



D9670 District Governor
Amanda Roach

Issue 2
August 2021



SERVE TO CHANGE LIVES



From the DG's desk ...

Happy August to you all!

Well, we are here amidst Covid restrictions again and I urge you all to be vigilant about adhering to guidelines for the benefit of all our families and community – and of course, please get vaccinated if you have not already done so.

I know that some fear the prospect of vaccination itself, however we can see from the statistics here and around the world that many of those very ill, hospitalised or dying are the folk who do not have even the first stage of the vaccine.



August is Membership and Extension month, a great time to be looking at our own Clubs to examine member satisfaction, types of service/activities, how we keep fellowship alive, what our communities need, extending our work with others, inviting them to the table of participation in Rotary Service!

In my conversations with Clubs, I am amazed at the leadership and planning around these points, growing our reach into communities and extending the work each Club is offering. Well done!

There are some plans afoot to invigorate Rotaract across the District and great conversations are starting to emerge.

In a similar way, some investigations and actions are happening with possible Satellite Clubs / other alternatives and, of course, we continue to promote and welcome the development of the provisional Newcastle Discovery Passport Club.

Please be aware that the members of this emerging Club have some wonderful technical, marketing and digital skills that they are very willing to share, working with other Clubs in the District.

They are an under-utilised resource right here for us all, welcoming and providing these skills to you as part of their Club service. Give them a call or email if you wish to discuss this further.

Jesse Lackie: jesteracausal@hotmail.com
Shaun Stoneman: shaun.stoneman@gmail.com

Some further actions taking place in the District:

- Glenda Briggs, our Alumni Co-ordinator, will shortly contact all Clubs and leaders gathering

information about students/folk who have participated in our District's programs over the years. I see this as a very important project, particularly in preparation for transition to D9660 in 2022.

- In regard to Transition: Clubs will soon receive the proposed D9660 Constitution and By-laws for perusal and comment. D9650 will disseminate the same paperwork to their Clubs with final documents presented for ratification at our District AGM on November 24th. Please take the time to review these important articles.
- Clubs will also receive copies of the Lotte Thorkilgaard and John Algie Trusts for comment about their management into the future. This is necessary as we prepare our financial responsibilities merging into D9660. Again, please take the time to review and make comment.
- I am pleased to announce the appointment of two Assistant Area Governors to our team. Alyn Miranda will assist Phil Gorton in Zone B, and Nicole Shanks will assist Peter Judd in Zone A. I have every confidence that this will greatly support Clubs in each of those Zones, pairing Rotarians with

complementary skills in these vast areas. We are also investigating the possibilities for the remaining two Zones. Welcome Alyn and Nicole to the management team!

- I am currently identifying some "champions" to assist clubs in each AG area for particular programs such as Membership, TRF, Child Protection so that Clubs will have some additional 'go to' people for specific activities. The champions will work with those at a District level who have greater responsibility for particular Rotary programs.
- A reminder that Working With Children Checks and Volunteer Declarations need updating **NOW** and forwarded to Neil Sharkey please!

That's all for this month. Have a look at the RI Convention 2023 (Melbourne) information / newsletters that are starting to come through. What a great opportunity to participate with Rotarians on an international scale right here on home ground!

[2023 Rotary International Convention Newsletter.](#)

Stay safe, take care.

Cheers

Amanda

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Deadline for next issue:
23 August 2021

Email articles to: Elizabeth Friend...
elizabethjoyfriend@gmail.com

Website Subcommittee Transition Update

Early in 2021, Nicole and Colin Shanks participated as part of a website transition committee investigating a way forward for the merging districts.

After a series of meetings, this committee placed a recommendation to convert both districts to a third-party software known as **DACdb**.

Currently, District 9670 utilises Clubrunner, and District 9650 utilises a website based off Drupal (an open-source web content management framework).

Both districts were passionate about what elements of the two systems were important to retain and serve the combined districts into the future.

It was determined that **DACdb** met the primary criteria to protect the district moving forward.

As Nicole and Colin were both involved in setting up Clubrunner for District 9670 in 2014, they were well suited to offer comparison between **DACdb** and Clubrunner.

DACdb has many similarities to Clubrunner: the membership, committees, district leadership, communication, RI integration and website setup are all pretty equivalent, each having their own strengths.

Both systems claim to have approximately 20% or above of the Rotary districts on board, meaning it will be unlikely that they will fold any time soon – so longevity and ongoing development seems likely.

Both lay claims to Rotary origins and claim to understand Rotary's needs.

Both have multi-user focus and offer low skill entry for administration and management.

Clubrunner is possibly slightly more user friendly, but **DACdb** might provide greater flexibility.

DACdb has slightly higher subscription costs for the district on an annual basis for the District Module and the District Website module. However, it will provide a lower cost entry for clubs to have their own websites.

So, whilst the district will pay (marginally) more, the clubs will pay less for the most commonly used feature of the club version.

DACdb appears to have some features that Clubrunner does not such as the Youth Protection Module warrants further verification of suitability for Australia. It also has a more advanced event registration module.

It will be important to sell the virtues of **DACdb** to those clubs in the district that are using the Club version of Clubrunner, since although **DACdb** can provide read-only access to the data passed via Rotary.org it is only possible to have one site for uploading the information, bringing a risk of out-of-date data for those clubs that remain with Clubrunner for integration purposes.

To truly benefit, unity of club & district systems is a requirement.

D9650 will automatically be fully aligned as their current system does not integrate with rotary.org.

It is expected that D9670 members' familiarity with Clubrunner's approach will still enable them to adapt to **DACdb**, so whilst it will be new, the basic concepts that govern updating membership and club executives will be fairly similar. The transition will be a lot easier than the initial transition to Clubrunner was.

The next step is a trial of **DACdb**. A successful trial will provide a path for the merging districts where both existing districts will be "discomforted" by the change of system, and can learn the "new" site together. We can be "in it together" moving forward, which is good for the overall transition.

Contact Colin Shanks from Dubbo West Rotary if you'd like to know more at this early stage.

Lessons in Leadership

The July edition of Rotary Down Under included an excellent article on leadership with contributions from PDG Euan Miller (Rotary Club of Norwood, SA) and Jessie Harman, Rotary International Director 2021-23.

In the article, Jessie Harman shared her thoughts on leadership based on her experiences as a Rotarian and from her professional life.

In summary, Jessie noted that to be an effective leader, it was important

to keep the following in mind: be strategic and make a plan; surround yourself with capable people; be humble; be positive and optimistic; be fascinated, not frustrated; keep one eye on the present, but the other firmly on the future; and don't let the thought of leadership overwhelm you. The full article is available in the July edition of **Rotary Down Under**, page 18.

RI President, Shekhar Mehta



PRESIDENT

I wish each one of you and your families a great Rotary New Year! Together, let us make it one of the best years of our lives, by making it a year to grow more and do more. Let this be a year of changemakers, and let us begin with our membership.

That is precisely why the Each One, Bring One initiative is so important. If each member introduces one person to Rotary, our membership can increase to 1.3 million by July 2022. So, let's just do it!

Imagine the change we, as Rotary members, can make when there are so many more of us! More people to care for others, more people to Serve to Change Lives, more members will enable us to embark on bigger and bolder service projects.

One element that we can incorporate into all of our service initiatives is empowering girls. Unfortunately, even in this day and age, girls and young women face disproportionate challenges all over the world. Empowering girls and young women to have greater access to education, better health care, more employment, and equality in all walks of life should be embedded in every Rotary project we launch. Girls are future leaders, so we must ensure that we help them change their future.

So friends let us serve to change lives.

Shekhar Mehta

Shekhar Mehta
President 2021-22



“Our Club” ...in 100 Words...

Rotary Club of Dubbo West

Meeting on Wednesday nights, Dubbo West Rotary has a focus on fundraising and supporting youth programs.

They have an annual fundraiser of a box trailer full of outdoor and camping items.

They regularly support RYPEN, RYLA, YEP, NYSF, and Dream Cricket.

Our membership has a diverse range of ages and an increasing female membership. This year's board (of 11 members) is 45% female, 36% have under 3 years in Rotary, 27% are under 50 years old, and are enthusiastic to see an increased focus on service and membership for the year ahead.



Above: Colin Shanks

Top right: Christmas Trailer Raffle

Bottom right: Carols by Candlelight



Men's Health Education Rotary Van (mherv)

mherv completed the first tour of the year in June. It was a very successful series of visits, through selected centres in NSW (many of them in our district). 442 people were tested (mostly men) – 242 people were referred “See your GP ASAP to be assessed for treatment”; 33 people were referred “See your GP or seek medical attention IMMEDIATELY as you may be at serious risk” (typically when blood pressure was very high).

The remaining 167 people were relatively healthy, although they were all advised to set up a regular visit to their doctor for on-going checkups. The number of lives saved since 2017 now stands at over 333 ... that's over 30 soccer teams!

The places visited on that tour were: Rutherford Telarah (Maitland), Belmont, Morisset, Cessnock, Singleton, Denman, Muswellbrook, Dungog, Nelson Bay, Taree, Gloucester, Laurieton, Bellbrook,

Willawarrin, Macksville, Sawtell, Coffs Harbour, Woolgoolga, Guyra, Warialda, Moree, Narrabri, Boggabri, Wee Waa, Gunnedah, Coonabarabran, Walgett, Warren, Parkes, Wellington, Mudgee, Merriwa, Quirindi and Scone.

In all centres, Rotarians were there to host Rob, the Registered Nurse, and to handle receptionist duties outside the van.

These days **mherv** is COVID compliant of course, exercising all recommended social distancing, low contact in the van, PPE's and sanitising wherever necessary, even with its own QR code for contact tracking.

The next tour is likely to be a little shorter than usual due to COVID issues and will probably adopt a route further north this time, to minimise the risk of interruption by the fickle progress of COVID.



Zone C Area Governor Report

At this time of the Rotary year, we see Clubs changing over their Boards and preparing for the 2021-22 Rotary year, a time of celebration and anticipation of a new year of service and fellowship.

At the end of June I was very fortunate to share in the Change Over celebrations at the Rotary Club of Nelson Bay, where Past President Liz thanked members for their continuing support of the Yacaaba Centre, their very successful Charity Golf Day which more than provided for the \$10,000 the club had committed to the Kelvin Kong Project for Indigenous Ear Health, and the club's celebration of 100 years of Rotary in Australia and New Zealand, most particularly the "End Trachoma" raffle raising \$3,823 amongst the year's highlights.

The following evening it was a pleasure to attend the Rotary Club of Maitland Sunrise Changeover Dinner and enjoy the fellowship of members

and invited guests. President Jim stated "What an interesting year it has been". However, the club has survived with the production of Masks, Dignity bags and Back to School Packs. The club is now ready to move into the future after conducting a Vision Planning Day armed with some innovative ideas to further support the community and encourage a growth in club membership.

Despite growing COVID challenges Greenhills/Maitland Rotary were able to hold a most enjoyable Change Over Dinner as they celebrated the achievements of President Katie's year and welcomed new President Patrick and his Board to their new roles. President Katie's highlights, during a somewhat trying year, included their Cup Cake Drive thanking our essential workers, assisting the elderly in our community through Garden upkeep and the club's involvement in Rotary's Centenary celebrations in Maitland.

Last week the Rotary Club of Maitland



conducted their Change Over Dinner with reduced numbers due to Covid regulations. However, the fellowship and camaraderie were as strong as ever. Past President Dick shared club achievements and highlights notably the club's investment in a real estate purchase, Bunnings and ANZAC day BBQs, club participation in Tocal Field days and involvement in Rotary's local Centenary celebrations. New President Doug and his Board are well prepared for the challenges of the 2021-22 Rotary year.

As it has been a month of Change Over celebrations, one of my highlights has been the opportunity to attend with District Rotarians the District Change Over in Mudgee. It was an important occasion to recognise the wonderful efforts of DG David and DGE Amanda in their leadership of our District during very challenging times and through their positive attitude and support, clubs continued to provide great support to their communities both locally and overseas. Thank you and best wishes to DG Amanda in our last year as District 9670.

Finally, my thanks to Zone C Presidents, Secretaries and Treasurers who attended our Club Executive Development Training Day this month. Your participation demonstrated our clubs are well equipped for to "Serve to Change Lives".



Yours in Rotary

Chris Walmsley, Area Governor

Zone D Area Governor Report

Congratulations to all the new club executives in Zone D and thanks to those who have backed up for another year of leadership.

I remember how unsure I felt when first becoming President. Then, a year later, taking on the role for a second consecutive term (a decision made just before the new Rotary Year) I certainly found the second year a lot easier and more relaxed. I wish you all well for the year.

As was the case last year, things didn't commence as planned due to COVID, and I'm certainly not alone in that situation.

The fact that we were faced with restrictions only a couple of hours after arriving in Mudgee for the District Changeover, indicated the probability of a rough start.

Thanks to Zoom I have caught up with a couple of clubs and hope it won't be long before restrictions are lifted again.

I've been very pleased to read about all the activities clubs are planning for the year. Your club bulletins are a great source of information and I enjoy reading them

My diary is starting to fill up with various meetings, both Zoom and face-to-face.

It's gearing up to be another busy year. Pam and I are proposing some training in Zone D, no later than October (the red suit comes out in November and life gets very busy for me up until Christmas).

Anyway, remember that I'm here to help – if I don't have answers, I'm sure I know where to find them.

Craig Henningham, Area Governor



Zone B Area Governor Report

Well, as we settle in for another round of COVID restrictions, some clubs have had to postpone their changeovers or hold them in a different way. Scone, Kurri Kurri Sunrise and Kurri Kurri were forced to put their changeovers on hold for a while. Fortunately, Kurri Kurri decided to have a lowkey changeover whilst on their camping weekend. Merriwa, Singleton on Hunter and Singleton

Sunrise were able to hold their changeover as planned.

A number of clubs were represented at the district changeover in Mudgee and had a great weekend. The weather was good and the town welcoming.

As DG Amanda has taken office and has sent out her proposed schedule, I would ask all clubs in the area to respond to DG visit date sent out



or contact DG Amanda and see if a mutual visit date can be arranged.

Singleton on Hunter has forged ahead with its annual art show albeit with an adjusted schedule to cope with the COVID restricted number allowed in one place at a time. They are also working on the annual Lake Sinclair Charity Bike Ride.

Singleton Sunrise are continuing to collect Lids for Lilly project.

Singleton Club have been busy raising fund and, this month, handed over a cheque for \$300 to the local council for Singleton Youth Venue.

Cessnock club has been busy gardening around Marthaville House, renewing and cleaning up the gardens.

A big shout out must go to The Hunter River Times who have been running features on the work of local Rotary clubs in the area. Thank You.

Let's all try and stay safe as we all work through the current restrictions.

Phil Gorton, Area Governor Zone B



ROMAC Fundraiser

On 17 June, the Rotary Club of Charlestown was privileged to have The Honourable General Sir Peter Cosgrove and Lady Lynne Cosgrove as our special guests at a fund-raising dinner held at Merewether Surfhouse.

This was attended by 130 Rotarians and guests, with the raised funds donated to ROMAC.

Sir Peter and Lady Cosgrove both took part in a one-on-one interview, discussing all aspects of their incredible lives and they stated that this was the first time, in all their public life, that they had ever been asked to partake in a joint session.

These interviews covered Sir Peter's time as a soldier, disaster relief co-ordinator, and as Governor General of Australia.

A very interesting night was enjoyed by all and over \$4000 was raised for ROMAC.



<https://www.romac.org.au/>



RLI is back!



The Rotary Leadership Institute (RLI) is an effective way to learn about Rotary, and to learn how to boost your leadership potential in your Club. Our District 9670 Rotarians have a great opportunity to participate in well-designed, weekend online courses offered by the RLI team in District 9685.

While RLI by Zoom is new to D9670, online courses have already been implemented and evaluated in other districts, of which District 9685 is one. An Australia RLI User Group has been formed for District Chairs and a recent meeting showed that this approach is sustainable and has the potential for effective sharing of resources.

There is an abundance of knowledge to draw on.

Each course starts out with a 1hour familiarisation session on Friday night followed by 3 x 2hr sessions on both Saturday and Sunday.

The cost of the course is \$40 per participant with a maximum of 2 participants at each location to maximise conversation and group interaction. DG Amanda Roach has indicated that there will be some reimbursement to participants from District funds on production of a receipt. This will make the online courses very economical as well as very rewarding to both participants and therefore, to clubs.

The upcoming dates for 2021 are:

- RLI #64 Aug 13/14/15
- RLI #66 Nov 5/6/7

D9670 Rotarians should use this link to [Register for RLI #64 in August](#)

This is the link to [Register for RLI #66 in November](#)

For District 9670, I propose to hold a Zoom plenary session at a time convenient to our participants after each course.

Birgit Smith
(Rotary Club of Mudgee Sunrise)
District 9670 RLI Chair
Email: rli@rotary9670.org.au

DAY 1 – SATURDAY		
Block 1: 8am-10am	Log on 7:45am	
	Intro and set up	15mins
Session 1	Insights into Leadership	40mins
Session 2	Vocational Service and Ethics	45mins
Block 2: 11am-1pm		
Session 3	Attracting and Engaging Members	120mins
Block 3: 2pm-4pm		
Session 4	Strategic Planning	60mins
Session 5	Club Communication	60mins
DAY 2 – SUNDAY		
Block 4: 8am-10am		
Session 6	Creating Service Projects	60mins
Session 7	Foundation II	60mins
Block 5: 11am-1pm		
Session 8	Team Building	45mins
Session 9	Rotary Opportunities	30mins
Session 10	Foundation III	45mins
Block 6: 2pm-4pm		
Session 11	PI and PR	60mins
Session 12	Effective Leadership Strategies	45mins
	Evaluation, Review and Graduation	15mins

“Our Club” ...in 100+ Words...

Rotary Club of Wellington

Our club has been running the local markets in Wellington NSW since 2010. Apart from the social and economic benefits this monthly event delivers, we use our barbecue as a drawcard. A drawcard that every market needs – FOOD!

Our old barbecue trailer was over 12 years old, and showing its age.

In 2019, we applied for an FRRR (Foundation for Rural & Regional Renewal) grant to build a bespoke barbecue catering van. We got the funding!

We took delivery of the van last month (June), and trialed it at a paid catering function, for Transport NSW/Orana Arts.

Two days later, we held a social afternoon for our members, where we all ‘oohed and aahed’ at our new club asset – and of course, we all enjoyed the spoils.



We are yet to launch the van officially. The last 2 markets have been cancelled due to bad weather, and current COVID lockdowns.

We understand that Rotary is ‘more than a sausage sizzle’. What we have created in Wellington is a monthly community event, where our barbecue is the star attraction.

From the writing of the application, to the application of the decals – countless hours have been poured into this project by our barbecue committee. A highly skilled group of people without whom this project would not have come to fruition.

NB: Our barbecue is our fellowship ‘hotspot’ – we have so much fun and it’s the place where you really get to know other members. We invite prospective members to our barbecue before we invite them to a meeting.



Rotary Club of Charlestown

Over the last two years, it has become extremely difficult for Rotary clubs to raise money, as in previous years.

This problem got the members of Charlestown club thinking and it was decided to donate to the local community in ways that did not include just money but in ways that provided hands-on projects.

They contacted the Charlestown Caring Group and, in partnership with them, the club started helping them with activities that they could not meet with their own volunteers.

This included taking people to appointments, lawn mowing, painting, minor jobs about the house and gardening.

Since the initial contact, the club has put in 136 hours. The club has also donated a hospital bed and motorised scooter for the Caring Group to utilise.

The PCYC was contacted as they had a project where the club beautified the car parking area by redoing all the gardens with sandstone blocks, replanting the gardens and repainting the carpark spaces. The club has put in 100 hours on this project which is ongoing.



With government funds, Oz Harvest has been making up food boxes every week during Covid. Every Tuesday, several members from the club have been going to the PCYC helping other volunteers to pack anything from 200 to 250 boxes to be distributed to the needy.

Oz Harvest has also been running a program for disadvantaged young adults in hospitality. This led to Charlestown club being asked to develop a Nourish Garden of herbs and vegetables with a very generous donation of plants and garden tools from Bunnings at Windale. This project has been highly successful with 45hrs being put in by members to date. Out of 12 young adults, seven graduated and all have interviews for jobs in hospitality. Two are continuing their education at TAFE.

The Charlestown Club donated \$300 to two of the graduates to buy clothes for their interviews as they did not have anything appropriate. The Club has put in 330 volunteer hours working with Oz Harvest.



End Polio Goals for the New Rotary Year

New and old Polio Goals for the New Rotary Year - Just \$10 from every Rotarian!

The following extract is from an Article by PDG Bob Aitken, Rotary End Polio Now Coordinator, published in Rotary on the Move, 8 July 2021.

Polio fundraising remains the vital challenge in the new Rotary year. As we draw closer to that elusive goal of Polio eradication, the Global Polio Eradication Initiative cannot be halted or even hampered by lack of funds.

Rotary requires US\$50 million per year to gain full benefit from the Gates Foundation matching grant of US\$100 million and fund the campaign for the year. We will not know for several weeks if that goal was reached in 2020/21.

Many Clubs, but not all, throughout our Zone do not recognise the importance of funding support for **PolioPlus**, even though the project was launched at the International Assembly in Nashville USA way back in 1985.

As **END POLIO NOW** Coordinator in Zone 8, my challenge is for EVERY Rotarian to personally donate to Polio and EVERY Rotary Club to commit to President Shekhar Mehta's request for US\$1,500 to fund our priority project.

THE CLEM RENOUF and BILL BOYD END POLIO NOW CLUBS were launched last year to mark the Centenary Year and the death of our great leader Sir Clem Renouf – 'Father' of PolioPlus. Just a couple of clubs took up the offer and they will



be presented with Club certificates by their District Governors in the near future.

All it required was JUST \$10 from each member in the Rotary Club and they have been confirmed as CLEM RENOUF or BILL BOYD END POLIO NOW CLUBS. That's **just \$10 a year!**

At \$10 each, that provides the tidy sum of \$350,000. Then throw in \$1,500 from more than 1,300 Rotary Clubs, and we have a further \$1,950,000 for a grand total of \$2.3 million!

Let's make the commitment now and get plans underway – especially for **World Polio Day on 24 October!**



Iron Will

I can't think of a more important moment than right now in the fight against polio.

By Bill Gates | July 20, 2021

[Iron will | Bill Gates \(gatesnotes.com\)](https://www.gatesnotes.com/iron-will)

"The metal tank is an iron lung, a mechanical respirator that saved the lives of thousands of polio victims. Polio attacks the body's nervous system, crippling patients. In the worst cases, the disease paralyzes their respiratory muscles and makes it difficult for them to breathe, sometimes resulting in death. Using changes in air pressure, the iron lung pulls air in and out of a patient's lungs, allowing them to breathe and stay alive.

"During the height of the polio epidemic in the U.S. in the 1940s and 1950s, rows of iron lungs filled hospital wards to treat thousands of polio patients, most of them children."

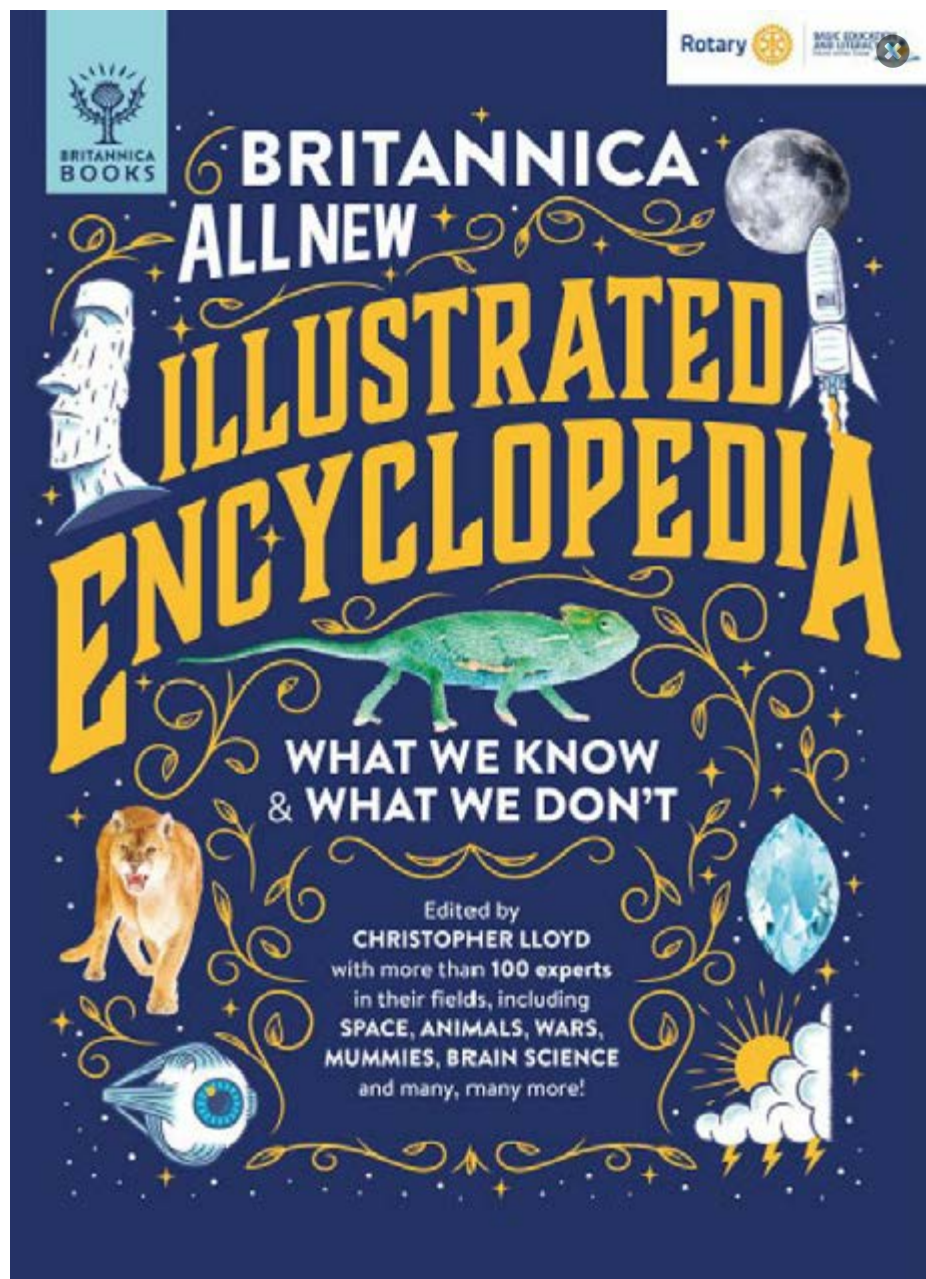


The reason we don't see iron lungs anymore is because of polio vaccines, which were first developed in the 1950s. The vaccines were so effective in protecting people from polio that in 1988, the world decided to eradicate the disease. Since then, wild polio cases have dropped by more than 99.9 percent—from more than 350,000 a year in 125 countries to fewer than 200 cases last year in just two countries—Afghanistan and Pakistan. Thanks to this eradication effort, millions of people are walking today who would have otherwise been paralyzed.

During the pandemic, the world has been reminded of what a precious resource the global polio program is. Thousands of polio workers shifted their focus to help contain the spread of COVID-19 by teaching communities how to stay safe, distributing soap and hand sanitizer, and supporting disease surveillance and contact tracing. Polio Emergency Operation Centers—local, field-based offices that work to urgently stop the spread of polio and have also tackled other diseases, including Ebola—quickly pivoted to guide the response to COVID-19. And the Global Polio Laboratory Network, which consists of 145 labs worldwide, has stepped in to support COVID-19 surveillance efforts.

*The iron lung was one of the greatest tools to fight against one of the worst outcomes of polio. Today, it's the **iron will of the thousands of polio workers and their supporters** who are committed to finishing the job.*

Basic Education and Literacy Rotary Action Group Project



ENCYCLOPÆDIA PROJECT

PRID JOHN THORNE — JUN 3, 2021

The Basic Education and Literacy Rotary Action Group is offering Rotary clubs access to heavily discounted illustrated single volume encyclopædia for a short ordering period.

Article by PRID John Thorne

The Basic Education and Literacy Rotary Action Group (BelRAG) is offering Rotary clubs around the world access to heavily discounted illustrated single volume Encyclopædias for a short ordering period.

The project has the strong support of incoming Rotary International President Shekhar Mehta and is being managed globally by Past Rotary International Director John Thorne of the Rotary Club of North Hobart in District 9830.

This global activity is certainly not a 'fund raiser', but a service to Rotary clubs so they may, in turn, use a well-researched item to attract youngsters and even adults into the fun of reading.

Basic education and literacy is directly linked to *Supporting Education* - one of Rotary's seven areas of focus - that expands and creates opportunities for addressing other socioeconomic issues.

By improving available basic education and literacy rates in our communities, Rotarians are able to have a broader impact by helping to reduce poverty, improve health, encourage community and economic development, and promote peace. Rotarians are encouraged to be people of action and support activities and training to improve education for all children and literacy for children and adults.

Please download the attachment (information brochure) and contact PRID John Thorne Thorne.hobart@gmail.com (<mailto:Thorne.hobart@gmail.com>) if you would like to take up this exciting project in your district.

Postage of encyclopædias is free if districts order at least 100 books.

NB: The information brochure can be found on the following pages of this newsletter.





Britannica and Rotary

"Well-illustrated and info-packed, this is a wonderful encyclopedia for the curious kids in all our lives."

Mary Pope Osborn

Author of the bestselling Magic Tree House book.

"A book of wonders and a wonderful book!"

Anthony Horowitz

"As grandparents we recognise and value the specific research that Encyclopedia Britannica has put into this special edition in partnership with Rotary. We know children through reading will be taken on fantastic trips and their imagination stirred to grow and enjoy life."

Tippy and Geoffrey Wood, Thailand.

"Yep. Lots of kids in my class will like this book. I do! It's got lots of action pics. Straight forward writing."

Ella ...

"Cool. All mixed up and I like it! My friends will read that. No probs."

George ...



Information for you and your club

Orders will be taken from 1 June, 2021
Delivery will be late September, 2021

World-wide the cost per book is US \$20.00 - delivered.
Current RI exchange rate is AUD \$1.29 ... making AUD \$25.80 per book.
The RI exchange rate will change on July 1, that's normal.

Remember - for each book, US \$1.00 will be credited to your club for The Rotary Foundation.

In addition, each month the Rotary Club will receive a sheet of hints on how best to use the book, links to internet sites and shared ideas from around the world.

We would appreciate a contact person for each club in D. 9830.
Please leave your name and contacts at the special desk today.

Thank you.



Further enquiries can be made to:

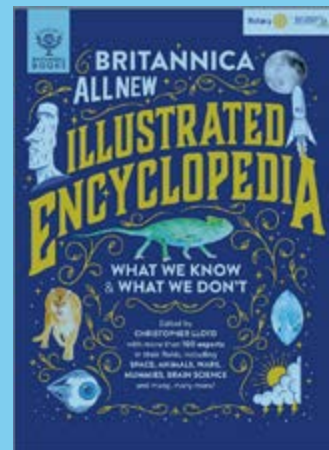
PRID John Thorne
0409 817 898
rotary.tas@gmail.com



Partnership between

Rotary and

Encyclopedia Britannica



This one-book Britannica is 'partner printed' with Rotary.

Includes a special Rotary message from the President-elect as a frontispiece.

A book you can trust in an unreliable world, with every page verified.
Designed typically, to inspire kids and their curiosity.

424 pages, 1000+ illustrations, and 100+ expert contributors.

"Unlike some other publications of its ilk, the Britannica All New Encyclopedia ... uses a narrative format to tell the story of the world from the beginning of time to the present day and even into the future. It covers history, STEM subjects, animals, and more." - The World's Video Wiki

Perfect for ages 8-14 (and beyond).
Kid-friendly interviews with the experts, inspiring youngsters to wonder,
"Could I be a Scientist, an Engineer, or an Artist too?"

Engaging quizzes that test knowledge and reinforce their learning.

Sturdy library binding for years of use by multiple readers, which is critical in the developing world.



When you teach somebody how to read, they have that for a lifetime.

It ripples through the community, one by one.

Mark Wilson

Rotary Club member



Strongly endorsed by the incoming President of Rotary International
Shekhar Mehta



Basic Education & Literacy

More than 775 million people over the age of 15 are illiterate.

That's 17 percent of the world's adult population.

In Tasmania, it is clear that in the adult population almost 50% are functionally illiterate.

Our (Rotary) goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.

Action needs to be taken at the early stages - while children are still curious.

Let's take action today!

