

20 February 2020

Grant Hocking  
District Governor  
Rotary International District 9800



Dear Grant

### ICC WOMEN'S T20 WORLD CUP 2020

Australia is privileged to be hosting the ICC T20 World Cup 2020, the showpiece event in cricket's fastest-growing format. The event will be held across the country and attract an expected broadcast audience of up to two billion people.

For the first time ever, the women's and men's competitions will be held as standalone events in the same country in the same year.

The Women's T20 World Cup starts this week and will take place at venues across Australia, culminating in the final at the Melbourne Cricket Ground, on International Women's Day – Sunday 8 March 2020. The final represents a unique opportunity to set a new benchmark for the highest attendance at any women's sporting event. The current record stands at 90,185 people who attended the 1999 FIFA Women's World Cup Final.

Images of a full MCG watching the world's best cricketers on International Women's Day can send a powerful message of empowerment and equality and help accelerate the momentum we are seeing in sport for women and girls. We are thrilled that global pop superstar Katy Perry will be performing at the event as we seek to inspire girls and boys around the world that everyone must have the same opportunities.

Given Rotary's influential networks of business, professional and community leaders who strive to make the world a better place, we would greatly appreciate any support you may be able to provide in encouraging your members to be part of this historic occasion.

We have sought to ensure family friendly ticket pricing across the tournament with adult tickets starting at \$20 and all kids' tickets being \$5. Tickets to matches in Sydney, Canberra, Melbourne and Perth may be purchased at [www.t20worldcup.com](http://www.t20worldcup.com)

Thank you for your support and we look forward to seeing you at the cricket!

Yours sincerely,

NICK HOCKLEY  
CHIEF EXECUTIVE OFFICER

T20 World Cup 2020 Ltd  
ABN 14 618 113 269

Level 2, 128 Jolimont Rd  
Jolimont, Victoria 3002  
Australia

Event Authority



International  
Cricket Council

Host Member



CRICKET  
AUSTRALIA

COMMERCIAL PARTNERS



BROADCAST PARTNER

