



YouTube: [Rotary helps to Feed A Farmer](#)

## Our new simple Rotary initiative is the “Feed A Farmer” Project!

This **simple project** does not involve any funds but a **simple gathering of long life food products** via Foodbank’s request. This provides all of us the **simple opportunity to promote Rotary to our local community!!**

**By every Rotarian collecting food for Farmers we can also make Rotary more visible in our own neighborhood.**

### The Campaign

The **Feed A Farmer** campaign was created by a Rotary Club in another District. The Rotarians then:

- Organised approval from their Coles to place a table outside the store;
- Handed shoppers a flyer highlighting nonperishable food items, advised by Foodbank;
- Shoppers deposited their food contribution on table as they departed;
- Rotarians collected heaps of food in two days over 8 hours;
- Rotarians took the food to their home for Foodbank to collect.
- **OR** use your Donation machine at your regular fundraising events
- **Note:** Call Foodbank before your collection. See Foodbank Info  
Foodbank will collect any food over 500 kilograms (or you deliver the goods directly to Foodbank)

### What does this do for Rotary?

- ✓ Opportunity to assist our community to make a contribution
- ✓ Opportunity for Rotarians to promote this project and other projects of their Club
- ✓ Opportunity for a Rotary presence in your local area with your local community

### What Do You Need To Do To Roll Out This Project?

- Prepare Club flyers, Supermarket handouts and table presentation
- Cluster Meeting: identify dates and supermarkets
- Contact Supermarket, each individual Club
- Foodbank will pick up 500kg or more ( approximately 1200 cans)  
See email Emily Dawson in folder

Any queries or assistance, please do not hesitate to contact me.  
Kind Regards

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