

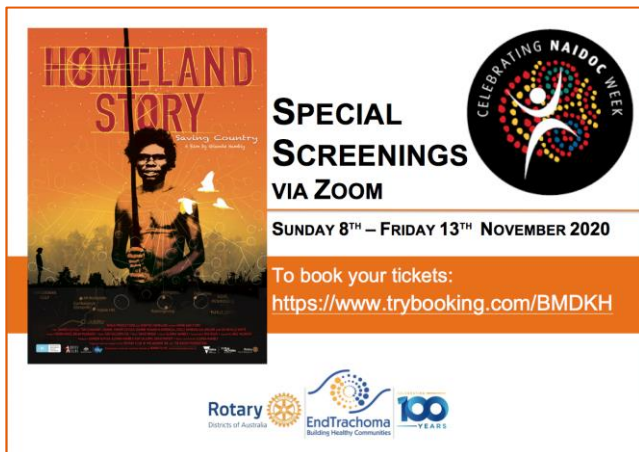
# Guidelines for Articles, Ads & Images for *Networker*

## ARTICLES

- All articles should be submitted in a **text only Word document**.
- **Please do not** embed images into the document.
- Send images as separate .jpg or .png files.
- Photos can be in .jpg files whereas images with words need to be in .png for better clarity
- Feature articles: 600 words maximum
- Profiles and all other articles: 350 words maximum

## ADVERTISEMENTS

To reproduce legibly, event and other advertisements should be simple with minimal words in large font and must be sent in .png format e.g.



Wordy A4 flyers and posters with multiple images will not reproduce and cannot be used. The above simple ads are linked to the District event page where detailed information can be provided.

When submitting ads, please ensure the correct Rotary logos and colours are used (refer to the Brand Centre at <https://my.rotary.org/en/>).

The Networker Team is happy to create ads on your behalf. Requests along with relevant event/advertising information can be sent to: [networker@rotary9800.org](mailto:networker@rotary9800.org)