

Rotary



Multi District Public Image Seminar






A seminar designed to provide interested Rotarians with the opportunity to learn skills to assist with raising the profile of their Club and thereby increase membership. This Seminar is designed to enable participants to produce a Club Brochure and Business Cards, and design a press release to send to their local newspaper. They will be confident to suggest better content on web pages and will confidently use Social Media to showcase fabulous Club projects and programs.

Date: Saturday November 9th

Venue: Baden Powell College Tarneit

Time: 10 am to 2:30 pm

The format of the day would be as follows:

9.30	Participants arrive, with refreshments provided.	
10 am	Keynote Speaker Bernadette Schwerdt . "The Importance of the Rotary Story"	
10:30-12:30		Workshops provided
		Using My Rotary Brand Centre
		Writing a successful Press Release
		The power of Social Media
		A Web presence with a difference
		Everyone can tell the story
12:30	Lunch	
1:15 -2:30	Connecting with and keeping Members!	

More information on presenters and speakers TBC.

Julie Mason

Past District Governor 2015/16

Rotary District 9800

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Save the date