

# Rotary Club of Christchurch South



## David Dunn: The Crafty Weka Bar Story

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With a background of 30 years in the bakery industry, three years ago, our speaker David Dunn and his wife Clare, sought a change in direction to utilise their baking and marketing skills, to venture into the food snack industry. With a dedicated team, they set up the Crafty Weka Bar, they set out making and baking food snack bars, which were packed with protein, fibre, and whole grains. The focus has been on nutrition, and utilisation of compostable packaging.



The intention was to become exporters, and following an introductory marketing of 5,000 boxes into America, the phones started ringing with requests for repeat orders. This was aided by being the first New Zealand company to win an American snack food product award. The company is now introducing their products into Australia.

The packaging has been designed to show what is inside. It is not only the real food ingredients that David is proud of, but also their 100% home compostable, biodegradable and recyclable packaging. As an environmentally conscious company, the Crafty Weka Bar ethos is that you eat the bar and nature eats both the box and bio-cellulose bar wrapper.

Within New Zealand, the three product range presently available, is available in service stations, ski-fields, and increasingly in supermarkets. The bars are produced in 75 gram packages, with bite size of 40 grams, with recommended pricing of \$4.80 and \$3.00 for the respective sizes.

David offered a special 15% discount to Rotary clubs. As part of his presentation, David distributed samples of his wares, which were given favourable comment from the 40 members of the combined meeting of Christchurch South and Cashmere Rotary Clubs. The fine print advises that the minimum order is three boxes containing 36 individual units.

It is commendable that a Christchurch based company has successfully entered into a world market, with local manufacture of snack food.

*Thanks for Graham Fowler for the report.*

## Upcoming Meetings

### 28 September (Partners night)

Craig South

Architectural Trends & Award-Winning Designs

### 5 October

Murray Kennedy

Prisoners Going Straight—How we do it

### 12 October

Kristie Amadio

It's time to do eating disorder recovery differently

### 19 October

Bevan Killick

The Defence Employer Support Council (DESC)

## Upcoming Events

### Tuesday 25 October

Inner Wheel morning tea

### Thursday 27 October

Speech Competition

### Friday 28 October

Pink Ribbon

## Notices

### Inner Wheel

Christchurch West Inner Wheel invite you to join them for coffee at 10am Tuesday 25th October, at the Urban Café, Oderings, Barrington Street.

### Pink Ribbon

We are looking for volunteers for the annual Pink Ribbon appeal Friday 28 October at Christchurch Airport

8am to 10am x2

12pm to 2pm x2

2pm to 4pm x2

Please contact Kim (tanner.kimberley@gmail.com) if you can help

### RYLA 2023

Christchurch

College House, Waimairi Road

15th to 20th January 2023

\$1150 per person

18 to 25 years

Applications close 20 November 2022

Queenstown

Lakeland Park Camp

29th January to 3rd February

\$900 per person

20 to 30 years

Applications close 1 December 2022

Candidates may attend either camp.

Reach out to your business colleagues, business connections and your local business leaders, and local council.

*RYLA is one of the most cost-effective leadership courses available and the value back to their business would be priceless. Comparable courses would be over \$2000+ for just a day or two, not a unique 5-day intensive live-in programme like RYLA.*

See attachment to the Bulletin email to circulate.

### Speech Competition—new date

St Peters School, Fisher Avenue

Starts 6.30pm

Everyone welcome as this is organised by our Club

## Duties

Duty	28 September	5 October
Cash Desk	L Bermingham	P Mears
Cash Desk	A McCully	D Peterson
Reception	A Stewart	H Garlick
Speaker Host	M Opie	M Rickerby
Grace	M Opie	M Rickerby
International Toast	A Stewart	H Garlick
Thanks to Speaker	A McCully	D Peterson
Quote	L Bermingham	P Mears
Speaker Reporter	J Chamberlain	L Brown
Sergeant	D Buist	V Ellis

## Leave

Who	From	To
M Whitehead	09/09/15	TBA
J Wylie		TBA
S Haye	11/08/20	TBA
S McLean	01/07/22	01/10/22
J Chamberlain	17/08/22	TBA
K Moss	29/08/22	31/10/22

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## Reminders

Record your apology by:

- Notifying the Reception Desk
- Email [chchsouthrotary@gmail.com](mailto:chchsouthrotary@gmail.com) before 11am on that Wednesday
- Emergency apologies to Shirley Harris on 021 198 2234 or Viv Ellis on 027 490 3161
- You will receive an email reminder a couple of days before the meeting re apologising or bringing a guest
- If you are unable to do your allocated duty, it is your responsibility to arrange a substitute and advise the President
- Leave of absence requests (three weeks or more) must be in writing to the Secretary

