

Getting started!

Rotary Community Leaders Prospective Candidate Briefings

March 2024



Regionalisation
Pilot

Jyoti, Rotarian since 2016.



Welcome and purpose

- Welcome
- Purpose
 - | *The purpose is to brief prospective candidates on the Rotary Community Leader role*

Agenda

- Background
- Why did we change to Rotary Community Groups (RCGs)?
- How will they work?
- What is the role of the Rotary Community Leader (RCL)?
- What is the plan for learning, development and support?
- Election process and timeline

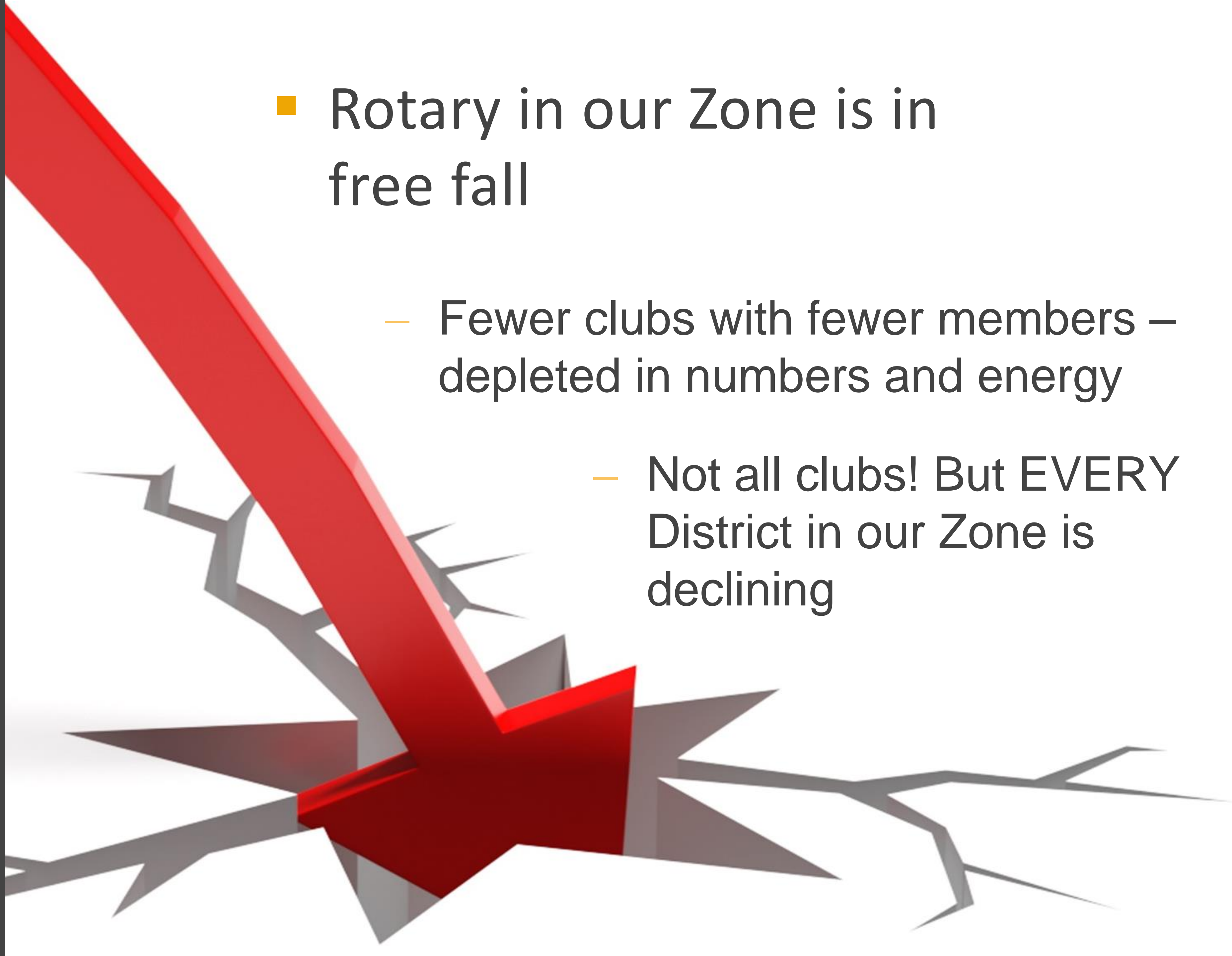
Background



- First, we need to go back a step:
 - Why did we change to Rotary Community Groups?
 - How will they work?
 - You may have other questions – there will be a chance to ask them

Why did we change to Rotary Community Groups (RCGs)?

- Rotary in our Zone is in free fall
 - Fewer clubs with fewer members – depleted in numbers and energy
 - Not all clubs! But EVERY District in our Zone is declining



Why did we change to Rotary Community Groups (RCGs)?

- Three core propositions:
 - Only clubs and members can make a difference to the outcomes that Rotary cares about
 - The current model no longer provides an effective support structure for clubs to thrive and grow (it really doesn't)
 - Regionalisation 100% backs clubs to work together to create and live into their vision for the difference they want to make

Why did we change to Rotary Community Groups (RCGs)?

- We are not going to be the generation that stands by!
 - We need an ‘energy boost’ and we need it fast
 - Where does that come from?

1. Boosting numbers and energy through collaboration

2. Growing Rotary, RCG by RCG:

- Increasing community impact
- Raising Rotary’s profile
- Attracting and engaging members

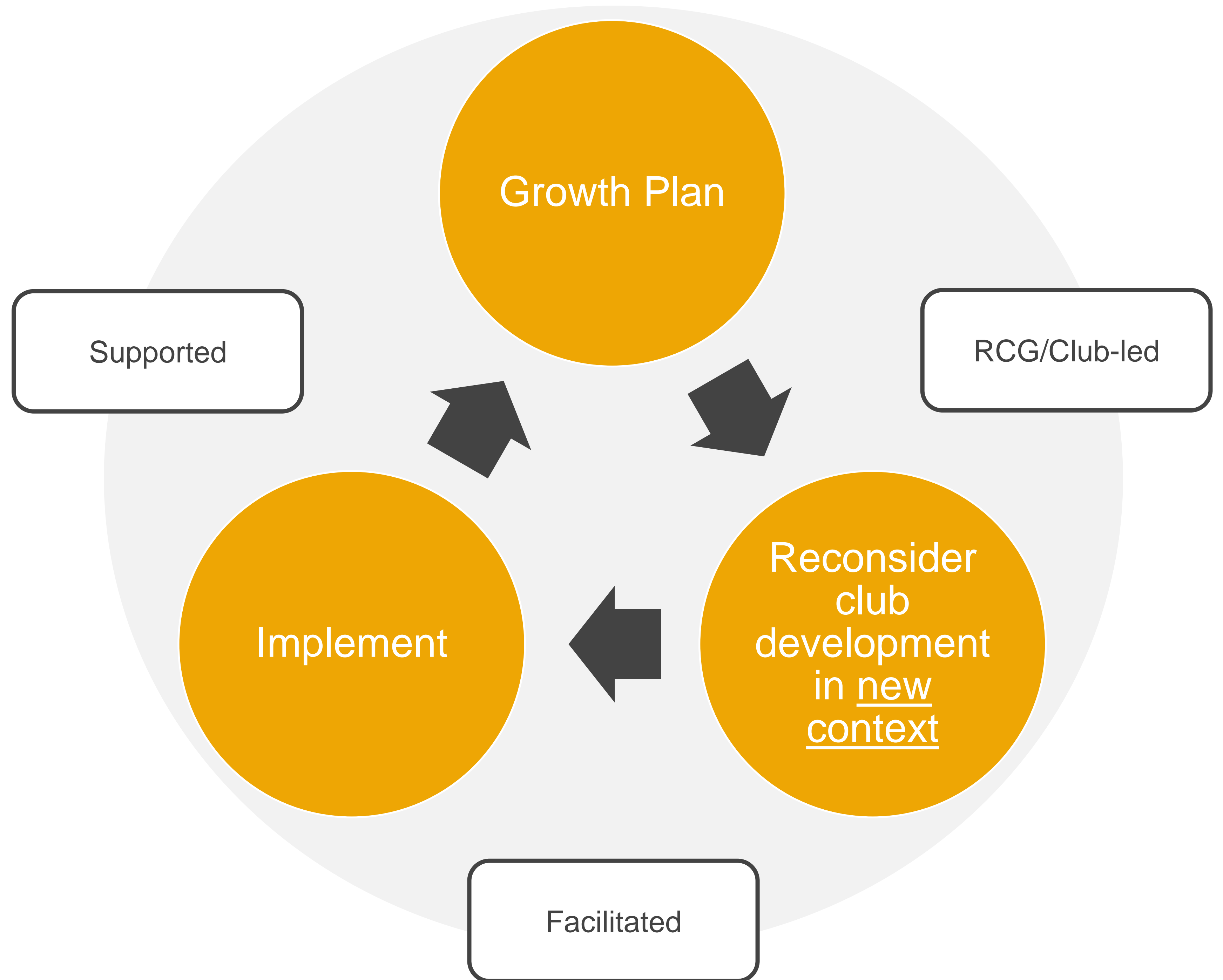
3. New clubs and satellite clubs



How will they work?

- Each RCG creates its own growth plan/s (may be more than one)
- Facilitated by a Rotary Community Leader
- Clubs look at how they want and need to develop eg:
 - if the RCG is planning a major membership drive, how welcoming and attractive is each club?
 - if the RCG is planning a multi-club project, how engaged are club members?

How will they work?



How will they work?

- The RCG and the clubs in the group will have a lot of support
 - peer support within the group
 - support from the Rotary Community Leader
 - support from Rotary Specialists
 - tools, resources and initiatives from the Membership Portfolio Committee
 - public image materials and campaigns
 - high level partnerships
 - more efficient, technology enabled administration

What is the role of the Rotary Community Leader (RCL)?

- You are their facilitator and partner in growth
- You are their connector for the support they need (sometimes that will be you, sometimes not)
- You are their coach

What is the
role of the
Rotary
Community
Leader (RCL)?



**YOU don't
have to fix
or change
anything!**

What is the
role of the
Rotary
Community
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What is the role of the Rotary Community Leader (RCL)?

- RCLs won't schedule club visits
- They will facilitate the leadership group of the RCG
- These will be their closest relationships – **building their capacity to lead and build relationships in their own clubs**
- Other engagements may be arranged – eg with all members of the RCG, members of a sub-group of clubs working on a development issue etc

What is the role of the Rotary Community Leader (RCL)?

- RCLs won't report to, or be directed by, District Governors – although this is a key relationship
- RCLs won't assess clubs or determine what they need or should do
- Clubs will determine their own development needs through the RCG process
- Other support needs met as required
- Nothing in this process undermines the autonomy of clubs

What is the role of the Rotary Community Leader (RCL)?

- Your role is to **facilitate club leaders** to:
 - create their RCG growth plan/s
 - look at their own club in light of what their club needs in order to contribute to, and benefit from, that growth plan
 - engage with their club members in the above
- **In that context:**
 - coach and mentor your club leaders
 - ensure the RCG and its clubs obtain the support and expertise they need (whether directly from you, or from a Rotary Specialist or other source)

Q&A

- What other questions do you have?

What is the plan for learning, development and support

■ Overview

- creating communities of support, learning and contribution
- unleashing the potential of club leadership within your communities and in yourself
- supported by the Rotary Communities Nominee, who will be elected by the RCLs, and represent them on the Regional Council

What is the plan for learning, development and support

- Your Learning and Development journey
 - you will receive a letter as soon as you are elected stating details of your:
 - Self-Paced Learning
 - Induction Session (online)
 - Face to Face Workshops
 - How to book your travel

What is the plan for learning, development and support

- Self-Paced Learning (prior to induction)
 - Getting started with the Learning Centre
 - Collaboration

What is the plan for learning, development and support

- Induction Session (online)
 - What is the Pilot
 - Setup and structure
 - Where is it currently at
 - Where does the community leader role fit in
 - Discussion of opportunities and challenges you might see in the role with others

What is the plan for learning, development and support

- Induction Session (online) – dates/times:

Group	Date	Time (in local time zone)
Melbourne 9780, 9790, 9800, 9815, 9830	Mon 13 May	7:30pm
Adelaide 9423, 9510, 9560	Tues 14 May	7:30pm
Auckland 9999, 9940, 9930, 9910, 9920	Wed 15 May	7:30pm
Sydney 9640, 9660, 9675, 9685, 9705	Thurs 16 May	7:30pm

What is the plan for learning, development and support

- Self-Paced Learning (prior to face-to-face workshops)
 - Rotary Change Model
 - Building Consensus
 - Vibrant Clubs in Action
 - Rotary Action Plan

What is the plan for learning, development and support

- Face-to-face workshops – held over a day and a half Saturday/Sunday – dates:

Group	Date	Venue
Melbourne 9780, 9790, 9800, 9815, 9830	1-2 June	Mantra Tullamarine
Adelaide 9423, 9510, 9560	15-16 June	Ridges Airport
Auckland 9999, 9940, 9930, 9910, 9920	8-9 June	Jetpark Akl Airport
Sydney 9640, 9660, 9675, 9685, 9705	22-23 June	Stamford Plaza Airport

What is the plan for learning, development and support

- In the face-to-face workshops, you will learn/increase skills in:
 - Facilitating your RCG's Growth Plan/s
 - Communication and Connections
 - Creativity and Growth
 - Collaboration
 - Preparing for your first Rotary Community Group meeting (workshop)

What is the plan for learning, development and support

- Each RCG will follow the same simple process...
- ...but will produce a unique Growth Plan

Six-step process to develop a RCG Growth Plan:



Q&A

- What other questions do you have?

Election process and timeline

1

Mid Feb – mid March
Establishment Meetings held to prepare information packages for potential candidates for RCL role

2

Mid Feb – 22 March
Expressions of Interest open (opening date advised by District) for potential candidates for RCL role

3

2 April, 5pm AEDT
Expressions of Interest close Zone-wide

4

8 April
Ballots sent to clubs for elections in RCGs with more than one nomination – 1 vote per club, preferential

5

25 April, 5pm AEDT
Elections close

6

29 April
Provisional results

7

29 April – 9 May
Objection period

8

10 May
Confirmed RCLs announced

Learn more



CreatingTomorrowRotary.org



RotaryRegionalPilot@gmail.com



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