



**SERVE TO CHANGE LIVES**

# **District Assembly 2021**

**Rotary District 9510**



SERVE TO CHANGE LIVES

# ROTARY BRAND - MY ROTARY - CLUBRUNNER

Robin LeGallez

# TOPICS FOR DISCUSSION

Create a My Rotary Account  
Rotary Branding  
My Rotary or ClubRunner  
Online Training Modules  
Contacts at Parramatta

# CREATE A MY ROTARY ACCOUNT

Rotary.org | English ▼ [Register](#) [Sign In](#)

Rotary  | My Rotary

[Donate](#)

[Join](#)



[HOME](#) | [EXCHANGE IDEAS](#) | [TAKE ACTION](#) | [LEARNING & REFERENCE](#) | [MANAGE](#) | [THE ROTARY FOUNDATION](#) | [NEWS & MEDIA](#) | [MEMBER CENTER](#)

# 1

## CREATE AN ACCOUNT

Go to [my.rotary.org](https://my.rotary.org).



Select **Register**.

Complete the fields under **Create an Account** and select **CONTINUE**.

Create an Account

You'll receive an email with a link to activate your account.

Already have a My Rotary Account? [SIGN IN](#) >

First Name\*

Last Name\*

Email\*

Are you 18 years or older?\*

☐ Yes

☐ No

By creating an account, you agree to the [Terms of Service](#) and acknowledge our [Privacy Policy](#).

CONTINUE

## 2 ACTIVATE YOUR ACCOUNT

### Activate Account

To activate your account, please add a password and security question.

Your password:

- Must be at least 8 characters
- Must contain 1 lowercase letter
- Must contain 1 number
- May not include any part of your email address

Password\*

Confirm Password\*

Security Question\*

Answer\*

By creating an account, you agree to the Terms of Service and acknowledge our Privacy Policy.

CONTINUE

Sign In

Username

Password

☐ Remember me

Sign In

After you activate your account, this screen appears.

Complete the fields and select **CONTINUE**.

To sign in, enter your email address and newly created password and select **Sign In**.

If your email address matches our records, no further steps are needed. If it doesn't match, follow step 3.

# 3

## VERIFY MEMBER STATUS

Welcome to My Rotary! Answer the following questions to finish setting up your account.

### Your Member Status

Tell us your member status.

What is your member status?\*

- ☐ I'm a current or former member of a Rotary Club
- ☐ I'm a current or former member of a Rotaract Club
- ☐ I have never been a member of any Rotary Club or Rotaract Club

Note: If you belong to both a Rotary Club and Rotaract Club, you can choose either option.

CONTINUE

If your email address  
doesn't match one in our  
records, you'll be asked for  
your member status.

Choose your member status  
and select **CONTINUE**.

You'll be asked to enter a  
previous email that may be  
associated with us.

If you don't have access to that  
email address, we'll create a  
new account for you.



# ROTARY BRANDING



# ROTARY BRANDING

## Guidelines

Rotary



***PEOPLE of ACTION***

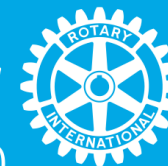


# ROTARY PUBLIC IMAGE



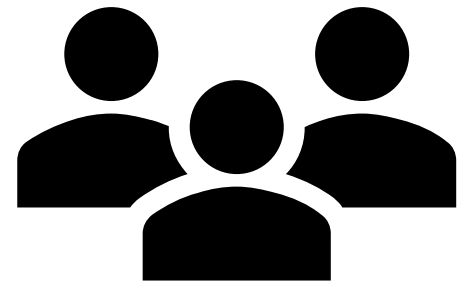
**VOICE AND VISUAL  
IDENTITY GUIDELINES**

**Rotary**  
District 9510



# ROTARY PUBLIC IMAGE

- Awareness of Rotary is high, but -



- Public understanding is low about who we are, what we do and the value we bring to communities

# ROTARY PUBLIC IMAGE

- We need to speak, write, and design in one voice
- Our communications need to sound and read and look like Rotary

# ROTARY PUBLIC IMAGE

## ROTARY AS A BRAND

- The brand must reflect the identity and the vision as well as the values



# ROTARY PUBLIC IMAGE

## ROTARY AS A BRAND



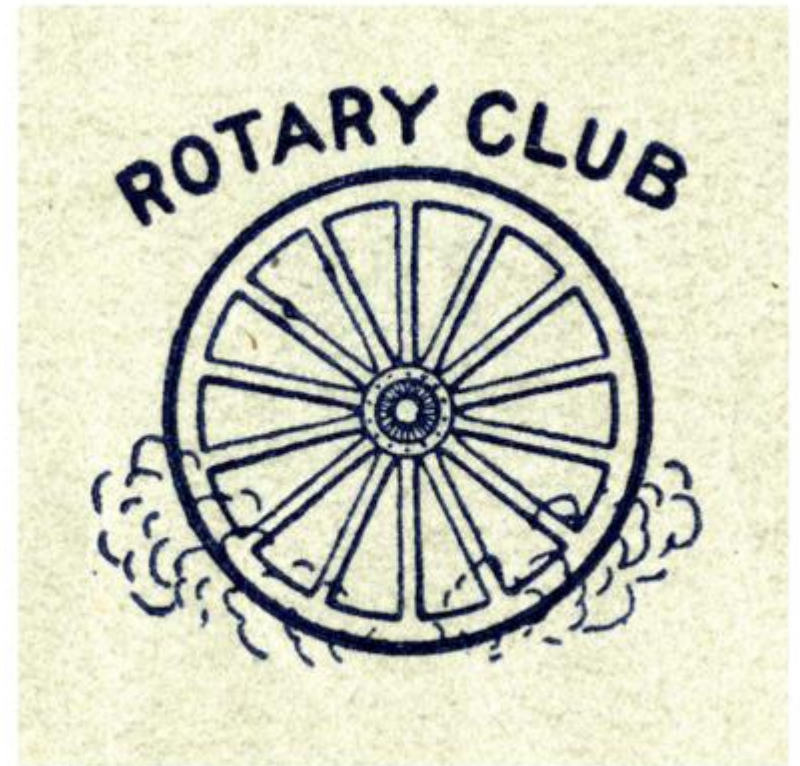
- Rotary's brand is much bigger than its Wheel



# ROTARY PUBLIC IMAGE

## ROTARY BRANDING HISTORY

The original emblem was a wagon wheel with dust, to symbolize work and action

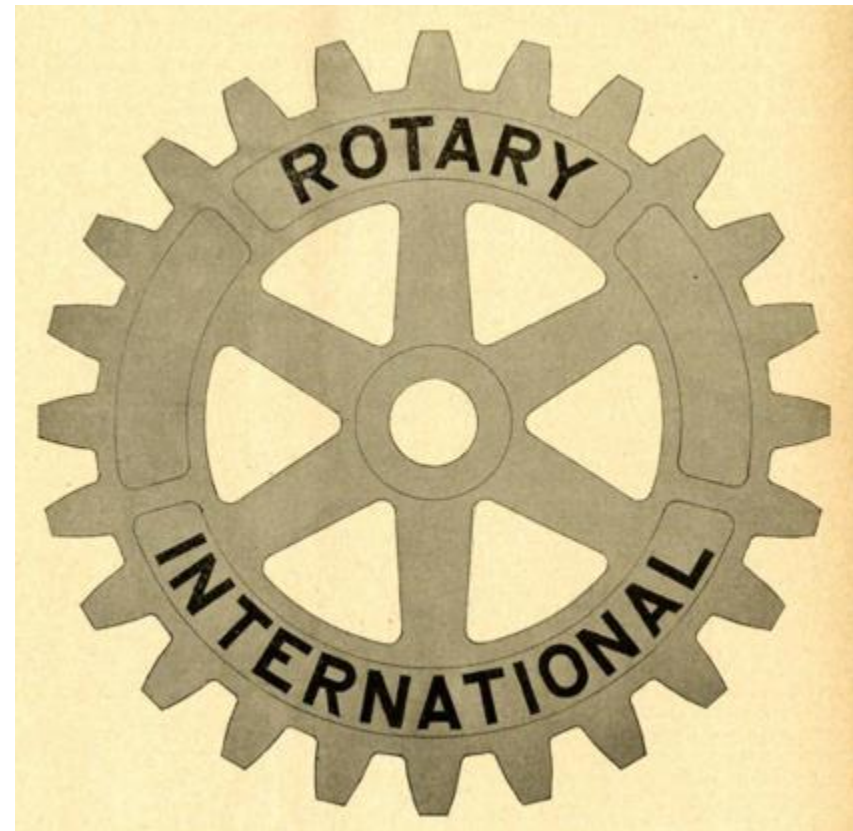


Rotary Club of Chicago emblem, circa 1906.

# ROTARY PUBLIC IMAGE

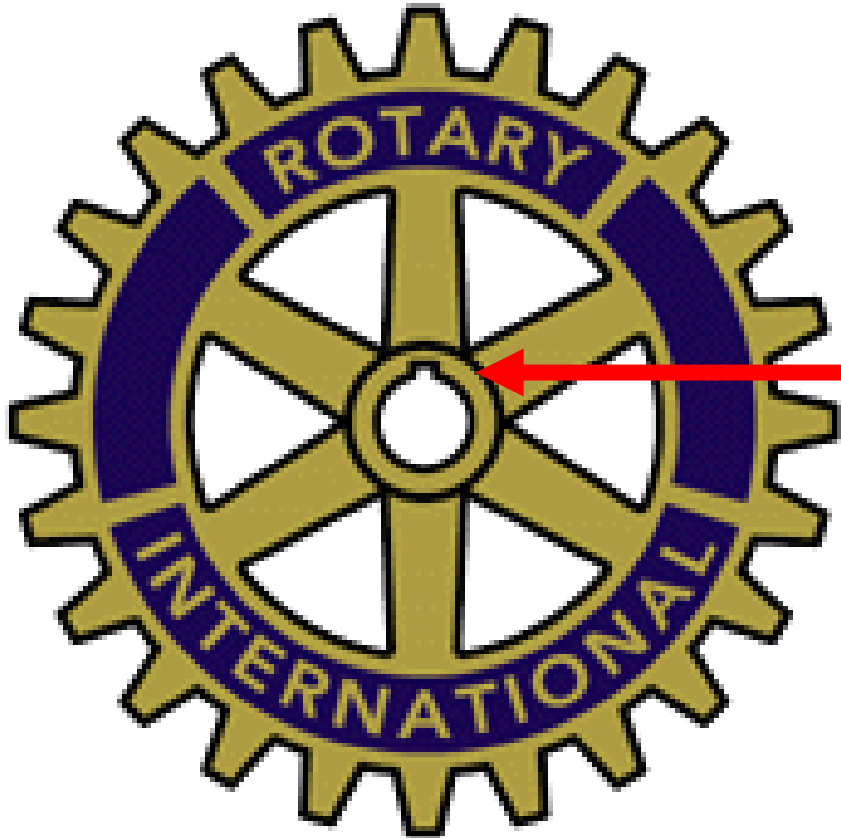
## ROTARY BRANDING HISTORY

Gear teeth were added to ensure work would be done



# ROTARY PUBLIC IMAGE

## ROTARY BRANDING HISTORY



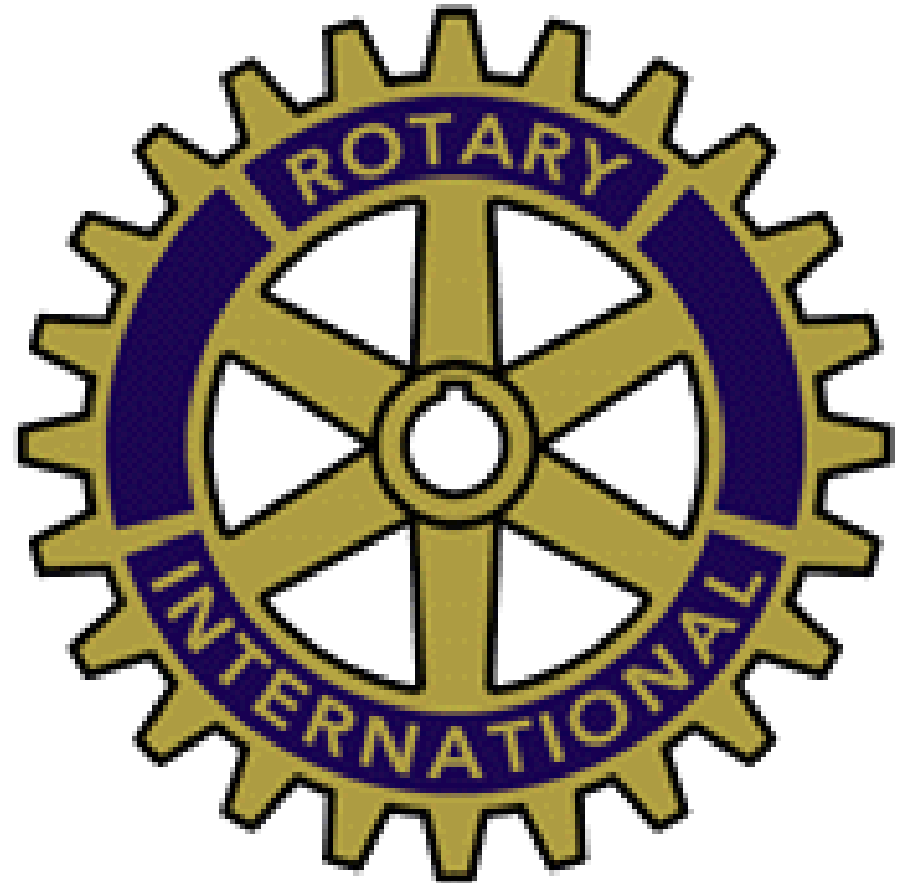
The key-way  
in the centre of the hub

has great significance

# ROTARY PUBLIC IMAGE

## ROTARY BRANDING HISTORY

To engage the gear  
with the shaft  
and make it work  
and not be an idler



# ROTARY PUBLIC IMAGE

## ROTARY BRANDING HISTORY

The Rotary Wheel has changed over time



1906



1910



1913



1926



1929

# ROTARY PUBLIC IMAGE

## ROTARY BRANDING HISTORY

In 2013 an important change was made -



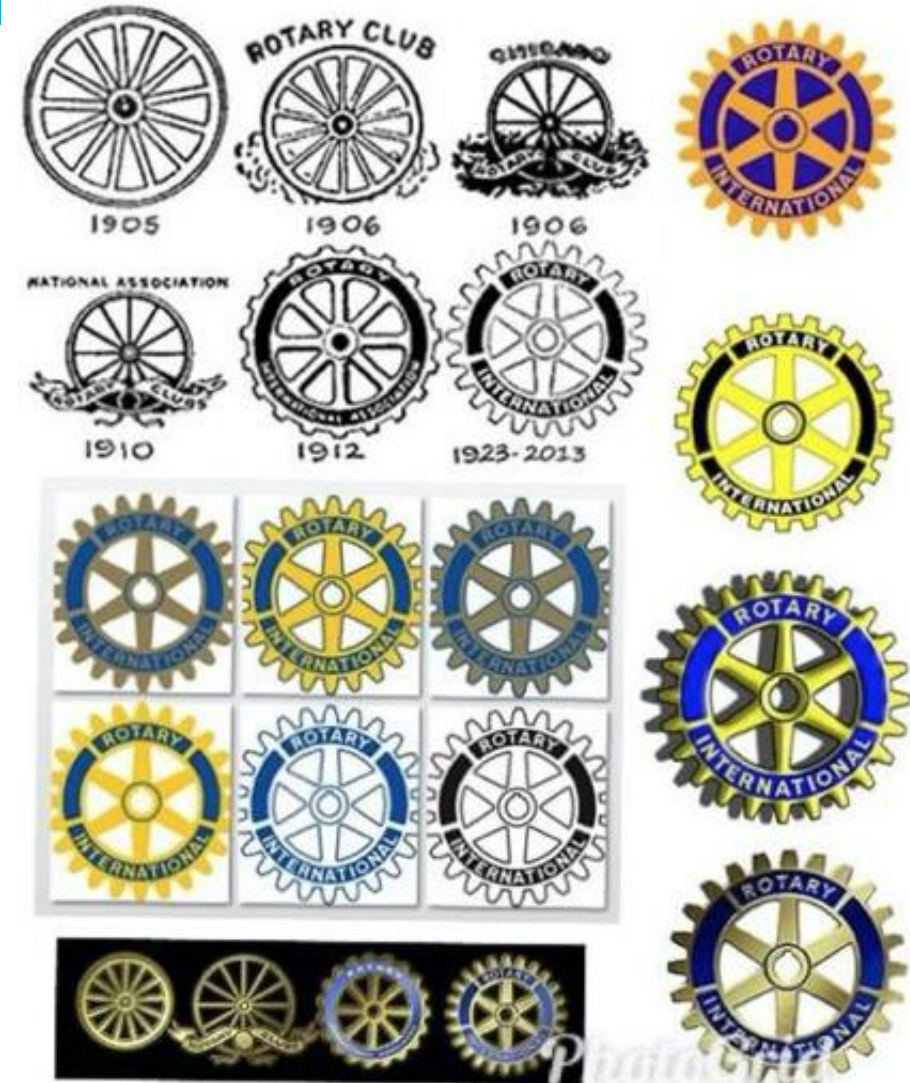
- existing Rotary logos became redundant



# These Rotary Wheels should not be used now



Don't ever use them.  
Best if you delete them  
from your computer!



# ROTARY PUBLIC IMAGE

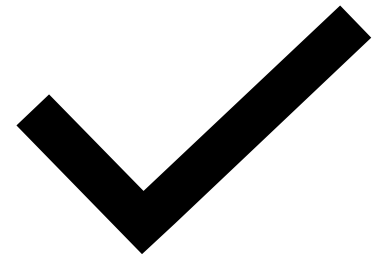
The Rotary Wheel must never be disfigured





# ROTARY PUBLIC IMAGE

So what is the correct Rotary branding?



# ROTARY PUBLIC IMAGE

THIS IS THE ROTARY MARK OF EXCELLENCE

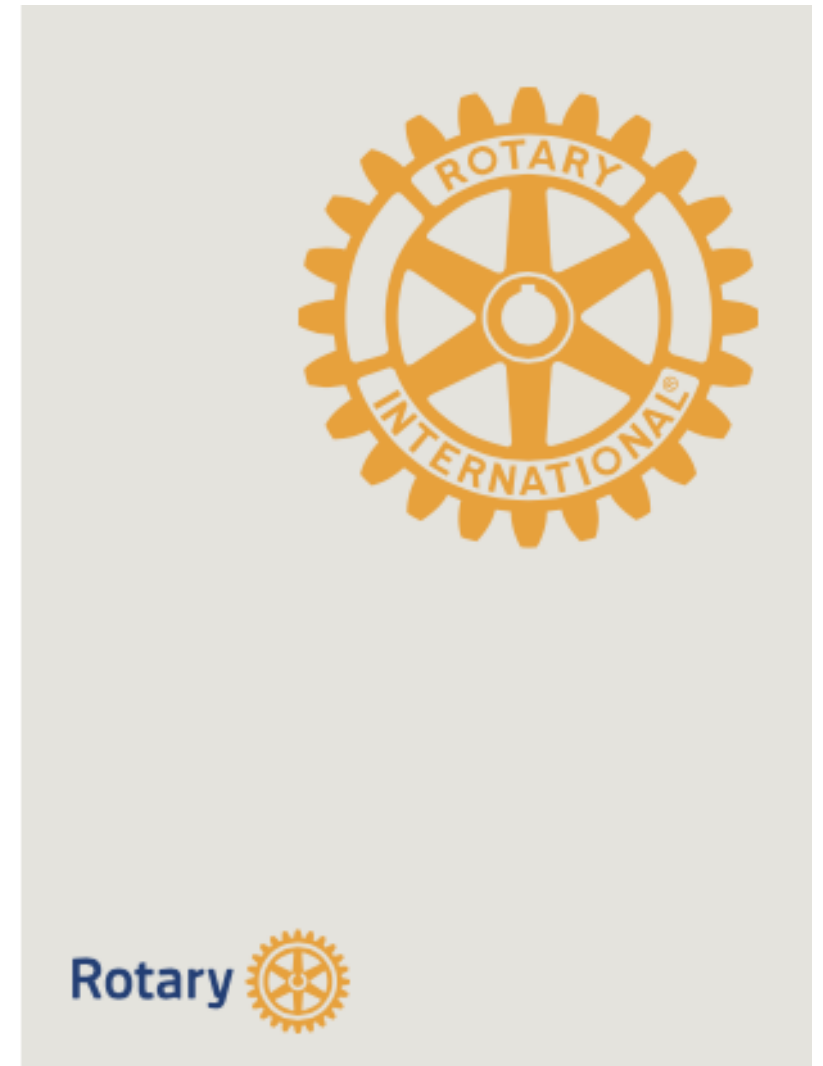


But it must never  
be used alone

# ROTARY PUBLIC IMAGE

## ROTARY MARK OF EXCELLENCE

The Rotary Wheel by  
itself can only be  
used in conjunction  
with the Masterbrand



# ROTARY PUBLIC IMAGE

THIS IS THE ROTARY MASTERBRAND



# ROTARY PUBLIC IMAGE

THIS IS THE ROTARY MASTERBRAND

The word Rotary with the Wheel on the right



# ROTARY PUBLIC IMAGE

## ROTARY MASTERBRAND

These are acceptable Alternative Colours



# ROTARY PUBLIC IMAGE

## THE ROTARY MASTERBRAND

Note - the word 'Rotary' is a wordmark  
not a font so must appear with the Wheel



# ROTARY PUBLIC IMAGE

## ROTARY MASTERBRAND

- The official logos -
  - Cannot be altered in any way



# ROTARY PUBLIC IMAGE

## ROTARY MASTERBRAND

- The colours,  
the font type,  
the positioning  
and size are set

# ROTARY PUBLIC IMAGE

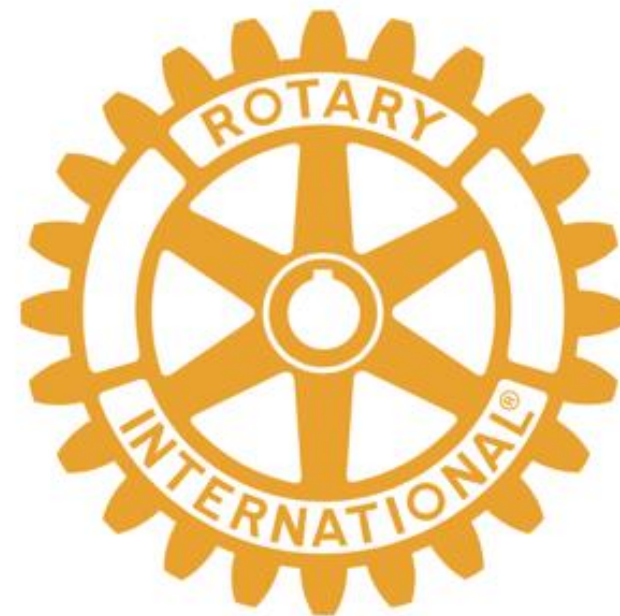
## ROTARY MASTERBRAND

However, this logo by itself  
should only be used  
in relation to  
Rotary International



# ROTARY PUBLIC IMAGE

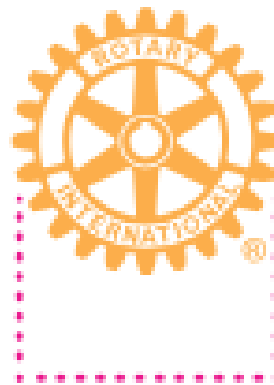
Districts and Clubs  
can use this Wheel  
but only in conjunction with  
their own small sized logo



# ROTARY PUBLIC IMAGE

But this size relationship must be maintained

**Rotary**



*x*



*3x minimum*

# ROTARY PUBLIC IMAGE

The Mark of  
Excellence  
and the  
Masterbrand  
together



**ROTARY  
MEETS HERE**  
THURSDAY 7:30

Rotary   
Club of Evanston



**ROTARY  
MEETS HERE**  
THURSDAY 7:30

Rotary   
Club of Evanston

# ROTARY PUBLIC IMAGE

- Logos for Rotary Fellowships, Partners, Rotarian Action Groups, and Programs
- The Rotary Masterbrand signature can be combined with the logo of a 'Partner' organization

# ROTARY PUBLIC IMAGE

- Examples of logos for Rotary Partnerships



- Note that the Partner's logo does not dominate the Rotary logo

# ROTARY PUBLIC IMAGE

This Wheel can  
be used alone  
for small items  
such as pins





# ROTARY PUBLIC IMAGE

## THE ROTARY MASTERBRAND SIGNATURE

### •Logos for a Rotary Club



# ROTARY PUBLIC IMAGE

- A unique Club logo can be made by using the template on the MyRotary website

Brand Center | Logos

## LOGOS



Rotary  
Club (of/at) (Location)



### LOGO TEMPLATES

Find templates to create your own club, district or zone logo, or to create a lockup logo for partnerships.

[VIEW](#)

Rotary



### ROTARY LOGOS

Find official logos for Rotary and Rotaract, as well as program logos, icons, and graphics.

[VIEW](#)

# ROTARY PUBLIC IMAGE

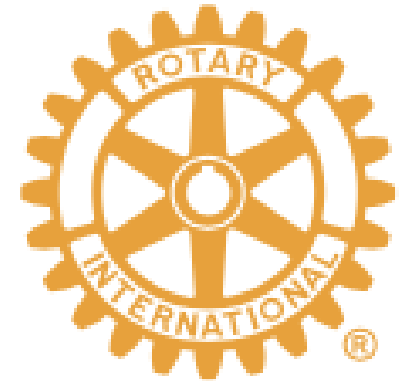
## 2 OFFICIAL ROTARY CLUB LOGO OPTIONS



# ROTARY PUBLIC IMAGE

1. The normal version of the Club logo with  
**Rotary International**  
wording on the wheel

**Rotary**  
Club [of/at] [Location]



# ROTARY PUBLIC IMAGE

2. The simplified version of the Club logo –  
with no wording on the wheel  
suitable for small logos



# ROTARY PUBLIC IMAGE

- When using the official logos -
- The space surrounding the Masterbrand needs to be at least the same distance as the height of the 'R' in Rotary

# ROTARY PUBLIC IMAGE

The required space surrounding the MASTERBRAND



# ROTARY PUBLIC IMAGE

The required space surrounding the MASTERBRAND

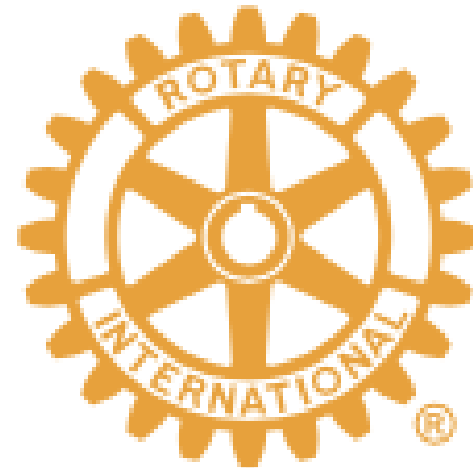




# ROTARY PUBLIC IMAGE

We need to promote the Club Logo

**Rotary**  
Club [of/at] [Location]



A large, dark blue ink splatter or blotch serves as the background for the text. The splatter has irregular, organic edges with some lighter blue and white areas visible within and around it, suggesting a liquid or paint-like texture. The overall shape is roughly circular but with many protrusions and indentations.

# ROTARY BRANDING

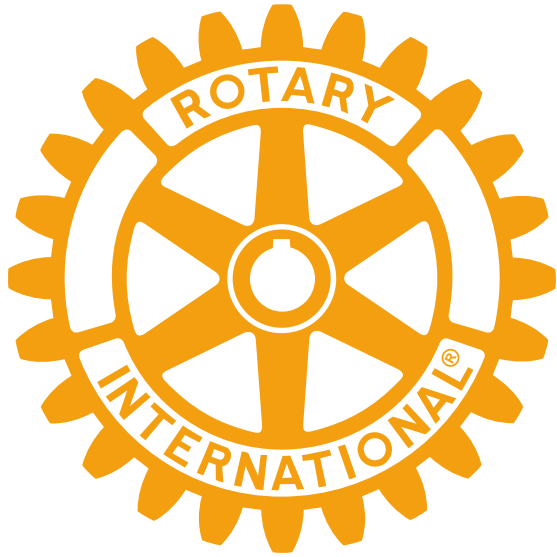
**Must comply with Rotary International guidelines**

# ROTARY PUBLIC IMAGE

## Rotary Branding – A checklist for Clubs

- Correspondence - Letterheads & Emails
- Club Website and Facebook pages
- Club Bulletin & Promotional Material
- Presentations – Powerpoints and Videos
- Meetings & Changeovers - Venue signs, Meal Menus
- Town Entry Signs & Newspaper Advertising
- Club Shop – Signs, Promotional Material, Advertising





# ROTARY BRANDING

**Detailed information is available on the MyRotary website**

**<https://my.rotary.org/en>**



**QUESTIONS**



# ROTARY BRANDING

**Produced by the District 9510 Communication Committee**

**MY ROTARY OR CLUBRUNNER?**

# MY ROTARY OR CLUBRUNNER?

**Simple answer is BOTH!**

- My Rotary provides reporting access to RI and is the ultimate membership list, training portal and provides access to the Brand Centre.
- ClubRunner is your destination for membership administration, District Reports and provides access to our District Website
- **ONLY USE CLUBRUNNER FOR MEMBERSHIP MANAGEMENT**



# ONLINE TRAINING PORTAL

Donate

Join



HOME | EXCHANGE IDEAS | TAKE ACTION | **LEARNING & REFERENCE** | MANAGE | THE ROTARY FOUNDATION | NEWS & MEDIA | MEMBER CENTER

Learn by Role >

Learn by Topic >

About Rotary >

Policies & Procedures >

Learning Center

Webinars

# LEARNING CENTRE



## Course Catalogs

All your courses and learning plans in which you're enrolled, including all your courses and learning plans in progress and already completed.

CATEGORIES

FILTERS

Search for...



CARDS ▾

A-Z ▾

### Featured Courses – All languages

1/4



**New**

Rotary TOASTMASTERS INTERNATIONAL

Develop a Speech

EN ★ 5.0

E-Learning

**New**

Rotary TOASTMASTERS INTERNATIONAL

Inspirational Speech

EN ★ 5.0

E-Learning

**New**

Rotary TOASTMASTERS INTERNATIONAL

Deliver a Speech

EN ★ 5.0

E-Learning

**New**

Rotary TOASTMASTERS INTERNATIONAL

Leadership Basics

EN ★ 5.0

E-Learning

**New**

Rotary TOASTMASTERS INTERNATIONAL

Leading a Team

EN ★ 5.0

E-Learning

**New**

Rotary TOASTMASTERS INTERNATIONAL

Collaboration

EN | 15m 00s ★ 5.0

E-Learning

### Rotary Courses - English

1/4



**New**

All About Rotary Peace Fellowships

**New**

An Introduction to Adult Learning

**New**

Assistant Governor Basics

**New**

Becoming an Effective Facilitator

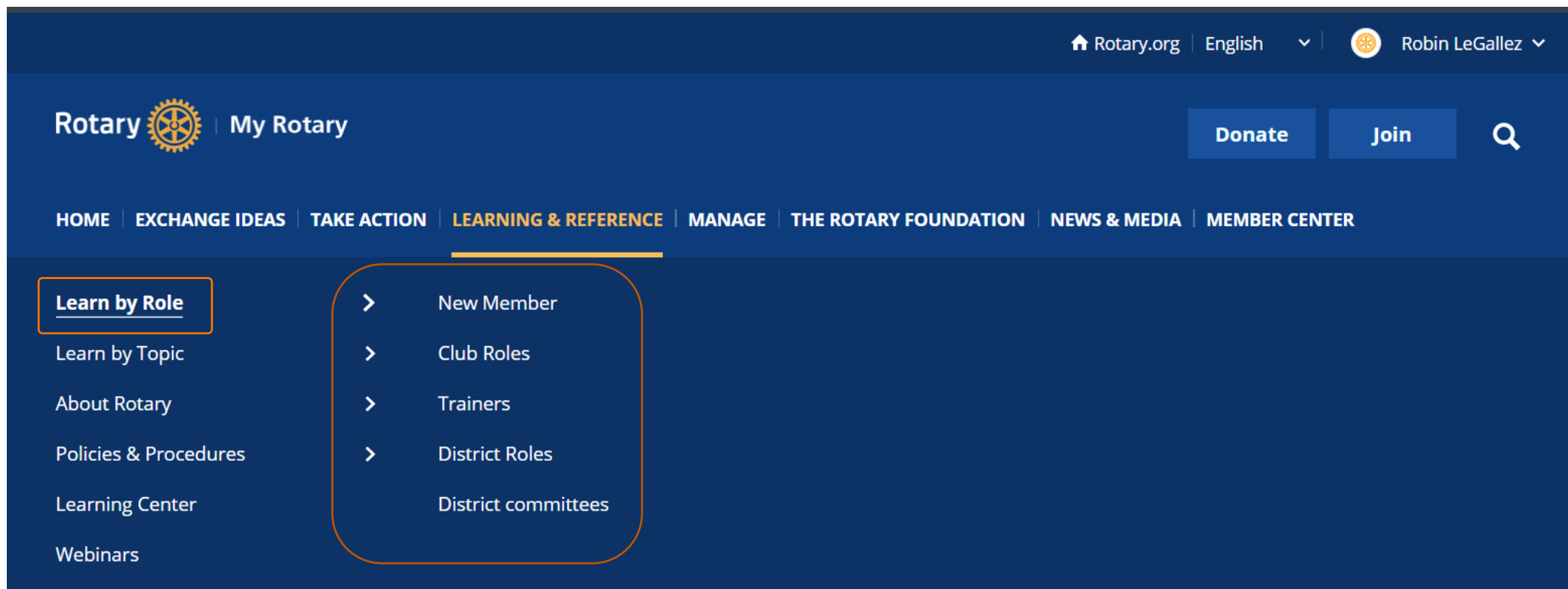
**New**

Best Practices for Engaging Members

**New**

Building a Diverse Club

# LEARN BY ROLE – CLUB ROLES



The screenshot displays the Rotary.org website interface. At the top right, there is a navigation bar with 'Rotary.org', 'English', and a user profile 'Robin LeGallez'. Below this is a dark blue header with the Rotary logo and 'My Rotary' text on the left, and 'Donate' and 'Join' buttons on the right. A horizontal menu below the header includes links for HOME, EXCHANGE IDEAS, TAKE ACTION, LEARNING & REFERENCE (which is highlighted with an orange underline), MANAGE, THE ROTARY FOUNDATION, NEWS & MEDIA, and MEMBER CENTER. On the left side, under the 'LEARNING & REFERENCE' section, there is a 'Learn by Role' button highlighted with an orange border. A dropdown menu is open from this button, listing 'New Member', 'Club Roles', 'Trainers', 'District Roles', and 'District committees', each preceded by a right-pointing chevron. Other links in the 'Learn by Role' section include 'Learn by Topic', 'About Rotary', 'Policies & Procedures', 'Learning Center', and 'Webinars'.

Rotary.org | English | Robin LeGallez

Rotary | My Rotary

Donate | Join

HOME | EXCHANGE IDEAS | TAKE ACTION | **LEARNING & REFERENCE** | MANAGE | THE ROTARY FOUNDATION | NEWS & MEDIA | MEMBER CENTER

**Learn by Role**

- > New Member
- > Club Roles
- > Trainers
- > District Roles
- District committees

Learn by Topic

About Rotary

Policies & Procedures

Learning Center

Webinars

# Club roles

Whether you're considering taking on a committee role or looking forward to your year as club president, treasurer, or secretary, you'll learn what you can expect and how to prepare.

- [President](#)
- [Treasurer](#)
- [Secretary](#)
- [Committee](#)

# District roles

As a district leader you help clubs connect with each other, provide resources, train club leaders, qualify for Rotary grants, and conduct Rotary Youth Leadership Awards events and Youth Exchanges.

- Governor
- Assistant governor
- Committee

# LEARN BY TOPIC - MEMBERSHIP

The screenshot displays the Rotary.org website interface. At the top right, there is a navigation bar with 'Rotary.org', 'English', and a user profile 'Robin LeGallez'. Below this, the main header features the 'Rotary' logo and 'My Rotary' text, alongside 'Donate' and 'Join' buttons and a search icon. A secondary navigation bar lists various sections: HOME, EXCHANGE IDEAS, TAKE ACTION, LEARNING & REFERENCE (which is underlined), MANAGE, THE ROTARY FOUNDATION, NEWS & MEDIA, and MEMBER CENTER. On the left side, a 'Learn by Role' menu is visible, with 'Learn by Topic' highlighted in an orange box. To the right of this, a list of topics is shown, each preceded by a right-pointing chevron. The 'Membership' topic is highlighted with an orange rounded rectangle. The other topics in the list are Fundraising, Projects, Start a Club, Public Relations, Awards, Rotaract, and Interact.

Rotary.org | English | Robin LeGallez

Rotary | My Rotary | Donate | Join | Search

HOME | EXCHANGE IDEAS | TAKE ACTION | **LEARNING & REFERENCE** | MANAGE | THE ROTARY FOUNDATION | NEWS & MEDIA | MEMBER CENTER

Learn by Role

**Learn by Topic**

About Rotary

Policies & Procedures

Learning Center

Webinars

- > Membership
- > Fundraising
- > Projects
- > Start a Club
- Public Relations
- Awards
- Rotaract
- Interact



New and different club models will attract diverse leaders to Rotary. Watch the video above to learn more.

Rotary clubs continue to demonstrate their value by staying connected to members and responding to changing needs in the community. [Read](#) about clubs around the world who are finding ways to adapt to new challenges and [meeting online](#).

Use these resources to increase your club's value:

- [Assess your club](#)
- [Engage current members](#)
- [Connect with prospective members](#)
- [Follow your membership leads](#)
- [Make new members feel welcome](#)
- [Develop your club](#)
- [Start a new club](#)



# Public relations

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Promoting Rotary to the general public can be as simple as wearing your Rotary pin or as elaborate as organizing an integrated marketing campaign. By increasing the public's understanding of Rotary, we're strengthening our ability to make an impact in communities around the world.

Whether you're new to PR or a professional, we can help. We encourage you to visit the [Rotary Brand Center](#), where you will find a variety of media-ready materials that can be adapted to your needs.

## **How do I promote my club's project?**

Including a public relations component in your project plan will help ensure your club's projects and events get the attention and support they deserve. The following ideas can help you create a successful campaign.

### **Know your local media**

Before sending stories to a journalist, get to know your audience. Read your local newspaper, listen to the evening news, and follow Facebook and Twitter to identify where a Rotary story might fit. Consider inviting a local journalist to speak to your club about how to work with the media or invite them to join a service project so they can see firsthand how your club is improving your community. You could also:

# ABOUT ROTARY – ACTION PLAN

The screenshot displays the Rotary.org website interface. At the top right, there is a navigation bar with 'Rotary.org', 'English', and a user profile for 'Robin LeGallez'. Below this, the main header features the Rotary logo and 'My Rotary' on the left, and 'Donate' and 'Join' buttons on the right. A secondary navigation bar lists various sections: HOME, EXCHANGE IDEAS, TAKE ACTION, LEARNING & REFERENCE (highlighted with an orange underline), MANAGE, THE ROTARY FOUNDATION, NEWS & MEDIA, and MEMBER CENTER. On the left side, a vertical menu lists 'Learn by Role', 'Learn by Topic', 'About Rotary' (highlighted with an orange border), 'Policies & Procedures', 'Learning Center', and 'Webinars'. To the right of 'About Rotary', a rounded rectangle contains a list of links: 'Our Priorities', 'Action plan', 'Our Structure', 'Leadership', 'Diversity, Equity, and Inclusion', 'Our Partners', 'History', 'Financials', and 'Official Directory'.

Rotary.org | English | Robin LeGallez

Rotary | My Rotary | Donate | Join | Search

HOME | EXCHANGE IDEAS | TAKE ACTION | **LEARNING & REFERENCE** | MANAGE | THE ROTARY FOUNDATION | NEWS & MEDIA | MEMBER CENTER

Learn by Role

Learn by Topic

**About Rotary**

Policies & Procedures

Learning Center

Webinars

- > Our Priorities
- > Action plan
- > Our Structure
- > Leadership
- Diversity, Equity, and Inclusion
- Our Partners
- History
- Financials
- Official Directory



#### PRIORITY 1

### IMPACT

People of Action are effective problem-solvers.

[LEARN MORE](#)

#### PRIORITY 2

### REACH

People of Action activate and inspire one another.

[LEARN MORE](#)

#### PRIORITY 3

### ENGAGEMENT

People of Action strive to understand the needs of others.

[LEARN MORE](#)

#### PRIORITY 4

### ADAPT

People of Action are inventive, entrepreneurial, and resilient.

[LEARN MORE](#)

# Reporting – My Rotary

**Club & District Administration** >

Community Marketplace



Club Administration

Brand Center



District Administration

Products & Services



Contributions

Travel & Expenses



Reports

Rotary Club Central

Dashboard

Goal Center

Global View

Service Activities

Resources

Reports

Contact Us

My Rotary

SETTINGS

Language

Rotary

Club Central

Samuel Cozens

Dashboard

Welcome to Rotary Club Central, the online tool for setting goals and tracking progress. Explore data and trends related to your club's goals on this page, and use the tabs to manage goals, project activities, and more.

Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

Global

My Zone

My District

All Club Groups

All Clubs

Rotary Club of Murray Bridge

Membership Trends

|        | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 |
|--------|---------|---------|---------|---------|---------|
| July 1 | 56      | 55      | 51      | 48      | 47      |

Gender Trends

|            | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 |
|------------|---------|---------|---------|---------|---------|
| Female     | 11      | 11      | 11      | 12      | 12      |
| Male       | 46      | 40      | 37      | 35      | 33      |
| Unreported | 0       | 0       | 0       | 0       | 0       |

Dashboard

Goal Center

Global View

Service Activities

Resources

Reports

Contact Us

My Rotary

SETTINGS

Language

Rotary

Club Central

Samuel Cozens

Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress.  
Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.

All Club GroupsAll ClubsSearch clubs...

Rotary Club of Murray Bridge

8 OF 34 ACHIEVEMENT

2019-20

PRINT

Enter Goals

Rotary Citation

Members & Engagement

Rotary Foundation GivingServiceYoung LeadersPublic ImageRotary CitationAll

EDIT

The goals you select will appear below. To report progress or add, remove, or edit a goal, select EDIT.

Club membership

Show goal details and history

ACHIEVEMENT

45



OF


GOAL


50


As Of 8-Feb-20





 **Rotary**  Club Central


Samuel Cozens 


 Dashboard


 Goal Center


 Global View

 **Service Activities**


 Resources


 Reports

 Contact Us

 My Rotary

SETTINGS

 Language




**Service Activities**



As you work to meet your club's service goals, Rotary Club Central helps you track your projects and activities, record contributions and volunteer participation, and review project data.


**Please note: data reported outside Rotary Club Central, including data reported in My Rotary, will be delayed for at least 24 hours.**


My Club Group ▼ Mobilong ▼


Search clubs... 


Rotary Club of **Mobilong**

 2019-20 





 PRINT


 Add New Service Project


 Repeat Past Service Project


IMPORT FROM ROTARY SHOWCASE ...





 **Rotary**  Club Central


Samuel Cozens 


 Dashboard


 Goal Center


 Global View

 Service Activities



 Resources

 **Reports**

 Contact Us

 My Rotary

SETTINGS

 Language 

## District Reports

| REPORT  |
|---|
| Club Growth                                     |
| District Membership Profile                     |
| District Growth                                 |
| Member Viability and Growth                     |
| Club Viability and Growth                       |
| Clubs in My District                            |
| Membership Termination Profile                  |
| Members in a Club                               |
| Listing of Sponsored and Satellite Rotary Clubs |
| <b>Rotary Club Central Goals Set</b>            |
| Club Meeting Day                                |
| Club Meeting Time                               |



## ROTARY CLUB CENTRAL GOALS SET

For Rotary Year (2020 - 2021)  
For District : 9510

| Sub Goal Set Groups               | # of Clubs | # Sub Goals |
|-----------------------------------|------------|-------------|
| Number of Goals Set : 0           | 55         | 0           |
| Number of Goals Set : 1-5         | 2          | 6           |
| Number of Goals Set : 6-10        | 5          | 43          |
| Number of Goals Set : 10-14       | 8          | 102         |
| Number of Goals Set : 15          | 4          | 60          |
| Number of Goals Set : 16 and Over | 11         | 195         |
| <b>Total</b>                      | <b>85</b>  | <b>406</b>  |



**QUESTIONS**

# CONTACTS AT PARRAMATTA

# THE ROTARY FOUNDATION

|  |               |  |                     |
|--|---------------|--|---------------------|
| Manager, International Office and Financial Services | Grace Ramirez | <a href="mailto:Grace.Ramirez@rotary.org">Grace.Ramirez@rotary.org</a> | Ph: +61 2 8894 9830 |
|--|---------------|--|---------------------|

## THE ROTARY FOUNDATION

|                                      |                    |  |                     |
|--------------------------------------|--------------------|--|---------------------|
| Senior Coordinator, Fund Development | Mark Anderson      | <a href="mailto:Mark.Anderson@rotary.org">Mark.Anderson@rotary.org</a>                           | Ph: +61 2 8894 9841 |
| Senior Coordinator, TRF Services     | Robert Byrne       | <a href="mailto:Robert.Byrne@rotary.org">Robert.Byrne@rotary.org</a>                             | Ph: +61 2 8894 9843 |
| TRF Correspondent                    | Krissy Aure-Canson | <a href="mailto:MariaKristenne.Aure-Canson@rotary.org">MariaKristenne.Aure-Canson@rotary.org</a> | Ph: +61 2 8894 9842 |

- Fund Development
- Paul Harris Fellow Recognition – process applications and issue regalia & certificates
- Maintain record of club recognition points
- Issue benefactor recognitions, bequest and major donor recognition
- Provide assistance and clarification on all Rotary Foundation matters
- Assist with The Rotary Foundation contribution enquiries

# CLUB & DISTRICT SUPPORT

## CLUB & DISTRICT SUPPORT

|             |                    |  |                     |
|-------------|--------------------|--|---------------------|
| Supervisor  | Andrew Best        | <a href="mailto:Andrew.Best@rotary.org">Andrew.Best@rotary.org</a>             | Ph: +61 2 8894 9820 |
| Coordinator | Trudy Grice        | <a href="mailto:Trudy.Grice@rotary.org">Trudy.Grice@rotary.org</a>             | Ph: +61 2 8894 9821 |
| Coordinator | Mary Jayne Desmond | <a href="mailto:MaryJayne.Desmond@rotary.org">MaryJayne.Desmond@rotary.org</a> | Ph: +61 2 8894 9822 |

- Admission of new Clubs (Rotary, Rotaract, Interact, Rotary Community Corps, Satellite clubs)
- Applications for change of name, change of club & district locality, merger of clubs and applications for club & district incorporation
- Licensing inquiries and advice re Licensed Vendors & Use of Rotary mark and brand centre guidance
- District dispute enquiries
- Special club and member anniversary recognition (25th 50th, 75th, 100th ), other special years by request
- [www.rotary.org](http://www.rotary.org) enquiries including My Rotary guidance, Rotary Club Central, Reports, Showcase & Ideas
- Assist the district governors, clubs and Rotarians in their communications with other departments.
- Training of clubs and district leaders

# MEMBERSHIP – COMMS - PR

## MEMBERSHIP

|  |                |  |                     |
|--|----------------|--|---------------------|
| Regional Membership Officer,<br>Membership Development | Barbara Mifsud | <a href="mailto:Barbara.Mifsud@rotary.org">Barbara.Mifsud@rotary.org</a> | Ph: +61 2 8894 9850 |
|--|----------------|--|---------------------|

- Provides support on using key RI membership resources: publications, tools, online resources, and reports
- Provides assistance and guidance with membership strategies including attraction, engagement, retention, diversity, etc.
- Works with zone membership team to conduct trainings, workshops, and presentations

## COMMUNICATIONS & PUBLIC RELATIONS

|                    |                           |  |                     |
|--------------------|---------------------------|--|---------------------|
| Senior Coordinator | Angela Stavrogiannopoulos | <a href="mailto:Angela.Stavro@rotary.org">Angela.Stavro@rotary.org</a> | Ph: +61 2 8894 9870 |
|--------------------|---------------------------|--|---------------------|

- Support in localising and implementing regional marketing campaigns and other materials to support the priorities of Rotary International
- Support in designing and implementing tailored communications and branding strategies that increase the impact
- Cultivate strong relationships with top tier international and national print, broadcast and digital outlets
- Provide consultation and training to local Rotary clubs, districts and zones for planning successful public facing events
- Support Zone and Regional Leaders and clubs with training, toolkits and other resources.

# FINANCE & ADMINISTRATION

## FINANCE

|                      |                                       |  |                     |
|----------------------|---------------------------------------|--|---------------------|
| Financial Accountant | Sally Furto (Aust & NZ)               | <a href="mailto:Sally.Furto@rotary.org">Sally.Furto@rotary.org</a>       | Ph: +61 2 8894 9832 |
| Financial Accountant | Melissa Asanza (Australian Donations) | <a href="mailto:Melissa.Asanza@rotary.org">Melissa.Asanza@rotary.org</a> | Ph: +61 2 8894 9833 |
| Financial Accountant | Rosalyn Ong (TRF & RI - Philippines)  | <a href="mailto:Rosalyn.Ong@rotary.org">Rosalyn.Ong@rotary.org</a>       | Ph: +61 2 8894 9831 |

- Collect per capita dues and other payments to Rotary International
- Process Semi Annual reports on club membership and inquiries on SAR payments
- Assist clubs & districts with inquiries on: club remittances and balances, reinstatements after payment following termination
- Process The Rotary Foundation contributions
- Make payments to Rotarians travelling at RI or Rotary Foundation expense & Rotary Foundation Scholars
- Make Global payments on behalf of TRF and Rotary International (SPAs)

## ADMINISTRATION

|                            |                    |  |                     |
|----------------------------|--------------------|--|---------------------|
| Administration Coordinator | Bernadette Horrell | <a href="mailto:Bernadette.Horrell@rotary.org">Bernadette.Horrell@rotary.org</a> | Ph: +61 2 8894 9800 |
|----------------------------|--------------------|--|---------------------|

- Assists with all enquiries about Rotary International & The Rotary Foundation. Support to all departments.





**QUESTIONS**



**SERVE TO CHANGE LIVES**