



Rotary Matters

Last edition - July 2023 DG Newsletter



Dear fellow Rotarians, partners and friends of Rotary,

The season of Change

It was Benjamin Disraeli who wrote **"Change is inevitable. Change is constant"**.

Our District like all other Rotary Districts around the globe have been celebrating club Changeovers. Some Districts refer to their Changeovers as Installations - being the celebration of a new President or District Governor.

While, I do appreciate and acknowledge our new District Governor as I do each Club President, however I personally look at this period of Changeovers as a time of renewal, while celebrating the achievements of the past year and laying out a plan for the year ahead.

"Change is the law of life. And those who look only to the past or present are certain to miss the future" were words spoken by John F Kennedy. In many respects, these words explain my thoughts around our "changeovers" – we not only have a look at what happened in the past, or what's currently happening, we also celebrate the installation of a new Leadership team and pave the way for the future.



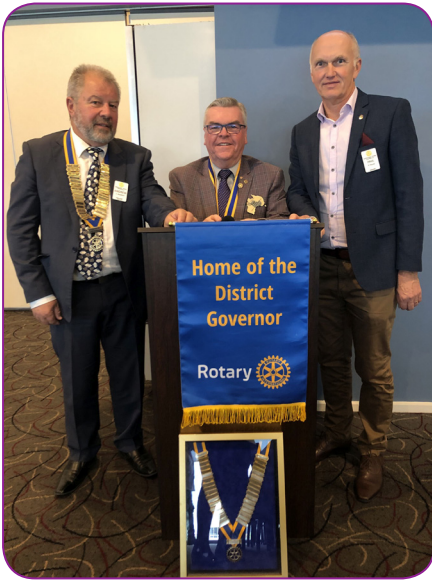
Rotary for more than 118 years have been promoting this annual "changeover" celebration – hence why I consider it a time of renewal and it appears to have been a successful strategy. I do appreciate that some clubs are not necessarily changing Presidents, but they are still having that celebration of the change of Rotary year and the change of focus.

We live in a period of change, and while I don't necessarily applaud change for change's sake, we need to *constantly review and reassess*. **Our Zone will do this over the next couple of years as we participate in the Regionalisation pilot.**

Former British Prime Minister Harold Wilson is quoted with **"He who rejects change is the architect of decay. The only human institution which rejects progress is the cemetery"**. An interesting quote when we consider the British institutions that seem not to move in time, a country steeped in tradition. *Yet like Zone 8, Rotary Great Britain and Ireland have been faced with dramatic membership losses and have also embarked upon a pilot initiative, ensuring that they too have looked at how they operate.*

During the past month and a half, the G-train have been sharing "changeover" celebrations with clubs and their members. Obviously, we have shared among the G-train the privilege of attending these events, many were held at the same or similar times, which also required us to call upon Past District Governors to assist, representing Rotary International.

continued over....



Long and Short at Northern Yorke Peninsula



Rotary Club of Prospect



Rotary Club of Adelaide Light

I always enjoyed listening to the President's annual report, hearing about the achievements of the club and the community impact that had been created by these "People of Action". The Annual Reports that we take home are a great record of the hours of toil exerted, the hours of friendship shared and the legacies established.

Kathryn and I had the opportunity of commencing our "Changeover Journey" this year with the President and members at Mawson Lakes. The club not only celebrated the leadership of President Margaret and the aspirations of new President Beau, but we also had the wonderful opportunity of celebrating the forty-five (45) years of service of the clubs' members past and present. While the Rotary world and the City of Salisbury has been the benefactor of their efforts, the efforts to investigate, gather and produce the District record of "Women in Rotary", was a fantastic achievement.

Rotary Club of Mawson Lakes



When one visits the President and members of the Rotary Club of Roxby Districts, you know your in for hospitality with a difference! This "Changeover" also celebrated a birthday (or two). It was the fifteenth (15) anniversary of the club and it was celebrated with style.



A number of past members returned to celebrate with the club, as did members for other clubs, Rotary Clubs of Campbelltown, Northern Yorke Peninsula, Port Augusta and Whyalla – it was a wonderful gathering, underground at Andamooka. It was incredible how an opal mine could be converted into a spectacular dining hall!

*Roxby Districts
Dining Hall in the mine*

The history of the club was shared by Past Presidents, but we also were able to be shown the sights of the area by both President Shelley and new President Kelly. Celebrations continued over breakfast, while Kathryn will also remember her own birthday celebration in that opal mine!

The G-train all joined the President and members of the Rotary Club of Adelaide as we heralded the commencement of the centenary of Rotary in our District. With the famous Adelaide Oval as the backdrop for the change of leadership, it also will be the place for several celebrations throughout the year as our District honour our past and look toward the future.



A Century of Service Since 1924

Our clubs are spread widely throughout our district and our G-train have driven the highways and the back roads visiting clubs through this season of change. We were in the hills, down to Holdfast Bay, across to Maitland, up to the Riverland and down to the vineyards. It has been an absolute honour to have shared these celebrations of Presidents and clubs.

Our theme was **Imagine Rotary**.

Past RI President Jennifer Jones asked that we **Imagine Rotary by envisioning a world that deserves our best**, where we get up each day knowing we can make a difference. We don't imagine yesterday, we imagine tomorrow.

We imagined a world without polio, with clean water for everyone. We imagined a world free of disease and where every child learns to read. We imagined kindness, hope, love and peace.



PRI President Jennifer Jones also asked that we serve inward as well. If we serve our members, we serve our communities. And if we provide comfort and care for our members, they will truly come to understand the power of Rotary.

I urged members throughout the year to proffer from their experiences sharing why we are all proud to be a cog in the Rotary International wheel!

At the District "Changeover", I had the opportunity of again sharing the video that had been prepared by John Harmer, which we shared at the Celebration Dinner at the National Wine Centre. That video illustrated the many projects undertaken by the clubs of our District. It is a great visual illustration of our reflection over the past year.

DG Craig Dowling Accepts Office

So many people have benefited locally and abroad because of the efforts of our Rotarians.



*Rajeev & Priya Kamineni
Paul and Kathryn Thomas*



continued over....

During my term as Mayor of the Copper Coast, I had the opportunity of hosting for a day, former Polish President Lech Walesa. Through an interpreter one could easily gather that he was a person of change. He shared his thought that **“The thing that lies at the foundation of positive change, the way I see it, is service to a fellow human being”**
I believe that I could easily attribute his words to the achievements of our D9510 club members over this past year!



The Peter Nelson Leukaemia Research Fellowship Fund.



Kathryn chose as a Partner Project, to support two separate charities but associated by the nature of their respective causes – Childhood Cancer and the Peter Nelson Leukaemia Research Fund.

Rotary has been supporting the concept of “give every child a future” – with this in mind she wanted to support Childhood Cancer, who don’t receive Government Funding but provide vital support to young people and their respective families battling the long pathway of treatment for cancer. Coupled with this; in the endeavour to find better treatments and possibly a cure for Leukaemia she has also elected to support the Peter Nelson Leukaemia Research Fund.

Privately we committed to attempt to raise about \$10,000 each for these charities – this target was well and truly exceeded, for which Kathryn has asked to express her sincere thanks.

I thank Kathryn for her enormous support throughout the year, she has been the constant and reliable confidant and companion, ensured that the Board and Leadership were adequately fed.

*The Team with IPDG Paul Thomas
Kathryn Thomas
Past District Secretary Meredith Westbrook*

Jennifer Jones often referred this past year to **“The power of storytelling”** saying that *“A good story can open people’s hearts and minds and touch their souls”*.

As we travelled around the district, we have shared the story and impact of my year in Japan as a Rotary Exchange Student in 1977. In sharing the significance of that experience and the impact that it made on my life, we have also shared how along the way it provided a different significance for Kathryn. We shared our life journey with Kohei and his exchange and the years beyond and how lives are intertwined.

We shared the D9510 Multi Club – New Dawn – Ukraine Crisis, project. In the time lapse of the past six (6) months the District has raised in excess of \$75,000 and attracted a \$250,00 grant. Already we have been able, with our partners in Ukraine, to deliver the first of three transportable buildings, which will be a medical centre hub. That building describes above its front door – **“Rotary D9510, South Australia”**.
You truly are “People of Action”.



An amazing, fantastic effort as we remember those words of Jennifer Jones: **“where we get up each day knowing we can make a difference”**. But it also exemplifies the words explaining the theme of current RI President Gordon McInally – **“The goal is to restore hope – to help the world heal from destructive conflicts, and in turn, to help us achieve lasting change for ourselves”**.

I began my term as District Governor sharing the anthem written by John Lennon – “Imagine”

I bookend that experience by also sharing the words of John Lennon –

Count your age by friends not years

Count your life by smiles not tears.

It has been a privilege to serve, and I am ever **“Proud of our past – Confident of the future”**.

In this season of change we have a new District Governor Craig Dowling, supported by Kiki and a new Rotary year ahead!

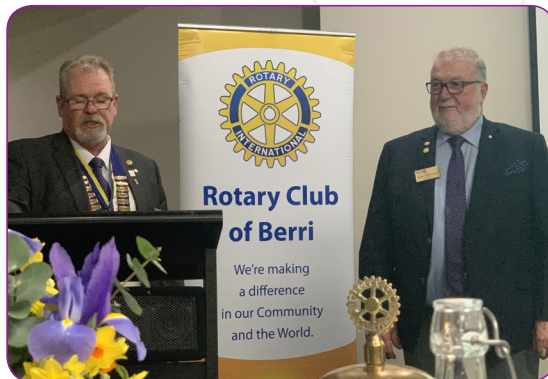


We will create Hope in the World as we celebrate the centenary of Rotary in D9510.

Congratulations one and all!

Best wishes,

Paul



Rotary Club of Berri



Rotary Club of Holdfast Bay



D9510 New Dawn Ukraine Project new Medical Centre



D9510 New Dawn Ukraine Project new Medical Centre entrance

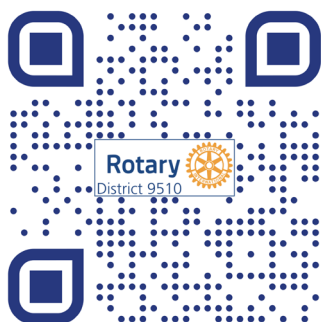
Rotary Matters introduced three new pages of information and resources, which have been popular and so we will be continuing to include **The Rotary Foundation**, **Membership Matters** and **Public Image**.

The pages will be included each month and cover a different topic or resource, so we hope these pages will keep you informed with useful content. We are making greater use of **QR Codes** for quick access to district website pages and or links to information across the Rotary Network.



For information on QR Codes please contact the Public Image team or [click on this page link](#).

District Navigation



District Website



District Facebook Page



With your smart phone, turn the camera on

- > Hold above the QR code
- > You should see a 'frame'
- > Wait as this will open
 - your web browser
- > Allow browser to show
 - the (URL) web page.



Newsletter Editor

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RICON 23 - My Convention Adventure

So, I wasn't going to miss out on experiencing an International Rotary Convention in my own backyard, the question was where to stay and how to get there. And while I was working this out, an Ad appeared in the District Rotary Classifieds that changed my journey into an adventure. I hadn't even heard of the Recreational Vehicle Fellowship of Rotarians until then.

A couple of weeks later I was a member of the RVFR Southern Zone and booked on their Melbourne Convention '23 Muster, let the adventure begin!!

I headed off on the 29th May, destination Braybrook Melbourne, arriving on the 30th to meet up with muster organiser, John Spath, as well as most of the 53 Rotarians, partners and friends, who drove or flew in over the next couple of days (with some of them joining and leaving throughout the trip). Our amazing group included 7 Canadians, 8 Americans, 2 English, 2 South Africans as well as 24 from New South Wales, 5 from ACT, 1 from Queensland and 4 South Australians (2 of us from 9510). After airport pickups, motorhome collections and stocking of provisions, our International guests were set for the trip and on May 3rd a total of 44 Rotarians and 24 vehicles hit the road.

One of the most important events of muster is happy hour, yes, there may be wine involved, but it's actually our very necessary briefing for the next day's travel plans (and a fair bit of socialising).

Our itinerary was a loop through Victoria and South Australia returning in time for Convention attendance. Each leg we were divided into travel groups of a few vehicles. Our trip included stopovers in Lorne, Port Campbell, Port Fairy, Mt Gambier, Kingston SE, Victor Harbor, West Beach (Adelaide), Renmark, Mildura, Swan Hill, Echuca, Bendigo, Ballarat and then back at Braybrook, Melbourne.

It was not only a chance to showcase both South Australia and Victoria to our international guests, but for the rest of us to enjoy it as well. It was the opportunity to meet fellow Rotarians and learn what the differences and similarities were between the Rotary clubs and Districts we belonged to. Build new friendships across states and oceans. Meet fellow Rotarians in many of our destinations, attend their meetings and see their club passions and projects. A fellowship that extended beyond just the RVFR members.

I could tell you about all our destinations, but really the most important part was the people I met and the friendships made, with plans already being made for when we meet again.

We arrived back in Melbourne on May 24th with some heading to hotels for the convention, others having to head off, and the rest of us staying on at Braybrook to attend the Convention. My bonus was my daughter flying in to stay with me and attending the Convention and meeting the RVFR's too.

Catching buses, trains & trams, dodging roadworks, getting to meet with fellow Rotarians of the world, socialising, seeing the many passions of Rotarians in the House of Friendship, attending events, presentations, hearing the stories of Rotarians and learning so much more about the organisation I belong to it was inspiring.



And I got to have an adventure just getting there.....finally arriving home on June 4th, what an amazing 5 weeks of Rotary! Proving sometimes taking the longer road means you gain so much more. And finally a special thanks to muster boss John Spath and his great team of helpers who had been planning this adventure for more than 2 years, an outstanding success. Thanks for having me along.

Helen Marshall, Blakiston Nairne Rotary Club, RVFR

And hey, if you're interested in becoming a part of RVFR and expanding the membership in our district have a look on the Recreational VehicleFellowship of Rotarians website www.rvfr-aus.org.au and let me know by emailing me on hmarshall@internode.on.net



PARADISEMAZDA
The Mazda People

Emergency Medical Information Book

"This Book has saved lives"

One of the best 'Community Service projects' that was started in our District is the **Emergency Medical Information Book**. Today the distribution Australia wide is more than 1.6 million.



The benefits and success of the EMIB project attracted Lions Clubs to join us and this partnership has strengthened the distribution channels throughout Australia.

The price of the books has gone up July 1st 2023, orders for 250 books are now \$396, just a slight increase, however we have been able to maintain all other costs for all other levels of order.

Increase in transport and printing costs have also hit this great community project, and this is the first price increase for more than 5 years.

To order the books before the price rise visit the website at: <https://emib.org.au/shop/>

A community service project from your Rotary and Lions Clubs and Ambulance Service



Emergency Medical Information Book. EMIB™

Name.....

Book started...../...../.....

AMBULANCE ☎ 000.

UPDATE YOUR INFORMATION REGULARLY AND KEEP YOUR BOOK ON THE FRIDGE



<https://emib.org.au/>



You may consider the 'EMIB Pocket Edition'. These are in packs of 10 and many Clubs use these to promote the full size book.



Rotary District 9510



Membership and Diversity

← For further information on all Membership Resources scan the QR code

Dannielle Camporeale *District 9510 Membership Chair* membership@rotary9510.org or 0416 730 678



Hello everyone and welcome to the end of 2022-2023. This year's theme from Jennifer Jones was "IMAGINE", which, by definition, means **"to form a mental image or concept of"**. Without imagination we have no accomplishment. It takes the imagination of our Rotarians to form ideas which, once shared, are accomplished by the incredible Rotarians we have in our District.

Imagine forming a new Rotary Club of Lightsview, the first one in many years.

In the membership space we can often get disheartened that members leave Clubs, move away or pass away. Forming a new Club tells us that there are still people out there willing to connect with Rotary. This year we hope that we can find ways to engage and retain those who are willing to reach out and become part of the Rotary family.

Imagination starts with a small spark or idea that promotes action. Once that idea is shared and action is taken, great things happen. Rotary affords us a platform, resources and connections to achieve these things. Having had the opportunity to visit so many Clubs this year, it has been inspiring to see the accomplishments of what was once an idea. Thank you to all the Clubs who reached out and were so welcoming and engaging, I look forward to seeing how your hard work progresses through the coming year.

I would like to congratulate and thank DG Paul for his leadership this year. He has been a constant source of knowledge, support and inspiration. And also congratulations to Kathryn for the work she puts in to support our District. Partners are often the unsung heroes of a team for they are the ones we share our hopes and dreams with and encourage and support us to follow those dreams and turn our imaginations into accomplishments.

Our new theme is **"Create Hope In the World"**. Our world is hurting with so many things impacting on peoples' lives. **The smallest act of kindness can brighten someone's day.** We don't need to do big things but we need to do something. I encourage you to connect with your communities and find those people who want to do something and ask them to join in. They don't need to come to a meeting or have a dinner, maybe they can plant a tree or participate in a fund raising activity.

It was said that "Rotary is about the vision to see, faith to believe and courage to act". It was also said that "those who can, should". **We are all beneficiaries of the imagination of Paul Harris** and it is our responsibility to continue his legacy. To do this we need people who are in the privileged position to make a difference and take action for those who can't.

I wish DGE Craig and his wife, Kiki all the best for the coming year and hope, that as a District, we are able to continue to provide an avenue for people who want to do good in the world.

In the words of John Lennon

Imagine all the people, Livin' life in peace,
You may say I'm a dreamer, But I'm not the only one
I hope someday you'll join us, And the world will be as one

Dannielle



Rotary
District 9510



Public Image

For further information on all Public Image Resources scan the QR code
Contact the Public Image team email: publicimage@rotary9510.org

How should we use the 23—24 Presidential Theme?

In order to maintain a consistent public image and visual identity, Rotary International has asked all Clubs to use the Presidential Theme only when communicating with other Rotary members; (e.g. in an email signature, PowerPoint presentation, on the District web site, etc) and refrain from using it when promoting Rotary on any media, particularly web sites and social media, to anyone outside of Rotary.

There are two versions of the Theme, horizontal and vertical. RI wants clubs to create a lockup using the Rotary logo lockup template in the Brand Centre, to combine the horizontal version with a simplified Club logo that meets their visual identity requirements. This is their preferred use of the Theme.

The horizontal version can only be used in a lockup (as shown below left for D9510) and never on its own. (the D9510 lockup PNG file is available for download at the bottom of this article)

RI prefers clubs and Districts to use the full colour version of the Theme lockup, but all Black and all White versions are also available, just ask the Public Image team.

Rotary
District 9510



The vertical version cannot be used in a lockup, but it can be used on its own, as shown above (right), when the lockup is not feasible; so long as a Club, District or Zone logo is in the same field of view. (i.e. close by)

How to make a lockup of the Theme with your club logo

STEP 1 Download the horizontal Theme in PNG format (attached) and remember where you put it. You will need it in step 3.

STEP 2 Download and read the 2023-24 Presidential Theme Branding Guidelines (attached) which explains in more detail how RI wants us to use the Theme; and shows some examples.

STEP 3 Use the Rotary logo lockup template in the Brand Centre to create a lockup of your simplified club logo with the horizontal theme that you downloaded in step 1. If you are not familiar with this template, these are the steps to follow: <https://brandcenter.rotary.org/en-us/>

Scroll down to templates and select view.

Select logo lockups in logo systems.

Select Rotary logo lockup template

Select create and wait for the template to load

In the template, under choose logo arrangement: choose simplified logo, full colour, and insert your club name.

Then, under Add text or logo / Type: choose upload partner logo, click the tiny blue icon that appears, browse for the Theme that you saved in step 1, and select it.

Then, under Download file: select the file format that you want. PNG is best for desktop publishing. Professional printers will need it in PDF, together with a copy of the Theme Branding Guidelines which contains the colour palette.

The Theme lockup with your club logo should automatically download when you confirm the file format.

REMEMBER.... If you need any assistance, ask the Public Image Team: PublicImage@Rotary9510.org

DOWNLOADS

- 2023-24 Presidential Theme Branding Guidelines
<https://rotaryclub.org.au/wp-content/uploads/2023/07/23-24-Theme-Guidelines.pdf>
- RI theme 23-24 vertical format PNG
<https://rotaryclub.org.au/wp-content/uploads/2023/07/Thame-vertical.png>
- D9510 23-24 RI theme lockup
<https://rotaryclub.org.au/wp-content/uploads/2023/07/D9510-23-24-RI-theme-lockup.png>
- RI theme 23-24 horizontal format PNG
https://rotaryclub.org.au/wp-content/uploads/2023/07/RI-theme-23-24-Horizontal_PNG.png



Alice Springs Clubs unite to promote



Rotary Club of Alice Springs banners



The
Rotary
Foundation



For further information on all Rotary Foundation Resources scan the QR code
Marie-louise Lees Chair - The Rotary Foundation
Mobile: 0408 134 363 Email: foundationgrantschair@rotary9510.org

Supporting The Rotary Foundation, so you can do more

As 2022-23 Financial year and Rotary Year comes to an end, The Rotary Foundation Committee wants to take a moment to thank you for all your kindness and support. Your donations help the foundation to support many community and international projects in the 2022-23 Rotary Year.

There is less than one month to go until the end of this Rotary year, and **there is still time for your clubs to donate funds to the Foundation to continue to provide this meaningful, flexible, and responsive support to people in our community.**

When clubs give to The Rotary Foundation, clubs are directly supporting The Rotary Foundation's work. Clubs donations makes The Rotary Foundation service projects — projects that eradicate polio, promote peace, and develop communities — happen.

As a global organisation that operates in nearly every country in the world, The Rotary Foundation takes stewardship of its funds seriously. The Rotary Foundation money is spent on life-changing, sustainable grants, as well as programs and services that support our members' transformative work.

Remember that in 3 years half of the money donated returns to our District to fund District and Global Grant Projects.

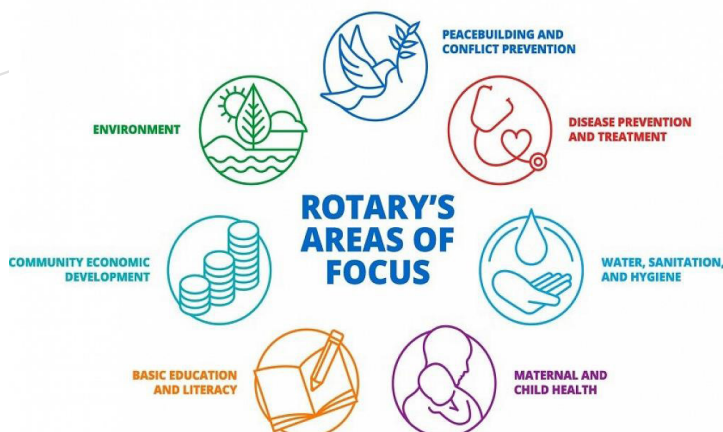
I would also like to thank you for your support over the past three years and urge you to continue to provide this to **Damian Leach**, as he commences his term as District Rotary Foundation Chair.

Best wishes,
Marie-louise Lees
Chair- District 9510 Rotary Foundation Chair

The
Rotary
Foundation



Rotary
Foundation
Australia



Rotary

DOWN UNDER Australia New Zealand Oceania

The wheels behind the Rotary Wheel

Paradise Mazda is an all-family affair, and a proud supporter of Rotary District 9510.

PARADISE MAZDA

The Mazda People

"Over the last few years, Paradise Mazda has supplied a vehicle for the district governor to drive, which is signed with Rotary branding to help promote Rotary's work in the community."

IN 1955, Reg Neale purchased the mechanical repair business he was working at from his boss. Paradise Motors started with just himself and three staff.

In the early 60s, Reg joined the Rotary Club of Campbelltown, SA, as a charter member. In 1978, he took on a Mazda franchise, and his son, POG Jeff Neale, joined the business as an apprentice motor mechanic. Jeff has worked through all departments at Paradise Motors to the position of dealer principal. Jeff's son, Ben is also now working in the business and is the general manager. This makes him the third generation to be involved in the business.

As Reg built his business and came to understand the responsibilities that business has in the community, he realised that although he was in the motor industry, he was also in the people industry – a view that the family still holds today.

Today, they operate as Paradise Mazda, reflecting that they are a single franchise Mazda dealer, employing approximately 40 staff. Their focus is on supplying excellent customer service to their valued clients.

They have strong relationships with the community, supporting the Campbelltown Council, local sporting clubs, community clubs and Rotary District 9510. Over the past few years, Paradise Mazda has supplied a vehicle for the district governor to drive, which is signed with Rotary branding to help promote Rotary's work in the community. They also supply a Mazda BT50 ute to promote the Rotary brand, and this vehicle is available for clubs to use for the many activities they undertake.

Thank you, Paradise Mazda, for your tremendous support of Rotary! 🙏

- > With the **Club Runner APP**, you can look up another Club, contact Club Executives and Members
- > Find and contact District Chairs and Committees
- > See District Stories on District 9510 website
- > See all District Events and be able to register for events

If you have any difficulty in installing this APP - call Graham 0412 694 461
or email CRdata@rotary9510.org



Club Runner Mobile APP - available for Apple and Android

Available for Rotarians via Club Runner with Secure Log In

1. Download APP via Apple APP Store or Google Play.
2. Install (follow the prompts)
3. Log into the APP (same as your login and password for Club Runner)
4. Not sure of your Login?
5. Contact Webmaster

Contact & Collaborate with
Rotarians from any Club.

Contact details for Team
Leaders

Access Club list and details
Access Club Stories & Events

Link to District Stories and
Events

**Complete Contact Directory
in your hand.**



Screenshots iPhone iPad

