



Rotary Matters

March 2023 DG Newsletter



Dear fellow Rotarians, partners and friends of Rotary,

Meetings – degrees of separation

I begin this message as I finished off the last, with those words of Paul Harris
If Rotary is to realise its proper destiny it must be Evolutionary at all times
and Revolutionary on occasions.

I illustrated that Support is what Rotary do, home and abroad. I wrote of the newly established District RAWCS registered project, **“New Dawn – Rotary – Ukraine Crisis”**.

We had the project launch presentation by Maurice O’Connell at the Taylor & Forgie Funeral Home, Gawler South. This was an unusual Rotary venue, usually a place of serenity and reverence. It was a spectacular complex. A place where on many occasions we may sit, listen and learn about the lives of people we knew and celebrate that life.

As I sat looking at the Ukraine flag draped over the catafalque in the crypt area of the Taylor and Forgie Funeral Home, I thought of one of my favourite Hymns, # 467 of Together in Song:



*I am the church! You are the church!
We are the church together!
All who follow Jesus all around the world,
Yes, we’re the church together!*

1
*The church is not a building,
The church is not a steeple,
The church is not a resting place,
The church is the people!*

2
*We’re many kinds of people
with many kinds of faces,
all colours and all ages too,
From all times and places.*

3
*And when people gather
there’s sing & there’s praying,
there’s laughing & there’s crying sometimes
All of it is saying:*

We came together as one, including those that used the ability to live stream, that the Taylor and Forgie funeral home was able to offer. We have forged a personal relationship despite the distance, for a common and needed relief effort **between Rotary D9510 and D2232 in Ukraine.**

The financial response has been encouraging, and we are receiving daily updates from Maurice who has now returned to the Ukraine.

I was recently reading the Governor’s Newsletter D9500 – February 1995, written by then Governor Trevor Graske and I share in part: **Rotary Award for World Understanding - Rotary’s highest honour.** This prestigious award has been presented to those who have dedicated their lives to help improve the lives of those less fortunate than ourselves.

Previous recipients have included President Carter, Pope John Paul II and Dr Albert Sabin but I think none has been more worthy than our own Dr Fred Hollows who through his efforts, brought sight to thousands of underprivileged people in our own country and overseas – at times despite being very ill himself.

Dr Hollows once said: “I believe the basic attribute of mankind is to look after each other.” What an opportunity each Rotarian has to achieve this. An often heard quotation says:

*I am only one, but I am one. I cannot do everything,
But I can do something. What I can do, I ought to do,
And what I ought to do, By the grace of God, I will do.*

As we enter the 21st century, the challenges we face are too big for just one man, one club, even one nation. **But together as one body with each of us doing our own part to the best of our ability, we can make our dreams come true through our service to humanity we will build a better world of peace and understanding.**

That was written twenty-eight years ago, but little has changed. The needs are as great, the challenges as large and we continue to **Imagine what Rotary can do.**

As Kathryn and I have been attending club meetings or attending club events, we become ever amazed of how much our Rotary Clubs and members are contributing. Its interesting than on many occasions we feel that clubs become defensive, attempting to justify that despite being small in number, that they still have a place in our organisation.

There is NOT one club or member that needs to do that. Each and every club and each and every member is contributing. We have been amazed by how much money is raised, how many tasks are undertaken and how much of a difference is made! There is absolutely no correlation between size and worth. (My dear late grandmother always tried to convince me this was the case??) Over these past months of our Rotary journey, this concept has been cemented in our minds.

Rotary now has different types of clubs, we have clubs meeting in different ways – but the culminating result for all is that common want to be People of Action, Service above Self. Over the past month, it was great to travel to Whyalla and join with an Area 2 meeting covering **The Rotary Foundation** and Membership opportunities. And similarly attended a meeting at the Lord Melbourne Hotel, where members of the Rotary Clubs of Kent Town, Regency Park and Walkerville, with the support of a couple from Prospect, workshopped membership opportunities. There is a common commitment to explore and **Imagine Rotary.**

Vocational Awards organised by the **Rotary Club of Berri** attracted us back to the Riverland. A small group of committed Rotarians from the Rotary Club of Berri were able to deliver a huge punch to the Riverland and Murray Malley communities, recognising the work and commitment of young apprentice and trainees. But it also acknowledged those employers and schools who like Rotary, invest into our youth. That investment is being paid back threefold. A wonderful and professional produced event that would be difficult to rival.



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Clubs continue to support Rotary projects. The **Rotary Clubs of Campbelltown and Magill Sunrise** enticed us to put on the walking shoes and stroll along the Linear Park to support the Lift the Lid campaign.

It was also during February that we were finally able to attend the Rotary Club of Campbelltown Cars on the Park. Cancelled last year twice because of both heat and rain, but triumphed (not the car) with perfect weather this time round. It was an event that attracted patrons and car enthusiasts of all ages. An event where the Rotary signage was plentiful and few would have gone home not knowing that Rotary is part of their community.



Craft and Chit Chat was the basis of the meeting at the **Rotary Club at Largs Bay**. A really enjoyable meeting to attend and appreciate the different ways that club members can be drawn together.



How energetic they were with the fingers and the tongues didn't do a bad job with the Chit Chatter. Although Kathryn became a little concerned that some of the craft works could be completed in a night, compared to her bib and brace pants that she started making for our eldest nephew forty years ago. They remain in the sewing basket at the "pinned together" stage.

The provisional members at Lightsview are also meeting in a different way to most clubs, they promote flexible meetings, fewer meetings but want to be engaged with more activities, they are establishing partnerships and are attracting a diverse and committed group of people.



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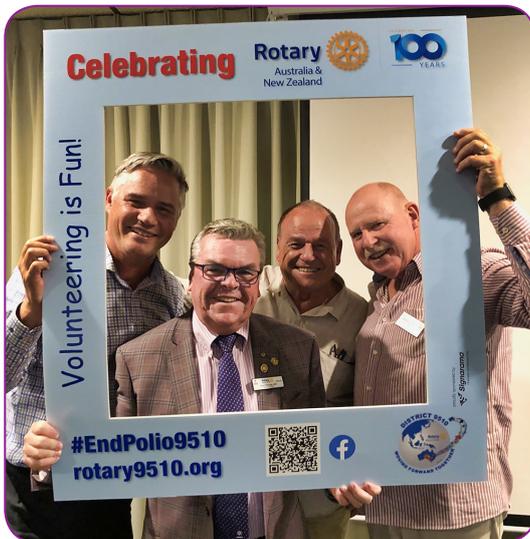
We also appreciated the opportunity of attending the Premiers Award Luncheon, where the work of all **Service Clubs Association of South Australia** was showcased. These awards clearly identified what I have previously mentioned about the amount of work being contributed by our members.



An Area 7 meeting at West Beach was the bookend of our month and another great way to learn more about the clubs of our district and the members who are contributing their varying skills.

It was here that that I came to realise that we can Imagine Rotary – paralleling old with new. The Rotary Club of Kidman Park, probably have the oldest Rotarian, certainly in our district at 106 years of age.

The members speak fondling of this members contribution to their club and their community. But at the same time they have relaxed their meeting format to remain relevant and appealing to their members today.



This past month as I have considered the many varying ways we meet as clubs, came to the conclusion, that despite differences - there are only a few degrees of separation. There is an enduring common bond - to **Imagine Rotary** as we serve.

We remain Proud of our past – Confident of the future!

Paul

Rotary
District 9510



**IMAGINE
ROTARY**

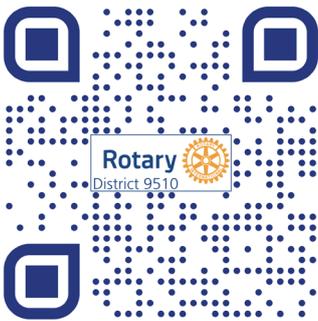
Rotary Matters introduced three new pages of information and resources, which have been popular and so we will be continuing to include **The Rotary Foundation**, **Membership Matters** and **Public Image**.

The pages will be included each month and cover a different topic or resource, so we hope these pages will keep you informed with useful content. We are making greater use of **QR Codes** for quick access to district website pages and or links to information across the Rotary Network.



For information on QR Codes please contact the Public Image team or [click on this page link](#).

District Navigation



District Website



District Facebook Page



With your smart phone, turn the camera on

- > Hold above the QR code
- > You should see a 'frame'
- > Wait as this will open
 - your web browser
- > Allow browser to show
 - the (URL) web page.



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Send your Rotary Classified to
secretary20-22@rotary9510.org
 by **7th** of the month

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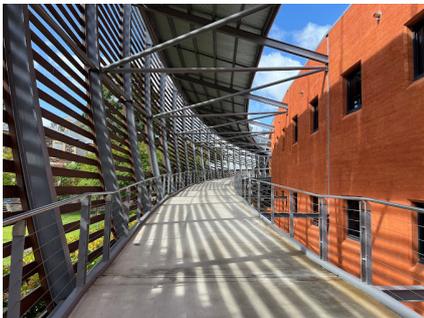


Community District Expo on Saturday 3rd June

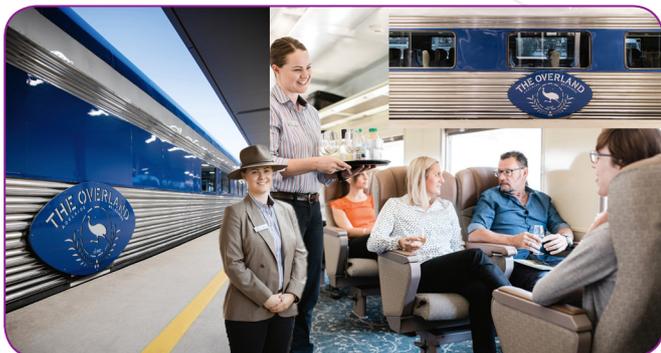
Final planning for 'The District Volunteering Expo' on Saturday 3rd June has been organised as a number of Clubs have registered their intention to have a presence to showcase their projects to the public. This is an ideal opportunity for Clubs to showcase their projects and Rotary to the public.

A marketing campaign is being developed specifically aimed for inviting the public to the venue on the Adelaide University precinct. Bookings for registering your Club or Project will be announced soon, via Rotary Matters or direct email to your Clubs. [Registration via an on-line form is available.](#)

Saturday night will conclude as a **Celebration Dinner** to be held at the National Wine Centre. An ideal opportunity to mix with your Rotary and Rotaract friends at South Australia's most interesting venue.



We will be adding more information soon so keep checking for updates on activities link to [Convention/Conference Website.](#)



Travelling by train to Melbourne is still open as a link from the [Convention / Conference website.](#)

If you're looking to travel in greater comfort and style, step up to Red Premium. Sit back and relax with more leg room, in-seat dining and a trolley service.

Enjoy all-inclusive breakfast, lunch, afternoon tea, coffee, soft drinks and juice.

There's no better way to make the day-long journey more enjoyable.

The Train will depart from Keswick on platform 1 on 25th May 2023.

RI Convention in Melbourne from 26th May to 31st May 2023

This is a great opportunity to experience the internationality of Rotary at its best and to meet people from all over the world. To register click on <https://convention.rotary.org/en/melbourne/registration-fees>

For accommodation click on

<https://registration.experientevent.com/ShowROT231/Flow/ATT/EmbeddedWidget/RoomBrowse#!/registrant/RoomBrowse/> Please select from the list of available rooms.

Club Membership workshop

Declining club membership is a sleeper issue in many clubs. We all know it is happening but either don't know what do to overcome it or worse, seem too complacent to address it.

It is always much more exciting and gratifying to develop and work on new projects but if we don't have enough volunteers to raise funds to implement or worse, don't have the numbers to carry out the projects themselves, we are in deep trouble.

At the end of January our membership across the district has declined by 11 from the start date of July 1 2022. This may not sound a lot but going on past years we will lose another 50-100 members between now and the end of June. In the past if we were not over 50 in front at the halfway mark of the year, we would always have a net loss by June 30. Rotary is an ageing organization both in our district and our Zone, so old age and death ultimately will be a big determinant in our future – unless we try harder to attract new members.

A group of small clubs in inner city Adelaide have decided to tackle the problem together. **Kent Town, Prospect, Regency Park and Walkerville** held a joint workshop to address the issue. The workshop was facilitated by Dannielle Camporeale the District membership Coordinator.

Four topics were identified as having a major impact and the club members were split into four groups to discuss them.

CLUB CULTURE – PAUL

- Are members respectful/valued?
- Are we holding on to old habits?
- Do we have a culture of change?
- Are members encouraged to share ideas?
- How can we improve the culture?

IDENTIFYING SKILLS – STEPHANY

- Do we know the skills in our Clubs?
- Are we targeting specific skills?
- Do we utilise the resources we have?
- What skills does the community offer?
- Are we meeting members needs?

ENGAGEMENT – DAMIAN

- Are current members engaged?
- How do we engage new members?
- How do we engage the community?
- Do people feel welcome?
- What do we offer?

PROMOTING ROTARY – JEFF

- What strategies are we using?
- When/where are we promoting?
- Who are we targeting?
- Do we have attractive projects?
- Are we talking to the right people?



We will keep you posted on the outcomes as the clubs develop strategies to grow during the next few months.

Lift the Lid Walk



This annual walk to raise funds for Australian Rotary Health was organized this year by **RCs Campbelltown** and **Magill Sunrise**. This year all participants were given a T-shirt to commemorate the event and the clubs were successful in attracting three major sponsors as well as politicians who joined them in the walk along the Torrens Linear Park.

The RC Magill Sunrise also combined its monthly Sunrise Market at the start/finish line which helped further to promote both the walk and Rotary.



Community Radio promotion update

In the February Rotary Matters we reported on the successful promotion of Rotary on the highest rating community radio station in Adelaide -Coast FM. Through the initiative of Rob McLennan, a radio presenter on that station and member of the **RC Adelaide Light** and the District Public Image committee; now 9 Community Radio stations are airing these Rotary announcements. They are listed below:

- 5EBI – (multi-ethnic community broadcaster located in Adelaide)
- Happy FM 90.1 – (Victor Harbor/Goolwa)
- BBBFM – (Barossa Valley)
- 3MBR FM (Riverland/Murrayville)
- Hot FM – (Mildura/Wentworth)
- Lofty 88.9FM (Mt Lofty, Hills)
- WowFm – (Semaphore)
- 2Day FM – (Broken Hill)
- 88.7 Adelaide Coast FM (Adelaide)



You may have people contacting your clubs direct from hearing these promotions.



Please let the PI team know if you are receiving any enquiries, It would love to give feedback to stations who have so kindly donated their time and airspace for Rotary. Please also tune in to stations in your area to listen to the announcements.

The Public image team is also showcasing these stations on the District Facebook page, we encourage you to share these posts to your club Facebook page and friends so people can listen in. You never know who may be looking to volunteer in your community...

Rotary Exchange rates

Around 200 Rotarians in D9510 serve on District committees and other roles each year in addition to their service through their own clubs. They are entitled to claim travel and accommodation allowances to cover their expenses on behalf of their District roles.

Mileage rates for motor vehicle travel in Australia are set at 78c/km. for 2023.

RI six monthly dues no longer need to be converted to USD because the RI office in Sydney does this for clubs and we now pay in AUD.

If clubs or individual Rotarians wish to make donations to the Rotary Foundation or wish to use their accumulated points to awards Paul Harris Fellows these are all measured in USD. The exchange rate for donations is calculated monthly and the figure set on the first day of the month holds for the duration of the month. The figure for **March 2023 is 1USD equals 1.49AUD**. The recognition points are set at the exchange rate of the original donation and remain at that value indefinitely. Clubs can see how many recognition points they have by checking their name, or the name of their club in the my rotary website. Once a 1000 recognition points are accumulated, a Paul Harris Fellow can be awarded.

Rotarians who donate regularly can monitor the monthly exchange rates through <https://www.dropbox.com/s/uhs5ouz0vvhw1vu/ERates.pdf?dl=0> to forecast when they think they will get the best rate for a donation.

Final word from a grateful rotary global grant scholar

Annika Theodoulou's time as the District 9510's scholar to Oxford University has come to an end. She reflects on what she has gained and expresses her gratitude to our district which initiated and part funded the grant and to the host Club Misbourne Matins, and district 1090 in Britain which mentored her during her study year. Annika had to start her scholarship in Adelaide because of COVID-19 but was able to move to Oxford last year.

Annika went to Unley High School and Adelaide University. Since completing her DPhil she has been awarded a Light Senior Scholarship by St Catherine's College at the University of Oxford for 2023 as well as an Award for Excellence by that university for her research leading to her DPhil.

She writes

' I now reflect on how this scholarship set me on a path to help improve public health and prevent disease through robust research and evidence-based medicine.

The Rotary Global Grant scholarship provided financial support which enabled me to accept my offer to begin a Doctor of Philosophy (DPhil) at the University of Oxford. This offer of graduate study was the seventh study offer I had received from Oxford and Cambridge over the previous six years but the first I was able to accept. Rotary's Global Grant scholarship allowed me to meet financial requirements of my course and focus on improving public health through behaviour change research.

My doctoral research focuses on investigating and addressing socioeconomic inequalities in smoking cessation behaviours and outcomes. In other words, I aim to improve treatments to help people from disadvantaged groups quit smoking through robust research. Eight-million people die from cigarette smoking globally every year. As tobacco smoking kills 1 in 2 people, quitting smoking helps reduce the risk of deadly diseases and premature death. Improving treatments to help people quit smoking works towards the Rotary focus area of fighting disease.

Doctoral study with tobacco control research experts at the University of Oxford has placed me at the forefront of behaviour-change and health policy research around the world. I have connected with and learned from leading international topic and methods researcher experts, healthcare professionals, and stop-smoking charities to work towards preventing smoking-related disease. I have undergone training in new research methods including analysis of large datasets and qualitative research and outlined clear research plans for what I will deliver as I move forward with my doctoral studies. I have published a Cochrane review protocol and built on my dissemination skills through sharing my research journey at many Rotary club meetings throughout the Thames Valley District. I thank The Rotary Foundation and all its members for their support of my studies and interest in my doctoral research.

The thoughtful comments I received following many of my presentations provided interesting perspectives that will undoubtedly shape my research moving forward. Through volunteering as a student representative for the 2022 Rotary District Conference committee, I also had the opportunity to connect with other global grant scholars from other countries.

All these learning opportunities built my leadership capacity to progress towards becoming an independent health behaviours researcher, to help prevent disease and death through leading research and evidence-based medicine.



continued over...

I am tremendously grateful to **The Rotary Foundation** and my home District 9510, for the opportunity to begin my doctoral studies at Oxford as a Rotary Global Grant Scholar. The Rotary community in the UK, namely my host club (Misbourne Matins) and Richard, our Thames Valley District scholar's coordinator, provided the warmest of welcomes to the UK. Rotary scholar events and opportunities to engage with Rotary provided a sense of community and belonging which meant a great deal for many of us who had left family to undertake our studies.

Through engagement with Rotary events, I had the opportunity to meet and connect with incredible Rotarians and global grant scholars from all over the world. I observed how small actions by many create lasting, positive change. An example of this was presented at the Rotary conference, where the efforts of one Rotarian, supported by his rotary community, enabled delivery of much needed medical supplies to his medical colleagues living in Ukraine. This is one of many inspirational efforts which motivated me to reflect on how else I can use my skills to improve the world around me. I have since volunteered as the Science Editor of our college academic journal, to help reduce research waste and increase dissemination of research findings to improve health.

The opportunity to help address health inequalities and smoking-related disease would not have been possible without the support of **The Rotary Foundation** and of the wonderful Rotarians I have been fortunate to meet through this scholarship experience. I am tremendously grateful - thank you.'

Link to published work:

Theodoulou A, Lindson N, Fanshawe TR, Thomas J, Nollen N, Ahluwalia JS, Leavens E, Hartmann-Boyce J. The effect of individual-level smoking cessation interventions on socioeconomic inequalities in tobacco smoking. *Cochrane Database of Systematic Reviews* 2021, Issue 12. Art. No.: CD015120. DOI: 10.1002/14651858.CD015120. Accessed 05 January 2023.
<https://www.cochranelibrary.com/cdsr/doi/10.1002/14651858.CD015120/full>

The Rotary Foundation and clubs invest in our future leaders and philanthropists by funding scholarships for undergraduate and graduate study.

Types of scholarships

Clubs and districts offer scholarships for secondary, undergraduate, or graduate study. These scholarships can be supported with funds raised locally or with Rotary Foundation district or global grants.

The Rotary Foundation offers scholarships for college graduates and professionals to study peace and conflict resolution.

Rotary peace fellowships are available to candidates who want to participate in a master's degree or certificate program at one of our six partner universities. Learn about Rotary peace fellowship eligibility requirements and restrictions.

Rotary clubs can apply to The Rotary Foundation for district and global grants to support scholarships. Global grants are for graduate students studying abroad in one of Rotary's causes:

* Promoting peace * Fighting disease * Providing clean water, sanitation, and hygiene * Saving mothers and children * Supporting education * Growing local economies * Protecting the environment

Scholarships last from one to four years and can include an entire degree program. Global grant scholarships are funded using District Designated Funds (DDF), cash, and directed gifts and endowment earnings. The Foundation will provide an 80% World Fund match for all DDF contributions.

District grants can be used to sponsor secondary school, undergraduate, or graduate students studying any subject, either locally or abroad. The scholarship may cover any length of time, from a six-week language training program to a year or more of university study.



The Rotary Foundation



For further information on all Rotary Foundation Resources scan the QR code
Marie-louise Lees Chair - The Rotary Foundation
Mobile: 0408 134 363 Email: foundationgrantschair@rotary9510.org

Foundation Appeals in Pakistan and Ukraine

Donations to this page are managed by Rotary Clubs in Pakistan. They live in the communities they serve and are well equipped to deliver their community needs.



PAKISTAN FLOOD RESPONSE FUND



To **donate**, scan the QR code then scroll to **PAKISTAN Response Fund** and donate.
Donations close 31 December 2023. Donations in Australia are **Tax Deductible**.

Donations to this page are managed by Rotary Clubs in Ukraine. They live in the communities they serve and are well equipped to deliver their community needs.



UKRAINE RESPONSE FUND



To **donate**, scan the QR code then scroll to **UKRAINE Response Fund** and donate.
Donations close 31 December 2023. Donations in Australia are **Tax Deductible**.

Many clubs are having guest speakers on these two disasters and are making donations. Donations through the Rotary Foundation are tax deductible. All donations through this channel go to Rotary clubs in the affected countries who, in turn, decide on the priorities for the aid.

The Trustees of the Rotary Foundation are currently considering whether to set up a third fund to help the people affected by the Turkish and Syrian earthquake.



Rotary District 9510



Membership and Diversity

← For further information on all Membership Resources scan the QR code

Dannielle Camporeale *District 9510 Membership Chair* membership@rotary9510.org or 0416 730 678

Membership Matters



February has been a busy month and it is great to see the excellent work Clubs are doing to increase membership.

A combined meeting was held in Whyalla on 4th February between Rotary Clubs of Whyalla, Whyalla Norrie and Port Augusta. This was a great opportunity for clubs to come together to share ideas and hear about support available from the District and amazing projects these clubs are participating in.



Many thanks to AG Leanne Herd for arranging the day.

On 7th February a combined meeting was held between Rotary Clubs of Kent Town, Prospect, Regency Park and Walkerville. This meeting was an opportunity for 4 clubs to come together to collectively address the issues they are facing regarding membership. The evening was run as a workshop with members being mixed into different groups to highlight what challenges the clubs are facing and also share what is working well for them. This workshop created an opportunity for cross pollination of ideas. Further to that, it created an environment for members from various clubs to meet new people and form connections for future projects. All the ideas were documented and a collated report has been sent back to the clubs for review and action. A follow up meeting will be held in 3 months to see how clubs are travelling with their planning and if any changes have occurred. Many thanks to DG Paul, Jeff Cluse, Damian Leach and Stephany Martin for their support to facilitate this activity.



Planning has begun to hold a District Membership Forum in the coming months. This will provide an opportunity for members to access information directly relating to membership. It will bring together members who are seeking out new ways to engage potential members. We have all heard the saying "If you always do what you've always done, you will always get what you've always got". Our aim is to bring some fresh new ideas and maybe even reinvigorate some old ones.



Watch this space for more updates.

If you or your club feel that you require some support, please reach out to either your Area Governor or Membership Director.

There are many ways you can be supported to develop your club.

No one has to go it alone. We can provide customised support/training to individuals, clubs or, as you can see in these photos, combining clubs to enhance opportunities to networks, share ideas and build connections.

Please don't hesitate to reach out with any questions you may have.

Dannielle

District 9510 Membership Chair membership@rotary9510.org or 0416 730 678

Listen to the District Radio promotions now being broadcast on many Community Radio Stations.

The 3 versions can be played or downloaded from the following links:

Promo versions <https://voiceofrotary.org.au/audio/rotary-radio-promos/>

Emergency Medical Information Book

"This Book has saved lives"

One of the best 'Community Service projects' that was started in our District is the **Emergency Medical Information Book**. Today the distribution Australia wide is more than 1.5 million.

The benefits and success of the EMIB project attracted Lions Clubs to join us and this partnership has strengthened the distribution channels throughout Australia.

Please be forewarned that **the price of the books must be increased as of July 1st 2023**, orders for 250 books will increase to \$396, however we have been able to maintain costs for all other levels of order.

Increase in transport and printing costs have also hit this great community project, and this is the first price increase for more than 5 years.

To order the books before the price rise visit the website at: <https://emib.org.au/shop/>

A community service project from your Rotary and Lions Clubs and Ambulance Service



Emergency Medical Information Book. EMIB™



Rotary
Tea Tree Gully
Modbury
Golden Grove

Name.....
Book started...../...../.....

AMBULANCE 000.
UPDATE YOUR INFORMATION REGULARLY AND KEEP YOUR BOOK ON THE FRIDGE



You may consider the 'EMIB Pocket Edition'. These are in packs of 10 and many Clubs use these to promote the full size book.

You are invited to join Club and District leaders and interested Rotarians in preparation for the 2023-2024 Rotary year at the -

DISTRICT ASSEMBLY

Sunday 2nd April 9am - 4pm

St Michael's College, 15 Mitton Ave, Henley Beach

Enjoy networking over morning tea & lunch

*Keynote
Speakers*



Andrew Best & Barbara Mifsud from Rotary International South Pacific & Philippines Office will, separately share information about membership and engagement.

You won't want to miss hearing their vast experience as they explore all options with us.

Register by clicking on this link or tap on the QR code, by 25th March





Rotary District 9510



Public Image

← For further information on all Public Image Resources scan the QR code
Contact the Public Image team email: publicimage@rotary9510.org

HEART OF THE NATION AND ROTARY DISTRICT 9510 PARTNERSHIP

As you are aware by now the District has endorsed the partnership of Heart of the Nation and Rotary District 9510 in the Automated External Defibrillator project that the Rotary Club of Strathalbyn commenced last year.

The District aim is for all or most Rotary Clubs to consider picking up this project to share in your community with support from Rotary Club of Strathalbyn. Rotary Club of Strathalbyn have put together some tools for this project, such as informative USB's for clubs and community groups along with flyers so that you have all the right information at your fingertips to share with club members to ensure we get consistency of this project out in the Rotary community and to share with your communities.

This project will be a high-profile media project which will draw attention to Rotary due to the fact that Greg Page (original yellow wiggle) is the founder of Heart of the Nation and a celebrity around the world.

Therefore, it would be beneficial to Rotary to get the way we publicize anything correct and respect the partnership arrangement that we made with Heart of the Nation, in how we use their logo with Rotary. There has been an agreement made which is the only one we should use. Below are the two types of logo's and it would be great for clarity if you could please check flyers/promotional materials for this project either with Rotary Club of Strathalbyn by contacting Vivienne Goodenough RotaryDefibProject@strathrotary.org.au or for help setting up the logo for your club, Public image via email: publicimage@rotary9510.org. - even if you think you have it right sending in an email only takes a moment and Strathalbyn and Public Image will respond very promptly.



GIVING BACK TO ROTARY



Public Image Teams Ideas/Tips for New Rotary Year

- Have you nominated a public image club member to be on your board for the upcoming Rotary Year?
- Have you arranged a public image committee within your club for the new Rotary year?

The above tips will give great opportunity for your club to cover some of the many things you do in your club and community on social media, newspapers, media etc in your community.





Now that the floodwaters are subsiding, and we are thankful that there is not a massive task to remove silt and mud from the buildings, we can clearly see that there is a need to bring the accommodation buildings up to a higher standard to fully capitalise on the interest in ecotourism.

Whilst all the furniture is out of the buildings, we have a perfect opportunity to repaint several of the buildings, and at last install some floating flooring, particularly in 'Rotary House' and 'Bushview' (House 4).

For the past three months Calperum has lost the revenue stream that ecotourism now provides them, but enquiries are now very high, with confirmed bookings from the second week of March. Here is where the ingenuity of Rotarians, and the willingness to help can be utilised. **What do we need?**

- > teams of four or six people to work for say three or four days each. Painting skills can easily be learnt, as can the installation of timber flooring. The first and second teams have already been formed, the first arriving on Sunday 19 Feb, and the second on Wed 22 Feb. We are now looking for volunteers for the third and fourth teams that are able to be on site between 28 Feb and 9 March.
- > In due course we will need some with electrical or plumbing qualifications, but not immediately.
- > whilst we are sourcing materials at wholesale prices, but obviously we still require funding to do the tasks in hand. The District CATE Committee has allocated \$ 5,000, and one club is assisting us with a major donation. On current indication we will require a further \$10,000 to \$15,000, and would like to hear from Clubs (or your associated sponsors) able to donate between say \$ 500 and \$ 2,000.

As the timelines are now critical, please communicate your ability to volunteer, and/or a preparedness to donate towards this important work, to Jeff Cluse 0417 573 696, jeffcluse@gmail.com and / or myself 0414 645 402 will4444sa@gmail.com

Individual Rotarians can volunteer, or a group from one club. We endeavour to coordinate transport and/or catering to make the exercise as easy as possible.

Don Will - Chair, Calperum & the Environment Committee (CATE)