



Rotary Matters

August 2022 DG Newsletter



Dear fellow Rotarians, partners and friends of Rotary,

Kathryn and I have been meeting many Rotary and Rotaract members, and each of them contribute differently and collectively to Rotary.

We are all members of different clubs and therefore involved and contribute differently to many varied projects.

BUT what we all have in common,
other than being valued members of Rotary
– **we are volunteers.**

Wikipedia describes that **“Volunteering is the practice of people working together on behalf of others without being motivated by financial or material gain”.**



Over the many years involved with Rotary, we have had RI President Themes that promote our contribution to community wealth throughout the world:

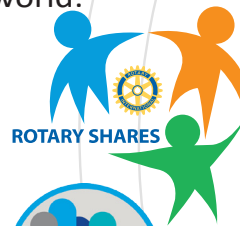
Service above self
Making a Difference
Rotary Serving Humanity
Make Dreams Real
Lend a Hand
Show Rotary Cares
Goodwill begins with you.....



Lend a Hand



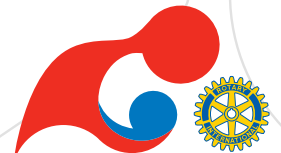
Show Rotary Cares
Rotary International



ROTARY:
MAKING A
DIFFERENCE



SERVICE Above Self



Make Dreams Real

In the early 1900's Rotary was the “Captains of Industry and Business” and their respective networks were utilised and combined to achieve the objectives of the day.

But in the twenty first century – we have changed and devolved to be a group of peoples from many varied backgrounds and life experiences.

Paul Harris wrote: *“This is a changing world. We must be prepared to change with it.*

The story of Rotary will have to be written again and again.”



Rotary over the years has rewritten the story and we will continue to rewrite the story!

As we currently discuss the opportunity of the Regionalisation Pilot – we may commence the drafting of a new chapter in that story of Rotary.

Rotary can now welcome a myriad of peoples – [RI President Jennifer Jones](#) is asking us to consider and accept Diversity, Equity and Inclusion. She explains that this will hopefully assist us to attract new membership and clubs – at the same time serving with an open heart and an open mind.

continued over....

Recently visiting the Salisbury City Rotaract Club, read a banner:
“Come as you are – Do what you can”

This impressed me.

I believe that this is how we need to approach our membership of Rotary and as Volunteers.

We each have something to offer, but we should only have expectations – of what we can do.

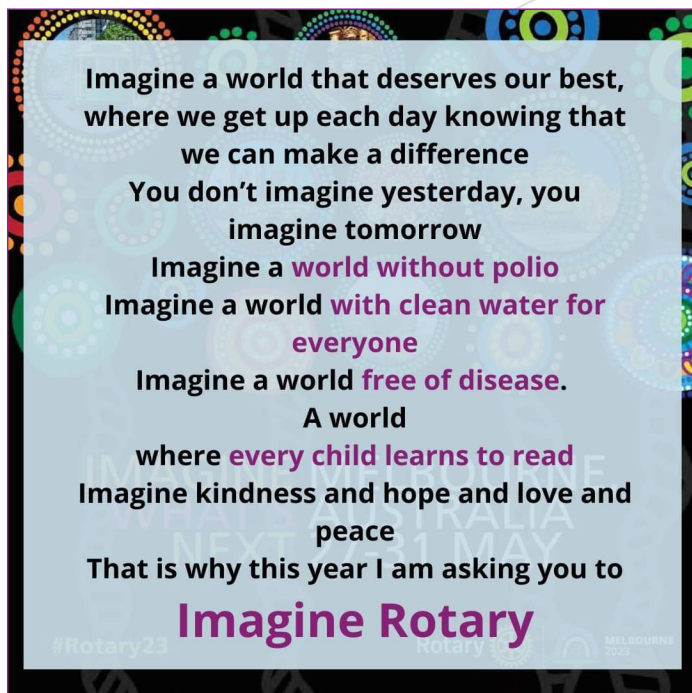
I think of the lyrics to that hymn that may be familiar to many of us:

*Come as you are, that's how I want you.
Come as you are, feel quite at home,
Close to my heart, loved and forgiven,
Come as you are, why stand alone?*

This could also be our anthem – as we **Imagine Rotary**.

We need to remain proud of the past – confident of the future!

Paul



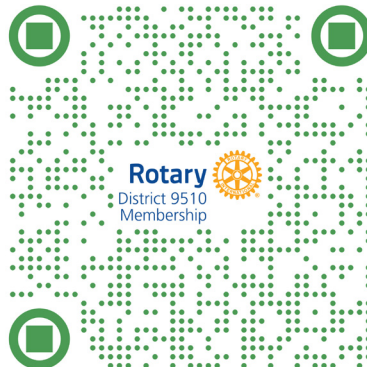
Rotary
District 9510



**IMAGINE
ROTARY**

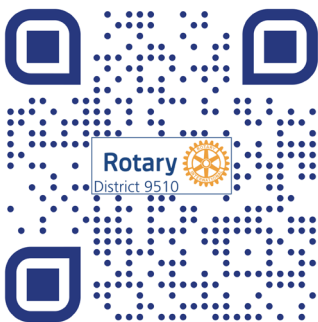
Rotary Matters introduced three new pages of information and resources, which have been popular and so we will be continuing to include **The Rotary Foundation**, **Membership Matters** and **Public Image**.

The pages will be included each month and cover a different topic or resource, so we hope these pages will keep you informed with useful content. We are making greater use of **QR Codes** for quick access to district website pages and or links to information across the Rotary Network.



For information on QR Codes please contact the Public Image team or [click on this page link](#).

District Navigation



District Website



District Facebook Page



With your smart phone, turn the camera on

- > Hold above the QR code
- > You should see a 'frame'
- > Wait as this will open
 - your web browser
- > Allow browser to show
 - the (URL) web page.



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Edwardstown Rotary mentors a new enterprise

For many years the **RC Edwardstown** bookshop paid a commercial removalist to remove the large number of donations that were unsuitable for resale. This cost the Club many hundreds of dollars over the years and was not always satisfactory.

Richard Cocking & Guy Dollman (*right*) were setting up a lawn mowing and general maintenance business. Now Richard & Guy collect the books & take them to FibreCycle, where they are made into kitty litter - the boys get paid for the books they collect and deliver, and the Bookshop has no disposal costs - a win/win all round. Their story over the past 2 years as they have worked with the Bookshop has been an inspirational project for the club, and with support from Club members have developed a successful microbusiness for Richard and Guy.



Back in September 2020, it was decided to find an alternative to the cost the Club was paying (\$25/week) to dispose of books that were unable to be sold.

FibreCycle pay Guy and Richard by the tonne for recycled materials, and with the proceeds, they have been able to purchase a 2.5 tonne trailer in order to expand their business, to now include recycling scrap metal as well. The books that are recycled are made into kitty litter and sold as Breeders Choice Cat Litter sold through Coles.



End product Breeders Choice Cat Litter

Regionalization pilot

Just over half of the clubs have seen and heard presentations on the pilot to date. The remainder will be completed this month. One or two clubs have asked for a second presentation, especially to answer further questions and these, together with any others, will be accommodated during this month.

If you club needs further help contact your presenter or the Regionalization District Representative Euan Miller 0401 124 387

All Presidents have now received a letter from RI outlining the voting process to take place in September.

After the club members have received the presentation, it is expected the President will convene a further club discussion on the matter, if members so desire, and then arrange for members to vote yes or no on the pilot in accordance with their club's constitution and bylaws. Whatever simple majority decision is made will then guide the President on how the club wishes to vote.

*Regionalization District Representative Euan Miller
answering questions at the Burnside/
Morialta/Norwood combined meeting.*





Rotary District 9510



Membership and Diversity

← For further information on all Membership Resources scan the QR code
Dannielle Camporeale District 9510 Membership Chair membership@rotary9510.org or 0416 730 678

Membership Matters



Welcome to August, Membership and Extension Month for Rotary International. This is a good time to reflect on the RI President's Theme for the year – **"IMAGINE ROTARY"**. Imagine what the perfect club looks like for you. Imagine what your club will look like in 5-10 years, or even next year. Imagine what more you could be getting out of being in Rotary.

The first four Rotarians met on 23rd February 1905.

When looking at this photo I wonder what Paul Harris would think of Rotary today.

Did he ever imagine Rotary would be so well

recognised and respected in the community?

Did he imagine how far Rotary's reach would really stretch?

Paul Harris had great vision. It was his ability to "imagine Rotary" that has allowed Rotary to be an international organisation.



It is now our turn to **"Imagine Rotary"**. We hear a lot about change and, for some of us, that can be scary. Imagine if change never happened in Rotary, it would have died out with these four men. When we reflect on our own Rotary journeys, we have experienced lots of changes. Some big, some small. Nothing was meant to stay the same. Without change, there is no growth.

As an organisation, we need to apply a new lens to how we look at Rotary and get creative. Traditional Clubs are great and they are the foundation of what Rotary has been built on, however, even traditional Clubs have grown and evolved over the years. Rotary International has recognised that, whilst traditional Clubs hold significant importance in our Rotary history, there are also new opportunities to create different types of Clubs. With our changing world, people have less time available and in our digital world, we can also be more available. Specific causes have become more important for people who are time poor and want to do good in a particular area of focus. Cause-based Clubs are becoming more suitable for those who are time poor but still want to do good in the world. Satellite Clubs are a great resource for people who want to focus on action rather than administration.

August is the time to explore your community and find out what people want. How can we engage people in our community in Rotary? There is no quick fix or simple answer. Every community is different and has individual needs. When out in the community are you selling your Rotary product? Do you promote Rotary within your networks? If you are talking to someone in the community, do you know what Rotary has to offer them beyond what your particular Club is doing? Rotary International has many free resources to access through my.rotary.org to assist you and your Club, to analyse your Club's performance, reinvigorate your Club, participate in personal development activities, and even start a new Club.

During this month I invite you to take the time to evaluate what is important to you and your Club in the hopes you can invigorate your Clubs to create growth.



Mildura Senior College student wins valuable Rotary scholarship

Buronga girl Tess O'Callaghan, a year 12 student from Mildura Senior College in 2021, has just been awarded the inaugural **Sunraysia Rotary** River health scholarship.

The new \$3000 scholarship will be awarded annually to one Sunraysia student beginning their first year of Tertiary study. Tess O'Callaghan has just finished her first semester studying environmental Sciences at Flinders University in Adelaide. Tess was presented with her certificate and \$3000 cheque at the **Red Cliffs Rotary** meeting on Wednesday 6th July. Tess was thrilled with her success and generous in her appreciation of the assistance provided.

The scholarship, supported by Rotary Clubs across Sunraysia, and a project of The Rotary Club of Red Cliffs, aims to raise the level of awareness and understanding of issues facing the Murray Darling Basin.

The scholarship is open to any Year 12 student in Sunraysia to follow a Tertiary course that will increase this knowledge and understanding in the community. These young people will be the next leaders in our community and it is important that the health of our river system is in good hands. There are few things more important for Sunraysia than the continued health of our life blood, the rivers.

Andrew Banks, Assistant Principal at Mildura Senior College replied to the news of Tess's award by saying "this is fantastic news. We can't thank your organisation enough for making this scholarship possible and with such a poignant local theme, it will definitely have impact for our region in the long term."

Sunraysia schools with a senior year programme will be approached in the latter part of 2022 with news of application procedures for the next Sunraysia Rotary River Health Scholarship.

Dennis Matthews

(secretary Sunraysia Rotary River Health Scholarship committee)



Scholarship winner Tess O'Callaghan with President of the RC of Red Cliffs John Hunt

Australian Honours

In the Queens Birthday Honours we can congratulate **Dr Peter David Heysen AM** of **RC Glenelg**. Peter was President of the club twice in 2007/08 and 1984/85. Peter has been a member of Rotary and the RC Glenelg for over 49 years.

We also congratulate **Jon Harmer OAM RC Adelaide**. Jon has been the official photographer at the last two District Conferences.

Sailing Challenge in Rotary Magazine

The story we wrote on the Sailing Challenge for the D9510 feature in Rotary Down Under in April 2022 has been chosen to feature in Rotary magazine August 2022 issue. Rotary (formerly the Rotarian) is the official magazine for all Rotarians in the USA and Canada and is also subscribed to by Rotarians around the world.

This is the first story from all the district features from our Zone to be selected for republication. Congratulations to David Binks and his team. Subscribers to Rotary will see it automatically but any member can also access it through myrotary.org



The Rotary Foundation



For further information on all Rotary Foundation Resources scan the QR code
Marie-louise Lees Chair - The Rotary Foundation
Mobile: 0408 134 363 Email: foundationgrantschair@rotary9510.org

D9510 District Grants

The 2022-23 round of District Grants opened on 15 June and will close on **21 August 2022**. Scan the QR code above, it will take you straight to the Foundation page on the District Website. there you will find,

- Guideline and timelines
- MOU
- Grant Application Form
- Club Report Form
- Financial Report Form and
- The Online Foundation training

Rotary Club of Alice Springs

The Grant was for AU\$1,964, to purchase two hearing systems for Sadadeem Primary School. The long-term outcome for the students is better learning and could potentially be life changing.



The Clubs in Barossa and in Whyalla received grants for Birthing Kits. **RC of Barossa Valley**, made this a community event with the assistance **RC of Barossa District**, Probus, Zonta and the Great Revival Shop. Their kits went to Guam.

Rotary Club of Victor Harbor

The Rotary Club of Victor Harbor's grant for AU\$2,200 was to provide playground Shade Sail and Post.

'Bradley's Place' is a house purchased by the Childhood Cancer Association and provides many families with the rest they desperately need.

The shade sails make the playground safe on hot sunny days.



Tandem bike ride across to Nullarbor for End Polio Now

Three Rotary Districts and many Rotary Clubs collaborated across three great States when two Rotarians from Tasmania decided they would like to raise awareness and funds for the “End Polio Now” campaign.

Joyce and Phil Ogden from Rotary Club of South Launceston set off with their tandem bike packed up to transport via plane with them from Launceston to Perth.



Joyce and Phil were farewelled in Launceston by the Mayor and then welcomed in Perth by and then they commenced their Tandem bike ride in mid May on to ride across the Nullarbor to South Australia. On their journey they have had various radio interviews; TV interviews; newspaper articles, welcomed by town and City Mayors and welcomed by many Rotary clubs across these three States.

Great promotion opportunity for Rotary and the End Polio Now campaign within these communities.

Whilst in District 9510 they were warmly welcomed by **RC Whyalla; RC Port Augusta; RC Port Pirie; RC Clare; RC Gawler Light and RC Adelaide**. Big thank you to all the club members who organised their welcome into your towns, your homes and your clubs.

Phil and Joyce are in their early 70's and this tandem bike ride (without a support vehicle) took them just over 36 days to complete a total of 2970 kms.

They arrived in time on Wednesday 22/6/2022 to attend Rotary Adelaide lunch meeting and were welcomed by DG Jeff Neale. Then on the Thursday, to finish their stay in SA, they were warmly greeted by the Honourable Lord Mayor of the City of Adelaide at the Community Centre in North Adelaide. What an amazing story of two committed Rotarians with a passion to raise attention of the importance to finish the vaccination process worldwide to rid the world of the crippling disease of polio.



Rotary connects people and this is a great example of the extended networking and collaborating that Rotary can do around the world. Together we have a collective impact. Well done to everyone involved.

Phil and Joyce have presently raised over \$29,000.

<https://www.youtube.com/watch?v=i1fscXI-6Pk>

Public Image Teams in D 9830 (Tasmania); D 9455 (WA) and D 9510 enjoyed working together to ensure this great story was told and embraced within the communities they visited.



COMMUNITY CONNECTIONS CAFÉ

At the beginning of July 2020 President Vince Belperio had a vision for the **RC Campbelltown** to be able to work with the community and establish its needs – This was a program that was taken on by The Community Service Committee.



On the 23rd of June 2021 President Vince launched Community Connections Café, at the Margary Dunn Centre, there were members of the community, Campbelltown Council Volunteers, Cr. Anna Leombruno, and members of the RC Campbelltown. Students doing Community Service helped with setting up and conversing with attendees.



There was great Fellowship, and each attendee expressed the need of the project, and were willing to spread the word about Community Connections Café. With a view to improving local health and wellbeing and to address loneliness in the Community, the RC Campbelltown established the Community Connections Café with support from the Campbelltown City Council (SA) and Meals on Wheels. Local businesses like Panni Brothers, Java Lifestyle Coffee & Tea and Anthony's Cucina also support this program. This is a drop-in centre that the locals would describe as being

warm and welcoming to all and it only takes a coin donation to participate.

You can participate in the great activities provided including armchair yoga, easy to make cooking demonstrations, great coffee, and great company from a broad demographic.

Come in for Coffee and biscuits at 10.30 am and enjoy the activities or just be an observer, then stay for lunch before we conclude by 1.00 pm. Members of the RC Campbelltown will continue to have talks with those in attendance to identify and engage other service providers in one location to provide easy access to support services. The club also provides transport.

On the 22nd of June 2022 Community Connections Café celebrated its first Birthday at its new location Campbelltown Memorial Oval, which has fabulous facilities and magnificent views of the Adelaide Hills.

PP Vince Belperio introduced DG Jeff Neale and Jenny Neale, Hon. Mayor Jill Whittaker and husband Robert, Council staff Bianca Connelly, and welcomed 40 plus from the community.

There were brief announcements from DG Jeff Neale and Hon. Mayor Jill Whittaker. Lunch was provided by Meals on Wheels, Anthony from Anthony's Cucina was our Barista, bread rolls were donated by Panni Brothers. Meals were served by the members of The Rotary Club of Campbelltown.

Community Connections Café
Connecting with the Community

WE ARE MOVING! To Campbelltown Memorial Oval from 8 June 2022

Held on the 2nd and 4th Wednesday of each month | 10.30am - 1pm

Campbelltown Memorial Oval
Cnr Lower North East Rd & Darley Rd Paradise (enter via Crowle Rd)

Meet friendly faces and connect with the Campbelltown Community whilst enjoying a chat over coffee & morning tea.

Transport Available (provided by Council)
Call 8366 9222 for more information

- Morning Tea provided • Light Lunch available
- Activities and Fellowship • Discussion of Services

A Local Community Initiative By **Rotary** Club of Campbelltown SA

Supported By **CAMPBELLTOWN CITY COUNCIL**



For further information on all Public Image Resources scan the QR code
Contact the Public Image team email: publicimage@rotary9510.org

The Public Image Team has been busy over the past month connecting with clubs and having some fun whilst connecting. Read on to see what we've been up to and if we can offer you some assistance please reach out to us via email.

This past month Public Image team have been presenting at clubs about Public Image. We recently presented at **Rotary Club of St Peters.**

If your club would like one of our team members to present on the topic of **"Public Image"**, either via zoom or in person, please reach out to us via email to PublicImage@Rotary9510.org

We'd love to hear from you.



Branding – Over the past couple of months we have had lots of enquiries regarding clubs purchasing Rotary promotion items for their clubs. Clubs have been sending in emails with the items for checking of the Brand logo prior to ordering. This is wonderful to see and we have a very helpful member of the PI team (John) who would be more than happy to give support/feedback on anything the clubs are looking at purchasing for their clubs. Please email the publicimage@rotary9510.org if you require anything reviewed.

FACEBOOK

Events – We have been encouraging clubs to invite District 9510 as a co-host to their club events on Facebook, so the club event can be highlighted as well to people who may be following the District FB page. Have an event coming up in your club? Reach out to us either by inviting us as co-hosts or email us at PublicImage@Rotary9510.org if you require assistance to take up this opportunity.

Facebook stories/local projects – We know you are all doing great local projects within your community. If you would like the PI team to do a story on your local project please send us an email and we will get in contact with you. Presently we are concentrating on Country clubs.

MEDIA

Radio – Coast FM 88.7 – Radio opportunity for Rotary stories. On Wednesday 27th July the Rotary Club of Strathalbyn was interviewed by Rob McLennan about a new partnership project that has the support of Rotary District 9510 – This interview will be on the District Website, Public Image page, so it's a great opportunity to listen about a great project. There will be more interviews to come in the near future regarding this partnership and other projects.

Thank you Rotarian Rob for the opportunities you give to Rotary with these sessions.

Website

If you require website assistance/support please reach out to the public image team via their email box and Graham will connect with you.

Rotary Centenary Circle of Trees

The Environment Committee of the **Rotary Club of Unley** met on 21st August, 2021 and decided we should take the opportunity to commemorate the centenary of Rotary in Australia and N.Z.

We had the thought to plant a circle of trees in the Adelaide Park Lands which would mean approaching the City of Adelaide Staff to enquire if that was possible. As so happened they were landscaping Park 25, near the Karen Rolton Oval, in the West Parklands. They were pleased to work with us. The Park now finished makes a circle of lawn surrounded by trees and plants. Council planted 5 Eucalypts and members from **Rotary Club of Unley**, **Adelaide University Rotoract Club**, the **Young Friends of Unley** and the **Adelaide Rotary Club** gathered one Saturday morning and along with the Depot Staff, who organized the irrigation and mulch, we planted 400 colourful native plants. We added a picnic table and benches a park seat and a stone with a plaque commemorating 100 years of Rotary in Australia.

On 19th June, 2022 we were pleased to welcome District Governor Mr Jeff Neale and The Lord Mayor of Adelaide, Right Honourable Sandy Verschoor to jointly unveil the plaque. They were thanked by the Rotary Club of Unley President-elect Mr. Ken Haines.

"The Rotary Centenary Circle of Trees" was a project that fostered co-operation across Clubs and Local Government along with a marketing opportunity while providing a wonderful serene environment to picnic and barbecue, or just sit and contemplate, for residents of and visitors to Adelaide. We are all so proud of the outcome of this successful project.

Valerie Bonython,
Director, The Environment Committee,
The Rotary Club of Unley.
val.bonyth@bigpond.com



Hospital equipment to Nepal

After many months and many hours of work piloted by John Price and members of the **RC Edwardstown**, the container of hospital equipment is almost fully loaded. Much wrapping, cleaning and packing has taken place over many weekends and week-days. The hospital in Nepal is completed and is ready for this equipment.

Warehouse where wrapping of the equipment took place L to R: *Phil Hughes and Muray Hutchinson from RC of Edwardstown, Jason Booth and Brendan Kenny from RC of Unley & RAWCS Nepal/Aust Eyecamp Team, Linda and Rob Fick from RC of Edwardstown and Tony and Roger from the RC of Onkaparinga.*



Inside the **Donations in Kind (DIK)** : Inside the container showing beds, bedside cabinets, wheelchairs, swivel chairs and mattresses

EarlyAct at Charles Campbell College

Ebony Merx (year 6) the President of the club recently spoke at a **RC Campbelltown** meeting outlining the amazing achievements of her club this year. The club raised \$3500 to provide 20 backpacks for the homeless which were then distributed through Baptist Family Care.

Other planned projects include the repainting and re-tiling of the school toilets which will include inspirational messages on the walls; participation in the Women's and Children's Hospital Christmas Run, raising funds to support abandoned animals being cared for by the RSPCA and sponsoring a child through Save the Children using funds raised from bottle recycling.

Principal Charles Campbell College and Campbelltown Rotarian Kevin O'Neill, President Ebony Merx, IPP Stephany Martin, Miel Ancheta (year 12), President Interact and Christine Falco Student Wellbeing Leader and Mentor

