



Dear fellow Rotarians, partners and friends of Rotary,

Changeover Vs Change

It's the season for changeovers – rather than a changing season. Sunday 26th June could easily be renamed – Rotary Changeover Sunday. Many of our clubs

chose that as the day to hold their respective changeover event.

We often struggle with change – but each year around this time, Rotary celebrates change.

The changeover event acknowledges the achievements of the District and its Clubs under the particular stewardship of both the District Governor and respective Club Presidents.

Yet at the same time we applaud the aspirations for the year ahead

- usually involving a change in leadership
- or as I prefer to think of it, our stewardship.

Our Rotary International President and their chosen theme being the impetus for the varied aspirations and plans that are outlined.



Winston Churchill wrote: **"To improve is to change; to be perfect is to change often"**. I am not confident that the AFL have got this right!

Many of us may sit during this season of the year, watching a football match, chastising the umpires for decisions we don't understand, being critical that the "game rules" have again changed!

But we accept these changes, never giving up recoiling what the game once was – we move on, continuing to support our chosen team.

Rotary Zone 8 are currently having similar discussions as those at the football ground – as we consider the opportunities about participating in a "regionalization pilot". The difference for our Zone 8 clubs, is that we will have an opportunity to contribute to the "new game rules" – rather than accept any changes, while continuing to debate the merits. It was Socrates who said "**The secret of change is to focus all of your energy not on fighting the old, but on building the new**".

Creating tomorrow



Regionalisation Project

continued over...

All of us do things a little differently, Past District Governor Jeff Neal and Jenny have served our District with distinction. They have been wonderful examples to us, of Rotary being **"People of Action"**. While I have expressed our thanks to them, I want to again record here our appreciation for the efforts that they have extended to Rotary. They have both demonstrated that as Rotarians



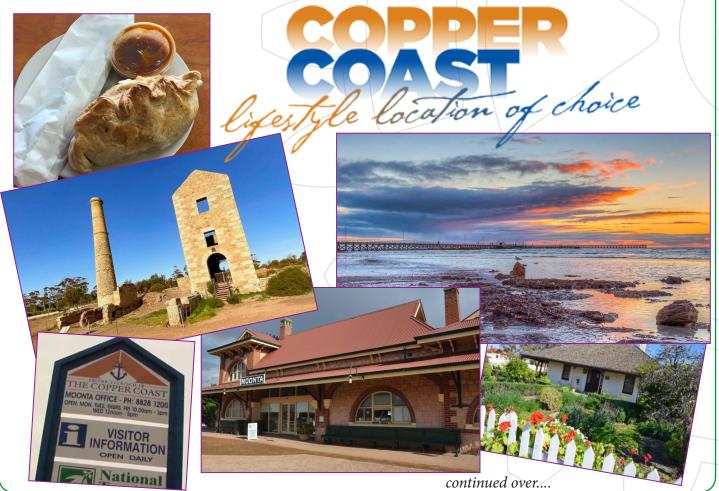
– "we do serve to change lives"!

Our Clubs across the District have worked with PDG Jeff and Jenny throughout this past year, aiding projects like All Kids that was championed by Jenny. We contributed to the flood victims of the Eastern States; funds generously donated quickly for the Ukraine Refugee relief. Donations to the Foundation were maintained. Our work around the environment has been highlighted, to name a few. Local communities have benefited because we were called together to Serve to Change Lives!

But again this July, we witness another change – as Kathryn and I take over that "stewardship". We will offer the District possibly a different style of doing things – maybe sometimes providing a different perspective, possibly providing different challenges. I will be disappointed if you sometimes may differ with the direction we are travelling – yet confident that we will none the less "pull together" to Imagine Rotary!

With me having a Cornish heritage, living most of my life in the Copper Coast (Australia's Little Cornwall), have come to know of the stories of hardship associated with the early mining days. One that comes to mind - is about the Mine Captain each shift sending the Miners down the shaft to the "pit" in the depths of the earth with a pick, shovel and a little bird in a cage.

It's this "little bird in the cage" that on many occasions, kept the Miners safe. If the oxygen levels fell or rose to a dangerous level – that "little bird in the cage" fell off its perch! The Miners knew it was time to retreat to the surface.



Similarly as District Governor, I consider that the year ahead is not "my year" – it's "our year"! I may be the one "holding the candle", providing a guiding light – it maybe my role to ensure that the candle has enough oxygen to keep glowing. As I have sat and listened to the Changeover reports, I am confident

that our members will continue to provide that oxygen – we will remain "on the perch". It is at this time of the year when we witness change and celebrate changeovers – I know why I am proud to be a Rotarian.

It's a little like the hymn that I learned at Sunday School: "The church is not a building, the church is not a steeple, the church is not a resting-place, the church is the people!



I am the church! You are the church! We are the church together!

Our first female International President is not Rotary. I am not Rotary. Our BBQ is not Rotary, Our Markets are not Rotary. Rotary is our members! We together are Rotary – Imagine Rotary as we work together this year!

Acknowledging all the changes of this season – I remain ever Proud of our Past. Confident of our future!



Imagine a world that deserves our best, where we get up each day knowing that we can make a difference You don't imagine yesterday, you imagine tomorrow Imagine a world without polio Imagine a world with clean water for *everyone* Imagine a world free of disease. *A world* where every child learns to read Imagine kindness and hope and love and *peace* That is why this year I am asking you to



Rotary Matters introduced three new pages of information and resources, which have been popular and so we will be continuing to include **The Rotary Foundation**, **Membership Matters** and **Public Image**.

The pages will be included each month and cover a different topic or resource, so we hope these pages will keep you informed with useful content. We are making greater use of **QR Codes** for quick access to district website pages and or links to information across the Rotary Network.



For information on QR Codes please contact the Public Image team or click on this page link.

District Navigation







With your smart phone, turn the camera on

- > Hold above the QR code
- > You should see a 'frame'
- > Wait as this will open
 - your web browser
- > Allow browser to show
 - the (URL) web page.



CLASSIFIEDS

Send your Rotary Classified to secretary20-22@rotary9510.org by **7th** of the **month**

Newsletter Editor

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Installation of Governor Paul

On a cold wintry Sunday afternoon in a woolshed in the Upper Yorke Peninsula a new Governor was born.

At Red Wing Farm in Weetulta the 9510 District Changeover occurred before a sell-out crowd of Rotarians and partners. With candles, strings of fairy lights and chandeliers overseeing the row of shearing machines; the packed-out tin shed crowd were able to keep warm with a combination of shared body heat and gas burners as the chilly breeze searched out the cracks in the walls.





It was a very musical affair with three young vocalists, Belinda Emery, Georgia Gross and Caleb Raymond all performing solo sets befitting DG Paul's love of music as a talented musician himself.

PP President Doug Reed chaired proceedings and welcomed DG Jeff who luckily was able to make it after getting the green light following a week of COVID isolation.

Jeff in his thank you speech highlighted his year noting that despite COVID he and Jenny managed to meet with every club and praised the range and quality of projects and the

strength of fellowship and fun which demonstrated the effectiveness and vitality of all clubs across the district.



He noted with gratitude the End Polio Rally raised \$65,000 and Jenny's All Kids project raised \$45,000. He personally named a number of the district leaders for thanks and expressed gratitude for the 200 Rotarians who worked in district roles.



continued over....

have the right to education

Installation of Governor Paul - continued

He then went on to award Paul Harris Fellowships and sapphires to Treasurer Bruce Richardson,

District Rotaract Representative Lenard Sciancalepore, AGs Jeff Cluse, Rick Henke, Shiralee Judge, and Communications Chair Robin Le Gallez.

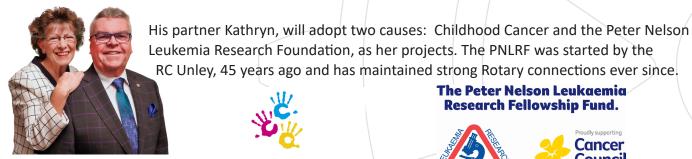




His final act was to pass the chain of office and pin to the 2022/23 Governor Paul Thomas.

Governor Paul began his association with Rotary when was selected for a Youth Exchange to Japan in 1979.

DG Paul said the 12-month experience changed his life. He went on to have a 28 year career in local government, including being elected Mayor of Northern Yorke Peninsula Council, being awarded Citizen of the Year and receiving an AM in the Australian Honours. His speech included two quotes from Nelson Mandela, one of his leadership heroes. He noted that Long Term Youth Exchange was beginning again with our first student arriving on July 18. He empathized RI theme of Imagine and how RI President Jennifer Jones wants Rotarians to focus on kindness, hope, love and peace as they serve the community as well as providing the same comfort and care to their fellow Rotarians as they serve beside them.





childhood cancer

And the best came at the end. A home baked country afternoon tea spread out on the wool classing tables full of Cornish pastries and cakes of every description.

Some of these made by Kathryn's 92-year old mother, who still delivers Meals on Wheels! Now there's a challenge for any Rotarian who thinks he or she is getting too old for Service Above Self!



The Peter Nelson Leukaemia Research Fellowship Fund.





Rotarians against Malaria





District is seeking a coordinator for this role in for 2022-23.

This is one of the project emphases of Rotary Australia World Community Service (RAWCS) and currently there are successful projects running in Papua New Guinea and the Solomon Islands to both protect the people against the disease and also control mosquito breeding itself.

If you are interested in learning more about the role contact PDG Tim Klar, the Chair of Central Region RAWCS Dgtim9520@gmail.com

Campbelltown Newsletter editor awarded PHF

At the **RC Campbelltown's** 56th birthday meeting last May, Bruce Barnes the Newsletter editor was award a Paul Harris Fellow for his contributions to both the community and Rotary. The Campbelltown bulletin is one of the largest in the district.

At the same meeting Secretary Frank Orlando was awarded a PHF sapphire. Also of note was Garth and Gina Holmes who celebrated their 58th wedding anniversary on the night. Garth completed 50 years of service as a Rotarian too on the 1st April last.





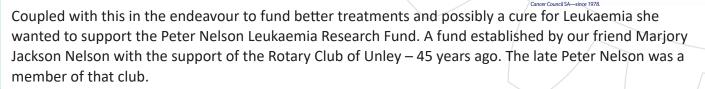
DG Jeff Neale, Pat Cockshell, Bruce Barnes and President Stephany Martin

Congratulations to all on these fine achievements.

DG Partner's Project

Kathryn as her Partner Project has chosen to support two separate charities but associated by the nature of their respective causes – Childhood Cancer and the Peter Nelson Leukaemia Research Fund.

Rotary has been supporting the concept of "give every child a future" – withthis Research Fellowship Fund. in mind she want to support Childhood Cancer, who don't receive Government Funding but provide vital support to young people and their respective families battling the long pathway of treatment for cancer.





childhood cancer

The Peter Nelson Leukaemia



Second Planting in Oak Bore Paddock at Calperum Station

A second revegetation project was completed at the old Nanyah Dam site in Oak Bore paddock at Calperum Station from May 16th to 18th.

Jeff Cluse and Russell Green, members of **RC Regency Park** and my brother, Keith joined me in planting 96 seedlings. Amanda, an indigenous ranger at Calperum led the group.

The process was the same as the April planting, when we positioned the two 1000 litre tanks on high points, ran out the four 19mm irrigation hoses, fitted the drippers, planted the seedlings and pinned the guards to the ground around the seedlings. This time we planted mainly upper storey plants, Eucalyptus mallee and Casuarina pauper.

The April planted seedlings are thriving due to the rain and the weekly watering.

David Gooley Rotary Club of Mitcham Russell Green laying out the irrigation piping





Waikerie celebrates 60 years

The **RC Waikerie** began its celebration with a meeting on the 25th May to mark the first meeting on the club on 26 May 1962. The **RC Loxton** began exploring interest levels in a club in Waikerie in January-March of that year and the club held its first official meeting on August 10 1962. A black-tie dinner is planned to mark the presentation of the charter itself by DG HH Cartledge before 350 guests on 10 November 1962. As well as Loxton, the clubs from **Berri, Barossa District** and **Renmark** were represented together with AG and DGN Craig Dowling as well as guest speakers, The Hon Neil Andrew AO and The Hon Dean Brown AO.

Neil Andrew and Dean Brown had been members of a Group Study Exchange team that visited Utah in 1970. The both spoke of their experiences and how this had helped them in their career development and achievements later in life. Dean also praised the Indigenous Health Scholarships initiated by the late Jeff Bailey of the **RC Mitcham**.

The SA State Government, of which Dean Brown was Minister for Health at the time, agreed to match the scholarships \$ for \$.

The scholarships are now offered by Australian Rotary Health across all mainland states and over 300 First Nations recipients are now working in Indigenous health across Australia.



Bangtail Muster Parade

The colourful and popular Bangtail Muster parade celebrates the diversity and creativity of Mparntwe/Alice Springs, with community groups entering float displays centred on the parade theme for the year.

The first parade was held in March 1959 by the NT Chamber of Commerce with a pound for pound subsidy from the Minister of Territories.

The original event was at the suggestion of then District Officer, Bill Nordavan and it was to present a slice of Alice Springs history. Bill Waudby of Central Mt Wedge station, was dressed as Sir Charles Todd and 'Cadge' Gloede as the Rev. John Flynn. Also in the parade were the first pot still used in the town of Stuart (the original name of the town that is now Alice Springs), PMG mail men and other reminders of days gone by.

The parade was so successful that it's been held every year from 1959.

From 1961 onwards, the newly-chartered RC Alice Springs took over the running of the parade, with

ongoing generous support from the community and sponsors such as the Alice Springs Town Council and the Yeperenye Shopping Centre.

The Bangtail Muster was shifted to May Day to coincide with the Youth Centre's sports day, which began immediately after the parade.

May Day is a public holiday in the NT and commemorates International Worker's Day as well as the start of the dry season in the Top End.



Historically in Alice Springs, May Day coincided with the start of the mustering season. When cattle and horses were rounded up and counted, the tuft of hair at the end of the tail was cut horizontally, creating a tassel, also called a bangtail. This meant the cow, bull or horse were counted. The hair takes about three years to grow back, so it was easy to distinguish cattle that had already been counted in previous years.

The parade was interrupted in 2020 and 2021, when the world was dealing with the uncertainties of COVID-19, but now the Bangtail Muster has made a triumphant come-back.

The floats are judged by a panel of judges that, in each and every year, has the very difficult task of choosing 'winners' out of all the excellent entries, who all deserve an award.

Best in Parade: Rona Glynn Preschool

Congratulations to all who participated!

Nick Tyllis Secretary



Usa Re-signing Ceremony with RC Morialta

It was a great honour and privilege to acknowledge the friendship that has grown between the RC Usa, Japan and RC Morialta said President Elect Sabrina Koetsier, who chaired the joint meeting on 25 May.

The first Friendship Agreement was signed in Adelaide on 15th November 1995, some 26 years ago. A large delegation of Usa Rotarians and partners visited Adelaide and Morialta members visited Usa the following year. Since then, they have continued this tradition by re-signing the friendship agreement every two years with reciprocal visits between the clubs.



Unfortunately, COVID-19 has prevented them from achieving this in the last couple of years. Due to the wonders of modern technology, they were able to meet together, virtually.



The Clubs have, in the past, welcomed exchange students, assisted each other with international projects and built a warm friendship and cultural understanding that has enriched their lives.



Official gift from RC Usa

Ornamental Samurai Helmet of Warlord TAKEDA Shingen, or Tigar of Kai Province. Exquisite craftsmanship of metal casting from Tomioka region. Such displays are often seen especially from end of April to May in Japan as a symbol of bravery, strength, and good health to associate with Children's Day family celebration.

Key ring and Pens using Hakata woven silk, were to each Morialta member





PE Sabrina Koetsier





Public Image

For further information on all Public Image Resources scan the QR code Contact the Public Image team email: publicimage@rotary9510.org

Have you visited the Public Image page recently?

As a resource for this Rotary Year, we (the Team) are continually adding new Resources to help you.

In addition 'the Team' has a broard range of skills and expereince, so just email one of the members in the team, and ask your question for support.

Visit the Public Image page now - just simply use your smart phone on the QR code at the top of this page, or just tap the QR code to directly link to the page.

Public Image

END POLIO Campaign - Bike Ride

ABC Radio Phil & Joyce Interview

Phil and Joyce Ogden POLIO fundraiser & links

Bike Ride - Tassi for End Polio (Video)

The story of Phil and Joyce's ride across the Nullabor (video)

Video Resources

Media Advert 30 Seconds

District Assembly 2022 - Public Image

People of Action & Brand Centre

Zone 8 Video Resources

People of Action March 2022

Articles that Work February 2022

Rotary Zone 8 Canva October 2021

Introduction to Public Image September 2021

People of Action R Teirney

Public Image Newsletters

Public Image News - Helpful Tips

PI Great Ideas

Website Resources

Website Services

ZOOM Resources

ZOOM Virtual Backgrounds

OR Codes creation

QR Codes for Clubs & District

D9510 gr-code

District Facebook gr-code

Brand Guidelines

Areas-of-Focus-Icons-Guidelines

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AOF_group_circle_color_no_title_RGB_EN





Julie has been a Rotarian for 14 years and grew up as a child in a Rotarian family. Member of Rotary Club of Adelaide and President Rotary Club of Prospect 2019-20. Julie had the pleasure of promoting the first ever District 9510 Conference on Facebook and working with Distric Julie enjoys hearing and seeing some of the wonderful projects/fellowship activities happening within clubs throughout the bistrict and is delighted to be co-ordinating Public Image Facebook page for the District 9510 this year. Julie is District 9510 Rotaract Chair 2021/22. Connecting to Julie is a big part of the Rotary Family and is passionate about connecting people and feels by showcasing some of the great thing's clubs are doing etc on District Facebook that Rotary Clubs can connect and reach out and share ideas. It also highlights to members the public what great things are happening in their community and hopefully it will encourage new members. We have a great membership/public image team and I'm sure you will all enjoy what everyone contributes and we invite you to message any one of us if you have something you would like to draw to our attention to share

Alyssa Morrar

Julie Johnson

Alyssa started her Rotary journey through youth programs starting with RYPEN 9500 and following in RYLA 9520 where she was sponsored Rotary Club of Norwood and inducted as a member in 2015. During her time in Rotary, Alyssa has been involved in a variety of Youth leadership teams in District 9520, while simultaneously being an active member of the Rotary Club of Norwood. She has experience in vari-Board and Club roles including Public Image, Bulletin editor, Website master, Fundraising, Youth Director, Secretary, and President in 2019-2020

She transferred to Rotary Club of Campbelltown in 2020 and has recently taken on Public Image Director as well as Public Image for the upcoming District Conference. Alvssa joined the Public Image District committee this year because she enjoys thinking outside the square and is passionate about providing clubs with tools, education, and support to create Public Image content to better promote the good work

Gurkirat Singh



Gurkirat Singh has been part of the Australian Rotaract for just under a year. He joined Adelaide University Rotaract Club last year and took the responsibility of Director of Marketing at the Club this year. He is studying Masters in Energy Materials at the University will be graduating in December 2021

He truly believes in the quote, "Rotary Opens Opportunities" as he experienced it first-hand. Coming to Australia with no contacts, family or friends, Gurkirat not only met like-minded people through Rotaract and Rotary but also a direction and motive to do something good and contribute to making our society better place than it was yesterday.

lan Rensha

lan joined the Rotary Club of Castle Hill in 1985 and after 7 years transferred to Rotary Club of North Sydney Sunrise (5 years). A board member of both clubs – Vocational Service, Youth (Rotaract), Membership, Treasurer, Sargeant, Bulletin Editor. 9 years ago, Ian, Clare and c member of both clubs – Vocational Service, Youth returned to live in Adelaide – just a great lifestyle.

Rejoined Rotary as a chartered member of the Rotary Club of Seaford (November 2016) – Partnership Director (3.5years) with a passion o taking Rotary to the community creating many partnerships.

Ian is passionate about the Rotary brand, wearing Rotary, growing membership via Corporate Membership and club projects

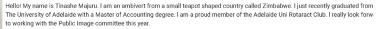


Duan is currently an active committee member with the Science and Engineering Challenge and Chairs the Club Communications Committ Duan also contributes to the clubs Social Media platforms and is also one of the club's photographers It has been a huge privilege for Duan to be invited to contribute to the Districts Public Image.

He is passionate about empowering others to engage, connect and share the enriching stories that Rotary has to offer in our local

ommunities

Tinashe Majuru



Tinashe is fluent with Instagram and TicToc and I'm sure will be an asset to our already great team. WELCOME Tinashe







Rotary does





Membership and Diversity

For further information on all Membership Resources scan the QR code Dannielle Camporeale District 9510 Membership Chair membership@rotary9510.org

Membership Matters



Congratulations! You made it to the end of another Rotary year. I would also like to congratulate the Rotary Club of Loxton for generating enough interest in Rotary to form a Satellite Club. This is a sensational effort from a Club of 23 members in a town of approximately 4,500 people.

With community consultation it was determined that the Satellite Club will focus on youth wellbeing and supporting people with disabilities.

A satellite club provides

a less traditional way for people to connect and serve through Rotary. It removes the formalities, freeing up time to focus on projects and allowing the parent club to manage the administration.

It is also important to publicise what we are doing in the Rotary world so we are visible to potential new members.

Assistance can be offered through the District to support Club development.

If you have any enquiries please send them through to email: membership@rotary9510.org or call Dannielle on 0416 730 678.

I look forward to seeing you all in the new year for some exciting activities.

BC

In Rotary, we know that our differences really are our strengths. It's our diverse perspective that helps us to tackle the world's pressing challenges.

Jennifer E. Jones RI President-elect 2022-2023



Removing barriers to Rotary

ALEXANDRA BULL

THE Loxton Rotary Club is removing the barriers to joining Rotary via the creation of a satellite club.

Satellite clubs function as a short-term, transitional step on the way to becoming a full, independent Rotary club. A satellite club must have

A satellite club must have at least eight members, and can operate under its own rules, with the sole focus being what the local community wants.

Loxton Rotary Club committee member Craig Dowling said Rotary faces numerous challenges in developed nations, including sustaining members. "One of the challenges here is that we don't see an absolute need for service clubs like you do in Third World countries," he said.

"The other challenge is that Rotary is seen to be a fairly traditional organisation.

"Rotary International said 'Let's remove the barriers to entry', and people can join Rotary through a satellite club in a less traditional way."

Loxton Rotary's satellite club will focus on what the club has derived from community consultation: youth wellbeing and providing support for those with a disability.

As soon as the club has identified eight suitable members, the satellite club will form under the guidance of the Loxton Rotary Club. "This is the first time in

64 years that that we have gone to the community and asked what needs to be done," Mr Dowling said.

"We will work out all the paperwork and rules, and will set up the club for members to pursue these projects for youth wellbeing and disability support in a way they think is beneficial for the club.

"It is a gateway to explore all the resources that Rotary International have.

"This is an opportunity to give back to the community, local and global, and take some of our own luck and give back to the people who are less fortunate."

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For further information on all Rotary Foundation Resources scan the QR code Marie-louise Lees Chair - The Rotary Foundation Mobile: 0408 134 363 Email: foundationgrantschair@rotary9510.org

Surfs Up! Rotary Foundation District Grant supports Semaphore Life Saving Club

The Rotary Club of West Lakes partnered with the Semaphore Surf Life Saving Club to purchase of Junior surf training Surfboards.

The Rotary Club of West Lakes has provided support to the Semaphore Surf Life Saving Club in the past, primarily through assistance to purchase items used for nipper and youth training and development.

Such items included junior life vests and beach capable bicycles.

Consultation with Semaphore SLSC found that the current need was for purchase of surfboards, tailored for lighter users and with Surf Lifesaving Australia certification, with the specific purpose of training younger members of the club in surf rescue techniques. Provision of these items will benefit both the community and the local youth by maintaining their interest in surf lifesaving and training them for present and future community service.



Semaphore SLSC Junior Captains with President Andrew DeGaris and PP Ken Parcell



West Lakes Rotary presents Junior Surfboards to Semaphore SLSC Juniors Group.

The surfboards were presented to a group representing the Junior Section of the Semaphore SLSC at the club, on 20 January 2022.

With the help of a District Grant, RC West Lakes have purchase two of the appropriate boards.

West Lakes Rotary Club will continue its close association with the Semaphore Surf Life Saving Club, as we support each other and assist in each other's major events.

Transfers were generated and applied to the Surfboards which read "West Lakes Rotary proudly supporting Semaphore Surf Life Saving Club Juniors".



Semaphore Surf Life Saving Club Juniors