



Rotary Matters

October 2022 DG Newsletter



Dear fellow Rotarians, partners and friends of Rotary,

Service above Self

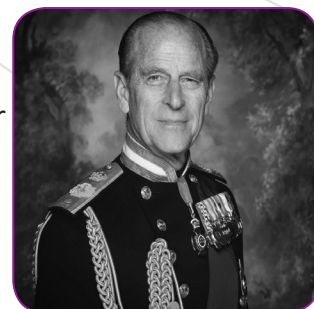
"I declare before you all that my whole life whether it be long or short shall be devoted to your service and the service of our great imperial family to which we all belong" were the words expressed by our late Queen Elizabeth II,

on her twenty-first birthday, then as the Princess Elizabeth as part of a speech broadcast from Cape Town, South Africa. Dedicating her life to service of the Commonwealth.



We have over the past month mourned our late Queen Elizabeth II in various ways; watched hours of television commentary; signed condolence books and reflected on a long life well lived. Her dedication to humanitarian causes and unwavering commitment to peace and the environment deeply inspired Rotary members around the world, especially those in the Commonwealth Countries.

While the late Prince Phillip, Duke of Edinburgh was an honorary member of the Rotary Club of Windsor and Eton and also the Windsor St George, the Queen herself was a supporter of Rotary's polio eradication and humanitarian missions.



The late Queen Elizabeth II received the Rotary International Award of Honour, our organisations highest recognition, in December 2013 on the occasion of the 60th Anniversary of her coronation. Following the 70th Anniversary of that coronation we have joined the international community in offering our condolences to the Royal Family and shared with them the loss.

It was an honour for me on behalf of Rotary D9510 to attend the State Service of Thanksgiving for Her Majesty the Queen at St Peter's Cathedral on Tuesday Evening 20 September. The Most Reverend Geoffrey Smith, Archbishop of Adelaide and Primate of Australia in his Address, spoke of The Queen's **"Service above Self"**. Together we sang the hymn: "I vow to thee. My country, all earthly things above, entire and whole and perfect, the service of my love:"

During the service, there was time for reflection and my reflections compared and paralleled the "Service above Self" that I continually witness as I move around our clubs in D9510.

I am continually hearing – *"we are a small club, but doing our best"*. Believe me, I've "aged" hearing the phrase – *"size doesn't matter"* !?! And it doesn't, Vincent Van Gogh wrote, *"Great things are done by a series of small things brought together"*.

This is certainly the case for Rotary D9510.

continued over....



I visited Roxby District club for a “packed weekend” mid-September – a smallish club, “with BIG punches” in their community. A real eye opener in this “oasis in the desert”, where Rotary is very visible – with its recognised logo throughout that community.



While visiting the community Dog Park, being shown the table and chairs that have been put in by the Rotary Club of Roxby District, which will soon be shaded by shelters subsidised from the surplus fund's grants; we were approached by a lady who asked

“are you from Rotary – thank you for what you are doing, it really is appreciated”.

I was also at Loxton for the celebration of the new Satellite Club of Loxton Community. A group of seventeen people have been drawn together with the particular interest in serving to improve the lives of young people and those who experience disabilities.



Kick off ya BOOTS 2022

Think Well / Be Well / Farm Well

“When you can't seem to move past stressful feelings, play one of your favourite songs. Music has a way of restoring good feelings”

Kathryn and I, returned to Loxton a week later to attend the performance of ***“Kick off ya Boots”***, a supposed amateur performance by Littletown production, sponsored by the Rotary Clubs of the Riverland.

Yet it was far from amateur – a professional insight into rural life, as they tackle the tough topics of succession, drought, financial security and unspoken truths as they go about their farming lives. I applaud all those involved, especially the Rotary Clubs who have contributed the financial support from the toils of their service, to enable this story to be told. I would like to see the production toured to other parts of our district – the message is strong, delivered with musical talent and humour!

continued over...

St Peters Rotarians and volunteers of varying experience, age, ability, gender but with a desire to serve assemble each Saturday morning at the Rotary – on-Linde Shed Sale. Its not your usual “shed sale”, the



pleasant wafting smell of cooking sausages and onions is the welcoming greeting. A shed filled with “someone’s trash that is literally turned into treasure”.

Lovely coffee on offer and tempting pancakes, it was like a swarm of bees around a honey pot, from the front doors to the back. A happy group of people, going about their respective task. But it was also obviously a meeting place, a meeting place for the young and the elderly, the busy and the lonely.

The mural on the front door depicts “a wonderful world” – it was a place of pleasure brought about by what looked like a “labour of love”.

September has also brought about the return after the Covid 19 hiatus – RYLA, RYPEN and the Rotary Youth Challenge Sail. Rotary has for many years invested in youth programmes. It is hard to Imagine how quickly a young person responds, being involved with these programmes. Timidly they handed over their mobile phones at the commencement – yet at the end, they beamed confidence, conversing freely, caring and considerate.

The young “trainee sailors” embarked the One and All with the same caution that I had seen at RYLA and RYPEN. But these were young people, in many cases who have grown up not being able to depend upon someone else, they have had to be their own master. The Rotary Youth Sailing Challenge builds upon a foundation of resilience, responsibility, respect, reliance and relationships. It was amazing to see as the vessel cast away from the dock, how quickly barriers had been broken and conversations and cooperation was evident among the newly formed “watch” group.



My own foundation of Rotary involvement arising from a Rotary Youth Exchange opportunity.

With all of these programmes over the past month, Rotarians were giving of their time freely to invest in the nurturing and nourishment of our youth. But what excited me, was the interest that these young people on the completing of their respective Rotary experience, were asking how to become involved more with Rotary.

This desire to be involved was fuelled by a desire to serve – in some cases for a specific cause.

It has been said: “The best way to find yourself, is to lose yourself in the service of others”. These young people are grasping this thinking. Will it be that they too ***“declare before you all that my whole life whether it be long or short shall be devoted to your service.”***

continued over...

My quiet reflections of our late Queen Elizabeth II as I sat in the splendour of St Peter's Cathedral drew me to your **"Service above Self"**.

May our late Queen Elizabeth II rest in eternal peace as we remain Proud of our Past-Confident of the Future"!

Paul

Partner Programme

A child's cancer diagnosis is devastating news for everyone!

This year we have chosen two separate, but similar charities. The charity highlighted this month – **Childhood Cancer Association**. South Australian based, not receiving state or federal government funding.

They support children and their families throughout the cancer journey.

<https://youtu.be/60SpMledWbo>

Every week another child from SA, NT, regional Victoria & NSW (our Rotary District) is referred to them for support. Ranging from counselling, emergency accommodation, education support, or physical, mental, spiritual or social needs – all provided at no cost to the families; enabled by the generous support from corporate, business and individuals. \$1.3 million is needed each year to provide these services.

Just last year, 56 children diagnosed with cancer were referred – 11 children relapsed, 12 sadly died and over 400 families were provided with ongoing support.

We are hoping that each club within D9510 can help by providing a "Hospital Support Package", an investment of \$410.00. This bag suitably labelled with a Rotary luggage tag, contains essential items in readiness for the unexpected stay in hospital. It includes the Childhood Cancer Association mascot dog – Elliot.

Elliot can be purchased separately - providing a great gift or your own way of supporting the cause. Small Elliot is \$15 or large \$30. We have these ready and available.

Please make contact with us – we seek your support!



childhood cancer

helping families just like yours



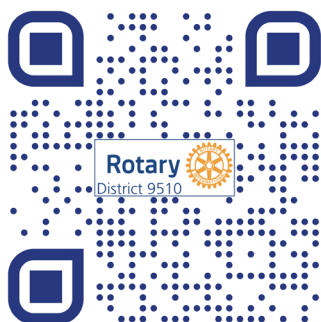
Rotary Matters introduced three new pages of information and resources, which have been popular and so we will be continuing to include **The Rotary Foundation**, **Membership Matters** and **Public Image**.

The pages will be included each month and cover a different topic or resource, so we hope these pages will keep you informed with useful content. We are making greater use of **QR Codes** for quick access to district website pages and or links to information across the Rotary Network.



For information on QR Codes please contact the Public Image team or [click on this page link](#).

District Navigation



District Website



District Facebook Page

Rotaract



With your smart phone, turn the camera on

- > Hold above the QR code
- > You should see a 'frame'
- > Wait as this will open
 - your web browser
- > Allow browser to show
 - the (URL) web page.



CLASSIFIEDS

Send your Rotary Classified to
secretary20-22@rotary9510.org
 by **7th** of the **month**

Newsletter Editor

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PARADISE MAZDA

The Mazda People

His Majesty King Charles III

Clubs throughout the district acknowledged the passing of Queen Elizabeth II and many recorded formal condolences. Not many Rotarians would be aware that both Her Majesty and His Majesty King Charles III were and are Rotarians. The Archbishop of Canterbury's address at the funeral identified many of the former Queen's qualities which we all recognized and shared as Rotarians.

We wish King Charles III every success in his years of future service to his realms and the Commonwealth.

It is a tough ask for the new Monarch to grieve his mother's passing and at the same time find a new source of energy to enable him to fulfil his new role.

However we are both proud and encouraged that we have yet another Rotarian committed to Service above Self.

King Charles III wearing his Rotary pin!



Regency Park Packing Hygiene kits for End Trachoma

RC Regency Park recently packed 30 family hygiene packs that were sent to Alice Springs and then west to schools at Kintore, Areyonga and Yuendumu. Each pack contains 4 Face Washer & Hand Towel



matching sets – in 4 different colours, 4 Bars of Soap, 2 child size toothbrushes & 3 adult sized toothbrushes, a tooth brush holder/cup, a large & a small toothpaste, shampoo & conditioner in one 1 750ml or 2 350ml, a brush, 2 x deodorant (Roll-on), 4 pocket tissues, 2 750ml reusable drink bottles and 4 beanies.

The End Trachoma 2020 project was part of the regional Rotary Centennial celebrations to rid Australia of trachoma. Australia is the only developed country in the world with trachoma cases. While the project did not quite hit its target that year because COVID intervened but trachoma in children has been steadily reduced to somewhere between 3 and 4% in children from 5 to 9 years.

It has been completely eliminated in SA but there are still cases in Queensland, Northern Territory and Western Australia. 9510 clubs have been focused on the Northern Territory and Regency Park's previous school project at Canteen Creek is now trachoma free.

It is part of 72 schools targeted by Rotary clubs across Australia that are now trachoma free. In all 3600 hygiene kits have been distributed as part of this project so we are expecting many more schools to be reporting trachoma free in the next few months. We fully expect Kintore, Areyonga and Yuendumu to join them.

Loxton forms the district's first Rotary Satellite club

The first Rotary Satellite Club for District 9510 was established at Loxton during the **RC Loxton's** first meeting in September.

Earlier in the year as part of a membership drive, the RC Loxton went to its community to ask what they thought of the Club, and what activities it should undertake.

Although responses were positive – the community liked what Rotary stood for and had achieved, but they were still not enthused about joining as members.

When asked what the Club could be doing more of, the subjects of youth well-being and disability support were recurring themes. In raising these issues, around a dozen people put their hands up to be actively involved if projects with that focus were established – but still not as members. However, the RC Loxton was well aware that with an ageing membership and gradually dwindling numbers, taking on significant new projects without an increase in personnel was not realistic.

Club member and DG Elect, Craig Dowling, was aware how satellite clubs worked and recognised the potential of this scenario. So, when the prospect of forming an independent Rotary Satellite Club attached to the RC Loxton was offered, rather than joining the established Club, 15 community members put their names down to be involved.



Inaugural President, Deb Ebert



10 members were inducted, several others committed to join

So, on Wednesday the 14th September 2022, at meeting #3240 for the 64-year-old RC Loxton, the brand-new **Loxton Rotary Satellite Club** was born.

DG Paul Thomas conducted the induction and, as befits the significance of the occasion, the local Member of Parliament, Tim Whetstone, presented each new member with their Rotary pin and welcome pack.

History was made!

Peter Angel
Director Public Image



Tim Whetstone MLC, DG Paul Thomas & new member Vanessa Formby

Morialta expands its Community Workshop

The **RC Morialta** has been operating a workshop in Campbelltown which has been so successful it has run out of room. It has been meeting the needs of mainly retired folk within the local community.

After extensive community consultations and meetings with City of Campbelltown, the club has decided to expand the workshop at a cost of \$126,000. In partnership with the Council, the Club has embarked on fund raising and was delighted to receive a cheque for \$10,000 from its neighbour and 'mother' club **RC Campbelltown**.

A survey conducted in 2020 showed the workshop's members to be 87% male, 13% female; 61% aged between 70 and 85 years of whom 29% are 80 and over, 92% retired. 83% reside in Campbelltown city council area; 87% valued social interaction, and 76% being active and useful and 53% said they had skills they wanted to share.

Social interaction and doing something useful rated the highest reason for joining closely followed by desire to share skills; 29% expressed boredom at home. A significant number expressed desire to acquire new skills in all aspects of woodwork.

80-90% members rated equally satisfaction from producing goods, social interaction, friendship, shared activity and being useful, followed by sharing skill sets.

Significantly 30% reported an improvement in wellbeing and a similar number said family and friends had noted an improvement. 100 % were satisfied with their membership and 97% rated it as very satisfied.

The workshop is open four days a week and 59% of members said they attended once a week and 28% twice a week; 80% spent 3 hours per visit, 28% 4 hours or more.



President Michael McCabe RC Campbelltown presents the cheque to President Sabrina Koetsier and Director of Community Bruno Giorgio RC Morialta



Adelaide Peace Rotaract Charters

The latest Rotaract Club in the district, currently located in West Torrens, has held a number of meetings in August/September and was formally chartered at the African Village Centre restaurant on 28 September. The club chartered with 37 members.

They formed a partnership with the City of West Torrens and the Mayor has attended a meeting and welcomed the club into the Council area.

It has four strategic foci -Peace, the Environment, Business Networking and Applied Leadership. The Club will take part in the Adelaide Pride March.

The Club has two meetings a month on the 2nd and 4th Wednesdays. The first is a Zoom meeting and the second in person at the African Village Centre restaurant 2A Northcote St Torrensville. New members always welcome.



SA Police Officer of the Year 2022

CONGRATULATIONS go to Superintendent Mark Syrus, named the winner of the Rotary Club of Unley, SA Police Officer of the Year Award for 2022.

This award was established in 1978 in partnership with SAPOL to recognize outstanding service of police officers to the community and has been running for 44 years.

It is a community-based award where nominations are sought from the general public and organisations all over the state. It looks for officers who exceed the requirements of duty, volunteer in a significant way to give back to the community with courtesy, courage, kindness, understanding and compassion. This may be in the face of tragedy, trauma, natural disasters, or community development.

After 42 years of service at SAPOL, Mark is currently the Officer in Charge of the expansive Yorke Mid North Local Service Area. There were thirteen excellent nominations from across the state and Mark, nominated by David Wark of the Operation Flinders Foundation, was chosen for his outstanding record of community service to this organization since 1996. He has been deeply involved with organizing character and skills building 8-day Treks in the Flinders Ranges, as well as leading teams of at-risk young people Treks designed to transform their lives to become valued members of the community.

His direct and indirect influence, leadership, compassion, and experience has had an enormous impact on developing the self-esteem, motivation, resilience, ambition, leadership, teamwork, and responsibility, of thousands of young people over the 25 years of voluntary service which is regarded by Operation Flinders as unquestionable.



Superintendent Mark Syrus fitted all the attributes looked for in the choice by the Unley Rotary Club of a winner for this year's award.

From Chris Davis Coordinator SA Police Officer of the Year 2022 and Vocational Director for the Rotary Club of Unley 22/23



Centenary Celebrations for Rotary South Australia 2023/24

In early 2019, the RC Adelaide formed a “Centennial Celebration Committee” to investigate and begin to plan initiatives to celebrate the club’s 100th anniversary in 2023/24. The committee comprises members from the **Rotary Club of Adelaide** and the Chairperson is Heidi Unferdorben.

The committee held their first meeting in July 2019 and have been busily planning and preparing 5 Centenary Activities or projects and these are grouped into the following themes.

1. Functions
2. Club History
3. Legacy
4. Social Cause
5. PR/Media

It was always intended to have a Rotarian from another club in SA join the committee in 2022-23 with a role to support and strengthen the existing committee by focusing specifically on the inclusion of clubs outside the Rotary Club of Adelaide in the Centenary activities.



Chairperson Heidi Unferdorben

This will include such functions as:

1. Communication with all clubs in the District on the Centenary Activities
2. Encouraging engagement and participation of other clubs in the projects planned by committee
3. Encouragement of other clubs to initiate and execute their own Centenary Specific projects
4. Collaborate with District 9510 Public Image Committee to create and manage a visual theme that will be used consistently throughout 2023/24 to highlight the Centenary of Rotary in South Australia.
5. Collaborate with the 2024 District Conference Committee & District Rotary Foundation committee to weave the Centenary into the 2024 conference and End Polio Ute Relay.

In May 2022, Rachel Wills from the Rotary Club of Waikerie joined the committee in this role.

Both Heidi and Rachel have been in discussion about the best way to present the Centenary activities and projects to all clubs. Whilst not physically possible to get around to all clubs in the district plus the 7 SA clubs in District 9780, we aim to provide a slide show presentation that can be shown to members at meetings as well as organizing zoom meetings where possible.

There will be a centenary website and social media pages that will have updates and access to information of the different projects and celebrations planned.

With thanks the Rotary Matters, we aim to update each edition on what’s happening with the celebrations and both Heidi and Rachel can be contacted directly on email heidiunf@hotmail.com (Heidi) or cjdevito@iinet.net.au (Rachel)

This is an exciting time for Rotary in South Australia and we look forward to getting to know the clubs as we get closer to the celebrations in 2023/24.

Rachel Wills





Rotary District 9510



Membership and Diversity

← For further information on all Membership Resources scan the QR code

Dannielle Camporeale *District 9510 Membership Chair* membership@rotary9510.org or 0416 730 678

Membership Matters



Hello Everyone,

September has been a busy month in the Membership space.

Firstly, congratulations to the **Rotary Club of Gawler** for winning the \$500.00 ClubRunner Raffle, drawn on 30th August. They were presented with their \$500.00 gift voucher at their regular meeting on Monday, 26th September. It was exciting to be able to attend their meeting in person and to meet so many warm, welcoming

people. It just so happened they were changing things up a bit on the night I attended by holding their committee meetings during their dinner meeting and then following on into their board meeting.

It is refreshing to see Clubs trying new things to keep members engaged and it just goes to show that sometimes change can be positive. Well done Gawler!



*Pres Kathy, Sec Michael and
DMC Dannielle*



For those of you who have been following along on the [Voice of Rotary Facebook page](#), you would be aware that **Elliot (Childhood Cancer Assoc Mascot)** has been travelling around in the Rotary Showcase Ute to our remote **Clubs in Alice Springs, Roxby Downs, Peterborough and Broken Hill.**

It is fantastic to see the great work Rotarians do in such remote locations and the relationships they have formed in their communities. The resilience and determination of these Clubs is demonstrated by the outstanding work they do in and for their communities. There are hints of Rotary in every place visited and is a testament to what can be achieved when everyone has a common goal. There was a lot of fun had on the way but, most

importantly, there was a lot of learning and feedback given on how Clubs can be supported in such remote areas. If you haven't been following along you can always visit the [Voice of Rotary Facebook page](#) and look back over Elliot's adventures. Elliot was a unique way to connect with people and using the Rotary Showcase Ute definitely was a point of interest and conversation starter. Many people enquired about Rotary, the purpose of the trip and some even made donations, which were greatly appreciated. The Ute is now on its way back up north to Umuwa with Peter Young and his team from the **Rotary Club of Onkaparinga**. They are travelling north to promote Rotary, work on a project and lay the foundations for a new Satellite Club in the area.



*John Dynon,
aka "The Emu Man", artist,
Silverton, NSW*

The opportunity to meet with so many Clubs in so many different communities has demonstrated how adaptable and flexible Clubs have to be to meet the needs of these communities. It highlights that, although we are all part of one organisation, we all have to do things differently to survive and flourish. I would love to hear from any of you that have ideas about ways we can revitalise Rotary and increase membership.

I expect to pass through this world but once. Any good, therefore, that I can do, or any kindness that I can show to any fellow creature, let me do it now, let me not defer it, nor neglect it, for I shall not pass this way again.

— Albert Morris —



Rotary District 9510



Public Image

For further information on all Public Image Resources scan the QR code
Contact the Public Image team email: publicimage@rotary9510.org

New members to PI team

Welcome to David Fenton – (20-22 District Secretary) to the PI team, David is managing the bookings for the Rotary Fun Ute for clubs – Thank you for joining the team David, we know you'll do a great job. If you would like to know info on how to book the ute please look it up on the District Website under the Club Resources tab and then select Public Image Resources and you will see Rotary Showcase Ute Guidelines and calendar. If you would like to see if the ute is available for an event that you have coming up please send your emails into the publicimage@Rotary9510.org. Please be patient as we are a large district and where some dates clash the final decision will be made by DG and PI Chair as to best promotion opportunity for the ute in the community. Fuel cost for the ute will be the club's responsibility who have booked it



Welcome also to IPDG Jeff Neale (21-22 DG) to the PI team, Jeff owns Paradise Mazda and has kindly donated the BT50 Rotary is Fun ute to Showcase Rotary to the community and IPDG will be a great asset in the PI team and we appreciate his kind generosity of the ute and Jeff is keen to be involved.



Exciting News - Remember Joyce and Phil Ogden, the two amazing Rotarian tandem bike riders from Tassie, who cycled across the Nullarbor from WA to SA? Well the story was published by Rotary Matters (August 2022) and now has also been picked up by Rotary International (in Evanston USA) – This activity/event will also be showcased on a world Rotary International Video for End Polio Now World Polio Day on 24/10/2022. (Global) Great example of how 3 Rotary Districts working together on their public media make a difference in raising awareness of Rotary Brand and awareness for a good cause. Rotary International have asked for the Ogden's donation link to be open until 24/10/2022 (world polio day) so they are still accepting donations.



We are seeing this post on LinkedIn as well. So please share this info far and wide and let's help spread the news of the three Districts involvement. Well done to all Districts, and clubs involved. Great example of Rotarians working together "People of Action."

<https://raise.rotary.org/phil-ogden/fundraiser>

<https://blog.rotary.org/2022/09/02/australian-tandem-bike-ride-raises-awareness-for-polio-eradication/>

Rotary International
September 15 at 10:13 PM ·

"With our partners, Rotary has immunized more than 2.5 billion children worldwide to end polio for good. But we're not there yet and we can't afford to be complacent."

Phil and Joyce Ogden (Rotary Clubs of South Launceston) enjoy tandem cycling. Phil met someone who had cycled the Nullarbor Plain in Australia and two years later, he just couldn't shake the idea that the Ogden's could complete the same challenge.

Their journey to #EndPolio spanned almost 3,000 kilometers with the goal to raise money to vaccinate as many people as possible.

<https://on.rotary.org/3eJBvXP>

continued over...

What has the Public Image Team been up to this month?

Thought we would take the opportunity this month to show some of the areas that we have been working in and to thank the clubs who are reaching out to us and also to encourage other clubs to reach out to us too. As the PI team is here to support you.

FB posts – Story Telling and Events

This month the PI team has put up posts about

- 1) The new Loxton Rotary Satellite Club
- 2) The Brownhill Creek Recreation Park and Rotary Club of Mitcham environmental project
- 3) The SA Police Officer of the Year shout out regarding the announcement at the Royal Adelaide Show
- 4) SA newest Rotaract Club – Rotaract Club of Adelaide Peace
- 5) Heysen Trail Walk for mental health – Calling all walkers
- 6) Rotary Club of Strathalbyn and Heart of the Nation Project Launch

This month the PI team accepted clubs events onto Dist FB page.

- 1) 21/9 – Radio Interview – Heysen Trail Walk – Australian Rotary Health – 88.7 Coast FM
- 2) The Hills Small Acreage Field Days – Rotary Club of Stirling 24-25 September
- 3) RYLA – Nunyara – 24/9-30/9
- 4) 25/9/2022 – Public Image and your Club – Rotary Zone 8 – online
- 5) Charter Night 28/9/2022 – Rotaract Club of Adelaide Peace
- 6) Youth Photographic Exhibition 1/10-15/10 – Rotary Club of Somerton Park
- 7) Heysen Trail Walks – Australian Rotary Health – Mental Health – 8-12/10
- 8) Rotaract Cooking Class: Hong Kong – 12/10 at Adelaide Central Market
- 9) Seaford Rotary – Seaside Walk, wellbeing event with a focus on Mental Health to raise awareness and funds for Suicide Prevention – 16/10/2022
- 10) Rotary Club of Seaford – Business Breakfast x11 – 26/10/2022
- 11) 2022 Rotary Zone 8 Conference – rotary and Rotaract 28/10-30/10

Want to know more about these events check them out under events on the District FB page. Have an event coming up in your club that you would like to invite District 9510 FB as a co-host so it can appear on the Rotary District 9510 page, we would love to hear from you.

Please send us an email to publicimage@rotary9510.org.au if you are unsure how to do this and we will connect with you. Alternatively just load the event on your FB page and invite us as a co-host on the third page of the event when you create it.

Social media and Resources

Facebook Stats for Past 28 day - 23/8-19/9/2022

21 New likes – up 61.5%

Facebook page visits up 13.5%

6604 page reach up 63.2%

4,869 page reach in last 28 days

Social media is a great platform to showcase your clubs activities on and from the stats above we hope it gives you an idea of how your posts can be seen out there in the public/community/world.

We also encourage you to look up the Public Image resources that are being added to the District 9510 website for members – take a moment and familiarise yourself with it by clicking the link below.

<https://www.rotary9510.org/sitepage/public-image>

Got a great story that you would like us to talk about on Dist FB please send us an email and we will connect - Publicimage@rotary9510.org

continued over....

How we can support you?

- Invite a PI team member to present at your club on Public Image
- Invite Dist 9510 FB as a co-host to your club events on FB
- We encourage you to reach out to the PI team for connecting to Media/radio/TV.
- Website support/info
- Brand/logo support
- Zone 8 public image sessions are promoted on Dist FB page and audio's on Dist Website under PI – these are helpful resources and you can register to attend the different topics offered, we encourage you to register.

There is a Q&A session scheduled for Communications on Zoom for October 27th as per last DG newsletter we encourage you to attend.



I know the PI team is working very hard for the District and recently I asked the team how many voluntary hours they would do for PI work and it equates to approximately 60-70 hours a week collectively, so I'd like to take this opportunity to thank the PI team members for all that they do. If you would like to contribute to the PI team please reach out via email.

Christmas Raffle help at Elizabeth

Each year RC Elizabeth runs a Xmas Trailer Raffle, in the past it has paid \$550 per week site fees which over the ten-week timeframe became \$5,000 taking a large chunk of its fundraising efforts.

So, the club, with a membership of 8, initially had not thought to run a raffle this year.

However, after years of negotiations, the club has recently been contacted by the Shopping Centre who have had a change of heart and they have decided to sponsor the RC Elizabeth in the form of providing a No site fee for the duration of the Raffle. Due to the offer, providing the club with an increase in its fundraising efforts, the club would like to run this raffle as we are not sure if this is a one-time deal yet.

To this end, the club is trying to put together people who can volunteer on the Raffle site to sell the 30th Xmas Raffle in the Elizabeth shopping centre 22nd Oct to 19 Dec.

The shifts are as follows:-

Monday to Saturday 8:30 – 11:30, 11:30 – 2:30, 2:30 - 5:00pm

Except Plus Thursday 5pm – 8:30pm,

Sunday 11:00 – 2:30pm. 2:30 – 5pm.

All Times can be negotiated.

Please contact us via our email elizabethrotary9500@gmail.com ASAP. All are welcome.

Shirley Halls President 22/23



District 9510 Resources - Damien Leach -



I am pleased to introduce a **monthly District and Clubs Forum**, which will – generally – be the last Thursday of each month where we will have key district leaders available in a Zoom meeting, with a request that Presidents and the person responsible for that particular area in the club join and participate. **It will commence at 7:30pm and run for approximately an hour.**

The structure will generally be for the first half an hour to be an opportunity for the District leaders in an area to provide a synopsis of their area and initiatives they are currently undertaking, with the second half an opportunity to put forward key issues your club is finding in that particular area, while we collaborate and learn from each other's experience. If there is anything, in particular, you would like addressed; please send me an email (or the relevant District chair) so we can ensure we are prepared.

Join Zoom Meeting

<https://us02web.zoom.us/j/83904333990?pwd=Um1IRkt5UVJyR2szbjNJRUVUzLzBudz09>

Meeting ID: 839 0433 3990

Passcode: 945740

The current schedule is below and has been uploaded to the District website.

27 October 2022 - Communications, Robin LeGallez

24 November 2022 - Rotary Foundation, DGN Marie-Louise Lees

22 December 2022 - District Governor Paul Thomas

If there are any areas you'd like me to arrange a dedicated night on, please email me and let me know.

Kind regards

Damian Leach

Assistant Rotary Co-ordinator 2020-2023, Australia, New Zealand, and the Pacific Islands

Director, Resources; District 9510

Rotary Club of Campbelltown

Email: resources@rotary9510.org Mobile: 0438 294 563

Club Health Survey

Rotary has a Club Health Survey which measures similar aspects of club health and all clubs should apply it regularly. If you don't, club retention is likely to suffer.

The district also has a Club Visioning exercise which introduces clubs to strategic planning. To start the process the club members engage in a fun exercise where each member has an opportunity to comment on a whole range of aspects of the club which he or she enjoys. Then every member gets to vote on all the suggestions made.

Any club wishing to take up either task should contact **Di Clements 9510 Learning & Development Chair**.

diclements@hotmail.com

New stories

Rotary Matters is always looking for new stories. Some clubs are regular suppliers of stories on their projects but most aren't. The more variety we have in the newsletter the greater the readership.

Please share your club's stories with Rotarians right across the District. If you don't think you have the writing skills just talk to the editor and he will write it for you.

Euan Miller Editor euan@gdaysa.com.au or 0401 124 387

Resource Committee - Profile

1 Please enter your name

Robin LeGallez

2 Which Rotary Club do you belong to?

Murray Bridge

3 Tell us about yourself

Have been a resident of Murry Bridge all of my working life and am a Life Member of the Murray Bridge Apex Club plus have been a member of Rotary since 1992. I have held most roles within our Rotary Club with the exception of treasurer and secretary. Joining the then District 9520 Internet Committee, I assisted in the implementation of ClubRunner as the District web and membership platform. For several years I have provided the AV content for District Conferences. With the merging of D9500 & D9520, I became Chair of the renamed Communications Committee which has oversight of District websites, email communications, newsletters and Public Image.

4 `What is your "Rotary moment"?

Being present in Adelaide when current (2022-23) Rotary International President Jennifer Jones spoke to a group of Rotary Foundation donors. At that time she inspired me and was clearly a leader of the future.

5 Which district position do you hold?

Communication Committee Chair

6 What does this position involve?

Oversees District website, email communications, newsletters and Public Image

7 How can you help Rotary clubs?

Committee can provide support to Clubs struggling with their electronic communications, Facebook, branding and website (ClubRunner).

8 Can you please upload a selfie?

9 Do you have a favourite football team?

Crows of course

10 I can't get through a weekend without my...

Morning coffee and a couple of pasties (weekly treat)



ALL ROTARIANS AND ROTARACTORS ARE INVITED TO ATTEND



Rotary Leadership Institute (RLI)

November 5 & 6 2022

Charles Campbell College
3 Campbell Road, Paradise

WHAT IS RLI?

RLI is an internationally recognised general education program for Rotarians and Rotaractors. The course is fast-paced, cooperative learning at its best, following the principles of adult learning, with Rotary knowledge, leadership skills, public speaking, public relations, membership, getting to know others, and fun.

STRATEGY

TEAMWORK

VISION

WHY ATTEND?

RLI believes that it will enhance your understanding and skills, add to your knowledge of Rotary, and provide excellent CLUB leadership, for all types of club leaders, essential to the future of Rotary in a complex and fast changing world.

LEADERSHIP

FUN

MOTIVATION

DETAILS?

- Morning Tea, Lunch, Materials provided
- November 5 & 6 2022 from 9am to 4pm
- Cost \$180.00
- Clubs are asked to support members interested in attending, especially Presidents Elect, aspiring leaders and new Rotarians and Rotaractors

ENQUIRIES: PDG Jane Owens at janeowens@internode.on.net or
D9510 website at <https://rotary9510.org/sitepage/rotary-leadership-institute/>

REGISTER NOW:



The Rotary Foundation



For further information on all Rotary Foundation Resources scan the QR code
Marie-louise Lees Chair - The Rotary Foundation
Mobile: 0408 134 363 Email: foundationgrantschair@rotary9510.org

ANNOUNCING THE 2022 POLIO MOVIE EVENT — THE LOST KING

For many years, the **Polio Movie Event** has been a very popular way for clubs to raise funds for **Rotary's number one priority, Ending Polio**. It's also an opportunity for Rotary members and people in our communities to have some fun together.

This year's movie is *The Lost King*, the story of the rediscovery, by an amateur historian, of the five centuries old remains of Richard III... in a Leicester carpark. Critics describe it as "an incredible and inspiring true story about perseverance and not taking no for an answer".

The movie will be released to the Australia and New Zealand public on Boxing Day, but the great news is that a pre-release of the movie is available for Rotary clubs during the week of **Thursday 1st to Wednesday 7th December**.

To arrange an event, talk to the group booking person at your cinema and make sure they plan to offer this movie to the public once it's released. The cinema can then make all the arrangements to source the movie from the distributor, Transmission Films — clubs don't need to get involved in that. The amount paid to the cinema is usually about \$10 per seat (that's up to the cinema) and a typical ticket price might be \$20 - and that's up to you. Please see the Movie Conditions below.

To assist you in promoting the event, we've created a PowerPoint template that your club can use to create your own marketing materials:

https://www.dropbox.com/s/kaznazvsoslfdxn/TLK_Promo_ClubTemplate.pptx?dl=0

Simply insert your club name and event details. You may then want to: save it as a PDF and arrange for your local printer to produce posters and handouts save it as a graphics file and post it to your social media, website, newsletter, etc.

Let's make this year's Polio Movie Event a blockbuster — and End Polio Now!

Movie Conditions:

- * All Rotary screenings must take place between 1st and 7th December.
- * You'll need to book your screening directly with your cinema.
- * Your cinema must seek approval from the movie distributor, Transmission Films, and tickets are not to be sold prior to approval.
- * Tickets can only be sold between Tuesday 1st November and Monday 21st November — this is to ensure that the distributor has sufficient time to ship the film to your cinema.
- * If a session sells out, another can be added.
- * Only cinemas that have accounts with Transmission Films can participate.
- * The movie is distributed in Digital Cinema Package (DCP) format and this format can only be played at cinemas.

In order to participate, your cinema must have booked the film for a season of public screenings.



Kerre Willsher, Area Coordinator for **Rotarians Against Malaria (RAM)** (Australia) in Rotary District 9510 would like to bring the RAM National Conference to the attention of her fellow Rotarians. The conference will be held in Brisbane on the weekend of October 22-23, 2022, only one month away and bookings close soon. The conference has a wonderful array of speakers but is presently short on delegate bookings. Please consider attending.

The Conference Committee has negotiated a special price of \$130 for a standard room — simply contact the Brisbane International Hotel on 07 3265 7066 and make sure to mention "Rotary." Early bookings are required as the Hotel has reserved a limited number of rooms.

Enquiries can be directed to Kerre at kerreawillsher@gmail.com



REGISTER NOW

ROTARIANS AGAINST MALARIA

**ANNUAL
CONFERENCE**

THEME: Towards a Malaria-free Indo Pacific Region

SATURDAY 22 & SUNDAY 23 OCTOBER 2022
BRISBANE INTERNATIONAL HOTEL, QUEENSLAND

REGISTRATION FEE: \$160, ROTARACTOR DISCOUNT \$80
CONFERENCE DINNER: \$55PP

[HTTPS://EVENTS.HUMANITIX.COM/2022-RAM-NATIONAL-CONFERENCE](https://events.humanitix.com/2022-ram-national-conference)

Highlights include:

- Pre-conference seminars
- Cutting edge scientific papers
- Keynote speaker Prof Maxine Whittaker on "The role civil societies have played and continue to play in malaria elimination in the Greater Mekong Region"
- Partner country project reports

For more information, contact: Dr Russ Stephenson
(rusmer1@hotmail.com / 0409 765 124) or Dr Ivor Harris -
Conference program (ivorharris@hotmail.com / 0499 536 963)

