Dear fellow Rotarians, partners and friends of Rotary,

Recently I had a little unplanned spare time at home. Kathryn was needing to isolate with Covid-19, as a "close contact" - I too was confined to 'barracks'.

I viewed more television than I would normally. One evening, doing my usual

"flick through channels", was surprised and attracted

to a white, green and purple flag on the screen. My initial reaction, was that it was something to do with promoting Imagine Rotary – but after referring to the Programme Guide, was to learn that it was movie – *Suffragette*, starring Meryl Streep, playing the role of Emmeline Pankhurst.



The movie portrayed the Women's Freedom League of 1907 and their struggle to gain Votes for Women in Public Elections in the UK. It involved their civil disobedience, their hunger strikes to gain attention and their Direct Action — jailed for their enthusiasm.

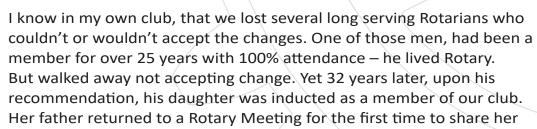
jailed for their enthusiasm.
 I drew comparisons, that Rotary had been formed two years earlier – those founding fathers probably never envisaging that one day, not only would Women be afforded membership –

The debates, discussion, the anxiety, the confusion, the misunderstanding associated with the changes to constitutions after the **1989 Council of Legislation** vote are still vivid in my mind. "Fellow delegates, I would like to remind you that the world of **1989** is very different to

the world of 1905.

they would not have **Imagined Rotary** being headed by a Female.

I sincerely believe that *Rotary has to adapt itself to a changing world*" said Franklin J Devlyn, who went on to be RI President in 2000-01.



induction – admitting he was wrong. "Where would Rotary be if Women hadn't been allowed to join".

RI had set a target of 30% membership of Women by 2023. **D9510 can boast 31.9% in 2022.**

But as we celebrate these statistics – I hope that as we continue to embrace **Diversity Equity** and Inclusion – the struggles and the anxieties will not be repeated.

continued over....

Our DG Group have been discussing the Uluru Statement of the Heart and how Rotary embraces it. Our membership going forward needs to reflect our respective communities – particularly our multicultural communities. On many occasions we may listen to a Welcome to Country or an Acknowledgment. But do

we really consider its meaning and the symbolism?

Kathryn and I attended the **Adelaide City Rotaract** changeover in July, where a young Aboriginal man, proud of his culture, didn't provide a recitation BUT shared his history, his culture, shared stories. The ancient sounds of the didgeridoo were shared and we became more aware!





The Adelaide City Rotaract Club had undertaken a Reconciliation Action Plan (RAP) — they are well on the way to engaging with our First Nations People. A RAP will help us Imagine Rotary with shared cultures. "There are so many things we can learn from First Nations Australian that are incredibly relevant for global leadership. This is the oldest living culture in the world and it's survived by managing resources, dealing with the complexity of more than 250 language groups and navigating a network of close personal relationships. It's also a rich oral culture, in which storytelling, narrative and vision are the way information is spread and knowledge is preserved, bringing people to a shared understanding." — I recently read in an article in the Qantas magazine. RI President Jennifer Jones too wants us to share our stories. Be the storytellers — share Rotary!

DEI provides many opportunities for membership – perhaps new clubs as we Imagine Rotary. We have been discussing **Regionalisation** over the past few months and shortly we will vote for an opportunity of a pilot to

consider change or we will reject that opportunity to leave Rotary as we are. Whatever the outcome – we need to remember those wise words of Devlyn – "Rotary has to adapt itself to a changing world".

In doing so, we can continue to be Proud of the Past. Confident of the future.

Paul



I have recently been working on a proposal to lower the barriers between District initiatives (particularly in the Resources Committee) and those responsible for these areas in clubs.

I am pleased to introduce a **monthly District and Clubs Forum**, which will – generally – be the last Thursday of each month where we will have key district leaders available in a Zoom meeting, with a request that Presidents and the person responsible for that particular area in the club join and participate. **It will commence at 7:30pm and run for approximately an hour.**

The structure will generally be for the first half an hour to be an opportunity for the District leaders in an area to provide a synopsis of their area and initiatives they are currently undertaking, with the second half an opportunity to put forward key issues your club is finding in that particular area, while we collaborate and learn from each other's experience. If there is anything, in particular, you would like addressed; please send me an email (or the relevant District chair) so we can ensure we are prepared.

These forums provide another touchpoint supplementing District Assembly, to ensure that the District is providing appropriate and adequate support to clubs and that we are utilising the abundance of experience we have in our District.

The upcoming session is on Governance, including Risk Management, Insurance, and Youth Protection, led by Dr Andrew Johnson. Club Presidents, Risk Management Officers, Insurance Officers, and Youth Protection Officers are encouraged to attend this important session to protect our clubs and participants in our service. The link for the upcoming session is below:

Join Zoom Meeting

https://us02web.zoom.us/j/83904333990?pwd=Um1IRkt5UVJyR2szbjNJRVUzLzBudz09

Meeting ID: 839 0433 3990

Passcode: 945740

The current schedule is below and has been uploaded to the District website.

29 September 2022 - Governance (Risk Management, Insurance, Youth Protection), Dr Andrew Johnson

27 October 2022 - Communications, Robin LeGallez

24 November 2022 - Rotary Foundation, DGN Marie-Louise Lees

22 December 2022 - District Governor Paul Thomas

19 January 2023 - Membership Attraction and Retention, Danielle Camporeale

16 February 2023 - International Service, Tim Mee

30 March 2023 - Learning and Development, Di Clements; District Conference, PDG David Egan

27 April 2023 - Partnerships (Community Service, Vocational Service, Local Government), PDG Peter Schaefer,

18 May 2023 - Alumni, Ros DeGaris

15 June 2023 - District Governor Paul Thomas, District Governor Elect Craig Dowling

If there are any areas you'd like me to arrange a dedicated night on, please email me and let me know.

Kind regards

Damian Leach

Assistant Rotary Co-ordinator 2020-2023, Australia, New Zealand, and the Pacific Islands

Director, Resources; District 9510

Rotary Club of Campbelltown

Email: resources@rotary9510.org

Mobile: 0438 294 563





Rotary Matters introduced three new pages of information and recources, which have been popular and so we will be continuing to include **The Rotary Foundation**, **Membership Matters** and **Public Image**.

The pages will be included each month and cover a different topic or resource, so we hope these pages will keep you informed with useful content. We are making greater use of **QR Codes** for quick access to district website pages and or links to informtion across the Rotary Network.







For information on QR Codes please contact the Public Image team or click on this page link.

District Navigation











District Website District Facebook Page

- With your smart phone, turn the camera on
- > Hold above the QR code
- > You should see a 'frame'
- > Wait as this will open
 - your web browser
- > Allow browser to show
- the (URL) web page.





Send your Rotary Classified to secretary20-22@rotary9510.org by **7th** of the **month**

Newsletter Editor

Euan Miller

Email: euan@gdaysa.com.au Mobile: 0401 124 387

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The Marda People

Port Lincoln innovates with a new governance structure

Every year many clubs struggle to find a President Elect to lead the club in the following year. Even when clubs have succession plans in place governance can easily go awry if a designated officer gets transferred interstate or has to decline for work or personal reasons or in extreme cases, passes away.

Three clubs this year were faced with this issue and tackled it in different ways.

RC Port Lincoln, a strong club of 39 members, could not find a President for 2022-23. So it decided to run the club through a Board of 8 members. Four of them are Past Presidents, all men, and four of them are newer members, all women. Four of them are designated chairs and the others given designated administrative roles. However, through the strategic plan for the year, the Board works as a collective unit and the work is divided up and allocated among them depending on the size of each project and event. They take turns at chairing board meetings and club meetings as well.

Port Lincoln changeover



PP Tony Stockham

Tracey Decoster

Glenn Karutz Pat Callaghan Robyn Rowsell

Leon Newman



Marie and Pat Callaghan



Margot and Leon Newman

RC Burnside faced a similar problem and a new member Margie Maloney put her hand up. Past President Des Munro agreed to share the responsibility and mentor her through the year. Margie will then go solo in

RC Kidman Park also is being led by a dual Presidency this year. Robert Chambers and Warren Hobbs are sharing the duties.

These are examples of clubs solving their own problems within their own cultures so they can continue to be vital clubs serving their communities by finding innovative ways of sharing the administrative burden.





Membership and Diversity

For further information on all Membership Resources scan the QR code

Dannielle Camporeale District 9510 Membership Chair membership@rotary9510.org or 0416 730 678

Membership Matters



Have you heard of Rotary in Lightsview? Hopefully that will all change very soon. An information meeting was held in Oakden on 17th August which was attended by 35+ people, with a great deal of interest being shown for a Club in the Lightsview area. So much so that a second information meeting is scheduled for 31st August. The formation of a Club in Lightsview will encompass Lightsview, Hampstead Gardens, Windsor Gardens, Northgate, Oakden and Gilles Plains areas.

At the moment this area is a relatively untapped resource for Rotary and, judging by the response

to the information meetings, is something that the people of this area are keen to support. Thanks to the power of social media, and some amazing footwork by those who letterbox dropped, Rotary in Lightsview already has a significant online presence and following.

The formation of a new Club is always exciting, especially now that Clubs are able to develop and run as they choose. Congratulations to Area Governor, Stephany Martin and her team for their initiative in highlighting an area with a need for a Rotary presence and the amazing effort they have put in. Please head over to Facebook and like and follow "Rotary in Lightsview". Please show your support for this initiative as I think we may see some exciting things coming out of this area.

I would like to thank the **Rotary Club of Salisbury** for inviting me to deliver a presentation about membership to their Club on Monday, 22nd August. Everyone was so warm, welcoming and engaging. It is another example of how Rotary connects the world. Having the opportunity to meet so many people who are motivated and driven to make the world a better place reminds me of what an amazing organisation Rotary International is. Congratulations to the Club for their online presence. Their website is easy to navigate and a great reflection of the work they are doing to support their community. Well done!



September will be a busy membership month as we kick off the "Remote Membership Drive". The "Rotary Ute" will be travelling from Kadina, up through Coober Pedy, Alice Springs, Yulara, Roxby Downs, Peterborough, Broken Hill, Pt Augusta and Port Pirie before returning home to Adelaide. If you're out and about in any of these areas and see the ute please, flash your lights or come and say "Hi". If you happen to catch a snap please share it to the District Facebook page so we can track the journey. The journey will be published on the District Facebook page so everyone can experience the vastness of our

District and the incredible people that support Rotary in some of our most remote areas.

Hopefully we will be able to grow our numbers and expand our Rotary family.

Don't forget, the ClubRunner Raffle results will be published in the District Classifieds. Watch out to see if your Club is the winner of \$500.00.



Cycle for recycling - raising funds for a new social business venture to help the urban poor in the Philippines

On Saturday 6th August, Duncan Power, CEO of non-profit Dana Asia and member of the **Rotary Club of Gawler Light** set off once more on the fundraising campaign 'Cycle for Recycling' to raise awareness of the

economic and environmental crises facing impoverished communities in Manila, Philippines. The funds raised will help deliver solutions through livelihood creation and plastic waste recycling initiatives. Duncan is cycling a collective total of 3,016km along the desolate Stuart Highway, crossing four different desert regions over approximately 30 days.

Close to Duncan's heart in life and work is achieving sustainable development in marginalised communities by addressing social and economic inequalities to give the world's poorest an equal opportunity to thrive. This new project has two core objectives:

- Sustainable economic development through the facilitation of microfinance and skills training to create new sustainable livelihood opportunities for urban poor families
- Ecological sustainability through the setup of a recycling hub to collect single-use plastics and recycle the waste into ecobricks and other sustainable building materials.



Duncan Power

Dana Asia will work with partners in the Philippines to achieve social, economic and environmental impact.

Partnered with sustainable building company Green Antz, a recycling hub will be established as a centre for the collection and recycling of plastics within urban poor communities. The centre itself will provide training and job opportunities and will collect plastic waste to be recycled, reducing the amount of single-use plastic polluting the environment.

In addition, a community eco-store will be set up championing zero-waste retailing through bulk purchasing and bring-your-own-container initiatives. With partner Grameen Pilipinas Microfinance Inc, the project will facilitate microloans and entrepreneurship training for aspiring microentrepreneurs to start their own businesses. Partnership with the **Rotary Club of Manila** will give access to mentoring opportunities to help business owners succeed.



Child living at the Tondo garbage dump Manila (Picture Dana Asia)

"This global crisis consumes my thoughts and emotions each day, and motivates me to act to try to make a difference," says Duncan. "The Cycle for Recycling ride will, I hope, help raise awareness of those in our world who are most disadvantaged right now."

Duncan is riding with a support team of Rotary club members from Port Augusta to Alice Springs.





For further information on all Rotary Foundation Resources scan the QR code Marie-louise Lees Chair - The Rotary Foundation

Mobile: 0408 134 363 Email: foundationgrantschair@rotary9510.org

DONATIONS TO THE AUSTRALIAN ROTARY FOUNDATION TRUST NEW BANK DETAILS COMMENCING JULY 2022

To those who already donate to the Rotary Foundation (including Centurions, Paul Harris Society members and Major Donors) please note that due to a change of banks you will need to change any direct deposit instructions from the previous St George Bank account to the new HSBC account details.

For individual donors this should be changed to:

BSB 342011 Account 663499001 in the name of Australian Rotary Foundation Trust. Don't forget to include the following detail in the description line:

Rotary ID #, Name and either AF or PP, (depending on whether you are donating to the Annual Fund or the Polio Plus campaign).

Of course, new donors are always welcome and please feel free to contact me if you require information or if you have any queries regarding this. Those who donate regularly by credit card need not do anything as their donations are already automatically directed correctly via "My Rotary".

Please don't be concerned if you have already made donations this financial year to the old account as the accounts will remain open and be monitored in parallel by the RISPPO staff for at least the next year. Just change for the future.

Donations from clubs should be changed to:

BSB 342011 Account 523370001

Club Presidents, Treasurers and Secretaries should already have received this information along with details for a new account for club dues etc.

I will change all forms on the District website as soon as possible.

Lee Camporeale

Email: leecam@internode.on.net

Mobile: 0419 854 850



Rotary Foundation Australia

Allkids Project Update

The AllKids Prek Trabaek Centre development in Cambodia continues to move ahead in leaps and bounds, reports Paul Otto, the in country Director. Heavy rain at the beginning of July slowed progress a little but he was amazed to see the steel workers welding the in rain.

The concrete/brick team are also way ahead of schedule. With the roof on, there's plenty of work to do during rainy days. 52 metres of concrete drainage channels completed.

This project was initiated by the **RC St Peters** as a RAWCS project supported by D9510. \$50,000 has been raised so far.



Erecting frames and trusses





52 metres of concrete drainage channels



Brickwork Kitchen & Bathrooms

Voting time for the Regionalization Pilot

If clubs have not yet voted on this matter to advise their President, they need to do so in the next two weeks.

Presidents have been given a window from 15th-29th September to lodge the club vote. It is imperative that all clubs vote because a non-vote will be recorded as no vote under this RI voting process.

A big thank you to all clubs for setting aside meetings to discuss this Rotary - changing topic as well as to the 12 presenters who covered all 86 Rotary and Rotaract clubs over 10 weeks and finished the task by 31 August.

Rotaract to be full partners in the Regionalization vote

The Core team running the regionalization pilot strategy petitioned the RI Board to change its mind to allow Rotaract clubs definitive voting rights along with Rotary clubs. The districts had been concerned that Rotaract was being treated unfairly in the process.

The matter was discussed with RI administration which accepted the arguments put and our Zone Director Jessie Harman presented the motion to the Board at its meeting in late August. The Board unanimously agreed to the change.

Euan Miller Regionalization District Representative

Nurture Packs

RC Morphett Vale recently presented 80 Nurture packs to the paramedics at the SA Ambulance Station at Noarlunga in recognition of their services to the community over the past couple of years.



Rt Joy Stinson, Tracy Miller and Paramedics with the Nurture Packs

These paramedics work tirelessly to help the community when the public need assistance in an emergency, and not generally recognised for their care to patients in stressful situations.

RC Morphett Vale members discussed the Nurture Pack project and felt the paramedics were a worthy group to be recognised with a small Thank you gift.

Club members enjoyed organising and packing these Nurture Packs which included mixed nuts from Charlesworth Nuts, chocolates, tea and coffee, note pads and pens plus a letter of thanks.

Morphett Vale Rotary will expand this project to the other ambulance stations within the southern area in the next few months.

The paramedics were extremely appreciative of our thoughts for them.

Immediate Past President Merilyn Russell



Rtn. Cheryle, Tracy, Joy, Merilyn and Dini with paramedics

Building a wooden bike

Intrepid cyclist Russell Green of the RC Regency Park, has now built himself a wooden bike.

Russell has used his cycling passion to both raise tens of thousands of dollars for Rotary causes as well as enhance our public image wherever he rides.









Public Image

For further information on all Public Image Resources scan the QR code

Contact the Public Image team email: publicimage@rotary9510.org

Launch of the Public Image Showcase Ute.

Announcing the launch of the PI Showcase Ute – As you can see from the photo the PI team has been busy rebranding the Polio Ute to focus on Rotary's Public Image in our District. (Big thank you to John for his assistance with this). We are very excited about seeing the ute out at events that showcase to the public projects that clubs are doing etc.

Big thank you to PDG Jeff Neale for donating the vehicle and the signage for District 9510 to lift the profile of Public Image in our communities.

The Ute highlights

- * 100 years of Rotary;
- * 7 areas of focus symbols;
- * Volunteering is Fun;
- * QR code to District 9510 FB page
- * Paradise Mazda BT50 (sponsor)
- * Heart of the Nation/Rotary Strathalbyn/District partnership Defib project

The idea of the ute is that it is utilised at community events where it will be seen the most (not a vehicle to just move things/work/internal).

There will be information sheets in the vehicle on different aspects of the signage and a log book for drivers licence details etc. We are putting a calendar on the Dist Website - Public Image Tab so you can see where the ute is etc.

There are also details of criteria to book ute and info on use and how you need to go about booking the vehicle for an event. All requests need to be sent in an email to PublicImage@Rotary9510.org and once your club has received confirmation email from PI team mailbox then the ute booking is confirmed. Please be patient as we are a large district and where some dates clash the final decision will be made by DG and PI Chair as to best promotion opportunity for the ute in the community. Fuel cost for the ute will be the club's responsibility who have booked it.

Facebook stats

The PI team has been busy on District Facebook building relationship with clubs to write stories on some of the wonderful things District and your clubs have been doing. We also are seeing more clubs invite District 9510 as co-hosts to their FB events, so please keep sending those invites through as we love being able to accept and it's another avenue of further reach within the District.

Past month –
25 New likes – up 108.3%
Facebook page visits up 3%
48,869 page reach
4,869 page reach in last 28 days

Stats for past eight months 1 Jan 11 Aug 2022 New page likes 121 – up 15.2% Facebook visits up by 44.9% Facebook page reach – up 148.7% 51,013 page reach in last 8 months

Got a great story that you would like us to talk about on Dist FB please send us an email and we will connect - Publicimage@rotary9510.org

continued over....

Branding/Logo

Just a courteous reminder that the PI team are here to provide assistance and advice on all branding issues. If you are looking at putting new signs up anywhere in your community; purchasing shirts; billboards; flyers; flags; event promo's; business cards; mugs etc please feel free to reach out early and share your ideas about branding with us by sending an email to Email: PublicImage@Rotary9510.org.

John from the PI team will get back to you promptly to offer advice and confirm yes all good to go or suggest some alternatives if it needs to be tweaked to follow the RI guidelines. Please remember - We can only build awareness of the Rotary brand in the community if we all consistently present the same visual identity. Be mindful it's easier to check this out in a simple email before ordering/going to print — and it could save your club money in the long run if you have to re-order the job.

Media

PI team has been working very hard to build relationships with different media within Adelaide and community to pick up different Rotary projects and stories. We recently have had Rotary coverage on Ray of Sunshine; ABC morning and evening Radio; 88.7 Coast FM; Advertiser article.

We also see that clubs are busy out in their local communities with newspapers covering stories. From our experience with country papers they love to hear what Rotary are doing.

Idea – if you have a story about an upcoming guest speaker who will be presenting at your club, maybe connect with them beforehand and invite your community to attend.

This is at no cost to Rotary and yet showcases Rotary out in the community. If you feel you would like to reach out to the PI team to see if we can connect you with media for an upcoming project/event you are doing please reach out to us at Publicimage@rotary9510.org

POSITIVE PEACE WORKSHOP INSPIRES ACTION

The **RC Adelaide** Peacebuilder Group recently convened a Positive Peace Workshop in Adelaide, facilitated by a team from the Institute for Economics and Peace (IEP).

Positive Peace is defined by a more lastingpeace that is built on sustainable investments in economic development and institutions as well as societal attitudes that foster peace.

The workshop covered concepts and practical application for participants from several **Rotary and Rotaract Clubs**.

The 2-day weekend workshop was the first time the IEP ran a workshop hosted by Rotary members for their networks.

The agenda and activities were adapted to relate more to the Rotary audience which allowed for further connection and engagement to the material.



continued over....



All participants were engaged throughout the weekend and were receptive to the emphasis on community during the workshop. The workshop idea was inspired from an IEP Peace Ambassador program undertaken by Adelaide Rotary Peacebuilders Heidi Unferdorben and Mark Matthews.

PP Heidi talks about her inspiration to undertake creating a workshop as her first Positive Peace project.

"I am passionate about understanding what peace is, but how can I clearly explain what peace is, and how can I support Rotary members and others to consider embedding the positive peace framework into their

service projects?

I was fortunate enough to learn about IEP and the partnership with Rotary a few years ago but was aware that not many Rotary members knew about it here in SA. The partnership is a wonderful gift to Rotary members.

The pillars of Positive Peace provide us with an evidence -based framework to make a greater impact by establishing longer-term sustainable strategies which will improve our service delivery.





It provides us with a roadmap for peace, which helps motivate me to achieve goals which will make real changes to positively impact complex systemic issues such as homelessness, mental health and racism.

I wanted to share this information with others, and what better way in my mind than to provide an opportunity to Rotary members to have the IEP facilitators come to Adelaide and deliver the training at a very affordable cost. For Rotary to

provide this gift of education and empowerment is life changing."

The eight pillars of Positive Peace can be used to gauge the resilience of a society, or its ability to absorb shocks without falling or relapsing into conflict, and opposes structures and cultures of violence.

Rotary plays a key role in promoting peace through our various efforts in development, education, mediation and advocacy.



To learn more about Positive Peace, visit https://positivepeace.org/, or to join the Rotary Positive Peace. Academy free training course, visit https://www.positivepeace.academy/rotary

Mark Matthews RC Adelaide Peacebuilder

Former Wiggles member Greg Page partners with Strathalbyn Club

In 2017 **Rotary Club of Strathalbyn** purchased an Automated External Defibrillator (AED) and placed it on the external wall of one of our members' homes in Strathalbyn.

In March this year, Andrew Lee (51) from Strathalbyn suffered a cardiac arrest in the early hours of the morning. His family commenced CPR on him and his 15 year old son, Mitchell, remembered seeing a defib on a



house nearby as he walked home from school everyday. It was only around the corner from their home so they raced to pick it up and used the defib to keep Andrew alive while waiting for the Ambulance to arrive. Unfortunately on this occasion it was ultimately not successful and Andrew later passed away.

His family were so grateful for the chance to spend precious time with him and also the opportunity to do everything they could to save him that they spoke with our rotary club and asked if we would purchase another AED for our town with help from funds raised from family and friends.



The project started from that gesture and we then contacted Greg Page about his Heart of the Nation charity and our partnership grew from there.

On 4 August, Greg Page came from Sydney to Strathalbyn to help us launch the project. We had a great day with the community and support from our local Alexandrina Council. We also had Year 1 children from the local school come along to interact with Greg.

We are now have the opportunity to approach those people who already have an AED on their premises to have that connected to Heart of the Nation (at no cost to them) so that it can easily be located using the Heart of the Nation app on your smart phone, and

to also fundraise and encourage others to do the same to purchase more units to place in the community.

We are now showcasing this to other Rotary clubs in our district and would be more than happy to arrange a presentation for your club. Please contact us at RotaryDefibProject@strathrotary.org.au if you would like further information and a presentation to your club.

You can read more about the project

- www.heartofthenation.com.au/rotary9510

This is an example of how a small community taking Action can make a difference.



