



# Rotary Matters

June 2021 DG Newsletter



Dear fellow Rotarians and friends of Rotary,

Another Rotary year is nearing its end as we look to farewell **Rotary Opens Opportunities** and welcome **Serve to Change Lives**.

A journey that started 3 years ago as District Governor Nominee is nearly complete.

The challenge of bringing our two districts together has been just that – a challenge. There have been many interesting situations and obstacles to overcome on the road to becoming a united D9510 from 1st July last year. As Lyn and I began our visitation of the 85 Rotary clubs and Rotaract clubs we quickly realised the average Rotarian is more focussed on doing good in the world than in the politics of District. We have been warmly received as we discovered the wonderful projects and service our clubs are providing to our communities - Rotary Service above Self. We are both truly grateful to have been given the honour to present Holger Knaack's theme and for Lyn to promote the great work of Australian Rotary Health as her partner project.

The new District Board structure was introduced and included two Deputy Governor positions and the elevation of Member Development to a Board position. In my view, it has worked well. I express my gratitude to the District Leadership Board and wider Leadership Team for their work and support of Lyn and I during the year. District Membership as at 30th April showed an increase of 37 members to 2084 and hopefully will result in an overall increase of our membership by 30th June, notwithstanding some late club updates to ClubRunner.

As Lyn and I close a chapter of Rotary service we wish Jeff and Jenny all the best as they embark on the second year of D9510.

## Centenary of Rotary



The 100-year celebrations continued in Sydney as the Rotary Club of Sydney celebrated its 100th Anniversary with a special commemorative luncheon on the 17th May. A contingent of 4 Rotarians representing the Rotary Club of Adelaide attended the Aerial UTS Function Centre in Sydney and celebrated the occasion in style.

(L-R Heidi Unferdorben, Kay Dowling, Lisa Dallow & Julie Johnson)



In Parliament, during the sitting commencing 10th May, the **Hon Nicola Centofanti MLC** moved a motion in the Legislative Council acknowledging and paying tribute to the 100 years of Rotary in Australia. The **Hansard extract** is on the District Website [www.rotary9510.org](http://www.rotary9510.org)

**Correction:** the report last month of the meeting held 21st April at Adelaide Oval celebrating 100 years of Rotary in Australia and New Zealand was in fact the inaugural group meeting of the Area 12 clubs not just a meeting of the RC Adelaide.

Yours in Rotary  
*DG David Jones*

## June is Fellowship Month

Rotary Fellowships are international groups that share a common passion. Being part of a fellowship is a fun way to make friends around the world, explore a hobby or profession, and enhance your Rotary experience. The nearly one hundred Rotary Fellowships encompass a variety of vocations and avocations, ranging from sports and hobbies to professional interests. Click [here](#) to find out more.

### International Fellowship of Motorcycling Rotarians



Did you know it was the Rotary Club of Loxton in South Australia that sponsored the formation of the International Fellowship of Motorcycling Rotarians in January 1992. Coincidentally, at the same time, in at least two other countries (the US and Sweden) Rotarian motorcyclist enthusiasts were also planning to establish a similar Fellowship. However, they decided to join forces when Rotary Loxton started first.

The Motorcycling Fellowship is one of only two Fellowships sponsored by Australian Rotarians; the other was the Rotary Fellowship of Antique, Classic and Historic Automobiles sponsored by the Rotary Club of Wagga Wagga.

Extremely popular, the Motorcycling Fellowship has grown to become one of the largest of the Fellowships with chapters in at least 25 countries. As with other Fellowships, the purpose of the Motorcycling Rotarians is to enjoy fun and fellowship, to meet other Rotarians around the world and to fundraise for various Rotary projects.

Membership is open to all Rotarians with an interest in motorcycles from off-road touring, racing, collecting, restoring to motor scooters. And, you don't need to own a motorcycle to join. Chapters of the Fellowship organise events in their own countries and there are also international events where Rotarians come together in a particular country to enjoy a unique riding experience. An excellent example of this was in 1997 when the Australian chapter organised the Simpson Desert Ride with Rotarians from Holland, the UK and Australia participating – an exciting ride for visiting Rotarians and the Australian contingent alike.

Over the years there have been many interesting international events, all providing wonderful experiences for the visiting Motorcycling Rotarians. Whilst great friendships are formed, funds are also raised, especially for the eradication of Polio and other Rotary projects. Within the Fellowships participating countries, there are numerous riding events, information on which can be found on their website.

Further information can be found via: <http://www.ifmr.org/> or by emailing: [info@ifmraustralia.org](mailto:info@ifmraustralia.org)



## Rotaract National Awards

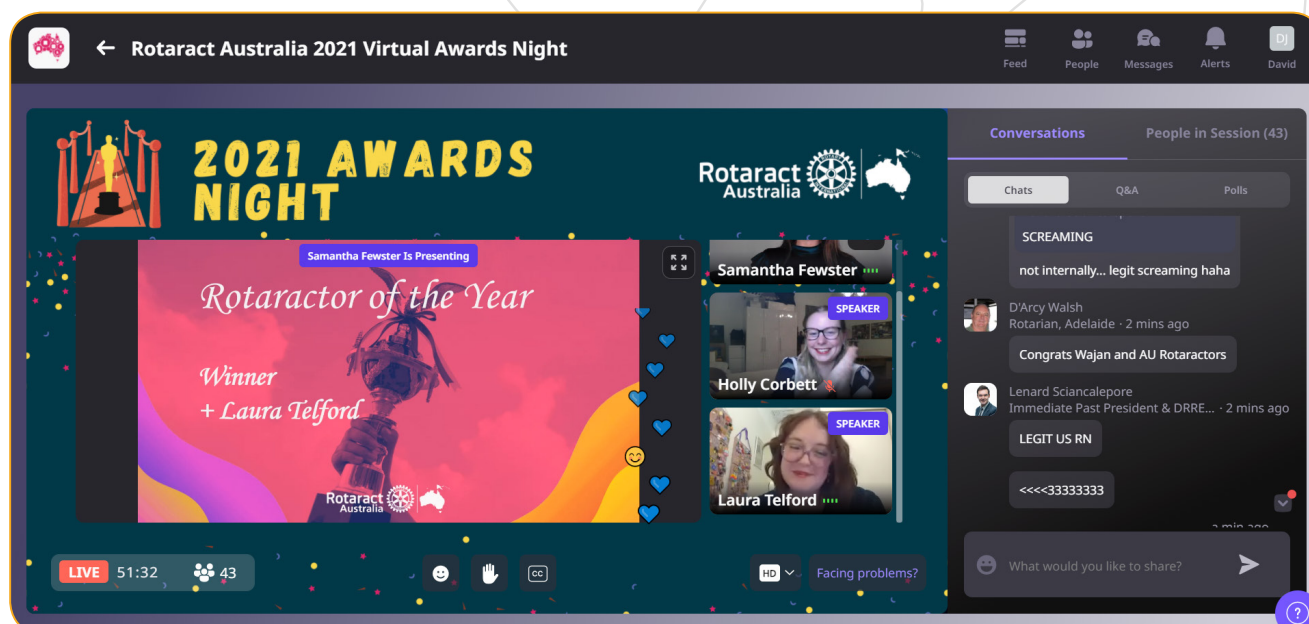
Congratulations to Laura Telford for winning National Rotaractor of the Year. Laura is a member of Adelaide City Rotaract and has been involved in Communications at the National level.



Congratulations also to Adelaide University Rotaract who scooped many Awards including:

- Most Outstanding Event,
- Most Outstanding Event held during Lockdown,
- Highest Membership Increase (The Club is the largest in Australia)
- Highest number of volunteer hours
- Best engagement with the community
- Most outstanding project/event held during lockdown (for their online cooking classes)

Well done Past President Lenard and current President Wajan. A proud moment for you and your Rotaract members.



### Newsletter Editor

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## In this edition

Centenary of Rotary Celebration	p1
June is Fellowship Month	p2
Rotaract National Awards	p3
Welcome new Rotarians	p4
Membership Trends	p5
Engagement of New Members	p5
Foundation Major Donor - Club Recognition	p6
7th Area of Focus - Protecting the Environment	p6
Alice Springs 60th Anniversary	p7
Shelterbox operational update	p7
Home Starter Packs	p8
Not the Test Match Dinner	p9
Donate before the end Rotary year - END POLIO	p10
Your Checklist for a Compliant Club Logo	p11
Adelaide City Rotaractors tryout rowing	p12

# Welcome New Rotarians from 1st December

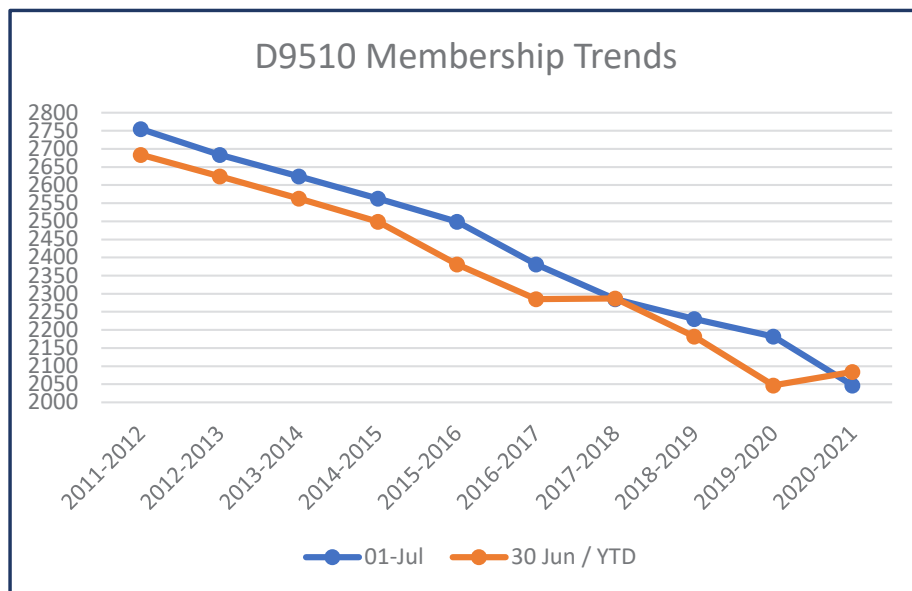
New Rotarian	Club	New Rotarian	Club
Priyanka Chopra	Adelaide	Rosemary Padmanabhan	Morialta
Hormuzd Ummrigar	Adelaide	Alexandra Thompson	Morphett Vale
Vesna Jovanovic	Adelaide	Tracy Miller	Morphett Vale
Flavia Martini	Adelaide	Mark Clemow	Mount Barker
Paul Ensor	Adelaide Light	Delice Mulimbalimba	Mount Barker
Sophie Blyth	Alice Springs	Luc Mulimbalimba	Mount Barker
Laine Dumny	Alice Springs	Julieanne Sissman	Murray Bridge
Pam Bennett	Blackwood	Geoffrey Knights	Port Adelaide
Agostino DeAngelis	Campbelltown	Robyn Rowsell	Port Lincoln
Ralph Day	D9510 online (E Club)	Phil Channon	Port Lincoln
Eni Mosel	Edwardstown	Bill Stenson	Port Lincoln
David Caig	Edwardstown	Tony Thorpe	Port Lincoln
Andrew Gay	Edwardstown	Kelly Reid	Roxby District
Priyanka Dhakal	Elizabeth	Lindsay Jensen	Roxby District
Thomas Kelly	Gawler	Eloise Matthias	Roxby District
Roger Colquhoun	Gawler Light	Martin Foreman	Salisbury
Janet Lawrence	Goolwa	Kathryn Holgate	Somerton Park
Kerry Clark	Holdfast Bay	Philip Holgate	Somerton Park
Leonard Nowak	Kidman Park	Tony Camporeale	St. Peters
Elizabeth Gates	Kidman Park	Jim Owler	St. Peters
Peter Angel	Loxton	Sonia Schepetiuk	St. Peters
Surinderpal Kalra	Mawson Lakes	Kelly Langheldt	Strathalbyn
Sahil Maken	Mawson Lakes	Roma Riley	Strathalbyn
Tsz Mok	Mawson Lakes	Phil Roberts	Tailem Bend
Chi Wong	Mawson Lakes	Vera-Ann Stacy	Unley
Prince Senoo	Mawson Lakes	Erica Harris	Victor Harbor
Jamuna Jackson	Mildura	Michael Schubert	Victor Harbor
Bronwyn Lockwood	Mildura	Sharon Thompson	Waikerie
Gayle Guyomar	Mildura	Brent Bennett	Waikerie
Kevin O'Neill	Mildura Deakin	Sonia Fowler	Waikerie
Perry Campbell	Mildura Deakin	Christopher Hocking	Waikerie
Melissa Tucker	Mildura Deakin	Anthony Eldredge	Waikerie



On 1st July 2020 at the start of our new District we had a combined membership of 2047.

YTD as at 30th April 2021 it stood at 2084 (increase of 37)

Congratulations to the clubs who have been creating new opportunities for members to engage with our wonderful organisation.



## ENGAGEMENT of New Members

Like any organisation, when someone joins Rotary, we want them to feel part of our organisation, our Rotary family. Getting the right “fit” comes from shared values, and like any relationship, we want to feel that we will get something from the relationship as well as give to it.

To be engaged, members need to feel they are getting value out of their Rotary experience.

Practical ideas for engaging new members.

- 1 Make sure you have a good conversation with the individual about what they are looking for, what you do, and be clear about what it means to be a member of Rotary, emphasising opportunities.
- 2 Listen as well as tell. · Design a structured orientation or onboarding programme that can be customised for the individual and will work for your club.
- 3 There are many ideas in the Rotary International publication “[Introducing New Members to Rotary, An Orientation Guide](#)” like assigning a mentor or buddy, learning more about Rotary (the Why, What, Who, When and How), and supporting them to attend Rotary Leadership Institute within the first six months. ·
- 4 If you like to have a formal induction, make it a special event and invite their family if they would like that. Making individuals feel special creates engagement.
- 5 Check in on a regular basis!



**“When people are financially invested, they want a return.  
When people are emotionally invested, they want to contribute.” Simon Sinek**

# Foundation Major Donor - Club Recognition

A new program introduced this year recognises a Clubs all-time giving to the Foundation. Includes all contributions that a club makes to the Foundation, including to the Annual Fund, Polio Fund, Global Grants, the Endowment and the Disaster Response Fund. They do not include contributions that the Foundation has recognised as being made by the club's members or others.

- Bronze US\$100,000+
- Silver US\$250,000+
- Gold US\$500,000+
- Platinum US\$750,000+
- Diamond US\$1,000,000+



Several Awards were given to club's whose all-time giving at the end of the last year reached one of these milestones..... Congratulation to the following clubs:

<i>Club Name</i>	<i>Contribution Amount</i>	<i>Club</i>	<i>Major Donor Recognition</i>
Adelaide	\$296,628.48		Silver
Campbelltown	\$206,940.20		Bronze
Unley	\$152,917.58		Bronze
Port Pirie	\$149,456.10		Bronze
Blackwood	\$131,579.16		Bronze
Edwardstown	\$124,710.00		Bronze
Prospect	\$124,047.36		Bronze
Gawler	\$117,158.31		Bronze
Clare	\$108,669.47		Bronze
Barossa Valley	\$107,235.36		Bronze
Holdfast Bay	\$105,648.00		Bronze
Glenelg	\$105,538.31		Bronze
Morialta	\$102,463.23		Bronze
Victor Harbor	\$101,196.14		Bronze

## 7th Area of Focus – Protecting the Environment

As you know, Rotary International has now adopted 'Protecting the Environment' as a new Area of Focus. You are cordially invited to the **Australia/New Zealand zoom Launch** of this new Area on the 4<sup>th</sup> June – the day before World Environment Day – at 6pm AEST UTC+10. The launch will feature PRIP Ian Riseley and Juliet Riseley, Dr Roger Blakeley from Wellington NZ and Prof Lesley Hughes from Macquarie University, Sydney.

Details of this launch together with registration: <https://www.esraganzpi.org/environment-aof/>

During the launch, there will be a showcase of Environmental projects already underway in New Zealand and around Australia (in most States) so some of your Districts will be featured.

ESRAG (Environmental Sustainability Rotarian Action Group) is looking for more projects to showcase in the future, so if you know of such a project already happening in your Club wanting recognition, please ask the organisers to contact ESRAG at <https://www.esrag.org>.



## Alice Springs 60th Anniversary

60 years ago, some members of the Rotary Club of Mt Isa visited Alice Springs to gauge interest in establishing Rotary in Central Australia.

On 17th February 1961, interested people who went on to become the charter members of the **Rotary Club of Alice Springs**, held their first meeting.

Two months later, on April 7th, the club received its charter.

That initial spark, grew to create three Rotary Clubs in Alice Springs which have achieved many great things, but it also grew the people who apply the principles of Rotary in their personal and professional lives.

On 7th May a celebration dinner and auction was held at the Doubletree Hilton Alice Springs with current and past members and partners. Many of the past members were able to share and enjoy the festivities by Zoom. The dress code for the celebration was "Territory Rig".

Some notable and ongoing projects include the Bangtail Muster, Henley on Todd, John Hawkins and Bill Van Dijk scholarships.



*Past Presidents Peter Davison and Roger Selleck*



*Alice Springs Charter Meeting*

## Shelterbox operational update

Hurricanes Eta and Iota led to the loss of hundreds of homes in Honduras and Shelterbox has distributed 2900 kits this year to date. In Cameroon, West Africa extremist attacks have created a humanitarian crisis displacing 320,000 people and emergency shelter is being provided along with COVID-19 health and hygiene measures. In Syria, on top of the long-running civil war, floods caused devastation in the North West of the country and Shelterbox was again ready and provided emergency shelter and other relief.

Other relief projects in Nigeria, Burkina Faso and Ethiopia in Africa are also on the list where Shelterbox is currently helping bring much needed shelter this year.



## Home starter packs

**RC Mawson Lakes** and Women's Safety Services (Northern Area) are partnering to deliver home starter and linen packs to women starting a new after experiencing domestic violence.

An 8 unit facility targeting single women is a Safety Services Demonstration Project designed to get women out of motels and turn their lives around through providing intensive short term support to help re-establish themselves. COVID-19 has retarded throughput but many have already been helped.

A \$4000 project was established in November 2021 with \$2000 District Grant matched funding. To date our club has provided 26 packs for distribution - each pack valued around \$80. We hope to continue in 2021-22 and there is great potential to expand the project scope to serve other groups and areas of South Australia.

Any club wishing to donate or interested in becoming involved please ring Margaret Farr, mobile: 0407 714 505 or email: [margfarr@bigpond.com](mailto:margfarr@bigpond.com)



### In the words of one person

*"being a worker at the time of intake and exit, if you could just see these ladies faces when they are given things as simple as basic linen and kitchen packs. I can't adequately put it into words - the mixture of surprise, joy, and gratitude - it really is a humbling and eye opening experience."*



(Left) Moira Lewis- MLR project coordinator  
(Middle) Pam Krause and Meredith Keage  
Women's Safety Services  
(Right) Vineeta Dogra - MLR President



**WOMEN'S SAFETY  
SERVICES SA**

<https://womenssafetyservices.com.au/>

## Found PHF badge on a jacket in Vinnies

A Rotarian browsing through clothes at Vinnies Semaphore found a Paul Harris Badge on a black ladies jacket. The date 2015 is on the back of the badge. If anybody has lost this badge please contact Ruth Graf [grafictwo@gmail.com](mailto:grafictwo@gmail.com)



## Not The Test Match Dinner

The Wednesday the 16th of December 2020 as the sun leisurely lowered over Adelaide City, the **RC Adelaide** and Prospect District Cricket Club joined together to host the 5th annual "Not the Test Match Dinner." As the large crowd cascaded into the National Wine Centre, former Zimbabwe fast bowler, Herny Olonga welcomed the audience to their seats.

Rotary Adelaide President Heidi Unferdorben and Prospect District Cricket Club President Dave Callan officially opened the 2020 "Not the Test Match Dinner".

Former Indian Test fast bowler and current ICC Match referee Javagal Srinath was interviewed by President Nominee Rajeev Kamineni. As the Silent Auction continued to gain momentum, the Calcutta Auction was heavily contested by some competitive bidding! The night rolled on with Guest Speaker, and internationally acknowledged author and journalist for "The Australian" Gideon Haigh who enthralled the gallery with his interpretation and fascination for the love of cricket, sporting clubs and community.

A great night was relished and enjoyed by all who attended this fantastic fundraising event. We even had the Rotary Polio Ute on display to showcase the work of Rotary in eradicating polio.

With its humble beginnings five years ago, Not the Test Match Dinner has grown into a marque event. More than 1000 Rotarians, cricketers and guests have attended these dinners and close to \$100,000 has been raised from this event over the years. Cricket legends like Jason Gillespie, Rodney Hogg and Darren Lehmann and commentary legends like Alison Mitchell, Mike Coward and Harsha Bhogle have been guest speakers over the years.

This event embodies the true spirit of Rotary partnerships, Prospect District Cricket Club has partnered with Rotary Adelaide for all the five years and many former and current district, state and national players attend. Wine is sourced from the Rotary Club of Clare at a discounted price.

Special congratulations to Past President D'Arcy Walsh, convener, and members of the "Not the Test Match Dinner" committee and all those who worked tirelessly throughout a challenging year to bring together an extraordinary evening.

*Written by: Rajeev Kamineni,  
President Nominee Rotary Club of Adelaide*

*The large audience at the National Wine Center for Not the Test Match Dinner*



*President Rotary Adelaide Heidi Unferdorben, and new member Kate Ireland with the R100 Centenary Baton and the Polio Ute.*

## DONATE BEFORE THE END OF THE ROTARY YEAR TO END POLIO NOW

As we move towards the last month of our financial and Rotary year together, the call is made for a maximum effort with fundraising for our **END POLIO NOW** campaign. Even the smallest of donations from your club, Rotarian or your friends can change the lives of children in need of polio vaccines.

Our world is still facing Polio threats and if unchecked, this situation could result in failure to eradicate one of the world's most serious vaccine preventable diseases.

The District 9510 The Rotary Foundation leadership is very grateful for your previous donations and being actively involved in END POLIO NOW campaign. While ridding the world of this disease is closer than ever, we still need your help to make the polio eradication efforts go even further! Remember that every dollar donated will be **matched by 2 for 1 by the Bill & Melinda Gates Foundation**.

Please help Rotary achieve its commitment to the children of the world to live healthier life and free from polio disability.

Marie-louise Lees

District 9510 Rotary Foundation Chair

**vaccines bring  
us closer to  
eradicating  
polio**



**Vaccines**

**Bring Us Closer**

World Immunization Week 2021

Rotary





# Your Checklist for a Compliant Club Logo

- ✓ Does it incorporate our official Masterbrand signature logo (ie the word "Rotary" alongside the Rotary Wheel)?
- ✓ Does it include your Club name? (either above or below the word 'Rotary')
- ✓ Are all text details to the left of the wheel?
- ✓ Is the word "Rotary" centred with the wheel?
- ✓ Is the last letter of the club name in line with the 'y' in 'Rotary'?
- ✓ Does it include the word 'Club'?
- ✓ Is it separate from other graphics? (ie seashells, ocean waves, mountains etc).
- ✓ Is it a 'lock-up' logo—ie with a vertical line to the right of the wheel? These are reserved for partners and sponsors of Rotary and **should not** be used for club logos.
- ✓ Are the club details in the correct font type, size, position, in upper & lower case, and correct spacing?
- ✓ Was the template in the brand centre at rotary.org used to create the logo? **The best way to ensure compliance is by using the template to create all your logos!**



*The Rotary wheel (or Mark of Excellence) should not be used on its own.*

Rotary  
Club of Terrigal



*The use of the signature logo without the club name implies that the event/project is a Rotary International one as distinct from a club-run one*

✗ Rotary Club  
of  
Fort Collins



*All club details must be left of the wheel and the word 'Rotary' Centred with the wheel. The Club name needs to align correctly with the word 'Rotary' - can be either above or below 'Rotary'.*



*Other graphics must be kept clear of the signature logo.*

Rotary  
Districts  
of Oceania



ROMAC

*Rotary International asks that clubs don't use lock up logos for their club logo.*

*Refer to the Voice and Visual Identity Guidelines for recommended fonts, colours and other style requirements. [Click here to download the Guide](#)*

The screenshot shows a web-based logo creation tool. It features a central area with the text "Rotary Club (of/at) Location" and "Optional text here" next to a Rotary wheel icon. To the right, there are dropdown menus for "Language", "Color", "Logo", "Font", "Size", "Position", "Background", and "Layout". A "Preview" button is at the bottom right.

## Adelaide City Rotaractors tryout rowing

On 16th May through the President of RC Adelaide Light, Rob McLennan, who is a member of the Riverside Rowing Club; Rotaractors had a chance to try a new skill on the Torrens. The Rotaractors practiced the basic skills on an Oar-tec machine on dry land before venturing into a quad rowing shell on the water. Two Rotaractors were so enthused, they registered for the next Learn to Row course being run by the rowing club.



President Rob (far right) helping the crew push off from the landing.

*Photos by Rotaractor Kirsti Kankkunen*



President Rob demonstrating the basic rowing technique

## Meet your neighbours...

### An ongoing series introducing the clubs in the District

Clubs are invited to submit a story about themselves of around 200 words and a photo. We would like to include as many clubs as we can throughout the year so please keep them coming. (The Editor - Euan Miller) email: [euan@gdaysa.com.au](mailto:euan@gdaysa.com.au)