



Rotary District 9510 Polio Ute Relay – October 2021 /May 2022

Event Co-ordinators: Bob Cooper E: rg.cooper@bigpond.com and Carola Sanders E: sanders.carola1@gmail.com

Concept:

- ❖ To drive a Mazda BT 50 Ute branded with Polio and Rotary advertising through the 12 Areas of D 9510.
- ❖ Starting on Friday 23 October, World Polio Day in Adelaide. The Polio ute will become the metaphoric relay baton as it passes from Club to Club/Area to Area finishing in Alice Springs at the end of April, World Vaccination week.

This will be a tremendous opportunity to raise funds and increase public awareness of Rotary and the End Polio campaign through three States and the Northern Territory.

Purpose:

1. To raise public awareness of both Polio and **Rotary** throughout D9510
2. To encourage community participation and involvement by all Clubs.
3. To fundraise for Polio on a larger scale by involving public donations.

The District Foundation Committee will provide:

- Coordination of the event
- The Ute – provided by Paradise Mazda
- Basic promotional materials eg. Polio banners, and flags
- Raffle tickets
- Advertising via a website, Facebook page and other social media
- Sponsorship to cover Ute running costs

What clubs are asked to do:

1. Organise an event to publicise Rotary & the End Polio (eg. park the ute somewhere prominent, hold an evening event such as dinner, film event, quiz night, concert, community event, BBQ etc)
2. Fundraise for End polio by selling raffle tickets & seeking other fundraising opportunities.
3. Promote their own event and the passing on of the Polio Ute (baton).



4. Aim for as much media, radio, TV, press coverage as possible. Use local shops etc to display advertising material.
5. Deliver the Ute to the next staging post.

What Area Governors are asked to do:

The Area Governors will co-ordinate the timing of the Event activities with the Rotary Clubs in their Areas and arrange for the Polio Ute to be driven to the next staging post.

A schedule has been prepared showing the dates the Ute will be in your Area. See attached 2021 - 22 District 9510 Rotary Polio Ute Planner Spreadsheet.

These dates are flexible within 3 or 4 days for each Area and will need to be co-ordinated by the Area Governors. COVID19 restrictions may result in some modifications.

The Raffle:

- ❖ The raffle will run from 23rd October to May 2022.
- ❖ All ticket butts to be returned to the raffle co-ordinator so they can be included in the raffle draw. Date to be confirmed.
- ❖ Tickets to Clubs will be based on the sale of 5 tickets per member at \$2 each.
12,000 tickets = \$24,000
- ❖ One main prize, 2 minor prizes, 3 lesser prizes, all preferably donated.
- ❖ Tickets sales to be deposited to The Rotary Foundation by each club and is included in the Club's 2021-22 End Polio contribution.

Your support of this event is appreciated. For further information contact Bob or Carola.