

# RLI Part II – THE CLUB

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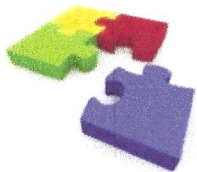
**The Rotary Leadership Institute (RLI)** is a grassroots, multi-district leadership and Rotary development program using facilitation in small groups to engage Rotarians and strengthen clubs.

RLI is a recommended program of Rotary International but is not an official program of Rotary International and is not under its control.

**Our Mission:** The Rotary Leadership Institute is a grassroots, multi-district leadership development program whose mission is to strengthen Rotary clubs through quality leadership education.

### COURSE MATERIALS

Event Agenda, Faculty, Upcoming RLI Events, Division Leadership, and Welcome Letter are included as a supplement to the course materials or online. Outlines and materials are online at [www.rlifiles.com](http://www.rlifiles.com).



#### Strategic Planning & Analysis

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I can strengthen my club by promoting and leading insightful planning and analysis. Looking at my Rotary club, how can I help make improvements that will matter?



#### Attracting Members

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I can lead and promote my club's reexamination of its distinctive position in my community and the quality of members we attract. I want to work with the best people!



#### Club Communication

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I can serve by leading and promoting effective communications to my club's internal and external audiences. Refine and practice your skills.



#### Team Building

26

I can lead and promote my club's collaboration in effective and motivated groups to accomplish our goals of service. Harness the real power of Rotary clubs and Rotarians!



#### Foundation II: Targeted Service

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I can lead and promote my club's participation in unique, significant and targeted service opportunities through our Foundation. Understand the key concepts of Rotary programs!

Coming Attractions

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Course Evaluation

Handout