**SAMPLE LANGUAGE THAT CAN BE USED IN PRESS RELEASES TO INTRODUCE A CLUB TO ITS AUDIENCES**

**About The Skylands Rotary Club:**

The Rotary Club of The Skylands, founded in 1947, is a local chapter of Rotary International serving Byram Township and Stanhope Borough in Sussex County and Netcong Borough and Mt Olive Township in Morris County. Our Club members - called Rotarians - work, live and play by the Rotary motto "Service Above Self". Our Club’s focus is to support families and children in your community with a budgeted charitable impact in excess of $17,000 per year. Visit the Club online at [www.SkylandsRotary.org](http://www.skylandsrotary.org/) for more information.