



District Governor Shelby Rhodes
Weekly Newsletter
January 3, 2022



THIS EMAIL IS BEING SENT TO ALL DISTRICT 7475 ROTARIANS.

Happy Monday Rotarians!

And, Happy New Year & a prosperous 2022!

MEETING VIRTUAL & WANT A SPEAKER?

I've heard that many Clubs are opting to meet virtually in January due to the uptick in Covid-19 cases. If your Club is meeting virtually and looking for a speaker, I'm available to Zoom in and provide your Club with an executive briefing of what's in store for the second half of the Rotary year and answer any questions you might have about Rotary. Please work directly with District Chief of Staff Mark Hartmann to schedule. He can be reached at 1-973-296-9507 (cell/text) or Mark@HartmannRhodes.com.

ROTARY ZONE VIRTUAL GALA & FOUNDATION FUNDRAISER:

Join our hosts, Rotary International Vice President Valarie Wafer, and Rotary Foundation Trustee, Dean Rohrs, for our Fundraising Gala on Wednesday, February 23, 2022, at 8:00 pm ET. Special guests include RI President-Elect Jennifer Jones, Director-Elect Drew Kessler, and our MC for the evening, Past-Director Jeffry Cadorette.



[CLICK HERE](#) for more information including buying tickets or making donations.

MEMBER INCENTIVE PROGRAM:

Win \$100.00! ... Every new member of Rotary has a Rotary Sponsor who is generally someone in the Club where the new member joins. Each month new member sponsors will be entered into a drawing and one sponsor will be selected to win a \$100.00 incentive check. View incentive program [HERE](#). For more information, contact our District Membership Chair PDG Barry Kroll at barrykroll@aol.com

ADVISORY COLLEGE OF PAST DISTRICT GOVERNORS:

We are postponing the February 3 meeting of the PDGs to accommodate DGE John Shockley's attendance at the virtual Rotary International Assembly now in late February. A new date will be forthcoming over the coming weeks.

CLUBS NEWS - WHAT'S UP AROUND THE DISTRICT:

[CLICK HERE](#) to access this week's article. How does your Club get featured next week? Simply email your news to Rotary7475news@gmail.com. Our deadline is every Friday around 5 pm.

WHAT IS THE GOAL OF THE ROTARY FOUNDATION GRANTS (PART 2)

During the past 100 years, The Rotary Foundation ("TRF") has invested over \$3 billion on life-changing, sustainable projects. With your help, we can make lives better in local communities and those around the globe. TRF impacts communities through its grants program which offers four opportunities for funding. A few weeks ago, I mentioned District Grants and Global Grants – let's look at the final two options today:

Programs of Scale Grants – These grants fund activities that benefit a large number of people in a significant geographic area using sustainable, evidence-based intervention with measurable outcomes and impact. Each grant will support, for three to five years, activities that align with one or more of Rotary's areas of focus. TRF awards one \$2 million grant from the World Fund per year.

Disaster Response Grants – These grants fund small-scale, short-term activities that address needs caused by natural disasters in your community. Activities include providing basic items such as water, food, medicine and clothing. Districts in an affected area or country may apply for a maximum grant of \$25,000 based on funds availability. In the 2021-22 Rotary Year, our Rotary District was awarded a \$25,000 grant for End Hunger to help feed those impacted by Hurricane Ida.

JANUARY, FEBRUARY & MARCH EVENTS:

Tuesday, January 11 at 7 pm - Rotary District 7475 – RI Zone Membership Training- This presentation will be a Zone 32 membership seminar. Come and learn about five key areas that any club can concentrate on to ensure growth success. These come from a recently completed survey of about 90 clubs from Zones 28 and 32 that grew their membership significantly, despite the challenges presented by the pandemic.

We will be using the results of this study along with historical attrition and attraction data for each club in our zone to provide club-specific membership growth suggestions during our upcoming multi-district PETS membership workshops in February/March 2022. This will be an opportunity for each of you to see what we are planning, and most importantly, get your feedback prior to the PETS workshops.

Advance Registration Required. Sign-up online [HERE](#).

Wednesday, January 19 at 7 pm – Mental Health First Aid Training – The Community Connections Initiative team will hold an online workshop focused on Mental Health First Aid Training. Flyer attached for this free training. Advanced registration required. Sign-up online [HERE](#). For more information, please contact PDG Ray Freaney of the Madison Rotary Club at rayfreaney@gmail.com.

Tuesday, January 25 at 6 pm (NEW DATE)– District Leadership Meeting – Save the date District Officers, Executives, Leaders and Club Presidents for this in-person meeting which will be held at the Park Avenue Club in Florham Park. More details to follow as we get closer to the event. For more information, email me at Shelby@HartmannRhodes.com.

Thursday, January 27 at 6 pm – District Finance Committee – Regular Committee meeting. Sign-up online [HERE](#). For more information, contact Finance Committee Chair Larry Wefferling at larry@wefferlingcpa.com.

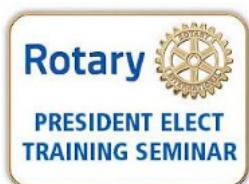


Friday, January 28 at 12 noon – Facebook for Rotarians - Steve Shannon of Madison Rotary and the District 7475 Public Image Committee will lead a quick presentation on how easy and quick social engagement by all Rotarians on Facebook can help Rotary to drive awareness and action to create new members, participants, customers, donors, and influencers. Whether you're new to Facebook or have been on it for a while, you'll be sure to learn the ins and outs of how to effectively engage on Facebook to help Rotary locally and worldwide. Advance registration required. Sign-up online [HERE](#). For any questions, please email Steve Shannon at sjshanno@gmail.com.

Wednesday, February 2 at 6 pm – Rotary District Foundation Committee (RDFC) – Please save the date. More details will follow in the New Year.



Saturday, February 5 at 9 am – Rotary Leadership Institute (aka "RLI") – We'll join District 7490 in hosting a virtual RLI. It will include RLI Parts I, II, III, and Graduate. **SAVE THE DATE NOW**. Registration will open in early January. For more information, email PDG Barry Kroll at barrykroll@aol.com.



SAVE THE DATE! - PRESIDENT ELECT TRAINING SEMINAR (aka "PETS")

PETS is in-person this Rotary year! ... PETS will be held at the Marriott in Hanover, NJ on March 24-26. PETS training is **MANDATORY** for all Presidents-Elect, even if you are currently a President with a 2-year term or were President in the past. Plus, we'll have two online Pre-PETS sessions on March 1 and March 8. Please save these dates now and future information will be sent out. For more information, contact DGE John Shockley at jshockley@911septicpumping.com.

APRIL, MAY & JUNE 2022 EVENTS:

Saturday, April 9 at 8am - Rotary Leadership Institute (aka "RLI") -SAVE THE DATE NOW. Registration will open in early January. For more information, email PDG Barry Kroll at barrykroll@aol.com.

June 17-19, 2022 - Rotary Youth Leadership Award (aka "RYLA") – SAVE THE DATE NOW. For more information, email PDG Barry Kroll at barrykroll@aol.com.

APRIL 22-24, 2022 – DISTRICT 7475 CONFERENCE – Details, agenda, and registration information are available on the district website of [CLICK HERE](#) for details. **SIGN UP BEFORE JANUARY 15TH TO SAVE \$\$\$ ON THE REGISTRATION FEE.** For more information, contact 2022 District Conference Chair Mike "Dutch" Minor at mminor@onevera.com.

That's all for this week!

Be well + stay safe as we **Serve to Change Lives together!**

Shelby 

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[Need to meet with Shelby? Click here to schedule a time.](#)

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