



District Governor Shelby Rhodes
Weekly Newsletter
December 13, 2021



Hello District Rotarians,

I'm sure by now you have seen on the news the trail of devastation left behind from mid-west tornados last week, particularly in Kentucky. Mayfield, Kentucky was particularly hard hit and could use some help. So, as Rotarians, what do we do? **WE HELP.**

Here's how you or your Club can help:

1. Send a donation directly to the Mayfield Rotary Club, c/o John Carrico, 300 Wexford Court, Paducah, KY 42003. Please put "Tornado Relief" in the subject line.
2. You can also donate to The Rotary Foundation Disaster Response Fund online at www.Rotary.org/donate. (Donations to this Fund can't be designated for a specific disaster, but you can bet Clubs in affected areas will be applying for Disaster Relief Grants and your donation will help replenish this fund.)

DECEMBER 31 CLUB OFFICER DEADLINE RAPIDLY APPROACHING!

It is very important Clubs enter 2022-23 Club Officer information by **DECEMBER 31** in ClubRunner so targeted communications can be directed to the correct 2022-23 officers.

Below are video instructions on how to enter officers from the District database and instructions on how to enter for your Club's database if you club subscribes to ClubRunner

[Entering Officers - Club Level](#)

[Entering Officers - District Level](#)

If your Club needs help with Officer Elections, please contact your Club's assigned Assistant Governor or DGE John Shockley at jshockley@911septicpumping.com.

MEMBERSHIP UPDATE:

Here's a report from District Membership Chair PDG Barry Kroll of the Madison Rotary thru November 30:

Club Name*	YTD Total	Jul	Aug	Sep	Oct	Nov
Morristown Rotary Club	12	5	3	2	-	2
Branchville	7	-	2	2	1	2
Madison	7	1	4	-	-	2
Florham Park	6	-	1	-	4	1
Westfield	6	-	2	2	2	-
Caldwells	4	-	-	2	2	-
E-Club Dare to be Great	4	1	-	-	3	-
Randolph	4	2	1	1	-	-
Roxbury	4	3	1	-	-	-
South Amboy-Sayerville	4	-	1	2	1	-
Livingston	3	1	2	-	-	-
Somerville Bridgewater	3	-	3	-	-	-
Wallkill Valley	3	-	-	-	2	1
Berkeley Heights	2	1	-	-	-	1
Dover	2	1	-	1	-	-
Elizabeth	2	-	-	1	1	-
Fanwood-Scotch Plains	2	2	-	-	-	-
Montgomery Rocky Hill	2	-	-	2	-	-
Newton	2	-	-	1	-	1
Nutley	2	-	1	-	-	1
Phillipsburg	2	-	-	2	-	-
Skylands	2	-	2	-	-	-
Trenton	2	1	-	-	-	1
Woodbridge-Perth Amboy	2	2	-	-	-	-
Branchburg	1	-	1	-	-	-
Denville	1	-	-	1	-	-
East Orange	1	1	-	-	-	-
Hamilton Township	1	1	-	-	-	-
Newark	1	-	-	-	-	1
Old Bridge-Sayerville	1	-	1	-	-	-
Parsippany	1	-	-	1	-	-
Pequannock Valley	1	-	1	-	-	-
Princeton Corridor	1	-	-	1	-	-
Rockaway	1	-	-	1	-	-
Roselle Roselle Park	1	-	-	1	-	-
Somerset Hill	1	-	1	-	-	-
Union	1	-	1	-	-	-
Vernon	1	-	-	-	-	1
Watchung-Warren	1	-	1	-	-	-

Look at Morristown Rotary Club with 12 new members, Madison and Branchville Rotary Clubs with 7 new members each, and Westfield and Florham Park Rotary Clubs with 6 new members. Keep up the great work!

Let's not forget: **EACH ONE, BRING ONE** to join Rotary this 2021-22 year.

CLUBS NEWS - WHAT'S UP AROUND THE DISTRICT:

[CLICK HERE](#) to access this week's article. How does your Club get featured next week? Simply email your news to Rotary7475news@gmail.com. Our deadline is every Friday around 5 pm.

DISTRICT GOVERNOR 2024-25:

Mark Hartmann of The Skylands Rotary Club was selected to serve as the 2024-25 District Governor. He has advanced to the position of District Governor Nominee-Designate as of December 7 and will be automatically advance to District Governor Nominee on July 1. Mark's agreed to remain as the District Chief of Staff for this year and will be working closing with PDG Bob Zeglarski on the 2021-22 Annual Fund Campaign.

UPCOMING EVENTS:

Tuesday, January 11 at 6 pm – District Leadership Meeting – Save the date District Officers, Executives, Leaders and Club Presidents for this in-person meeting which will be held at the Park Avenue Club in Florham Park. More details to follow as we get closer to the event. For more information, email me at Shelby@HartmannRhodes.com.

Tuesday, January 11 at 7 pm - Rotary District 7475 – RI Zone Membership Training- This presentation will be a Zone 32 membership seminar. Come and learn about five key areas that any club can concentrate on to ensure growth success. These come from a recently completed survey of about 90 clubs from Zones 28 and 32 that grew their membership significantly, despite the challenges presented by the pandemic.

We will be using the results of this study along with historical attrition and attraction data for each club in our zone to provide club-specific membership growth suggestions during our upcoming multi-district PETS membership workshops in February/March 2022. This will be an opportunity for each of you to see what we are planning, and most importantly, get your feedback prior to the PETS workshops.

SAVE THE DATE TODAY. Zoom link will be sent 2 weeks before January 11th.

THIS SESSION WILL BE RECORDED AND THE LINK WILL BE SHARED FOR THOSE UNABLE TO ATTEND DUE TO THE DISTRICT LEADERSHIP MEETING.



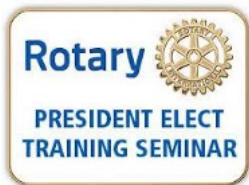
Friday, January 28 at 12 noon – Facebook for Rotarians - Steve Shannon of Madison Rotary and the District 7475 Public Image Committee will lead a quick presentation on how easy and quick social engagement by all Rotarians on Facebook can help Rotary to drive awareness and action to create new members, participants, customers, donors, and influencers. Whether you're new to Facebook or have been on it for a while, you'll be sure to learn the ins and outs of how to effectively engage on Facebook to help Rotary locally and worldwide. Advance registration required. Sign-up online [HERE](#). For any questions, please email Steve Shannon at sjshanno@gmail.com.



Saturday, February 26 – President's Ball & Polio Plus Dinner – Save the date now and plan to come out to show your support for our amazing Club Presidents while we raise money for the PolioPlus Program. More details to follow. For more information, contact Jodi DiPane -Saleem at aajodi@me.com.



Saturday, February 9 at 9 am – Rotary Leadership Institute (aka “RLI”) – We’ll join District 7490 in hosting a virtual RLI. It will include RLI Parts I, II, III, and Graduate. **SAVE THE DATE NOW.** Registration will open in early January. For more information, email PDG Barry Kroll at barrykroll@aol.com.



SAVE THE DATE! - PRESIDENT ELECT TRAINING SEMINAR (aka “PETS”)

PETS is in-person this Rotary year! ... PETS will be held at the Marriott in Hanover, NJ on March 24-26. PETS training is **MANDATORY** for all Presidents-Elect, even if you are currently a President with a 2-year term or were President in the past. Plus, we’ll have two online Pre-PETS sessions on March 1 and March 8. Please save these dates now and future information will be sent out. For more information, contact DGE John Shockley at jshockley@911septicpumping.com.



Saturday, April 9 at 8am - Rotary Leadership Institute (aka “RLI”) – Again, we join District 7490 in hosting a RLI but this session will be in person at West Orange High School from 8 am to 3 pm. It will include Parts I, II, III, Graduate, and faculty training courses. **SAVE THE DATE NOW.** Registration will open in early January. For more information, email PDG Barry Kroll at barrykroll@aol.com.



June 17-19, 2022 - Rotary Youth Leadership Award (aka “RYLA”) - RYLA originally scheduled for June 10-13, 2022 will now be June 17-19, 2022 to be held at Drew University. RYLA is a leadership development program for high school juniors (rising seniors) that provides a unique experience in the development of leadership skills. Information is on the district website. Registration will begin mid-January. Capacity will be limited to 60 students due to Covid limitations. Plan now to register your students early so they can be part of this amazing experience. For more information, email PDG Barry Kroll at barrykroll@aol.com.




APRIL 22-24, 2022 – DISTRICT 7475 CONFERENCE – We're going to the SWEETEST PLACE ON EARTH - HERSHEY PENNSYLVANIA - FOR THE 2022 DISTRICT CONFERENCE. It will be at Hershey Lodge in Pennsylvania. Details, agenda, and registration information are available on the district website of [CLICK HERE](#) for details. This will be a unique experience since three Rotary Districts (7475, 7430 and 7450) are partnering to produce the best District Conference ever. For more information, contact Mike "Dutch" Minor at mminor@onevera.com.

DISTRICT GOVERNOR VISITS:

Please work directly with District Chief of Staff Mark Hartmann. He can be reached at 1-973-296-9507 (cell/text) or Mark@HartmannRhodes.com.

That's all for this week!

Be well + stay safe as we **Serve to Change Lives together!**

Shelby 

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[Need to meet with Shelby? Click here to schedule a time.](#)

[Need to meet with Mark & Shelby? Click here to schedule a time.](#)