



District Governor Shelby Rhodes
Weekly Newsletter
December 27, 2021



THIS EMAIL IS BEING SENT TO ALL DISTRICT 7475 ROTARIANS.

Happy Monday Rotarians!

CLUBS NEWS - WHAT'S UP AROUND THE DISTRICT:

[CLICK HERE](#) to access this week's article. How does your Club get featured next week? Simply email your news to Rotary7475news@gmail.com. Our deadline is every Friday around 5 pm.

JANUARY, FEBRUARY & MARCH EVENTS:

Tuesday, January 25 at 6 pm (NEW DATE)– District Leadership Meeting – Save the date District Officers, Executives, Leaders and Club Presidents for this in-person meeting which will be held at the Park Avenue Club in Florham Park. More details to follow as we get closer to the event. For more information, email me at Shelby@HartmannRhodes.com.

Tuesday, January 11 at 7 pm - Rotary District 7475 – RI Zone Membership Training- This presentation will be a Zone 32 membership seminar. Come and learn about five key areas that any club can concentrate on to ensure growth success. These come from a recently completed survey of about 90 clubs from Zones 28 and 32 that grew their membership significantly, despite the challenges presented by the pandemic.

We will be using the results of this study along with historical attrition and attraction data for each club in our zone to provide club-specific membership growth suggestions during our upcoming multi-district PETS membership workshops in February/March 2022. This will be an opportunity for each of you to see what we are planning, and most importantly, get your feedback prior to the PETS workshops.

SAVE THE DATE TODAY. Zoom link will be sent 2 weeks before January 11th.

THIS SESSION WILL BE RECORDED AND THE LINK WILL BE SHARED FOR THOSE UNABLE TO ATTEND.

Wednesday, January 19 at 7 pm – Mental Health First Aid Training – The Community Connections Initiative team will hold an online workshop focused on Mental Health First Aid Training. Flyer attached for this free training. Advanced registration required. Sign-up online [HERE](#). For more information, please contact PDG Ray Freaney of the Madison Rotary Club at rayfreaney@gmail.com.

Thursday, January 27 at 6 pm – District Finance Committee – Regular Committee meeting. Sign-up online [HERE](#). For more information, contact Finance Committee Chair Larry Wefferling at larry@wefferlingcpa.com.



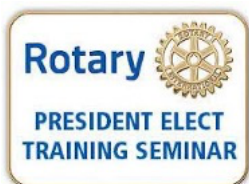
Friday, January 28 at 12 noon – Facebook for Rotarians - Steve Shannon of Madison Rotary and the District 7475 Public Image Committee will lead a quick presentation on how easy and quick social engagement by all Rotarians on Facebook can help Rotary to drive awareness and action to create new members, participants, customers, donors, and influencers. Whether you're new to Facebook or have been on it for a while, you'll be sure to learn the ins and outs of how to effectively engage on Facebook to help Rotary locally and worldwide. Advance registration required. Sign-up online [HERE](#). For any questions, please email Steve Shannon at sjshanno@gmail.com.

Wednesday, February 2 at 6 pm – Rotary District Foundation Committee (RDFC) – Please save the date. More details will follow in the New Year.

Thursday, February 3 at 6 pm – Advisory College of Past District Governors – The 2022 College meeting will be held at the Park Avenue Club in Florham Park. PDGs please mark your calendar. More details will follow in the New Year.



Saturday, February 5 at 9 am – Rotary Leadership Institute (aka “RLI”) – We’ll join District 7490 in hosting a virtual RLI. It will include RLI Parts I, II, III, and Graduate. **SAVE THE DATE NOW**. Registration will open in early January. For more information, email PDG Barry Kroll at barrykroll@aol.com.



SAVE THE DATE! - PRESIDENT ELECT TRAINING SEMINAR (aka “PETS”)

PETS is in-person this Rotary year! ... PETS will be held at the Marriott in Hanover, NJ on March 24-26. PETS training is **MANDATORY** for all Presidents-Elect, even if you are currently a President with a 2-year term or were President in the past. Plus, we’ll have two online Pre-PETS sessions on March 1 and March 8. Please save these dates now and future information will be sent out. For more information, contact DGE John Shockley at jshockley@911septicpumping.com.

APRIL, MAY & JUNE 2022 EVENTS:

Saturday, April 9 at 8am - Rotary Leadership Institute (aka “RLI”) -**SAVE THE DATE NOW**. Registration will open in early January. For more information, email PDG Barry Kroll at barrykroll@aol.com.

June 17-19, 2022 - Rotary Youth Leadership Award (aka “RYLA”) – **SAVE THE DATE NOW**. For more information, email PDG Barry Kroll at barrykroll@aol.com.


APRIL 22-24, 2022 – DISTRICT 7475 CONFERENCE – Details, agenda, and registration information are available on the district website of [CLICK HERE](#) for details. **Sign up now and save. Save \$50 per person now through January 15th, 2022.** For more information, contact 2022 District Conference Chair Mike “Dutch” Minor at mminor@onevera.com.

DISTRICT GOVERNOR VISITS:

Please work directly with District Chief of Staff Mark Hartmann. He can be reached at 1-973-296-9507 (cell/text) or Mark@HartmannRhodes.com.

That’s all for this week!

Be well + stay safe as we **Serve to Change Lives together!**

Shelby 

Shelby Rhodes
Rotary District Governor 2021-22
Rotary International District 7475
E: Shelby@HartmannRhodes.com
C: 973-945-9494