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CENTENNIAL PROJECT PLANT YOUR BALANCE

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CONTENTS

MESSAGES

Rotary International President – Stephanie Urchick	4
District Governor – Agnes Mungati Batengas	5
District Rotaract Representative – Joseph B. Ssengooba	6
District Membership Chair – Bob Nsereko	7

DISTRICT

Role of An RPIC and ARPIC for our District	9
Centennial Project – Tree Planting Launch Tanzania	70
Centennial Project – Tree Planting Launch Uganda	72
Rotary: Contact Persons for District 9214	74
RI: Europe/Africa Office	75
Congratulations to PDG Ken Mugisha	21

MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

Interview - PAG Augustus Nuwagaba	76
Interview – AG Ambrose Ntangeki Nshala	18
Bricks and Mortar: Building Rotary through Members and Clubs	20
The Welcome Factor: Creating a Positive Member and Guest Experience	22

ARTICLES

The Joy of Rotary: Casting into its Depth24Rotary A To Z: Part 2 - DEF	The Rotary Heart Poem	23
From Papyrus to Progress28Rotary Club of Katende's Projects30Rotary Club of Lungujja conducts Dual Medical Camps32Club Profile Uganda: Rotary Club of Kigo34	The Joy of Rotary: Casting into its Depth	24
Rotary Club of Katende's Projects30Rotary Club of Lungujja conducts Dual Medical Camps32Club Profile Uganda: Rotary Club of Kigo34	Rotary A To Z: Part 2 – DEF	26
Rotary Club of Lungujja conducts Dual Medical Camps	From Papyrus to Progress	28
Club Profile Uganda: Rotary Club of Kigo	Rotary Club of Katende's Projects	30
	Rotary Club of Lungujja conducts Dual Medical Camps	32
Club Profile Uganda: Rotaract Club of Mutundwe	Club Profile Uganda: Rotary Club of Kigo	34
	Club Profile Uganda: Rotaract Club of Mutundwe	36

INSTALLATION NIGHTS

Rotary Club of Bushenyi	;9
Rotary Club of Tanga and Rotary Club of Tanga Central 4	0
Rotary Club of Kabale	1
Rotary Club of Dar es Salaam Sunset 4	-3
Rotary Club of Lubowa	-5
Rotary Club of Dar es Salaam Mzizima 4	7
Rotary Club of Rubaga Lake View 4	8
Rotary Club of Dar es Salaam Mikocheni 4	9
Rotary Club of Muyenga	57
Joint Magical Installation: Rotaract Clubs get New Presidents	53
Rotary Club of Arusha Westside 5	5



Etitor's Note

WHAT COULD BE MORE EXCITING THAN TO BE A ROTARY MEMBER?

As we progress on in the Rotary year, spreading and sprinkling our unique brand of magic, we celebrate August as Membership and New Club Development month.

Fellow Rotarians, Rotaractors from our District 9214 and all readers of the Ubuntu in our District and beyond, welcome to our Second Edition of the Ubuntu Magazine for the Rotary Year 2024-2025.

Just like any organization needs employees to thrive and survive, Rotary Clubs similarly need members. It is the goal of every club to increase its membership every Rotary year. Thus celebrating Membership month early in the Rotary year is strategic, allowing clubs to focus on both growing and retaining their membership. This month is ideal for Clubs to embark on membership drives, conduct training sessions on Rotary to enlighten non-Rotarians and the public and encourage each member to attract at least one person (Each One Bring One drive).

In the August edition, we offer several inspiring and food for

thought articles. You will find a message from our District Membership Chair, Bob Nsereko and interviews on membership with PAG Augustus Nuwagaba and the Tanzania Membership Chair, Ambrose Nshala. Articles like "Bricks and Mortar: Building Rotary through Members and Clubs" and "The Welcome Factor: Creating a Positive Member and Guest Experience" provide valuable ideas on increasing and retaining membership. Additionally, we feature a beautifully written poem titled "The Rotary Heart". You will also find stories and pictures of installation nights at various clubs in our District as well as images from the Centennial Project - Tree Planting Launch in Uganda and Tanzania.

We received an overwhelming response to our call for articles for the August 2024 issue of Ubuntu and we thank all contributors.

Some of the advantages of being a Rotary member are; gaining satisfaction by fulfilling Rotary's primary objective of helping the communities, networking with diverse professionals in your club



and global recognition and hospitality. Given that Rotary is an International Organization you are bound to come across a Rotary Club - wherever you travel. Attending District Conferences and Rotary International Conventions, provides valuable knowledge and meeting new friends. Additionally, you can develop leadership skills by moving up the Rotary ladder, firstly in your club and thereafter in the District; developing Public Speaking skills, Project Management and Event Planning and much more.

We have the Four Way Test but how about this Fifth One: Is it Fun? Yes, Rotary is based on Service but Rotarians also have Fun. What could be more exciting than being a Rotary member?

We hope you enjoy this August 2024 issue!

Rtn Ciren Gracias EDITOR-IN-CHIEF OF THE UBUNTU MAGAZINE Rotary International District 9214 (Uganda and Tanzania)





RI PRESIDENT'S Message

FROM CHALLENGE TO OPPORTUNITY

If we are to truly change the world with The Magic of Rotary, it's up to all of us to foster a sense of belonging in our clubs. But every club should take its own path to get there, and the Action Plan can help you find your way. What does that look like?

Take for instance the Rotary Club of Beveren-Waas in Belgium. It was chartered in 1974 but has evolved with the times, developing both a strategic plan and a membership plan. To find new members, the club analyzes the city's professions to help focus its search, and all new members are quickly assigned tasks and roles.

The club also mixes up meeting times, alternating between evening and afternoon sessions, making them accessible for all members. Sometimes, circumstances force clubs to make changes. But as people of action, we know that behind every obstacle is an opportunity.

The Rotary Club of Holyoke in Massachusetts was forced from its meeting place because of rising costs after the COVID-19 pandemic, but members took this setback and turned it into a strength.

The club started meeting in a library community room that was available for no charge and catering lunch from a nearby deli. Lunch costs \$10 per person but it's optional, so no one has to spend money to attend a meeting. What a great way to work toward being "fair to all concerned."

Since making this change, the Holyoke club has gained 13 members. I suspect part of its membership growth is due to the club's sense of inclusivity — the first step toward belonging.

If you ask members what they expect from the club experience, you might find that your club doesn't meet expectations. Think of this as an opportunity to reshape your club in exciting ways, as alternative club models are making a positive impact.

For example, a Rotary Fellowship called Beers Rotarians Enjoy Worldwide, or BREW, has worked closely with the Water, Sanitation, and Hygiene Rotary Action Group for the past eight years to assist with clean water projects. In that time, BREW has funnelled 25 percent of its dues to those initiatives.



BREW is one of many examples of members pursuing belonging to improve the world.

I can't stress enough the importance of belonging. Clubs become simply irresistible when all members feel that they are exactly where they need to be. To me, belonging is the spark that ignites The Magic of Rotary.

As you receive feedback from club members and the community you serve, I urge you to pursue that spark. The Action Plan can help you find the path to success, and if you light your way with the spirit of belonging, that path will lead to a bright future for your club, your community, and the world.

> "To find new members, the club analyzes the city's professions to help focus its search, and all new members are quickly assigned tasks and roles."

Stephanie A. Urchick Rotary International President 2024 - 25



DISTRICT GOVERNOR'S Message

A LARGE AND ACTIVE MEMBERSHIP IS CRITICAL TO THE SUCCESS OF EVERYTHING WE DO

Dear Rotarians

We have already completed our first month of this Rotary year and I hope you are now settled into your respective roles and activities geared towards fulfilling our targets and making lasting change across the across the globe, in our communities and in ourselves. Also ensuring we truly bring our theme 'the Magic of Rotary' to life, and why not, as this is what we do and what we are about.

As I began my role as District Governor this past month, I have been humbled to see your hearts of service in everything that you are doing. I have visited some amazing projects and was awestruck and truly humbled by your works! The year has kicked off very well and we have also successfully launched our centennial project of 'Planting our

Balance' in both Uganda and Tanzania. I have been planting trees at club visits and I will soon be done with my personal tree balance then I will also plant my club's balance. Thank you, Rotarians.

Visiting you in your clubs as well as project visits has reminded me again and again what truly exceptional people Rotarians are. I have experienced magical moments again and again!

As we start the Membership month, I want us to remember that a large and active membership is critical to the success of everything we do. Starting with our service projects, to fundraising activities, and giving to the Foundation. With a bigger membership, we have more hands on deck for everything as well as opportunities for more connections from a wider base.

No one will however know what we do if we don't tell our stories for people to know the good we are doing and come to join us. So let us please tell our stories.

We must be intentional about growing quality membership in our communities, corporates, friends and family. We should try to form new clubs whilst also ensuring retention as well as increasing



members in our clubs and avoiding the proverbial leaking bucketscenario.

Let us give this effort our all this August and this will help set the tone and drive membership in our District this year.

Wishing you a great month and looking forward to seeing encouraging membership stories this month.

> "The year has kicked off very well and we have also successfully launched our centennial project of 'Planting our Balance' in both Uganda and Tanzania."

Agnes Mungati Batengas District Governor Rotary International District 9214 (Uganda and Tanzania)



DRR'S Message

MODELING THE BEHAVIOR, WE WOULD LIKE TO SEE

In the global effort to foster leadership and service, the Rotary family plays a pivotal role. Central to this effort are Rotaractors, adults committed young to making a positive impact in their communities. For Rotaractors to reach their full potential, the guidance and support of Rotarians are invaluable. By modeling exemplary behavior and providing structured mentorship, Rotarians can significantly enhance the development of Rotaractors.

Rotarians, with their wealth of experience and established ethical standards. serve as role for Rotaractors. models By demonstrating integrity, accountability, and a strong commitment to service, Rotarians can inspire similar values in their younger counterparts. This modeling of behavior is crucial; when Rotaractors observe Rotarians engaging in selfless service, handling projects with professionalism, and maintaining ethical conduct, they are more likely to emulate these behaviors in their own lives.

Effective mentorship is one of the most impactful ways Rotarians can support Rotaractors. Through mentorship programs, Rotarians can offer personalized guidance, helping Rotaractors to navigate challenges and develop their skills. This relationship not only

provides practical advice but also

fosters confidence and growth. Mentorship can include regular meetings to discuss progress, sharing professional and personal experiences, and providing constructive feedback.

Creating opportunities for

Rotaractors to take on leadership roles within projects is another key support strategy. Rotarians can involve Rotaractors in the planning and execution of service projects, giving them hands-on experience and a sense of ownership.

This participation helps Rotaractors develop critical skills such as project management, team coordination, and public speaking. Furthermore, by involving Rotaractors in diverse projects, Rotarians expose them to various facets of community service, broadening their understanding and capabilities.

Networking is essential for personal and professional growth. Rotarians can support Rotaractors by facilitating introductions to influential community leaders and providing access to professional networks. This support can open doors to new opportunities, collaborations, and resources. Encouraging Rotaractors to attend Rotary events, conferences, and meetings also helps them build valuable connections and gain insights into effective leadership and service.



Lastly, fostering a culture of continuous learning is vital. Rotarians can encourage Rotaractors to pursue further education and professional development opportunities. This could include recommending books, workshops, and courses relevant to their interests and goals. By promoting a growth mindset, Rotarians help Rotaractors remain adaptable and motivated in their pursuit of excellence.

In conclusion, the relationship between Rotarians and Rotaractors is one of mutual benefit and growth. By modeling exemplary behavior, providing mentorship, facilitating opportunities, encouraging networking, and promoting continuous learning, Rotarians can significantly support Rotaractors in becoming better leaders and community servants. This collaborative effort ensures the continuity and enhancement of Rotary's mission to make a lasting, positive impact on the world.

> "For Rotaractors to reach their full potential, the guidance and support of Rotarians are invaluable. By modeling exemplary behavior and providing structured mentorship."

Joseph B. Ssengooba District Rotaract Representative Rotary International District 9214 (Uganda and Tanzania)



DMC'S Message

MEMBERSHIP: THE ENGINE THAT DRIVES ROTARY

Dear Fellow Rotarians, District 9214 made great strides last Rotary year, emerging as the fastest-growing district on the African continent. These efforts deserve recognition. We, the new Membership Committee, would like to express our appreciation to **IPDG** Francisco Ssemwanga, PDMC Ronald Ssenyondwa, PCMCs, PAG Mugo, committee advisors; DGE Christine Kyeyune Kawooya, PDG Kenneth Mugisha, PAG Peter Kagwa, Prof. Augustus Nuwagaba, corridor coordinators including PVCC Kigoye Yusuf, PAG

AG Simon Lubega, PP Hope RC Ggaba, PP Anne Nambatya, and all the membership directors in your respective clubs. Thank you for a job well done!

Jose RC Kyotera,

We achieved a net growth of 426 members and 110 new Rotary clubs, with 11 chartered in the same Rotary year. This success and vigour are the foundation upon which we build as we embark on this magical journey. This year, we have an ambitious target of achieving a net growth of 500 new members. We strongly believe our district can deliver this. Achieving this number is

critical for our district. Failure to do so would hinder our ability to

meet the expectations outlined in the five-year strategic plan.

We have developed several strategies. We believe that if each club can attract a minimum of seven new members and retain 90% by year-end, it would significantly boost our numbers and help us meet our ambitious goal.

Furthermore, we are taking an unconventional approach this year. Among other strategies, we propose to reward each Rotarian who sponsors ten or more new members with a Governor's Award. Additionally, a Governor's Award will be presented to each club that sponsors a new Rotary club this year. We are also considering certificates of appreciation for Rotarians who sponsor five to nine new members.

This year, we will continue to require new members to be inducted with membership certificates displaying their respective RI Numbers. This not only enhances our efficiency in tracking new members but also improves TRF giving, as an RI number is necessary for contributing at the RI level. It's important for new inductees to get acquainted with their RI Numbers as soon as possible.



We appreciate the sponsor clubs of several clubs currently under formation and pledge our unwavering support.

August is Rotary's Membership Month. Please reach out to me or the entire committee to discuss membership initiatives with your clubs. We can also connect you with prominent Rotarians who can serve as guest speakers on membership.

This year's Membership Core Committee comprises the following Rotarians: District Membership Chair, D9214, CP Bob Nsereko; Country Membership Chairs: PVCC Yusuf Kigoye (Uganda), AG Ambrose Nshala (Tanzania); and Strategic and Corporate Membership Chair: CP Jimmy Mugerwa.

We will be working with a team of advisors and corridor coordinators, including Rtn. David Serubiri (RC Mutundwe), Rtn. Justus Ahimbisibwe (RC Ibanda), Rtn. Mercy Nalusiba (RC Ggaba), Rtn. Teopista Nakyanzi (RC Kalisizo), Rtn. Fredrick Musisi (RC Kyengera), and AG Annie Ninyesiga, to ensure continuity.



We strongly believe that with cooperation from club leadership and Assistant Governors, we can achieve our ambitions. We appeal to each and every club to ensure that the annual targets are entered into Rotary Central. This is because without set targets, clubs will not have a sense of direction.

We also encourage clubs to conduct membership health surveys. This tool is crucial for membership retention. By understanding our members' needs and preferences, we can identify areas for improvement as clubs.

Tips that clubs can deploy to try and attract new members and retain the old ones, include;

Implementing impactful service projects within communities in the vicinity where the club fellowships.
Widely publicizing the good done within the communities they serve and among themselves. Organizing and inviting non-Rotarians to club events with the intention of educating them about Rotary, the good Rotary is doing in their communities and elsewhere, and how they can get involved.

 Educating club members on how they can identify and inspire their non-Rotarian friends to join Rotary.

 Establishing a system where buddy groups can compete in membership recruitment and retention.

 Recognizing members with outstanding performance in member recruitment, mentorship, and other club activities at the club level.

 Having drives specifically designed to attract new members to the club.

 Clubs should ensure that the Rotary brand is well-represented out there in the way they do things, conduct themselves, and the information they share. Finally, club leadership, let's encourage our members to participate in district activities like the Cancer Run, Peace Concert, DCA, Malaria Family Carnival, and RI conventions. These events offer Rotarians a chance to experience another side of Rotary, connect with others, travel, gain exposure, and build relationships with international partners who can support our local projects.

Thank you, and let's continue working together to make Rotary stronger!

"We have developed several strategies. We believe that if each club can attract a minimum of seven new members and retain 90% by year-end, it would significantly boost our numbers and help us meet our ambitious goal."

CP Bob Nsereko District Membership Chair 2024-25 Rotary International District 9214 (Uganda and Tanzania)

ROLE OF AN RPIC AND ARPIC FOR ZONE 22 REGION 28



Rotary Public Image Coordinators (RPICs) and assistants (ARPICs) play a crucial role in assisting Rotary Districts by enhancing their public image and communication efforts. Here's how they support districts:

1. Training and Resources:

RPIC's guide training sessions and workshops to educate district leaders and members on effective public image strategies. They share best practices and offer resources like templates, guides, and promotional materials.

2. Media Relations:

They guide Districts relationships with local media, ensuring that Rotary's work is well-represented in newspapers, TV, radio, and online platforms. RPICs can guide DPICs (District Public Image Chair) and event co-ordinators in writing press releases and organising media events.



3. Brand Management:

RPICs ensure that Districts adhere to Rotary's brand guidelines, maintaining a consistent and professional image across all communications. This includes the correct use of logos, colour schemes, and messaging.

4. Social Media Strategy:

They guide Districts in developing and executing effective social media strategies to increase visibility and engagement with the community. This includes content planning, posting strategies, and leveraging platforms like Facebook, Twitter, Instagram, and LinkedIn.

5. Storytelling:

RPICs assist Districts in crafting compelling stories that highlight Rotary's impact. They help identify and share success stories, projects, and member experiences that resonate with the public.

6. Crisis Communication:

In the event of a crisis, RPICs provide guidance on managing communications to protect Rotary's reputation. They guide in preparing draft statements and develop response strategies.

Overall, RPICs play a pivotal role in enhancing the visibility and reputation of Rotary Clubs and districts, thereby supporting their growth and community impact. Your RPIC and ARPIC contacts are as follows

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CENTENNIAL PROJECT TREE PLANTING LAUNCH TANZANIA



















CENTENNIAL PROJECT TREE PLANTING LAUNCH TANZANIA

















CENTENNIAL PROJECT TREE PLANTING LAUNCH UGANDA























CENTENNIAL PROJECT TREE PLANTING LAUNCH UGANDA















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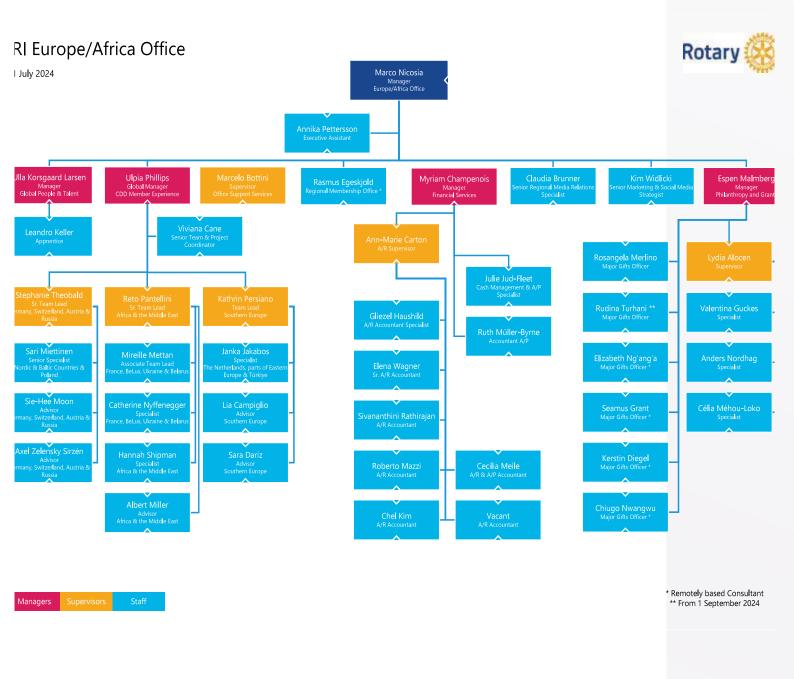
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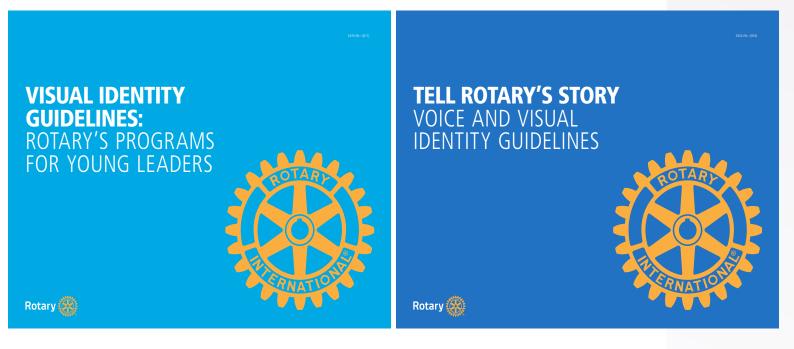
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INTERVIEW

PAG AUGUSTUS NUWAGABA

By Rtn Rittah Nakasawe RC – Kajjansi

Past Assistant Governor Augustus, you are one of the Rotarians whose impact in growing Rotary's membership has been felt up to Rotary international level. What does Rotary mean to you?

For me, Rotary signifies service to humanity.

This is anchored on service above self, our principal motto as Rotarians. You see service is a natural law: Trees do not eat their own fruits; the sun does not shine for itself; rivers do not drink their own water and flowers do not give out fragrance for themselves!! All these are at service to others, so is being a Rotarian.

How long have you been a Rotarian?

I have been a Rotarian for 15 years, having joined the Rotary Club of Muyenga in 2010. However, I had been remotely doing Rotary work for over 20 years. My professional work has been in wealth creation having graduated with a PhD in Macro Economic Policy (with a focus on Economic Transformation). I have developed models for wealth creation, enhancement of individual competitiveness and macro- economic stability models. So, I did not become a Rotarian by accident!!

What motivates you to rigorously do membership recruitment?

Membership is the "oil" that drives the Rotary movement. There cannot be Rotary unless there are Rotarians. Similarly, you cannot have a strong Rotary Foundation (the financial muscle for Rotary) unless you make financial contributions to the Foundation (Annual Fund, Permanent Fund, Polio Fund among others).

Many Rotarians strove to invite new members in vain, what is the secret ingredient in the content you tell prospective members to convince them join Rotary?

One critical element in attracting members to the club is to concentrate on the demand side. You first have to make your club attractive. Why? Because it is building the Brand name that will attract members much easier than trying to use words to potential members. What is a Brand name? It is a distinctive name applied by a manufacturer or an organisation to a popular product or service. Brand names are also embodied in a company or organisation's logo.



The primary function of branding is to carry a specific message rooted in a value proposition. For example, when I am recruiting people into Rotary, I explain how that Rotary is a global movement that gives you licence to attend fellowship, connect with everybody in the world. I also tell them that globally, Rotarians are people that are known to have highest integrity people namely: people who are dependable, trustworthy and honest. I then explain to the mantra for Rotary International "Serving humanity" and that of the Rotary Foundation "doing good in the world". I conclude by re-iterating that God created a human being not for biological existence but for purposeful life and this cannot be achieved unless through "service above self".

With this explanation, anybody will have to join Rotary.

Scholars have over time emphasized strategy as a key factor for any successful venture, what strategies have you laid for membership growth in your club?

The major strategies for membership growth in RC Muyenga have been the following: i) Building an attractive brand name. Building a brand name means implementing projects of scale, contributing to The Rotary Foundation, and enhancing our good image as a club. ii) We have also deliberately worked on recruiting Rotarians based on quality at the gate. What does this mean? Looking for individuals with a strong commitment to service, such as Teachers, Lawyers, Doctors, Professors, Business men/ women, all who must exercise high professionalism in their service to society.

iii) As RC Muyenga, we conduct rigorous membership sessions where we clearly explain the roles and obligations of a Rotarian. It is therefore rare that you will find people being deleted from the club membership as a result of non- payment of dues.

Are there challenges you have faced in recruiting new members? Which ones are they?

There are no significant challenges in recruiting new members these days. Originally, there was a thinking that Rotary membership is for the rich but this perception has been slowly but surely erased from people's minds.

What advise do you give to Rotarians and Rotaractors who want to follow your footsteps and grow Rotary's membership?

Recruiting members can be an effective way to grow Rotary, and with the right approach, it can be a rewarding experience. Just scroll into your phones and you will be amazed to see how many prospective Rotarians you have around you.

Be steadfast all times ready to defend Rotary. Every organisation where there are more than two people will have conflicts and occasional mis-understanding. But you cannot be the one to talk ill of Rotary. This is the most unfortunate paradox. Stop back- biting each other in your club. Adopt the way the British idolise their players in the Premier League. Once you all promote your Rotary/Rotaract club, people will find it very attractive to join Rotary/ Rotaract.



God Bless us all.

INTERVIEW

Meet our Irresistible Membership Chair for Tanzania

RTN. AMBROSE NTANGEKI NSHALA

By Rtn Julia Seifert

Who is Ambrose? Since when have you been a Rotarian?

My name is Ambrose Ntangeki Nshala. I am a Rotarian and a member of the Rotary Club of Dar es Salaam Mzizima. I was inducted as a member of the club on the 27th of June 2003. My classification has changed over the years. At the time of joining Rotary, I was a banker. I worked in various banks in Tanzania occupying senior executive positions mostly as the Chief Finance Officer. Then, I took early retirement from banking and corporate employment in the year 2014. My last employer was Bank M Tanzania Ltd where I was the Vice President and Head of Corporate Affairs. After taking the step out of the corporate world I became self-employed and my classification changed into Management Consulting because I am currently a Corporate Leadership Expert, focusing on training senior corporate executives and board members on various areas of corporate leadership and governance.

Why did you join Rotary? And what has been your journey so far?

I joined Rotary to fulfill my desire to become a more useful and resourceful person to others. Remember I joined Rotary when I was 27 years and then quit my career early. Initially I discovered Rotary through a board member of the Bank I was working with, Mr. Steve Mworia. He understood my desire and invited me to the Rotary Club of Dar es Salaam Mzizima. Ever since, 21 years have passed and the whole experience has been eye opening. Rotary has helped me to consider myself a global citizen. It has provided a great platform to serve my local community and to participate in service to other communities all around the world through my contribution to the Rotary Foundation, and that is truly fulfilling.

Rotary has given me an opportunity to practice leadership on a very different level compared to the kind of leadership experience I had gained in the corporate world. Over the years I have served in various leadership positions at club level; such as club secretary, club membership chair, I have also participated in various projects implemented by my club or jointly with various clubs in Dar es Salaam. Most importantly, I have served as Club President three times, in the year 2012/13; 2013/14, and last year 2023/24. Even beyond my club I was able to serve in a variety of roles, like in 2013/14 as Country Chair for the Rotary-Aga Khan University Sponsorship project. This current year I have the pleasure of serving as an Assistant Governor (AG) to four clubs in Dar es Salaam, the Country Membership Chair (Tanzania) and the Dean of AGs (Tanzania).



What is your vision for the country membership this year?

The number of Rotarians in Tanzania is still very low. I understand we have started the year 2024/25 with around 652 members. This number is tiny considering the size and population of Tanzania. We deserve can do better in terms of numbers. I believe we need a special drive to effectively grow membership rather than just waiting for normal natural, organic growth. We need a special campaign and strategic emphasis on membership growth. Our District Governor, Agnes Batengas, has already communicated that ambition. She has categorically directed me to champion the establishment of new clubs in areas where there are potential Rotarians, and also to establish nontraditional clubs as described by Rotary International. If we want notable growth, then we must take Rotary to the people. Waiting for people to find us has not worked, now we must go out and find them where they are. From now on I am The Rotary Missionary, and this is what I call upon from every single Rotarian to do as well.

What would you tell any new Rotarian who wants to join a club?

I welcome all those who want to join Rotary. I want them to know that Rotary is a platform for them to fulfill their calling of serving others. Rotary empowers them to do more than they could have done alone. Rotary will connect them with a community of likeminded people who understand that the primary purpose of humanity is to leave this world a better place. Those who want to join Rotary will never regret their decision and will find true joy in their lives though Rotary.

What is your call to action to the Rotary Clubs of Tanzania?

I want all Rotarians in Tanzania and beyond to understand that if we want to experience more Rotary impact in our communities then we have to increase the number of Rotarians. We can do so by preaching, informing and educating our friends, families and colleagues about Rotary. This cannot only be a duty of a club membership chair, or a club president. Not at all. This is the responsibility of every club member. Clubs in large cities like Dar es Salaam, should find it important to sponsor (establish) new clubs. I insist, organic growth has failed; we must go out and establish new clubs where people live. We must change the narrative that Rotary is for elites. We must do this by establishing clubs outside the city centre where we are currently concentrated.



BRICKS AND MORTAR: BUILDING ROTARY THROUGH MEMBERS & CLUBS

In the world of construction, every grand structure begins with a strong foundation and grows through the careful placement of each brick. Similarly, the strength and reach of Rotary are built upon the dedication of its members and the formation of new clubs. As we celebrate Membership and New Club Development Month, we reflect on the vital role these elements play in fortifying our organization and expanding our impact.

The Foundation: Commitment to Service

Imagine a historic cathedral standing tall in the heart of a bustling city. Its grandeur and resilience stem from a foundation laid centuries ago. Rotary's commitment to service is that foundation, providing a solid base upon which all our endeavours are built. This unwavering dedication to making a difference in communities worldwide ensures that our mission remains impactful and enduring.

The Bricks: Our Members

Every member of Rotary is like a brick in this magnificent structure. Each person brings unique skills, experiences, and perspectives that enhance the organization's strength and stability.

Consider the impact of new members who join Rotary. Their fresh energy and innovative ideas are akin to adding new, robust bricks to our ever-growing structure. These new members help us tackle contemporary challenges and bring a renewed sense of purpose to our clubs. They are essential in maintaining the vitality and dynamism of our organization. Each new member, like each new brick, adds to the resilience and capacity of Rotary.

The Mortar: Our Clubs

If members are the bricks, then our clubs are the mortar that holds them together. Clubs provide the



structure within which members collaborate, share ideas, and work towards common goals. Each club acts as a room in our grand house, offering a space for fellowship, planning, and action.

Building New Wings: Expanding through New Clubs

The formation of new clubs is akin to building new wings onto the house, expanding our capacity to serve and support more communities. New clubs bring Rotary's values and resources to areas that previously had little support, broadening our reach and impact.

One powerful example of this expansion can be seen in the growth of Rotary in rural areas. Recognizing the need for more localized support, existing Rotary clubs in urban centres can mentor and assist in the formation of new clubs in nearby villages. These new clubs would address specific local issues such as clean water access, education, and healthcare.

The impact would be profound. In a small village, a newly established Rotary club could successfully implement a rainwater harvesting system that provides clean drinking water to hundreds of families. This project would not only improve health

outcomes but also empower the community, showing them the power of collective action and service.

As we celebrate Membership and New Club Development Month, let us remember the importance of every member and every club in building the future of Rotary. Each new member, like a new brick, brings



fresh energy and ideas. Each new club, like a new wing of a house, expands our reach and impact.

As Rotarians and Rotaractors, we have the tools and the vision to build something truly remarkable. Let us use this month to strengthen our foundation by engaging new members and forming new clubs. Reach out to friends, family, colleagues, and community leaders who embody the spirit of Rotary. Share with them the impact we can make together and invite them to be part of our journey.

Let us also identify communities that would benefit from the presence of a Rotary club. Work with fellow Rotarians to establish new clubs that can serve as hubs of service, innovation, and fellowship.

Let us remember that each new member and each new club is a vital brick in building the future of Rotary. Together, we can construct a stronger, more resilient, and more impactful organization that continues to make a difference in the world. Just as a house stands the test of time through the strength of its bricks and mortar, Rotary will endure and thrive through the dedication of its members and the vitality of its clubs.

Rotaractor Lindah Nayebare Mutungi Rotaract Club of Lukuli Nanganda

TO OUR PAST DISTRICT GOVERNOR KENNETH MUGISHA

On his appointment as End Polio Now coordinator (EPNC) in Region 28 beginning 1 July 2025 and effective through 30 June 2028.

He has been selected based on a recommendation from Rotary leaders, who highly regard his expertise and leadership capabilities.

He will be joining 48 other EPNCs worldwide in serving our Foundation.

The appointment letter was sent by Holger Knaack, Chair, The Rotary Foundation 2025-26.

We at District 9214 are very proud of you, PDG Kenneth Mugisha on being selected by Rotary International for this very prestigious, though highly demanding role.

This is truly inspiring and we wish you all the very best.



THE WELCOME FACTOR: CREATING A POSITIVE MEMBER AND GUEST EXPERIENCE

As club members and club leaders, it is our responsibility to create a safe space for guests, prospective members and our fellow club members. Considering August is membership month, here are a few recommendations for nurturing a welcoming environment where members and guests feel comfortable. These are ranked in order of easy, moderate and ambitious recommendations:

Easy:

 Share your Rotary Stories. This highlights the different benefits people get from being a part Rotary and makes it easier to talk to guests and prospective members about what appeals to them.

 Make sure members have time during meetings to connect with each other and strengthen their relationships.

• Ensure efforts to improve diversity, equity and inclusion in clubs to help people feel they belong.

Update club details (meeting location, time etc) on
 My Rotary to help anyone searching for local clubs
 to find your club.

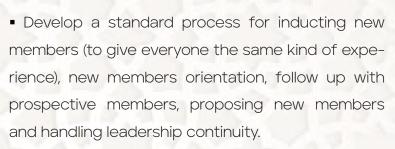
 Assign members to greet guests, introduce them to other members, explain unknown terminologies and follow up with them after meetings.

 Provide members with opportunities to enhance and share their professional and leadership skills.

 Teach members your club's process for proposing new members and explain that they can also refer qualified prospects to other clubs.

Moderate:

 Use the member survey (on Rotary International website) to know and connect with new and prospective members.



 Encourage hybrid meetings when needed to ensure that everyone can participate in a meaningful way.

 Ensure collection of members' feedback regularly and respond appropriately.

• Empower the membership committee to create a club experience where people feel they belong,

 Dedicate time during meetings to show appreciation to members (awards, recognition certificates etc).

Ambitious:

 Position your club as a space where people feel comfortable sharing their honest perspectives, even if the conversations may feel uncomfortable.

• Work to make your club better represent the community you serve (DEI).

Take a course on the Learning Center called
 Essentials of Understanding Conflict, Leading
 Change, Building Consesus and Leadership Basics
 to address any interpersonal conflict.

Rotaractor Irene Sarakikya e-Club of Swahili



THE ROTARY HEART POEM

Oh Rotary!

Conspiracy theories swirled around my ears. Yes, about Rotary, a profound secret society. That to benefit, you must keep a distance, That to join, you must be damn rich. But little did I know, it was far from the truth. Simply a world of service, awaited me. Unblinded I'm today, Rotary is my home. Good news; it is your potential home too!

Oh Rotary!

Beautiful reality, unmatched gratitude unfolded before my eyes.

A global circle, united, with no surprise.

Selfless service, the cornerstone of our mighty creed,

A sense of belonging, my heart could indeed read. Tears of joy fall as I help restore hope to the hopeless.

Oh Rotary!

Nowhere else to pay my utmost allegiance Nowhere else to shine from Nowhere else to put my donation Not even politics could have me around Rotary welcomed me and held my hand irrevocably.

Oh Rotary!

Wonderful skills added, yes, Leadership and more Empowering me, to serve, and soar Public speaking, project management too

A holistic growth, in all I could do where accountability stands key

Oh Rotary!

Wonderful networks, across the land. Fellow Rotaractors, hand in hand.

Supportive mentors, guiding me along.

Standing by my side, providing enough space for me to belong.

No envy, no jealousy, no nothing but support to do whatever I'm good at.

Indeed, a global community, where I truly belong.

Oh Rotary!

Stress reliever, fun-filled fellowships abound. Laughter and joy, our spirits unbound.





Rtr. Munzira Chrispus President Elect RAC Mbarara City

Medicine for the soul, in every single meet. Together we share, our hearts skip a beat, "Kimeeza" where joy is manifested beyond reasonable doubt.

Oh Rotary!

A call to all, to join this noble quest.

Service above self, let our hearts find a common rest.

In Rotary's embrace, you'll find a home.

Together we'll make a difference, the seeds we've sown.

A benefactor I am, beneficiary they are. Grateful and ever mindful of their needs.

Oh Rotary!

A call to governments, to support our cause. Together we can make a greater impact, a positive pause.

In the lives of the desperate many.

For a better world, our efforts we undertake, Disregarding differences, only humanity we seek to address.

Oh Rotary!

Comic lines, with funny quotes we share Laughter and humour, our bond we declare "We're not perfect, but we're perfect for each other" "We are volunteers but we don't volunteer to suffer" In Rotary's family, our hearts discover

Oh Rotary!

The singing...The travelling...The laughing.... The competing...The speaking.... The acting.... All these conspicuously available in the field while executing life-changing projects.

Oh Rotary!

As President Elect, I stand today Regretful of the time wasted working only for my joy Now grateful for the journey, in every way Rotary values, in my most sincere heart they'll stay A lifetime of service, I'll continue to sway.

THE JOY OF ROTARY: CASTING INTO ITS DEPTH ...

In the year 2023, I faced a tragic reality in which I felt that my chance to serve humanity as a missionary was coming to an end. I painfully swallowed my emotions, and with my head bent down, I returned to the pearl of Africa – Uganda. The natural bonfires of my joys started to fade. My mood went so low until the movers and shakers of the community – the Rotarians – came along in my way.

One day, I received an invitation from senior Rotarians of the Rotary Club of Lukaya, saying, "Come, taste, and engage Rotary to change lives..." Rtn Dr. Margaret Ntambaazi added. Upon attending, I enjoyed the fellowship, which was filled with inspirational, encouraging, and educative talks encompassing all domains of life. Remarkably, there was a real lived experience shared by Rtn Shyka (a 'walking Rotarian' from RC Akright City). The Rotarian lectured to us about mental health, a virgin ground to explore in the medical arena. I translated this talk to address the mental illness challenges existent in our community.

In discourse with senior Rotarians at Lukaya, I was impressed to learn about the many service projects the Rotarians do and, of course, the innumerable connections they have globally. Notably, RC Lukaya engaged in Maternal Child Health by refurbishing the maternity home, constructing an incinerator, and purchasing an ambulance/van to evacuate expectant mothers from their homes to Lukaya Health Centre. Such service projects ignited in me a fire of love to step into Rotary as a member, to contribute to this safe motherhood. The Rotary dictum, "service above self," in synergy with the Rotary Rituals, including the Rotary's 4-Way Test, crowned my discernment of joining Rotary – the 'joy of service.'



Respecting the words of Ludwig Feuerbach (a French philosopher), "a human being is what he or she eats," I believe that we become what we wantto be when we embrace the great inspirational values and virtues of those with whom we relate the most. I sincerely found the Rotary Club of Lukaya to be a group of great professionals in whom I could confide. By 25th June 2024, I embraced the Rotarian philosophy that in mutual service, we find the best way to create thriving businesses and societies. Today, I am a happy Rotarian, joyfully serving humanity. Having embraced the Catholic faith to the extent of self-abandon for Christ's mission, in Rotary, I found a clear ground to express my ardent ethical practices, which fashion my personal behaviour.

I am convinced that Thomas Aquinas (my patron saint) upheld clear views of Rotary in his search for truth. Rotary aligns with the saint's invitation for self-examination in our thoughts, speech, and actions: "Is it the truth?" "Is it fair to all concerned?" "Will it build goodwill and better friendships?" "Will it be beneficial to all concerned?" A unanimous yes to these serious questions considers your action, speech, and thought as ethical. Upon these teachings, I felt an incredible interior joy offered by Rotary more than before.

In my attempt to desert my Catholic devotion, I found Rotarians who emulate the servant leadership exemplified by our Lord Jesus.



The "service above self" notion reminds me of the Golden Rule noted in Matthew 7:12, "So whatever you wish that others would do to you, do also to them, for this is the law and the prophets." Jesus continues to teach, "The greatest among you shall be your servant. Whoever exalts himself will be humbled, and whoever humbles himself will be exalted" (Matthew 23:11-12). This inclination to service without expecting self-gain reminded me, and still

reminds us, that work can be done outside the church and still impact the transformation of many lives in faith. I chose membership in Rotary, and I don't regret this decision. I feel a truly justified Christian living and the joy of serving humanity without any selfish ambition. I believe from my story; you may figure out your story: just come and enjoy fun in Rotary.

Rtn Mugisha Thomas RC Lukaya





ROTARY A TO Z: PART 2 - DEF

Welcome to another instalment of our Rotary A to Z series! Last month we featured ABC – Area of Focus, Beneficiary and Club in their cohesion towards getting things done.

This month, we are diving into the essentials of membership with a focus on three crucial elements: Dues, Engagement, and Fellowship. These components are the lifeblood of our Rotary clubs, ensuring we stay vibrant, connected, and impactful.

Rotary clubs are more than just organizations – they are communities bound by a shared commitment to service and camaraderie. Whether it's paying your dues, staying actively engaged, or enjoying the fellowship that makes our clubs feel like family, each element plays a vital role in our collective success.

So, sit back and don't relax just yet because we're about to explore how Dues, Engagement, and Fellowship keep our Rotary clubs thriving and our members energized!

D for Dues

Ah, dues! Every Rotarian knows them, loves them... or at least tolerates them. Think of dues as the fuel that keeps the Rotary engine running.

The dues you pay your Club goes towards Rotary International, District and Country dues which are obligatory for any Rotary Club. A Club in turn can apply for, and if they qualify, receive Global Grants and District Grants.

Therefore, without our dues, our projects, community initiatives, and charitable endeavors would come to a screeching halt. These mandatory, non-negotiable fees ensure that our clubs have the resources they need to make a difference.

So, next time you pay your dues, imagine the smiles you're bringing to the faces of school children, the clean water projects you're supporting, and the health clinics you're empowering. Not bad for a few shillings, right?





E for Engagement

Now, let's talk about engagement - the secret sauce to keeping our Rotary family thriving. Active engagement isn't just a nice-to-have; it's crucial for member retention. When members feel involved and valued, they stick around.

Engagement can be anything from participating in projects, attending meetings, or simply sharing ideas. The more you engage, the more you enjoy and the more you contribute. Think of it like a wedding: the more you dance, the more fun you have, and the more memories you create. The Rotary Club of Dar es Salaam Oysterbay exudes a great example of a very engaging club and went on to win a Membership Engagement award for membership participation at the 99th District Conference and Assembly for District 9214.

F for Fellowship

Now, you can finally relax, we have fellowship – the heart and soul of Rotary. Fellowship is what transforms us from a group of people into a family.

Some clubs meet weekly, others bi-monthly, and some opt for at least one social gathering a month. Whether it's morning, afternoon, or evening, fellowship is the time to relax, connect, plan projects and celebrate our shared goals.

"It is very important for Rotary Clubs to give added value to their members so as to keep the fellowship attendances high," Assistant Governor Abdul Hussein noted. So, whether you're bonding over a project, sharing a laugh at a meeting, or enjoying a social event, remember that fellowship is what keeps our Rotary spirit alive and kicking. As we focus on membership and new club development this month, let's renew our commitment to these pillars and continue making a difference in our communities with a smile on our faces and warmth in our hearts. Cheers to another great month of Rotary!

Cohesion in Action

In summary, dues keep us going, engagement keeps us together, and fellowship keeps us happy.

Rtn. Nasibu Mahinya RC of Dsm Mikocheni





FROM PAPYRUS TO PROGRESS ROTARY CLUBS TRANSFORM KITALA SS A UGANDAN SCHOOL

Imagine studying for your future in a classroom built from papyrus. That was the reality for over 1,000 students at Kitala Secondary School, the only government-aided school in Katabi Town Council, Entebbe Municipality, Uganda. But thanks to the incredible efforts of the Rotary Clubs of Bwebajja and Garuga, this story is taking a dramatic turn for the better.

Upon visiting the school, Rotarians discovered the critical need for suitable learning spaces. Kitala S.S., like many Ugandan schools, struggled with inadequate infrastructure, particularly a lack of classrooms, a library, and laboratories. The ever-growing student body urgently required more space to accommodate academic and extracurricular activities.

In July 2023, the Rotary Clubs of Bwebajja and Garuga partnered with corporate sponsors to embark on the construction of a three-story classroom block. The project, estimated at over 500 million Ugandan shillings, commenced with a groundbreaking ceremony led by District Governor Francisco Ssemwanga.

Fast forward one year, and the first phase of the project is complete! The ground floor, featuring two classrooms, was officially handed over to Kitala Secondary School on Thursday, 27 June 2024, at the school in Kitala, Katabi. Guest of Honour, Past District Governor Emmanuel Katongole, officiated at the ceremony.

PDG Emmanuel shared a heartfelt speech, reflecting on his visit to the school and the impact of the project. "When we first visited the school," he said, "the laboratory, with its bunsen burners and everything, was in a papyrus building. This touched me and also reminded me where I came from."



He emphasized the importance of Rotary's mission to create hope: "We did not come here for publicity, but the Rotary International President asked us to go out and create hope. What we see here today exemplifies creating hope. It demonstrates that anything is possible when good people come together."

PDG Katongole expressed his appreciation to various stakeholders and pledged his continued support: "Governor Francisco reminded us that education is an equalizer. Thank you to the presidents of Bwebajja and Garuga for leading us to witness the transformation of a government-aided school. Today, we commission a three-level building that will house six classrooms."

He further committed to act as an ambassador for the school, seeking additional support from organizations to raise the school's standards. He concluded with a powerful quote by Nelson Mandela: "In life, it doesn't matter what kind of life you have lived, whether higher or lower, but what matters is the difference you have made in the life of others."

Both District Governor Francisco Ssemwanga and Katabi Town Council Chairperson Ronald Kalema (who is also a Rotarian) commended the Rotary Clubs of Bwebajja and Garuga for their leadership in this project. They expressed hope for the continuation of the project's remaining phases to provide even more learning space for the students.



School headteacher Joseph Luswata expressed his gratitude to the Rotary clubs for their generous contribution. "The school didn't have a prestigious classroom block like this one, so we thank you so much, Rotary, for considering Kitala Secondary School."

ubuntu

The ceremony concluded with a call to the school headmaster to join Rotary, solidifying the collaborative spirit that made this impactful project

a success.

Rtn Joseph Ssuuna RC Bwebajja Ubuntu Country Editor - Uganda



BUILDING HOPE AND OPPORTUNITY ROTARY CLUB OF KATENDE'S PROJECTS

The Rotary Club of Katende, in District 9214, chartered on 2nd June, 2022, is part of the Masaka Road Corridor and is the only club in the Mpigi political district.

Mpigi is predominantly an agricultural district. The club identified key thematic areas where it could make an impact. These included: climate change and environmental sustainability, education

especially providing scholastic and structural resources to schools in terms of toilets and classroom blocks, mentorship programs, and providing clean and safe water to communities.

In the Hope Creator year, the club delivered youth-empowerment talks to over four hundred youths at St. Joseph High School Nakirebe.

In partnership with the Interact Club of St. Maria Goretti Katende, we mobilized volunteers and cleaned the areas around Katende while raising awareness about environmental issues. We have donated scholastic materials to over 600 students in four primary schools to support their continued education and help them achieve better grades.



Our biggest achievement this year was the completion of a modern latrine for girls at Ssekaza Primary School in Nakabiso, Mpigi, which was launched by IPDG Francisco Ssemwanga.

In the Magic year, the club will embark on a major project to construct a classroom block at St. Agnes Primary School at the Katebo landing site in Mpigi District. When we visited this school, it had rained, and the students had nowhere to learn. The entire place was muddy, and all the papyrus classrooms were almost completely destroyed.

> Rtn Paul Tumusiime Charter Member and Club PR 2022-2024





The finished Girls' Latrine at Ssekaza PS



Our CP, HCP and Magic President in one Photo



The water well-constructed in partnership with Clubs along Masaka Road corridor.





Donating Iron sheets to St. Agnes PS in Katebo

ROTARY CLUB OF LUNGUJJA CONDUCTS DUAL MEDICAL CAMPS IN SSANGA AND KIBUMBIRO COMMUNITIES

On Saturday, 8 June, 2024, the Rotary Club of Lungujja (Chartered: 1 February, 2024) leveraged the power of collaboration to successfully support two simultaneous medical camps in Ssanga, Wakiso District and Kibumbiro, Kampala District communities, providing essential health services to the local populations. The camps reached over 500 people in Ssanga and over 260 people in Kibumbiro creating hope in communities.



Community Cleaning Exercise in Kibumbiro by RC Lungujja

Kibumbiro Community Cleaning and Free Medical Camp

This camp began with a comprehensive community cleaning exercise, where students and locals collaborated to sweep roads and clear clogged trenches, significantly improving sanitary conditions of the area.

The Kibumbiro camp was a collaborative effort with stakeholders such as the leadership of St. Luke Church of Uganda, Mengo Hospital, Rubaga Hospital, local schools, Kampala City Council Authority, local leadership, and the community.





Health Services provided at Kibumbiro Medical Camp by Mengo Hospital

The free health services included: Blood donation; Diabetes testing; Hypertension testing; HIV testing and Counseling and General treatment.



Blood donation at Kibumbiro Medical Camp supported by Mengo Blood Bank



Free Medical Camp at Ssanga



Eye Care Services provided at Ssanga Medical Camp by Health Workers

In Ssanga, the Rotary Club of Lungujja partnered with Dr. Seruyange and family who also brought in the nearby Rotary Club of Matugga at our recommendation. The Rotary Club of Kisaasi-Kyanja came on board as well. Other stakeholders included Ministry of Health Center IV, Reproductive Health Uganda, Mengo Hospital, Church of Uganda Kkungu Parish, Marie Stopes Uganda, Nakasero Blood Bank, local leadership, and the community. Health services provided included:

ubuntu

Eye care; Dental care; Blood donation; Cervical cancer testing; Prostate cancer testing; HIV testing and counseling and General treatment and referrals.

Impact and Recognition

The active involvement and contributions of Rotarians from the Rotary Club of Lungujja and others were highly appreciated and recognized by both communities.

These activities aligned with the Rotary theme of "Creating Hope in the World," and improving health outcomes amongst the most vulnerable in these communities.

Clubs involved promised to engage more communities in similar activities this Rotary year.

Rtn. Betty Birungi Public Relations Director, RC Lungujja, Uganda.



CLUB PROFILE - UGANDA ROTARY CLUB OF KIGO

In the heart of community service, where dreams intertwine with dedication, the Rotary Club of Kigo was born on 17 October, 2019. With Club ID 90514, the club emerged as a beacon of hope and empowerment, uniting 34 devoted members bound by the noble cause of serving humanity. Part of the vibrant Rotary District 9214, spanning Tanzania and Uganda, and aligned with Zone 22 Africa, the club thrives in a dynamic network, poised for impactful collaboration and lasting change.

From inception, the Club has sown seeds of hope in the bustling community of Mutungo, Uganda. There, hands worked tirelessly, renovating classrooms, and raising a new roof over the Mutungo Kitiko Church of Uganda Primary School. The Club brought health to their doorstep, hosting a medical camp brimming with care—general check-ups, dental care, eye screenings, immunizations, and health education, all offered with unwavering compassion.

The Club's reach, like the branches of a mighty tree, extends beyond infrastructure and healthcare. The Club partnered with Galaxy International School of Uganda in a charity marathon to fundraise and support the educational needs of Mutungo Kitiko Church of Uganda School. Baby Club Lake Bunyonyi was born from the Club's vision, a testament to its commitment to nurture and growth. The Club has been recognized with several awards, including the Governor's Special Award for TRF Contribution above USD 10,000, Technology and Innovation Use of Online Tools, Rotary Foundation All Giving Club, Rotary Foundation Annual Fund Share Per Capita, and President of the Year awards.



The Club's Hope Creator President, Margaret Naimanye a visionary, recently embarked on a transformative trip to Manchester, UK. There, international partners awaited, eager to weave collaborative dreams into reality. This journey, a bridge between lands, echoes the Club's dedication to forging connections that transcend borders.

As the Club start's the Rotary year under Irresistible President Francis Tumwebaze, plans are to embark on constructing a library block for the school that will help to kindle the flames of knowledge and also participate in the signature project of planting your balance, trees in schools and churches around Kigo.

Gazing towards the future, Rotary Club of Kigo remains steadfast in it's mission of service and community empowerment. With hearts full of hope and hands ever-ready to help, members of the club and it's leadership pledge to seek new ways to create lasting, positive change, painting a future where every step forward is a testament to the Club's enduring commitment.

To be part of the Club's fellowship, please join every Thursdays at 7:00 PM EAT, at the Nyosar Leisure Hotel, Kigo. Looking forward to your presence and support.

> Rtn Marvin Karegyeya RC Kigo

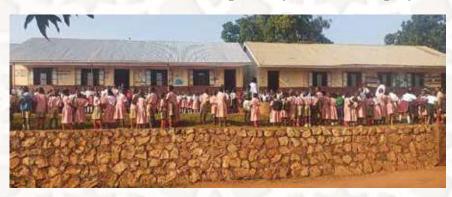




IPDG Francisco Ssemwanga handing over a water project to Mutungo Kitiko C.O.U School.



IPDG Francisco Ssemwanga, HCP Margaret Naimanye on his right, school administrators and pupils pose for a photo after the water project handover.



A new roof that was installed on the classroom block.



Group photo of club members during the installation of current president Francis Tumwebaze.



CLUB PROFILE - UGANDA ROTARACT CLUB OF MUTUNDWE

Felicitations, from the Rotaract club of Mutundwe, upon making it into the new Rotary year.

The previous year has been a very thrilling rollercoaster ride, leaving everyone ecstatic for what the new year has in store for us.

This month's topic "Membership and New Club Development" is very intriguing and surely aligns with our best interests as we focus on sustainability and longevity as a newly chartered Rotaract club.

A brief about the Rotaract Club of Mutundwe.

The Rotaract Club of Mutundwe was Chartered on 22 January 2024 under the leadership of CP Mirembe Shubbie. The club has an average of 23 members and has since been improving with consistent visitors and it is hoped that they will join the Club as fellow Rotaractors.

The Club has learnt that attracting and retaining members requires a personalized approach. This is achieved this by engaging members in activities that align with their interests, talents, and professions.

As a club, the Rotaract Club of Mutundwe has adopted a strategy where each member looks for a potential member from their network and invites them to join. This ensures everyone is actively involved in membership growth.

The monotony of having guest presenters and talks recurrently is another culture the Club aims to avoid. Instead, the Club has since decided to have different modes of fellowship. These include club outings, karaoke nights, game nights, quiz nights, and more. This way, members look forward to fun evenings after a long day's work.

INSTALLATION NIGHT.

Superbly clad in Hollywood glamour-inspired outfits, RAC Mutundwe had their Charter Celebration and Presidential installation on 6th April, 2024. The glamorous event was held at Hotel La Vena in Seguku, where Ms. Mirembe Shubbie took on the mantle as the Charter President. It was a day filled with joy, laughter, and jesting. To attempt to define the mood in the air that day would be an understatement. Dear reader, here are some pictures to take you back in time and remind you of the atmosphere that day.



CP Mirembe Shubbie being Installed as the President of RAC Mutundwe



Members of RAC Mutundwe pose for a group photo with HCP David Sserubiri of RC Mutundwe, the PDRR Prudence Asobola and DRR J.B. Ssengooba



PROJECTS BY THE ROTARACT CLUB OF MUTUNDWE.

On the 4th of November, 2023, the Rotaract Club of Mutundwe, while still in formation, visited Busaabala Primary School, aiming to address the area of Basic Education and Literacy. Rotaractors had the opportunity to interact with and inspire the pupils of this school by providing them with scholastic materials as well as providing meals to the PLE candidates as they sat for their final exams. The Project was a massive success and the Club was glad to have created hope.



An Inspirational talk to the P.L.E candidates of Busaabala Primary School

ROTARY AND ROTARACT DISTRICT EVENTS.

For a new club, participation in the different Rotary and Rotaract District events has been outstanding.

ROTARACT EARTH INITIATIVE (REI)

The Club was delighted to participate in REI Ntungamo Edition held from the 6th to 8th of October, 2023 and six members represented the club. With that same enthusiasm, the Club looks forward to attending the Kasese Edition this year.



ROTARACT YOUTH LEADERSHIP AWARDS. (RYLA)

At the start of the year, the Club was also delighted to have been represented in Kalangala and participated in the Rotaract Youth Leadership Awards (RYLA).





THE 99TH DISTRICT CONFERENCE ASSEMBLY AT COMMONWEALTH RESORT MUNYONYO.

Boy! You had to be there. The themes, the diversity, the outfits, the good vibes and positive energy in the air, to define it all would be limiting. In Luganda we say;"Menye ki ndeke ki."

The 99th DCA was well attended by three Club members. Most importantly, President, CP Mirembe Shubbie, was recognized for her generous donation to The Rotary Foundation. She was honoured as a **Paul Harris Fellow (PHF)** and that was a win for the Rotaract Club of Mutundwe.



CP Mirembe Shubbie (Second from the left) being recognized as a Paul Harris Fellow.

THE MUVUKA PROJECT.

As a new club, the Rotaract Club of Mutundwe are proud to say that they have already secured partnerships with different Rotaract clubs. For this Rotary year, the Club shall be executing the MuVUKa Suubi project, which is slated to happen from 6th-8th September 2024 at Kakoma Primary School in Kabale. The Club shall be partnering with RAC Muyenga, RAC Makerere University, RAC Mutundwe, RAC Victoria University, RAC Upper Kololo and RAC Kabale University. This Project aims to achieve the Construction of new urinals, water harvesting system repair, tree planting, menstrual hygiene and mental health awareness.



CLUB SOCIAL EVENTS

Talking of club social events, members of RAC Mutundwe members sure know how to turn up. The song goes "If you send me the location, then I'll be right there.", and the Club has surely shown up. Here's an insight of some events attended.



RAC Mutundwe members at the launch of the Rotary year 2024-25 at Speke Resort Munyonyo



RAC Mutundwe members at the RAC Victoria University fundraiser themed old skool

With all that said, we wish you an amazing run in this Magical Rotary Year.

> Rtr Mirembe Shubbie Charter President (RAC Mutundwe)



END OF HOPE CREATOR YEAR ROTARY CLUB OF BUSHENYI

Rotary Club of Bushenyi founded in 1988, held its final meeting for the 2023-2024 year on Saturday, June 15, 2024. During the ceremony, I, Agnes Nantale handed over the chain of office to Irresistible President Gilbert Kansiime Alinaitwe. The club was honoured to welcome Hon. Raphael Magyezi as the guest of honour. He not only joined the club but also offered valuable insights into the club's goals for the upcoming year.

The club also welcomed new members: Dr. Eng Silver Mugisha (managing director of NWSC), Jackline Kihembo (HR, Ishaka Adventist Hospital), Muhoozi Happy (administrator, Ishaka Adventist Hospital), Oribaruho Amos (teacher, Mary Mother Girls School), and Dr. Mutabazi Sharif (proprietor, Cure Medicals clinic in Ishaka).

In his address, President Gilbert outlined his exciting goals for the upcoming year, which included reviving fundraising plans to support the club's signature project: building a two-classroom block at Kabakama Primary School along with an office. Additionally, the groundwork for the construction of a youth center at the club's peace park was laid.



The installation ceremony was officiated by Vice Country Chair Rtn Ampumwize Apollo, joined by Assistant Governor Godlive Nayebare and all the Past Assistant Governors present. Representatives from several western clubs were present, including RC Mbarara, RC Mbarara Ranchers, RC Ntungamo, and RC Ibanda. AG Kagurusya Nicholus introduced the new AG, Rtn Herbert Rwenshenshe.

I expressed gratitude to the Club for all the members' support and presented club awards to members who excelled in club activities and community service during the year.

Finally, the club extends its sincere gratitude to partner clubs RC Bunga, RC Gaba, and RC Mbarara Ranchers for their collaboration in hosting successful medical camps. Rotary Club of Bushenyi looks forward to even more collaborations in the future.

> Rtn Agnes Nantale Hope Creator President RC Bushenyi 2023/24









PRESIDENTIAL INSTALLATION OF RTN. SHROOTI ASHER AND RTN. STEPHEN MAGESA

Rotary Club of Tanga Central and Rotary Club of Tanga held a joint installation ceremony on the 22nd of June 2024 at the Raskazone Swimming Club, Tanga.

The event marked the formal installation of Rtn. Shrooti Asher and Rtn. Stephen Magesa as Irresistible Presidents of RC Tanga Central and RC Tanga respectively with their esteemed Board of Directors, who will steer the club towards new heights during their term for the year 2024-2025. At the same event, Dennis Ruhinda was inducted as a new member of the Rotary Club of Tanga.

The installation ceremony was graced by the presence of the distinguished PDG Jayesh Asher and the incoming District Treasurer Pawan Asher.

During the event, President Shrooti outlined her vision for the irresistible year ahead and rolled out plans for the same. Her strategic approach and dedication to service underscore the club's commitment to make a lasting impact in the community.

In accordance with the theme for the incoming Rotary year, "The Magic Of Rotary", the club organized a magical evening filled with some interesting games and exciting raffle prizes which were appreciated by the guests. They also enjoyed a delightful dinner and drinks, pleasant music by the sea, fostering a cordial atmosphere for networking and forging new connections among Rotary members and guests.

The main highlight was that all the proceeds of the event were pledged to go towards The Rotary Foundation.

Shrooti Asher President (2024-2045) RC Tanga Central





A LEGACY OF SERVICE AND INSPIRATION ROTARY CLUB OF KABALE

Kabale District in the Western Region of Uganda, boasts a vibrant Rotary community with three active clubs. The Rotary Club of Kabale, established in April 1984, holds the distinction of being the oldest and most prominent club in the region.

Last year, two sister clubs, the Rotary Club of Kabale City and the Rotary Club of Bunyonyi, joined the fold, further strengthening Rotary's presence in Kabale. While not the official "mother club," the Rotary Club of Kabale deserves recognition for its role in fostering the spirit of Rotary within the Kigezi region.

The club's dedicated members have not only raised awareness of Rotary but also inspired countless individuals to join the global Rotary family. Through their commitment to upholding Rotary's traditions and events, they continue to serve as a role model for the younger clubs.



This unwavering dedication is evident in their adherence to the Rotary calendar, including annual installations and handover ceremonies, fundraising dinners like the TRF dinner, and community projects focused on improving lives and livelihoods.

On 1st June, 2024, at the White Horse Inn in Kabale, the Rotary Club of Kabale witnessed a momentous occasion: the 40th presidential installation ceremony. The event marked the transfer of leadership and the beginning of a new chapter for the club.

> By Rtn. Mugabi K Ivan Executive Club Secretary 2024/25



The Incoming president, Rtn. Karuma Charles poised to accept the mantle of leadership, takes the oath with the Guest of Honour PAG Ronald Kawaddwa presiding and Past President Justine Kyarikunda observing from the left.



Rtn Charles Karuma, Irresistible President of the Rotary Club of Kabale 2024/25





The Chief Guest, the Guest of Honour, and Mrs. Karuma (wife of the incoming president) witness the swearing-in ceremony of Rtn Charles Karuma as he assumes the presidency.



Rotarians Alison and Saturday capture a memorable moment with Past President Kyarikunda Justine, Incoming President Charles Karuma, and the Guest of Honour.



WELCOMING PRESIDENT ELECT MARIE-CLAIRE INGABIRE TO ROTARY CLUB OF DAR ES SALAAM SUNSET

In a picturesque setting aboard the Liberty Now ship, Rotary Club of DSM Sunset recently celebrated the installation of their new President,

Marie-Claire Ingabire. The event, graced by the distinguished presence of the District Governor Agnes Batengas, was a truly unforgettable affair filled with music, sunshine and breathtaking views of the ocean.

The day commenced with the unveiling of the sun on the Liberty Now ship, marking the beginning of Marie-Claire's Presidency. Guests were treated to a delectable spread of creole seafood catered by the Liberty Now crew, adding to the ambiance of the occasion.

The installation ceremony was made even more special with the presence of three new members who were inducted by the Outgoing President Rabson Robby Bwanali, the PE Marie-Claire Ingabire and the DGE Agnes Batengas. Miriam Kizito, Lulu Maguri, and Mbaki Mutahaba were warmly welcomed into Rotary DSM Sunset, setting the stage for a promising year ahead.

Reflecting on the event, Miriam expressed that it showcased a different and refreshing side of Rotary, highlighting the fun-loving aspect of their new world. Lulu emphasized the invaluable connections made during the ceremony, underlining the spirit of fellowship that Rotary embodies.

Outgoing President Robby, in his heartfelt speech, thanked the club members for their unwavering



support during his term. He praised the accomplishments and achievements for the community, including successful fundraising events and the roof repair at Mbezi Juu Primary School. Passing the torch to President Marie-Claire, he expressed full confidence in her leadership, urging members to offer her their unwavering support.

President Elect Marie-Claire, in her inaugural address, pledged to lead with transparency, nurture fellowship and to ensure impactful and enjoyable service to the community. Embracing the motto 'Fun to Serve', she envisioned a year of innovation, collaboration and joyous engagement that would bring positive change to the community.

As the Liberty Now ship sailed under a beautiful sunset on the Indian Ocean, the members of Rotary Club of DSM Sunset eagerly anticipated the exciting endeavours and accomplishments that would unfold in the new Rotary year under President Elect Marie-Claire's leadership. The future looks bright as they embark on this new chapter filled with service, fellowship, and meaningful engagement.

> Rtn. Waheeda Kassongo RC Dar es Salaam Sunset











A NEW DAWN AT THE ROTARY CLUB OF LUBOWA

As the sun dipped low over Lubowa, it cast a golden glow across the lush landscape. Excitement buzzed through the air at the grand gardens of ARK Community Gardens in Akright, Bwebajja, as members and guests of the Rotary Club of Lubowa gathered for a momentous occasion: the installation of their 11th president, Rhona Kamukama.

The white tent was adorned with vibrant banners bearing the Rotary emblem and bouquets of multi-coloured flowers brightening the space. Tables were elegantly set, each one a testament to the meticulous planning that had gone into the evening. The stage, draped in rich Rotary colours blue, white, gold and magic colour(s)—was the focal point, with a podium standing proudly in position.

The colourful event was presided over by PDG Peace Taremwa, a respected figure in the Rotary community, and the Guest of Honour, Mr. Adu Rando, the Managing Director of Nile Breweries Limited. At about 6 p.m. on a cool and windy 22nd June 2024, the Rotary Club of Lubowa officially ushered in their 11th President, Rhona Kamukama. Applause erupted, and the congregation was filled with cheers and warmth as PDG Peace Taremwa asked the audience to welcome Rhona Kamukama as the Irresistible President of RC Lubowa for the Rotary Year 2024/2025. This marked a new dawn for the Rotary Club of Lubowa.

Taking the podium, Rhona, who joined the club eight years ago in 2016, delivered an inspiring address that resonated with the audience.



She expressed her gratitude for the trust placed in her and mentioned that her journey with the Rotary Club, having served in several roles, had been one of passion and dedication. Tonight marked the beginning of a new chapter. President Rhona outlined her strategic vision for the club, emphasizing sustainable community service projects and forging stronger partnerships with Rotary clubs and other organizations.

Among the service projects, she highlighted:

• Bunapongo Maternal & Child Health Project: In partnership with RC Kajjansi, RC Entebbe Base, and an international partner, the club will extend and equip a maternity ward at Bunapongo Health Centre III in Mbale District.

· St. Kizito Primary School, Kasanje Main Hall Rehabilitation Project

- · St. Kizito Primary School Kasanje WASH Project
- · Beyond Tree Planting Project
- Mviringo Youth Project. Among others

She also noted that the club will continue to participate in the District projects(D9214) and Entebbe corridor campaigns such as blood donation drives, Rotarian camping, peace concerts, TRF events, and the annual cancer run.

"Our journey ahead is one of collaboration and innovation," Rhona stated. "Together, we will address the pressing needs of our community and create lasting change."



The Executive Director of Nile Breweries, Adu Rondo, applauded the work Rotarians do to extend services to communities. He noted that the Rotary motto, "Service Above Self," is a fascinating model and that Nile Breweries shares these values of community service. He promised Rhona and the club that the institution would establish partnerships with the club to extend services in communities and improve livelihoods in society.

The ceremony was not merely an event; it was a testament to the power of leadership, community, and collective effort. The evening continued with laughter, shared stories, and a renewed commitment to service. As Rhona mingled with guests, she felt a profound sense of purpose, and the sentiment shared by all was clear. She knew the road ahead would be challenging, but surrounded by such unwavering support, she was ready to lead the Rotary Club of Lubowa into a brighter future.

Under the twinkling lights of the Ark Gardens, a new chapter began—one filled with hope, unity, and the promise of a better tomorrow.

Rtn Catherine Nayesiga Editor & Writer Ubuntu Magazine, 2024/2025

INSTALLATION OF THE 11TH PRESIDENT ROTARY CLUB OF LUBOWA



Irresistible President Rhona leads the finals toast with RC Lubowa members



Irresistible president Rhona Kamukama Installed as the 11th President of Rc Lubowa by PDG Peace Taremwa and Guest of Honour (Managing Director of Nile Breweries)- Mr Adu Rando



President Joshua Ssemakula hands over tools of leadership (Chain) to PAG Hanifa Musoke in the presence of Past Presidents of the Rotary club of Lubowa.





Newly installed president Rhona takes Oath of office



Party time – What's an event without cake? Cake cutting led by the newly installed president Rhona



Photo moment of President Rhona with some of the guests that graced and witnessed the transition of leadership

INSTALLATION OF SEVERINE RUGUMAMU ROTARY CLUB OF DSM MZIZIMA



Incoming president Rtn Severine Rugumamu is congratulated by Rtn AG Ambrose Nshala, the outgoing president of RC Dsm Mzizima. Looking on is the District Service Project Chair Maryanne Mugo.



Rc Dsm Mzizima's newly installed president Rtn Severine and the Immediate past president Rtn Ambrose in a relaxed mood after completing the formalities of the evening.



INSTALLATION OF THE 8TH PRESIDENT OF RC RUBAGA LAKE VIEW

The Rotary Club of Rubaga held its installation for the 8th president, PE Peter Kiyingi Kizza, on 31st May 2024, at Jevine Hotel. The event was presided over by the chief guest, PDG Peace Taremwa. Rotarians, Rotaractors and friends of Rotary graced

the colourful event.

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President Nakayondo Rehema, in her speech, highlighted the achievements of the year that included projects at Buyiga Island where the club skilled women, held health camps, donated mosquito nets, gave reusable sanitary pads to school girls, installed a solar panel at St Martin Primary school Buyiga, and laid a foundation for the new classroom block at Buyiga seed school.

In his Speech, President-Elect Peter Kiyingi Kizza vowed to continue the work on the classroom block to reach the wall plate and to embark on other projects, such as the planned health camp at Namutumba from 12th to 14th July 2024



Ag Susan Samula, in her speech, thanked President Nakayondo Rehema for steering the club through a successful year and introduced the AGE, Timothy Musoke Sejjoba.

Three PHFs were pinned: HCP Rehema Nakayondo, Sylvia Nabulya, and Mary Nantongo Lule.

Vice Country Chair, different hope creator and magic presidents, past presidents of Rubaga Lake View and members of the club graced the event.

> Rtn Mulumba Ivan Matthias President Elect and Club Treasurer RC Rubaga Lake View





JEANSTALLATION: ROTARY CLUB OF MIKOCHENI GOES DENIM FOR PRESIDENTIAL INSTALLATION

The Rotary Club of Dar es Salaam Mikocheni is known for being unconventional.

Just a month ago, they proudly installed their former treasurer Dennis Pasha to become their Irresistible President, kick-starting the Rotary year 2024/25 in blue jeans.



Assistant Governor Ambrose Nshala of RC Dar es Salaam-Mzizima officiates the handover of the presidential chain. President Pasha picks up the mantle from AG Julia Seifert.



Tanzania Country Chair Sophia Chamzingo, a happy and proud member of RC Dsm Mikocheni wore her jeans 'in spirit'.





RC Dsm Mikocheni also gained a new family member. Welcome to Rotary, Felix Muchira.



It's a Presidential Thing! In attendance from left to right: RC Dsm Oysterbay President Himanshu Bhattbhatt, RC Dar Peninsula President Rodrique Msechu, RC Dar Mbezi Beach Guru Sykes, RC Dar Mikocheni Immediate Past President Julia Seifert, RC Mikocheni President Dennis Pasha and Assistant Governor Ambrose Nshala.



Meet Otto Simkoko, district record holder for the youngest person to attend a Rotary installation, at 3 months and 14 days.

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Rtn Nasibu Mahinya RC Mikocheni

ROTARY CLUB OF MUYENGA WELCOMES NEW LEADERSHIP AT INSTALLATION CEREMONY

On 28 June, 2024, the Rotary Club of Muyenga hosted its installation ceremony at Las Vegas Garden Bunga, marking the leadership transition from President Simon Batte to President-Elect Edward Katimbo Mugwanya, the club's 37th President. Over 300 guests, including District representatives and various Rotary Presidents, attended the event, which was a resounding success. The even started punctually and continued into an evening of enjoyment.

In his address, President-Elect Mugwanya outlined a dynamic vision for the coming year. He emphasized enhancing member experiences through engaging field fellowships, fostering cohesion via buddy groups, and actively involving members in Rotary projects, stressing the crucial role of volunteers.

A significant focus for the new Board will be strengthening relationships with local and international partners to amplify RCM's impact. This includes identifying new corporate partners, reactivating ties with past international collaborators, and establishing new connections.



The board also plans to maintain high visibility through strategic branding and social media engagement, encouraging members to visit other clubs to broaden RCM's presence.

Furthermore, the Board intends to create a dedicated fund to support small non-Global Grant projects and local construction initiatives not covered by TRF.

Expressing heartfelt gratitude, President-Elect Mugwanya thanked all attendees, the Installation Committee Chair PAG David Baraka, and contributors. He concluded by wishing everyone a prosperous and fulfilling 2024/25 Rotary year, underscoring the importance of prayer and the gift of life.

> Rtn Ericque Okello Director Youth Services RC Muyenga



PDG Emmanuel Katongole, DG Fransisco Ssemwanga, PE Edward Mugwanya and PDG John Magezi.



PE Edward receives the Chain of Power.





RCM Board 2024/25



Cake moment to crown the function.



Attendees in a photo moment with President Elect Edward Katimbo Mugwanya



JOINT MAGICAL INSTALLATION ROTARACT CLUBS GET NEW PRESIDENTS

Dar es Salaam-based Rotaract clubs of St. Joseph University, Alpha and e-Club of Swahili began their Rotary year with a joint installation that saw the three clubs join hands to reignite the fire of service for the next 365 days.



In attendance from left to right: RC Dar Oysterbay President Himanshu Bhattbhatt, RC Zanzibar Stone Town President Alois Inninger, Tanzania Rotaract Country Chair Beatha Malauri, Tanzania Country Chair Sophia Chamzingo, Rotaract Club Presidents of e-Club Swahili- Gerald Dominic; Alpha - Aniita Semfilinge; & St. Joseph University – Andrew Sadallah, District Service Projects Chair Maryanne Mugo and Rtn. Theophan Mulamula from RC Dsm Oysterbay.



RC Dar Oysterbay President Himanshu Bhattbhatt gives Rotaract President of Alpha, Aniita Semfilinge a taste of her own cake to celebrate new beginnings.





Country Chair Sophia Chamzingo in the process of selecting one of the lucky winners of the raffle.



In attendance from left to right: Rotaract club of Alpha Past President and current District Interact chair Amosi Kafuru, PDRR Dr. Edmund Issae, Tanzania Rotaract Country Chair Beatha Malauri, Rotaract Club Presidents of e-Club of Swahili - Gerald Dominic; Alpha - Aniita Semfilinge; & St. Joseph University- Gerald Dominic, Past District Youth Director Hermelinda Joseph, Former Rotaract club of Alpha member Walter Robert and Immediate Past President Rotary club of Zanzibar Stone Town PDRR.Augustine Mwombeki.

> Rtn Nasibu Mahinya & Rtn Amosi James



ROTARY CLUB OF ARUSHA WESTSIDE NEW BOARD INSTALLATION

On the evening of 3rd July, RC Arusha Westside held a special reception at Schwari Blue Heron Restaurant to install their new Board. Hope Creator Present Monica Dunstan continues for another year as Irresistible President for the Rotary Year 2024-2025

Special guests included Samantha Button and

Ambrose Nshala, Past President of RC Dar Mzizima and Country Membership Chair - Tanzania. Samantha stood in for AG Yves Nzeyimana. As well as these distinguished guests the occasion was graced by several family members who came to celebrate.

The Club President Monica mentioned in her address, "the club achieved most of its goals with a diminishing membership and of that I am so proud. The club has been involved in projects just as varied as the club itself, from giving blood, supporting health day, sending four students through hospitality training, planting trees, supporting girls in sport, lending a helping hand to desperate women after childbirth, reading to kindergarten children, and picking up rubbish along the roadside".

She concluded, "It is with honour that I hold this position as president once again, and appreciate all the dedicated Rotarians who support me with their humour, hard work and patience as we continue to grow as an active club in our local community".

Rtn Monica Dunstan











In recognition of their exceptional writing, this certificate is awarded to

Rotarian Abdulrahman Hussein

of

Rotary Club of Dar es Salaam Oysterbay

For creating the best article: **Around the World with One Plate** in the July 2024 Ubuntu Newsletter.

Rotarian Agnes Batengas District Governor

Rotarian Ciren Gracias Chief Editor



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Designers of the Rotary District 9214 Ubuntu Magazine



CALL FOR ARTICLES – Ubuntu Magazine

Dear Rotarians and Rotaractors of our District 9214, We are excited to announce the call for articles for the upcoming issues of Ubuntu Magazine for 2024-2025. This is your opportunity to share your club's stories, projects, and activities with our district.

ROTARY THEME OF THE MONTH

We invite you to submit articles related to the Rotary themes of each month. Share how your clubs have been involved in or plan to embark on projects and activities that align with these themes. We invite you to submit articles related to the Rotary themes of each month. Share how your clubs have been involved in or plan to embark on projects and activities that align with these themes.

ARTICLE GUIDELINES

- Length: 200 to 600 words.

- Images: Include 1 to 4 pictures with captions (if applicable). A photo of the author is also welcome.
- Format: Articles should be submitted in Microsoft Word, and pictures should be in JPEG or other compatible formats.

SUBMISSION DEADLINE

To be considered for the next issue, please submit your article by the 10th of the preceding month. For example:

- October issue: Submit by 10th September
- November issue: Submit by 10th October

CLUB OF THE MONTH FEATURE

One club per month from both Tanzania and Uganda will be featured in the newsletter - as Club of the Month.

This is your chance to shine a spotlight on your club, to give us a sneak peek at what makes your club special, your unique projects, and all the ways your club is doing good in society. Clubs will be chosen on a first-come, first-served basis.

For your club to be featured in the next Ubuntu issue, all you have to do is answer the following:

Club Name, Date Club Was Chartered, Average Membership, Key Projects Achieved (Describe the most recent project in a paragraph, and up to 3 additional projects), Number of Global Grants to Date, What Makes Your Club Unique or Special? (Please write a short paragraph on this.). Please accompany these answers with at least 4, but no more than 10 quality photos with captions. One of the photos must be a recent group photo of your club members.

MONTHLY AWARD FOR BEST ARTICLE IN THE UBUNTU MAGAZINE

Each month, an individual contributor to Ubuntu will be awarded a certificate for the Article of the Month, and therefore earning his or her club recognition.

The Ubuntu team looks forward to receiving your contributions.

REVIEW PROCESS

Once received, articles will be reviewed by the editorial team and suitable ones shall be considered for publication. If you need further guidance, do not hesitate to contact your country editor or a member of the editorial team.

For Clubs from Uganda please send your articles via email to Rtn Joseph Ssuuna Country Editor – Uganda for the District 9214 Magazine – UBUNTU. *Email: ssujoe2000@gmail.com*

SEND YOUR ARTICLES TO

For Clubs from Tanzania please send your articles via email to Rtn Charity Mwakio Country Editor – Tanzania for the District 9214 Magazine – UBUNTU. *Email: ndutamwakio@gmail.com*

Or to Rtn Ciren Gracias Editor in Chief Email: ubuntueditortz@gmail.com

Monthly award for Best article in the Ubuntu Magazine Each month, an individual contributor to Ubuntu will be awarded a certificate for the Article of the Month, and therefore earning his or her club recognition. The Ubuntu team looks forward to receiving your contributions.



UBUNTU MAGAZINE 2024-2025 ADVERTISING RATES

Dear Rotarians or Friends of Rotary,

I hope this letter finds you well. I am writing to introduce you to an exciting opportunity to support Ubuntu Magazine, the District Governor's Newsletter and the premier publication of Rotary International District 9214, which covers both Uganda and Tanzania. The Ubuntu Magazine is dedicated to highlighting the impactful work of Rotary clubs across our district, sharing inspiring stories, and fostering a sense of community among Rotarians and the general public. By sponsoring the Ubuntu Magazine, your company will gain visibility among our engaged readership and demonstrate your commitment to social responsibility and community development.

There are over 3000 Rotarians of diverse backgrounds in District 9214 who are either employed or own businesses in a variety of sectors. The readership is vast. The Magazine is published digitally on a monthly basis and is distributed over a varied number of platforms; email, WhatsApp, Instagram and Facebook and through our District Website.

Apart from the magazine being circulated to the Rotary community, we are also distributing our publication to the general public and partners as much as possible thereby creating potential for a much wider audience

This is a call for advertising in the Ubuntu Magazine for the Rotary Year 2024-2025 running from July 2024 to June 2025 at very reasonable rates.

We have 4 pages reserved for Adverts 2 centre pages 1 inside back and 1 back page

Pages and spots can be selected and will be placed on a first come first served basis

The advertising rates per issue (month) are: Quarter page UGX 80,000/ TZS 60,000 Half page UGX 140,000/ TZS 105,000 Full page UGX 240,000/ TZS 180,000 For long term sponsors, we are pleased to offer three affordable sponsorship packages designed to provide value and enhance your brand's presence:

1. Bronze Package - UGX 800,000/ TZS 600,000

> Quarter-page advertisement in Ubuntu Magazine

- (for 11 issues from August 2024 to June 2025)
- Social media mentions (2 posts)
- Recognition on the sponsor page of the magazine

2. Silver Package - UGX 1,400,000 / TZS 1,050,000

> Half-page advertisement in Ubuntu Magazine

- (for 11 issues from August 2024 to June 2025)
- Social media mentions (4 posts)
- Recognition on the sponsor page of the magazine
- > Logo placement on the Ubuntu Magazine website

3. Gold Package - UGX 2,400,000/ TZS 1,800,000

Full-page advertisement in Ubuntu Magazine (for 11 issues from August 2024 to June 2025)

- Social media mentions (6 posts)
- Recognition on the sponsor page of the magazine
- > Logo placement on the Ubuntu Magazine website

Feature article about your company in one issue of your choice during the year.

We believe these packages offer excellent value and provide a unique opportunity to connect with a diverse and influential audience. Your support will not only help us continue to produce high-quality content but also enable us to expand our reach and impact.

We would be delighted to discuss these options further and tailor a package that best suits your needs.

Thank you for considering this opportunity to support Ubuntu Magazine and Rotary International District 9214. We look forward to the possibility of partnering with you to promote positive change and community development.

If you would like to advertise and would like further details or if you have any questions and need any clarification, please email ubuntueditortz@gmail.com