

Theme:
How YOUR
Rotary/Rotaract Club
'Connects the World'
in 2019 - 2020

OVERVIEW:

Create a maximum **2 minutes** video about the implementation of the theme in your club, showing how your members worked to 'Be the Inspiration'

ENTRY DEADLINE:

May 15th 2020. Contact your RPIC and a link will be sent to upload your entry to Dropbox

VIEWING:

Videos will be available for viewing online on our special Zones 33 & 34 Facebook page at [Rotary Zone 33/34 Video Contest](#) OR [@33and34video](#).

JUDGING:

Voting will be online on our Facebook page for the Popular Choice Award and by judges for the Judges' Choice Award. See details in Rules document.

WINNERS:

1st/2nd/3rd in each category, Club, Rotaract and Interact. To be announced on the Zone website & [myrotarystory.org](#).

PRIZES:

All participants will receive a Certificate. Club & Rotaract winners will be featured in the Zone Newsletter and Website and on [myrotarystory.org](#).

Please read the Rules
and Tips section!

Read about the theme on
[rotary.org](#)



"Rotary...connects us to people who need our help, allowing us to change lives in communities around the world."

Rotary President Mark Daniel Maloney.



ZONE
34
CLUB
VIDEO
CONTEST

DEADLINE
MAY 15th
2020



ZONE
34

ZONE
34

ZONE 34 PUBLIC IMAGE CAMPAIGN CLUB VIDEO CONTEST

THEME: HOW YOUR
ROTARY/ROTARACT CLUB
“Connects the World”
IN 2019 - 2020

DURATION: MAXIMUM 2 MINUTES



Create a maximum 2 minutes video following the 2019-20 theme: “Rotary Connects the World”
Deadline MAY 15th 2020. Inform your RPIC Zone 34 that you are entering and a Dropbox link will be sent to you for uploading your video.

JUDGING:

Voting will be online for the **People’s Choice** video (most popular) - **Deadline for online votes is May 18-24 , 2020.**

Judges’ Choice - the international judging team will also select a winning entry, based on content, creativity and the relevance to the theme.

PRIZES:

Winning Clubs ‘**People’s Choice**’ or ‘**Judges’ Choice**’, will receive Certificates and their videos will be featured on the Zone website, Facebook page and You Tube.

Clubs should do this as an in-house effort, not hire out to video professionals. We encourage clubs to try to get local airtime as PSAs to get the message out to the general public and to add the video to Facebook/website.

TIPS:

- We are not looking for the next Oscar winner! Clubs can put together a simple entry from video (camera/ tablet/phone videos) and/or stills, using the free pre-loaded software available on all computers, e.g.:

WINDOWS: Moviemaker:

(<http://windows.microsoft.com/en-us/windows-live/movie-maker>)

MAC: iMovie:

(<https://www.apple.com/mac/imovie/>)

OR use your smartphone! Shoot & edit right on your phone or there are many free online options for editing.

- Videos must be relevant to the theme.

- Although we do not wish Clubs to use a professional to create the video, we do suggest that they approach local experts to advise them. Media contacts are always useful!

FOR INSPIRATION!

- Take a look at the videos for download on rotary.org to get some ideas and visit the Brand Center for new tools, templates and guidelines about the theme.



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