

District 7030 – LOGO COMPETITION 2013-2014



OBJECTIVE

District 7030 is seeking a creative, innovative and culturally appropriate logo design to depict the diversity of our District. The logo should feature recognizable Rotary concepts and help promote our organization's mission.

GUIDELINES

Professional: This logo may be featured on our website, social media platforms and other media (stationery, pamphlets, t-shirts, etc). As a result, any wording and imagery on the logo must be legible and easily reproduced.

Language: The logo wording must be presented in both English and French.

Theme: The logo must promote the mission of Rotary, the design should be universal in theme and not nation specific.

Colours: There are no limitations and any colours may be used. The logo must look good in colour (if any) as well as black and white.

Integrity: Logos cannot contain copyrighted material, with the exception of the Rotary wheel. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. The design must be easily reproducible and scalable for large and small formatting. All logo designs must be original and should contain the words *Rotary District 7030*.

Respect: No design shall exploit gender, ethnicity or culture.

Use of Marks: The Rotary wheel and brand must be represented according to RI guidelines (see www.rotary.org) Entries that violate RI guidelines shall not be considered.

FORMAT

Entries must be submitted in JPEG format via email only.

PARTICIPANTS

- Any Rotary Club, Rotaract Club and / or Interact Club from District 7030 that is in financial good standing is eligible
- Individual Rotarians are not eligible
- The competition is not open to clubs outside District 7030
- Multiple clubs may enter as groups / partners, including Rotary, Rotaract and Interact
- Each club or group may only submit one (1) entry

JUDGES

1. DG Hervé Honoré
2. DGE Elwin Atmodimedjo
3. DGN Milton Inniss

4. DG Nominee Designate
5. PDG Lara Quentrall-Thomas, PR Chair



SUBMISSION OF ENTRIES

All entries should be submitted to Lara Quentrall-Thomas, PR Chair, no later than **1st February 2014**. Entries should be submitted in JPEG format via email to rotary@regencytrinidad.com and include the following information:

- Club Name
- Club email and contact data
- Description of the design and it's elements – what the image represents and why it was selected by the Club
- If a collaborative piece, details on which clubs worked together

Queries can be addressed to rotary@regencytrinidad.com or via 1.868.678.2181

By entering, each contestant agrees to be bound by the rules. Rotary District 7030 is not responsible for illegible, lost, delayed or misdirected email, or incomplete entries.

AWARD OF WINNING CLUB/S

The winning entry shall be announced at the 2014 District Conference in Martinique by DG Hervé and the Judges.

USE OF LOGO

The winning design shall be used in all Rotary District 7030 communications, merchandising, social media and networking, branding and memorabilia, for both internal and external stakeholders.

INTELLECTUAL PROPERTY

Contestants agree that Rotary District 7030 may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials at any time in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to Rotary District 7030.

Additionally, Rotary District 7030 may alter, modify or revise the logo as it sees necessary to achieve the goals of the District.

CAVEAT

Rotary District 7030 reserves the right to not select a winner if, in its sole discretion, no suitable entries are received. In the event that there is no entry selected, the Judges reserve the right to declare no winner and run the competition again at a later date.

PRIZE

The prize for the winning entry shall be determined by Judges. It is non-transferable and there may be neither cash nor other substitutions.

November 2013.