

Millennium Lakes
Golf & Country Club
Saturday 28th
September, 2013
TT \$1.6 million dollar
Shootout
Hole-In-One Prize BMW1 Series

Part Proceeds to Heartbeat International Trinidad & Tobago

Sponsorship Levels



- Recognition as the Diamond/Title Sponsor of the Tournament
- Five (5) teams participating in the event
- Premier visibility in all media releases/newspaper advertisements, including Tournament Notice before the event and Thank You Advertisement after the Tournament
- Primary recognition in all promotional material
- Opportunity for your organization's representative to give a brief address at the closing ceremony
- Opportunity to display company promotional material
- Corporate identity used as back drop at registration booth and at closing ceremony
- Exclusive display of company banner on 1st hole
- Company logo used on all tee box markers
- Exclusivity with regard to competing brands in the same industry



- Recognition as the Platinum Sponsor of the Tournament
- Three (3) teams participating in the event
- Special visibility in all media releases/newspaper advertisements, including Tournament Notice before the event and Thank You Advertisement after the Tournament
- Recognition in all promotional material
- Prominent Inclusion in the Tournament Banner
- Opportunity to display company promotional material
- Corporate identity used as back drop at registration booth and at closing ceremony
- Exclusive display of company banner on 10th hole







Gold Sponsor \$30,000

- Recognition as a Gold Sponsor of the Tournament
- Two (2) teams participating in the event
- Premier visibility in all media releases/newspaper advertisements, including
 Tournament Notice before the event and Thank You Advertisement after the Tournament
- Prominent recognition in all promotional material
- Corporate identity displayed at registration booth and at closing ceremony
- Opportunity to display company promotional material
- Company banner displayed on any hole of choice except 1st and 10th

Silver Sponsor \$15,000

• Recognition as a Silver Sponsor of the Tournament

- One (1) team participating in the event
- Fitting visibility in all media releases/newspaper advertisements, including Tournament Notice before the event and Thank You Advertisement after the Tournament
- Recognition in all promotional material
- Corporate identity displayed at registration booth and at closing ceremony
- Opportunity to display company promotional material
- Company banner displayed at one of holes (To be allocated)

Food Sponsor \$10,000

- Recognition as official Food Sponsor of the Tournament
- Inclusion in two newspaper advertisements - Tournament Notice before the event and Thank You Advertisement after the Tournament
- Recognition in all promotional material
- Opportunity to set up a booth to display/demonstrate products
- Company banner displayed at the Prize Giving Ceremony

Drink Sponsor \$10,000

- Recognition as official Drink Sponsor of the Tournament
- Inclusion in two newspaper advertisements - Tournament Notice before the event and Thank You Advertisement after the Tournament
- Recognition in all promotional material
- Opportunity to set up a booth to display/demonstrate products
- Company banner displayed at the Prize Giving Ceremony

Special Prize for Hole-in-one \$10,000

- Recognition as official Hole-inone Sponsor of the Tournament
- Inclusion in two newspaper advertisements - Tournament Notice before the event and Thank You Advertisement after the Tournament
- Recognition in all promotional material
- Opportunity to set up a booth to display/demonstrate products
- Company banner displayed at the Prize Giving Ceremony







Major Sponsor of 2 teams at \$9,000

- Recognition as a Major Team Sponsor of the Tournament
- Two (2) teams participating in the event
- Premier visibility in all media releases/newspaper advertisements, including Tournament Notice before the event and Thank You Advertisement after the Tournament
- Prominent recognition in all promotional material
- Corporate identity displayed at registration booth and at closing ceremony
- Opportunity to display company promotional material



• Recognition as a Prize Sponsor of the Tournament

- Inclusion in two newspaper advertisements Tournament Notice before the event and Thank You Advertisement after the Tournament
- Recognition in all promotional material
- Opportunity to set up a booth to display/demonstrate products
- Company banner displayed on the golf course
- Invitation to the prize-giving ceremony to hand out prizes
- (Sponsorship can be in cash or prizes: Prize schedule 1st place 2 pairs of prizes worth \$5,000 each to 10th place 2 pairs of prizes worth \$2,500 each)









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Should you require further information or clarification, please feel free to contact any of the following:

Sponsorship Coordinator - Maria Mohammed:
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Members of the Rotary Club of St Augustine:
 Vishnu Balroop, Immediate Past President;
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 Deo Singh, Past President Email:singh_deo@hotmail.com; Mobile: 680 9718 or
 Krishna Boodhai, Head Organising Committee-

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• Tournament Coordinator - Richard Lara - Email: richardlara@hotmail.com; Mobile: 681 9864.

