

# ROLE OF BOARD MEMBERS



Reach Within to Embrace Humanity

## Training Objective :

*To discuss and understand  
the purpose, roles and  
responsibilities of the Board  
of a Rotary Club.*



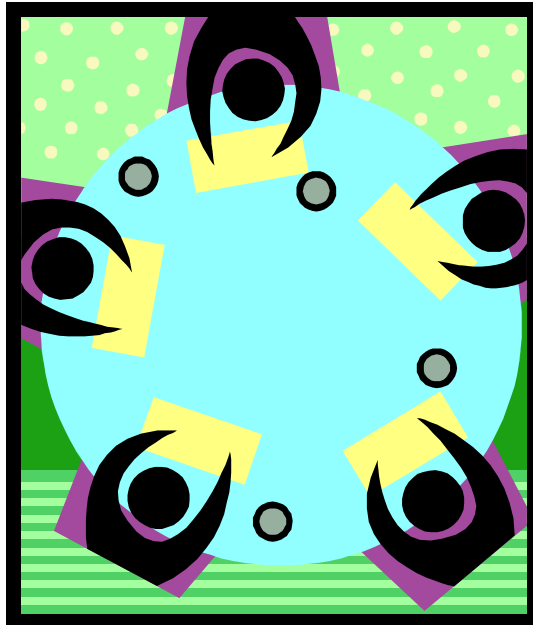
Reach Within to Embrace Humanity

TIME: Fifteen (15) Minutes



# The Purpose of the Board

The board's key purpose is to **ensure the club's prosperity** by collectively directing club affairs, whilst meeting the interests of all stakeholders – members, community, District and Rotary International.



Directors look after the affairs of the club and are in a position of trust. Therefore they must ..

- exercise their powers for a 'proper purpose'
- act in good faith in what they honestly believe to be the best interests of the club
- act with due skill and care
- consider the interests of members



# 4 areas of focus

Establish Vision, Mission and Values	Set Strategy and Structure	Delegate to Members	Exercise Accountability
Determine the ideal future of the club	SWOT Analysis	Select committee chairs	Implement effective communication
Set goals and policies, using the <b>Club Leadership Plan</b>	Ensure structure complies with the guidelines of <b>Effective Rotary Clubs</b> including financial efficiency	Determine controls and monitoring processes	Gather feedback and monitor relationships with all stakeholders
Determine / review bylaws and policies	Select projects that meet community needs and district objectives	Recruit, orient, train, coach and support members, including future leaders *	Build goodwill through transparent leadership and PR

## \* Developing New Leaders

*Some people with wonderful skills reluctantly envision themselves in a board role, but the boards of volunteer organizations are among the best places to learn how to become an expert in managing people and organizations.*

*Current board members should seek out valued volunteers and encourage them to stretch their skills by joining the board, and support them once they get there.*

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