



Elwin

Atmo di medjo





Elwin

Atm odimedjo



I AM ROTARY !

Se Suis ROTARY



What does Rotary mean to you ?

Que Signifie Rotary pour vous?



What are you doing in Rotary ?

Que Faites vous au Rotary?



Rotary Clubs are struggling with

- Keep members**
- Motivate Members**
- Find new members**
- Executing Community projects**
- Exposing – Marketing – PR**
- Connecting with target group**



Some Findings

- We do not connect to our target group**
- Dusty image**
- No Collaboration**



Revitalize your Rotary Life

Fun / (food)

Fellowship

Fulfilling





Think SMART

Be SMART

Act SMART

Specific

Measurable

Atractive

Realistic

Timeliness





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