

Elwin Atmo di medjo



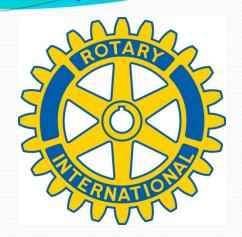








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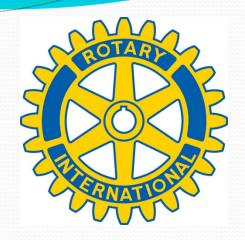


I AM ROTARY! Se Suis ROTARY



What does Rotary mean to you?

Que Signifie Rotary pour vous?



What are you doing in Rotary?

Que Faites vous au Rotary?

Rotary Clubs are struggling with

- Keep members
- Motivate Members
- Find new members
- Executing Community projects
- Exposing Marketing PR
- Connecting with target group



Some Findings

- -We do not connect to our target group
- Dusty image
- No Collaboration



Revitalize your Rotary Life

Fun /(food) Fellowship Fulfilling







Think SMART
Be SMART
Act SMART



Specific

Measurable

Attractive

Realistic

Timeliness





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