

# **RI DISTRICT 7030 DIABETES PROJECT COMMITTEE ACTION PLAN 2010/11**

## **Introduction**

This plan is very much a first draft in outline of the actions required to start work in achieving the three objectives of the Diabetes Project which were presented to PETS on 20<sup>th</sup> April 2010. Quite clearly the three objectives cannot be fully achieved in one year and this project should therefore be considered as an ongoing one.

There are four sections the first dealing with administrative issues and the next three deal with each specific objective in turn. This plan must not be considered as static and should therefore be adapted to take account of changing circumstances.

The response to the project has already exceeded the expectations of the Chairman Elect who anticipated that about ten Rotarians would turn up to the first meeting. In fact on Wednesday 21<sup>st</sup> April there were 35 Rotarians present and we now have 40 Rotarians representing 27 clubs signed up from 9 (out of 14) countries in the district.

## **Administration**

Circulate data base of club contacts by 30<sup>th</sup> April 2010 – Ongoing revision.

Expand size of committee, currently four, to include representatives of all countries signed up by 31<sup>st</sup> May.

Prepare project summary for inclusion in DG's presentation pack for visits to clubs in 2010/11 by 30<sup>th</sup> June 2010.

Increase number of clubs signed up to Diabetes Project Group to 35 (50%) by 30<sup>th</sup> June 2010.

Increase number of clubs signed up to Diabetes Project Group to 52 (75%) by 31<sup>st</sup> December 2010.

Increase number of clubs signed up to Diabetes Project Group to 70 (100%) by 30<sup>th</sup> June 2011.

Introduce quarterly RI District 7030 Diabetes Project Newsletter and circulate electronically commencing 1<sup>st</sup> July 2010 and the ongoing.

## **Objective 1**

*Increase public awareness in relation to diabetes by PR and education campaign throughout the fourteen countries in RI District 7030.*

Submit application for RI Public Relations Grant 2010-11 – draft prepared by 31<sup>st</sup> May to be finalised and submitted by 30<sup>th</sup> June 2010 (closing date for applications is 15<sup>th</sup> July 2010).

Obtain website addresses for all diabetes associations in district by 31<sup>st</sup> May and circulate to clubs by 30<sup>th</sup> June.

Ask clubs to communicate with diabetes associations that do not have websites to ascertain if they wish to have a website and if they require assistance to set one up. This should be a joint club effort by country with a deadline date of 30<sup>th</sup> September 2010.

Following discussion with the Rotary Club of Barbados South to provide clubs with a copy of their DVD “The Silent Killer” edited version if necessary – where requested.

Provide all clubs signed up with information regarding diabetes on an ongoing basis.

Act as resource centre for all clubs – ongoing.

## **Objective 2**

*Advocacy programme lobbying governments to pay more attention to diabetes prevention*

Work with local Diabetes Associations to lobby government to:

- Provide facilities to encourage physical activities (exercise) for the general public
- Place levy on sweet drinks (empty calories type) and making these funds available to the Diabetes Associations for programme support
- Provide resources (financial, material, human, office space) to assist associations in carrying out their mandate
- Give official recognition to the work of the Diabetes Associations, through inclusion in planning, implementation and monitoring of health (and other related) programmes.

## **Objective 3**

*Promotion of diabetes footcare/Step by Step programme especially in those countries of RI District 7030 where not currently established.*

Assist clubs, probably on a country basis, to complete matching grant applications for launching of the Step by Step programme in their country.

Formulate grant application to IDF to assist those countries where matching grant applications are not successful.

Using expertise gained in Barbados, St. Lucia and Tobago regarding the Step by Step programme assist clubs in district who are organising the first phase of the programme.

NB These actions are on an as and when required basis.