DG Letter to Club Leaders (All)

Dear Rotary Club Leaders:

You’re invited to **Connect with Korea — Touch the World** at the 2016 Rotary International Convention in Seoul, 28 May-1 June. We plan to make it the most successful convention to date and with your help, attract a record number of Rotarians from across the globe.

Your influence as a club leader goes a long way toward encouraging members to attend. I ask that you make convention promotion a high priority for this year. Make sure members know:

* The Rotary Convention is for all Rotarians, featuring information, activities, and exchanging ideas
* Seoul is an amazing destination with so much to offer — history, cuisine, culture, and shopping
* The convention provides an exciting opportunity to network, meet new people, and make lasting friendships
* Attendees can participate in a meaningful project in the community
* The program features engaging speakers, spectacular entertainment, and House of Friendship events

Use the tool kit of promotional materials available on the convention website at [www.riconvention.org](http://www.riconvention.org/resources.) under Resources. You’ll find posters, brochures, postcards, web copy and letters to download and print.

Encourage members to make their travel arrangements, including flights and hotel, together. Let them know that they should register **before 15 December** to take advantage of early registration savings at [www.riconvention.org](http://www.riconvention.org).

If there’s anything I can do to help you promote the convention to your club, please let me know. Thank you again for your support. It can and will make a difference. See you in Seoul!

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Club President Letter to Club Members (All)

Dear Rotary Club Members:

You’re invited to **Connect with Korea — Touch the World** at the 2016 Rotary International Convention in Seoul, 28 May -1 June. Iencourage you to visit the convention website at [www.riconvention.org](http://www.riconvention.org) and learn more about this amazing experience.

The Rotary Convention offers something for all Rotarians, whether you’re new to our club or a longtime member. It will inspire and connect you to a dynamic, unforgettable experience.

Here’s why you should attend:

* Experience the hospitality of Seoul, a world-class city with so much to offer — history, culture, cuisine, and shopping
* Network with Rotarians, meet new people, and make lasting friendships
* Travel with club members and other Rotarians and connect with Korean culture
* Advance your personal and professional development through workshops and breakout sessions
* Participate in a meaningful, hands-on project in the community

In the words of one member: “I became a true Rotarian after attending my first convention. It was a magical moment during which the word *international* took on its full meaning.” You’re destined to come away with the same feelings!

(Add personal recollections of the convention)

With your participation, we can make this the most successful convention ever. Be sure to register **before 15 December** for best rates. Register now [www.riconvention.org](http://www.riconvention.org)!

Sincerely,

(Club President)