

Your Roadmap to Community Engagement

Through Together, We Read, Save the Children and Rotary are taking action together to raise awareness about early learning and to make early literacy and kindergarten readiness a central focus in your community. Here are some steps to engaging members:

2

Determine your purpose: Establish a shared vision, desired outcomes for children and families, and how the partnership/programming will operate to accomplish these goals.

4

Develop an action plan, building on research and best practice and adapting for local context and community needs.

1

Identify local champions for children and bring key stakeholders together: identify a lead to coordinate communication and keep the work moving. Ensure diverse cross-sector representation with key decision makers.

3

Conduct a community assessment to determine resources, needs and gaps, capture voices of families and community.

5

Implement your plans: assign clear responsibilities, maintain communication throughout and continuously foster positive relationships.

6

Evaluate the results: Continuous improvement is key! Plan, implement, study, make modifications - repeat! Gather feedback from end users, such as caregivers.

7

Celebrate successes to maintain momentum, small wins count!