



RAISE FOR ROTARY FREQUENTLY ASKED QUESTIONS

Rotary has introduced a new fundraising tool, initially in English and U.S. currency, that allows members to create fundraisers to share with their social networks. The following questions and answers will tell you more about how the platform works, so that you are familiar with it. For a preview, visit rotary.org/raise.

When will Raise for Rotary be available globally?

Initially, the platform is available in English and only accepts fundraising goals and donations in U.S. dollars. Fundraisers and donors can use the platform from any country that already accommodates online giving in U.S. dollars by credit card on Rotary.org. A phased global rollout to expand currency options is planned for 2021. There are seventeen countries that do not currently accept contributions in U.S. dollars. These include Japan, New Zealand, Denmark, Tokelau, Tuvalu, Bosnia and Herzegovina, Cook Islands, Eswatini, Falkland Islands (Malvinas), Faroe Islands, Greenland, Guadeloupe, Kiribati, Lesotho, Montenegro, Namibia, and Serbia.

How does it work?

On your own or with a team, you can use Raise for Rotary to create fundraisers online to celebrate or acknowledge events in your life or community while also helping Rotary Foundation causes. Share your fundraisers through social media, email, text, and more, so that family members, friends, colleagues, and supporters can donate online. With just a few clicks, you can set up, personalize, and share your fundraiser to help Rotary do good in the world.

Initially, the program is available in English and only accepts donations in U.S. dollars. A phased rollout for more languages and currencies is planned for 2021.

Is Raise for Rotary easy to use?

Yes, you can set up a fundraising campaign page in just a few steps:

1. Choose whether it's an individual or team fundraiser.
2. Choose or create the occasion you are celebrating or event you are marking.
3. Select The Rotary Foundation cause you want to support.
4. Set your fundraising goal.
5. Create a Raise for Rotary account or sign in if you have one.
6. Personalize your fundraiser with a title and description, and add an image, photo, or video.
7. Share your fundraiser with your family members, friends, neighbors, and colleagues. Don't be shy! Turn your network into Foundation supporters.

Does the platform work on mobile phones and tablets?

Yes. Raise for Rotary is mobile-friendly for both fundraisers and donors.

What's the difference between Raise for Rotary fundraising and crowdfunding?

Raise for Rotary uses a peer-to-peer fundraising model that lets us leverage our social networks to raise money for Rotary causes. Crowdfunding typically relies on small amounts of funds from many people toward a specific project, start-up or cause.

Why is Rotary introducing a new fundraising tool? Does it replace our current online donation process?

Members have expressed a strong interest in having a Rotary-branded, social network fundraising tool to personalize the fundraising experience and expand our reach virtually. Raise for Rotary introduces another way that members, donors, and supporters can raise money for Rotary Foundation causes. The new platform supplements but does not replace our [current online giving options](#).

Adapting our fundraising methods to meet the needs of members and appeal to new donors will let us make an even greater impact for communities.

Don't we already have a similar fundraising program through Facebook?

You can create a fundraiser for The Rotary Foundation through the Rotary International and End Polio Now Facebook pages, but donations are limited to the World Fund and the Polio Fund. On Raise for Rotary, you have many more options to support, including the World Fund, Polio Fund, Disaster Response Fund, and Rotary's areas of focus.

Another significant difference is that when members contribute to a Facebook fundraiser, they don't receive Rotary donor credit. When members contribute through Raise for Rotary, they'll receive credit and any applicable recognition.

Raise for Rotary is designed specifically for Rotary and allows more customization of your fundraiser. Raise for Rotary is another tool for members and participants to share Rotary Foundation causes with family members and friends and enlist their support.

Who can use Raise for Rotary?

Anyone can fundraise for The Rotary Foundation on Raise for Rotary in U.S. dollars. We encourage donors, members, participants, staff members, and Rotary supporters to use the platform. You can create a Raise for Rotary fundraiser on your own or with a group or team. For example, multiple members of a Rotary club can create a fundraiser to benefit the Polio Fund in honor of an occasion or milestone, or for World Polio Day.

What types of events can I fundraise for?

On your own or with a team, you can raise money for a variety of events, such as birthdays, anniversaries, weddings, athletic pursuits, and awareness and commemoration days. You can also create a fundraiser to pay tribute to someone or to mark current events.

How many fundraising campaigns can I create on Raise for Rotary?

You can create as many fundraisers as you wish.

Can I and my team share our fundraisers on social media?

Yes. Raise for Rotary is meant for social media, and sharing is the perfect way to let people in your social network and beyond know about your event or occasion and encourage donations to The Rotary Foundation. Share posts, videos, and photos about your fundraiser, and use relevant hashtags to expand your reach.

What if I don't use social media?

You can still share links to your Raise for Rotary fundraiser with friends and family members through email or text.

Will my user data be secure?

Rotary International and The Rotary Foundation are committed to protecting user data and privacy through compliance with our [privacy policy](#). Protecting the data entrusted to us by our members, donors and participants is of the utmost importance.

We've implemented technical and operational measures designed to secure personal data from accidental loss and from unauthorized access, use, alteration, and disclosure.

Fundraising and Donations

What Foundation causes are included on Raise for Rotary?

You can set your Raise for Rotary fundraiser to benefit the World Fund, Polio Fund, Disaster Response Fund, or one of the areas of focus. The Annual Fund-SHARE and global grants, however, aren't as well-suited to the Raise for Rotary platform. They are specific to clubs and districts and require more complex internal processing.

Can I use Raise for Rotary to raise funds for a Rotary club project?

Members, donors, and participants can use Raise for Rotary only to support The Rotary Foundation's World Fund, Polio Fund, Disaster Response Fund, and Rotary's areas of focus. Clubs can continue to raise money for their specific service projects using local fundraising methods.

Can my club or district create a Raise for Rotary fundraiser for a Foundation cause?

Yes. Multiple members of your club or district can create a fundraiser as a team on Raise for Rotary. All the money raised will benefit The Rotary Foundation.

How do I create a team fundraiser on Raise for Rotary?

A group of individuals can start a team fundraiser on Raise for Rotary to benefit The Rotary Foundation. Choose a member of the team to create, manage and share the team fundraising page so other individuals can join. From the team page, each team member then creates an individual page that promotes the team fundraiser with a funding goal that contributes to the team fundraiser total.

Will donors receive tax receipts?

Currently, Raise for Rotary only accepts donations in U.S. currency. U.S. donors who give USD \$10 or more through Raise for Rotary will receive a tax receipt by email, and donations made by check will receive a receipt by email if donors provide an email address or by regular mail if they do not. Donors from countries other than the U.S. who give in USD should check their local tax laws for eligibility to receive a donation tax credit.

Will member donations count toward their Rotary donation record?

Yes. Members who donate will receive individual credit for each contribution they make to The Rotary Foundation using Raise for Rotary. Rotary members who donate to a Raise for Rotary campaign must use the email address they use for other Rotary business, such as their My Rotary account, to ensure that all of their contributions are applied to their giving record.

Credit for individual contributions is attributed to each donor and not to the fundraiser. However, as a fundraiser, you can check your Raise for Rotary account for a record of how much your campaigns have generated over time.

What payment methods does Raise for Rotary accept?

Raise for Rotary accepts credit cards and debit cards for online donations. Payments can also be made by check through the mail, using the Raise for Rotary Offline Donation Form that is part of the Raise for Rotary toolkit.

Can donors contribute to a Raise for Rotary campaign by mail?

We encourage donors to give online. If you want to donate by check, however, follow these instructions:

- Ask the Raise for Rotary fundraiser to send you the Offline Donation Form.
- Make the check payable to The Rotary Foundation.
- Include the fundraiser name and unique ID.
- Members include your donor ID to receive Rotary gift credit.

- Mail the donation and form to: The Rotary Foundation, Raise for Rotary, 17th floor, 1560 Sherman Ave., Evanston, IL, 60201 USA

If you are a fundraiser who receives a check:

- Fill out the Raise for Rotary Offline Donation Form that is included in the toolkit.
- Mail the donation and form to: The Rotary Foundation, Raise for Rotary, 17th floor, 1560 Sherman Ave., Evanston, IL, 60201 USA
- Manually add the check amount to your Raise for Rotary fundraiser so it counts toward your fundraising goal.

Note that credit card contributions can be made only on the Raise for Rotary platform. Donors cannot include credit card payment information on the offline donation form or donate by phone.

What happens when my campaign fundraising goal is met?

You can continue to raise funds if you wish by adjusting your fundraising goal or extending the end date. Sign in and choose **Edit your fundraiser** on the left side of your fundraising page.

Any more questions?

If you have further questions, write to raise@rotary.org.