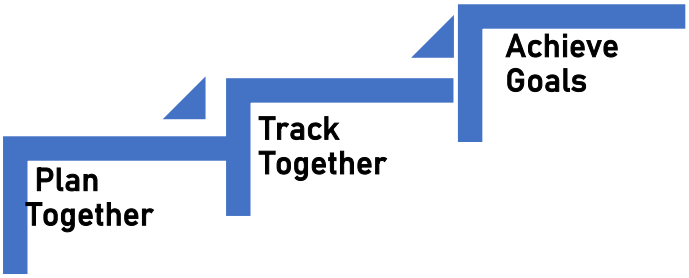
Rotary District 7030 | IMAGINE ROTARY

Why Should Clubs Use Rotary Club Central



What is Rotary Club Central?

Upon its introduction in 2021, Rotary Club Central revolutionized goal tracking and planning for clubs and districts — no more filling out paper club-planning forms or passing along boxes of historical club information every time a new leader took office.

Rotary Club Central offers clubs and districts a quantifiable way to begin measuring local and global impact, specifically membership initiatives, service activities, and Rotary Foundation giving.

Members and club leaders can view trends, plan for the future, and track progress in just minutes. Plus, Rotary Club Central offers an individual user experience, allowing club leaders to plan and evaluate what is important to their own clubs, like membership activities or Rotary Citation goals. You can even enter your Rotary Foundation giving goals in local currency.

Rotary Club Central is also a great tool for succession planning. Club leaders change annually, so the historical record of goals and achievements eases the transition and ensures continuity. It's just one way to boost trust between members and club leaders, because everyone has access to the same data and is working together to achieve the same goals.

Six Reasons why clubs should use Rotary Club Central

1) It's a one-stop shop.
2) It eliminates paper – no submissions to District Leadership
3) It fosters continuity in leadership
4) It enables clubs to track their progress - members can view goals & be inspired
5) It creates transparency.
6) It showcases the important work that Rotary clubs do worldwide.

How do I get to Rotary Club Central?

- ✓ Go to www.rotary.org/clubcentral.
- ✓ Who can use Rotary Club Central?
  - All Rotarians with an active account on My Rotary can view the goals and achievements for their club.
  - Once properly identified and assigned under the club officers section in My Rotary, the current and incoming club president, secretary, executive secretary and treasurer can edit any and all goals and achievements for their club
  - Once properly identified and assigned under the club officers section in My Rotary, the current and incoming club foundation chair and club membership chair can add to and edit the relevant goals and achievements for their club.

Use the following links to learn more:

- How to Access Rotary Club Central
- How to Set a Goal in Rotary Club Central
- How to Record Service Activities in Rotary Club Central
- How to Report Progress on Goals in Rotary Club Central
- How to View Information in Rotary Club Central