BE A VIBRANT CLUB

OUR CLUB LEADERSHIP PLAN

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WHAT IS A VIBRANT CLUB?

- Engages its members
- Conducts meaningful projects
- Tries new ideas

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WHY IS THIS GOOD FOR OUR CLUB?

BEST PRACTICE:
MAKE LONG-RANGE PLANS

BEST PRACTICE: DEVELOP ANNUAL GOALS

BEST PRACTICE:
HOLD ENGAGING MEETINGS

BEST PRACTICE:
HAVE A COMMUNICATION PLAN

BEST PRACTICE:
PLAN TO MAINTAIN CONTINUITY OF LEADERSHIP

BEST PRACTICE:
ADAPT THE BYLAWS THAT SUIT OUR CLUB

BEST PRACTICE:
DEVELOP RELATIONSHIPS WITHIN THE CLUB

BEST PRACTICE:
MATCH MEMBERS ACTIVITIES TO THEIR INTERESTS

BEST PRACTICE:
COACH MEMBERS TO LEAD

BEST PRACTICE:
CREATE EFFECTIVE COMMITTEES

Create committees that are useful to the club:

- Administration
- Membership
- Public relations
- Rotary Foundation
- Service

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EXAMPLES OF VIBRANT CLUBS

Clubs around the world have turned challenges into successes to become vibrant

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RESOURCES

Sign in to My Rotary to find resources that can help us make our club more vibrant:

- Rotary Club Health Check
- Strategic Planning Guide
- Rotary Club Central
- Member Satisfaction Survey
- Online membership courses in the Learning Center
- The Brand Center
- Introducing New Members to Rotary
- Leadership in Action: Your Guide to Starting a Program

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OUR CLUB, OUR STORY

What steps can we take to make our club vibrant?