2015-16 Award Criteria by Area

Club Service Award Criteria
2015-16

Every Club must achieve the following:
- Club must have Membership information up to date and accurate on Rotary.org and Rotary5330.net
- Club must have information and goals entered on Rotary Club Central
- Club must submit a monthly Attendance Report on Rotary5330.net
- Club executives for 2016-17 are entered on Rotary5330.net by March 31, 2016

Club must achieve two of the following:
- Club has established a mentoring program for new members and officers
- Club has established a Club Trainer and WE Care Program
- Club submits for Governor’s Citation
- Club enters the “Rotary Hero” Award

Club Service with Distinction Award

Club achieves the criteria above and in addition:
- Club has all available data entered for each member on Rotary5330.org (or on club’s own Club Runner site). This information includes birthdays, anniversaries, etc.
- Club achieves and reports monthly attendance average of 75% or better

COMMUNITY SERVICE CITATION REQUIREMENTS for 2015-16

The only way we in Rotary can give wings to the motto, "Service Above Self", is to be actively involved in service to the people of our community. In order to receive a citation in this category your Club must complete the required steps and at least 4 additional. To receive the “Service with Distinction” award you must also complete 1 of the requirements found under the Service with Distinction category:

Required for both levels:
- Nominate a “Rotary Hero” to represent your club at the District Conference
- Report on at least one project you have completed to the District Community Service Chair.
- Report on at least one project on Rotary Club Central

Additional: (select 4)
- Enter into at least 1 local project partnership with another Rotary Club
• Enter into at least 1 local project partnership with another local organization
• Prepare and submit your Club’s disaster preparedness plan
• Have at least 3 Club members C.E.R.T. (Community Emergency Response Teams) certified or members of a Search and Rescue or Urban Search and Rescue Team
• Host a CPR class for your community
• Participate in Rotarians at Work Day
• Utilize your club’s DDF in the local community for a District Grant.
• Donate a minimum of $250 directly to a food bank
• Collect food in local community in support of a local pantry or Feed the Hungry (such as Soup Kitchen, Thanksgiving, etc).

Service with Distinction: (select 1)

• Organize and complete a new community service project that has at least one other Club and at least one community organization as partners. (All Partnering Clubs can check off this requirement with the approval of all partnering Presidents)
• Initiate a press campaign that brings recognition to Rotary, your Club, and the project (a copy of the story must be submitted to the District Community Service Chair)
• Create a “Service to the Community” awards program that can be given (at a special event designed for that purpose) to a Non-Rotarian individual or program in that performs noteworthy service within your community.

2015 – 16 INTERNATIONAL SERVICE AWARD CRITERIA

ACHIEVE AT LEAST FIVE (5) of the following for award (or eight (8) for Club with Distinction Award)

• At least two club members belong to a Rotarian Action Group
• At least two club members belong to a Rotary Fellowship Group
• Your Rotary Club has a formal Sister City or Twin City Rotary Club in another country
• Attend a Rotary Club Meeting in another country
• Support a project in one of the 6 Areas of Focus
• Support the Women’s Health Initiative in Haiti
• Sponsor a VTT Candidate or host an inbound VTT Team Member
• Participate in the Rotary Friendship Exchange to Russia (Siberia)
• At least one member goes attends a National Immunization Day for Polio Eradication
• Sponsor or host an International Exchange Student or New Generations Exchange person
• Have foreign visitor present information on their country of origin at your club
• Three club members attend the Rotary World Peace Conference
• An Alumnus presents program to your club, such as Global Scholar, Peace Fellow, VTT Member, RFE
• Home host a District Governor Elect from another country prior to or after the International Assembly

Vocational Service Award Criteria for the 2015-2016

Clubs must participate in at least one activity from each of the following three (3) areas, and at least six (6) total for the award patch. You may submit additional creative activities that fit the Vocational Service Avenue of Service.

VOCATIONAL AWARENESS
• Classification talks, mini craft talks, or “interview style” member talks (at least 20% of members)
• Tours of businesses or have a meeting at a club member’s place of business with a tour
• Rotary Club and Chamber of Commerce or other business group join together in a service project
• Majority of members post the Object of Rotary and/or the Four-Way Test at work site
• Declaration of Rotarians in Business is promoted
• Club has a program on Ethics

VOCATIONAL AWARDS
• Sponsor a Music Competition Contest at club level
• Sponsor a Four-Way Test Speech Contest at club level
• Recognize Rotarians for Ethical business conduct
• Recognize community members for using business and/or vocational skills to serve the community
• Honor a company, organization, group of employees etc. for valued contributions to the community (teachers, firefighters, nurses, humane society etc.)

CAREER DEVELOPMENT
• At least 20% of club members participate in School Career Day
• Club members invite young people to their workplace as observers or “shadows”
• At least one member offers job training, mentorship or part-time work to young person
• Club establishes/supports a Career Clothes Closet for community members who need appropriate work attire
• Club starts/supports or joins another group for an adult literacy program, or any adult education program that helps with job skill building
• Club presents or sponsors school drop-out prevention programs with emphasis on future jobs.
District 5330 Literacy Recognition

For recognition at the District Level, a club must complete five literacy projects including a Literacy Month (September) project and a book project, such as a dictionary project.

Suggestions:
- Donate to a Books 4 Kids project
- Conduct a Dictionary and/or Thesaurus Project at an elementary school
- Arrange a speaker to discuss literacy issues in your community
- Sponsor a community literacy project (contact your local public library)
- Assist with an existing ESL program in your community
- Partner with a school program—tutoring, mentoring, financial support
- Participate in a reading readiness project (contact school, library, daycare)
- Recognize teachers or other literacy leaders
- Honor guest speakers by placing a gift plate acknowledging them in new picture books and donating the books to your local public library
- Visit a local elementary school to read books to classes
- Help fund an adult literacy program
- Tutor adult learners in a literacy program
- Establish classroom libraries
- Donate books to an international literacy project.

Be creative! You know your Rotary club and community best. Consider new projects and/or new approaches to existing projects. Create an awareness of the broad scope of literacy opportunities.

Youth Service Award Criteria

To receive recognition for Youth Service your club must have the Live Scan Affidavit on file with the district Youth Protection officer. Please indicate that you have participated in 5 of the following youth activities.

- Sponsor an Earlyact Club
• Sponsor an Interact Club
• Sponsor a Rotaract Club
• Send at least two students to RYLA
• Send at least one Rotarian to RYLA or PRYDE as Staff or as a Discussion Group Leader
• Send at least two students to PRYDE
• Send at least three Interact Students to the Interact Assembly
• Send at least two Interact Students to the Rotary World Peace Conference
• Sponsor one student inbound or outbound for Youth Exchange
• Participate in a youth project not listed above. (Please provide a description of the project.)
• Send or host a New Generations Exchange

DISTRICT INTERACT AWARD CRITERIA

In order for an Interact Club to receive recognition for outstanding achievement, the Club needs to accomplish Nine (9) tasks from the following list during the 2015-2016 Rotary year. On a separate sheet of paper, please include the name of the Interact Club, the sponsoring Rotary Club, the Faculty advisor, and Rotary Club Advisor. The Interact Club President must provide a brief description of each task that was accomplished. If you have questions about events or terminology, please research: www.rotary.org

1. Be eligible for a Presidential Citation.
2. Be eligible for a Governors Citation.
3. At least three (3) members attend the Interact Assembly
4. Increase club membership by a minimum of 10% over last year.
5. Contribute to the “Polio Plus Campaign.”
6. Participate in the International Day of Peace on Sept. 21
7. Participate in a Feed the Hungry program
9. Participate in any outreach project benefiting your community such as clothes distribution, habitat for humanity, homeless shelters, veteran projects, etc.
   10. Conduct and promote a fund-raising event for an International project.
   11. Partner with another Interact club in a service project or event.
   12. Assist your sponsoring Rotary Club with one (1) of their events or projects.
   13. Assist District 5330 at one main event. (Ask Rotary Club Adviser).
   14. Participate in a non-Rotary community event or project.
   15. Participate in a Rotarian at Work Day project.
   16. Initiate, organize and conduct, an on-campus project such as campus clean-up, or decorating for an event, etc.
   17. Have two programs presented over the course of the year at your Interact meetings, showcasing any Rotary International project (ask your Rotary Club Advisor.)
   18. Have at least one Interact member participate in RYLA or PRYDE.
   19. Have at least two Interact members attend the Rotary World Peace Conference.
   20. Promote your Interact Club by participating in a club rush.
   21. Assist your sponsoring Rotary Club with starting and sponsoring an EarlyAct Club in an Elementary School, or Interact Club at a Middle School.
22. Have at least one or more club members, attend two (2) or more meetings, of your sponsoring Rotary Club.
23. Have your Interact Officers run two of your sponsoring Rotary Club meetings.
24. Submit an article with pictures to the Interact Chair, for submission to the Governor’s Newsletter.
25. Create a club website.
27. Use social media to publicize projects, recruit members, enhance public image.
28. Have a club project highlighted in a local newspaper.
29. Participate in Music Competition, or the Four Way Test Speech Contest.
30. Participate in decorating a Rose Parade float.
31. With your sponsoring Rotary Club apply for and receive Wallis Jones grant funds for outreach to senior citizens or the handicapped.

Submitting for this Award: The Interact Club must provide a brief description of each task that was accomplished. Keep it simple.

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2015-16 Public Image/ Public Relations Awards Criteria:

The Public Image award recognizes all methods of communicating to your club members, other Rotarians and to the public about your activities and your service projects.

Rotary District 5330 is awarding a Public Image patch to all clubs fulfilling the criteria and a 1\textsuperscript{st}, 2\textsuperscript{nd}, and 3\textsuperscript{rd} place Certificate for small clubs, medium clubs, and large clubs for best in class for Public Image. To be eligible, you must have accomplished at least two of the following:

- Newsletters (send examples of 3 bulletins/newsletters of your choice from 7/1/15 – 4/1/16)
- Web Sites (email us your web-site address for review)
- Public Relations (all other media – Club Facebook, Local newspaper or magazine publications or YouTube submissions – anything from 7/1/15 – 4/1/16).

To be awarded any of the above, please also state how or send an example of how you accomplished each of the following 4 items with your submission:

- Implement Rotary’s new Visual Identity Guidelines on the club’s website and social media pages.
- Publish an article in the District Newsletter
- Use Social Media to publicize projects, recruit members, enhance public image
- Have a club project highlighted in a local Newspaper
- Participate in the “Who is Rotary” Campaign
- Sponsor a Rotary billboard in your community