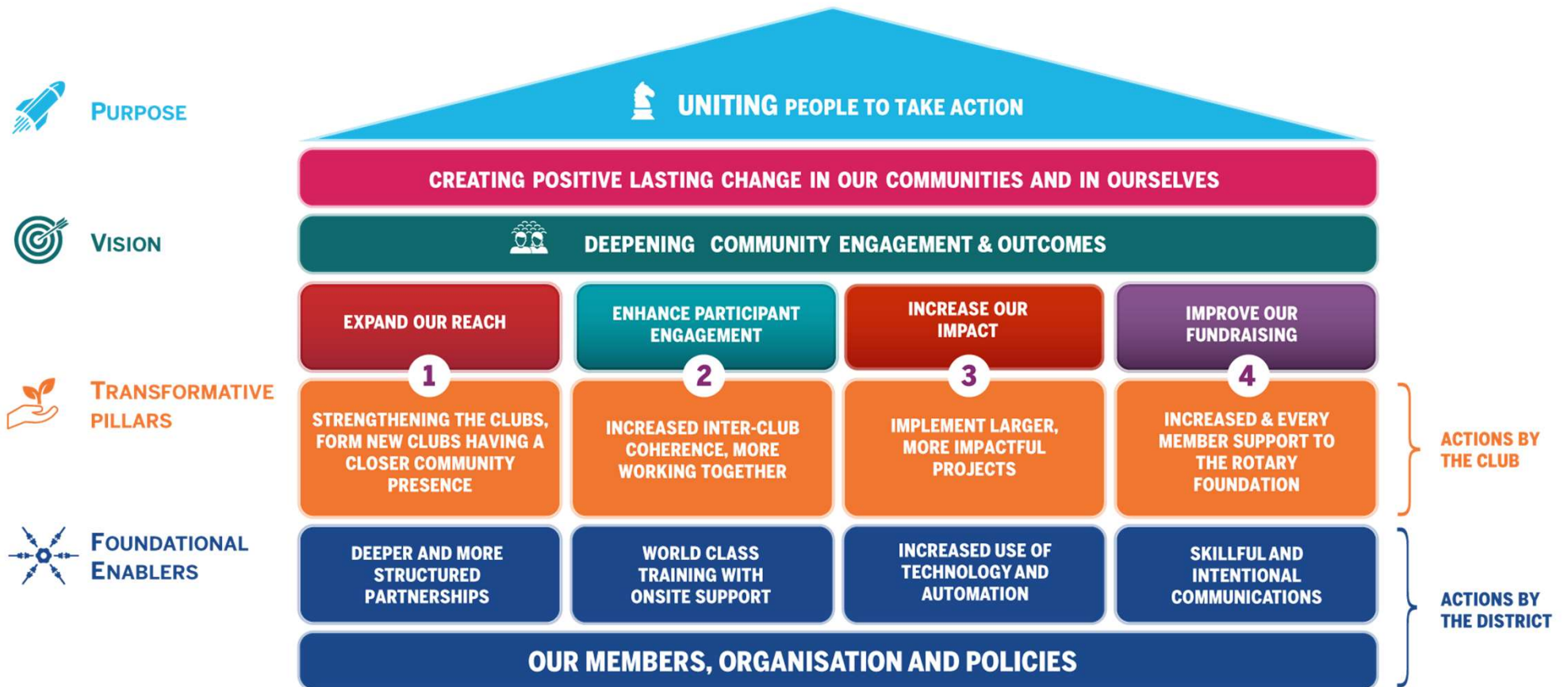


ROTARY DISTRICT 9212

DISTRICT TECHNOLOGY & INNOVATION
JENGA PLATFORM



ROTARY ACTION PLAN FOR ROTARY INTERNATIONAL DISTRICT 9212



KEY FOCUS AREAS FOR TECHNOLOGY & INNOVATION

1. Increase the use of data analytics to provide decision making insights

- Use of Data Analytics tools to create District Dashboards.
- Derive data from sources such as Club Runner and My Rotary.
- Register with ODPC and develop data protection policy.

2. Provide technology solutions to fully automate the operations of our District and our clubs

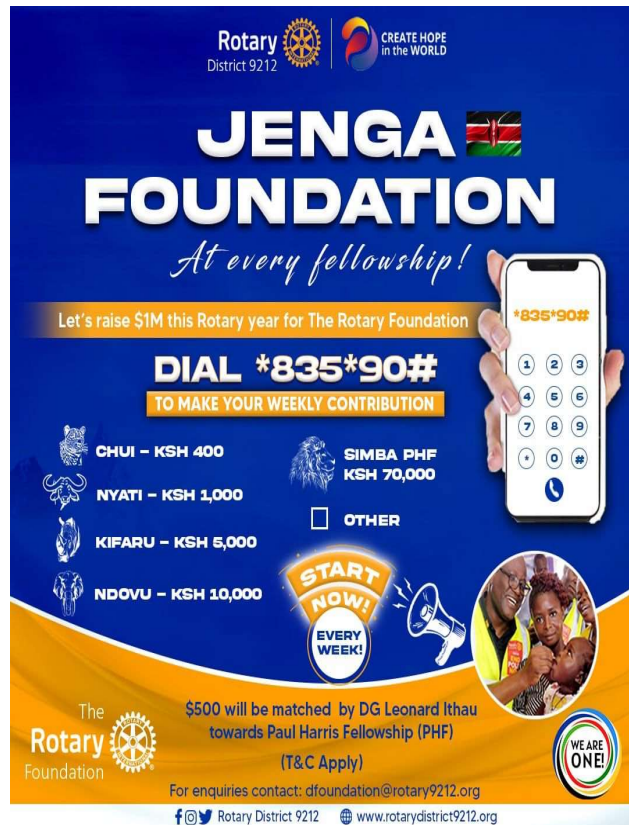
- Utilize Club Runner mobile app to avail District Directory, Events and Notifications.
- Use of Grants Module on Club Runner to gain insights and manage funds.
- Optimize reporting tools to ease submission.



3. Provide easy and seamless payment gateways for events, donations and other activities

- Integration to local payment provider to cater local needs.
- Creation of an e-commerce platform to sell District merchandise.
- Develop Mobile channel for fundraising campaigns.



JENGA PLATFORM



Rotary District 9212   CREATE HOPE in the WORLD

JENGA

FOUNDATION

At every fellowship!


Let's raise \$1M this Rotary year for The Rotary Foundation

DIAL *835*90#
TO MAKE YOUR WEEKLY CONTRIBUTION




CHUI - KSH 400
 NYATI - KSH 1,000
 KIFARU - KSH 5,000
 NDOVU - KSH 10,000


SIMBA PHF
 KSH 70,000
 OTHER

START NOW!
EVERY WEEK!

The Rotary Foundation 

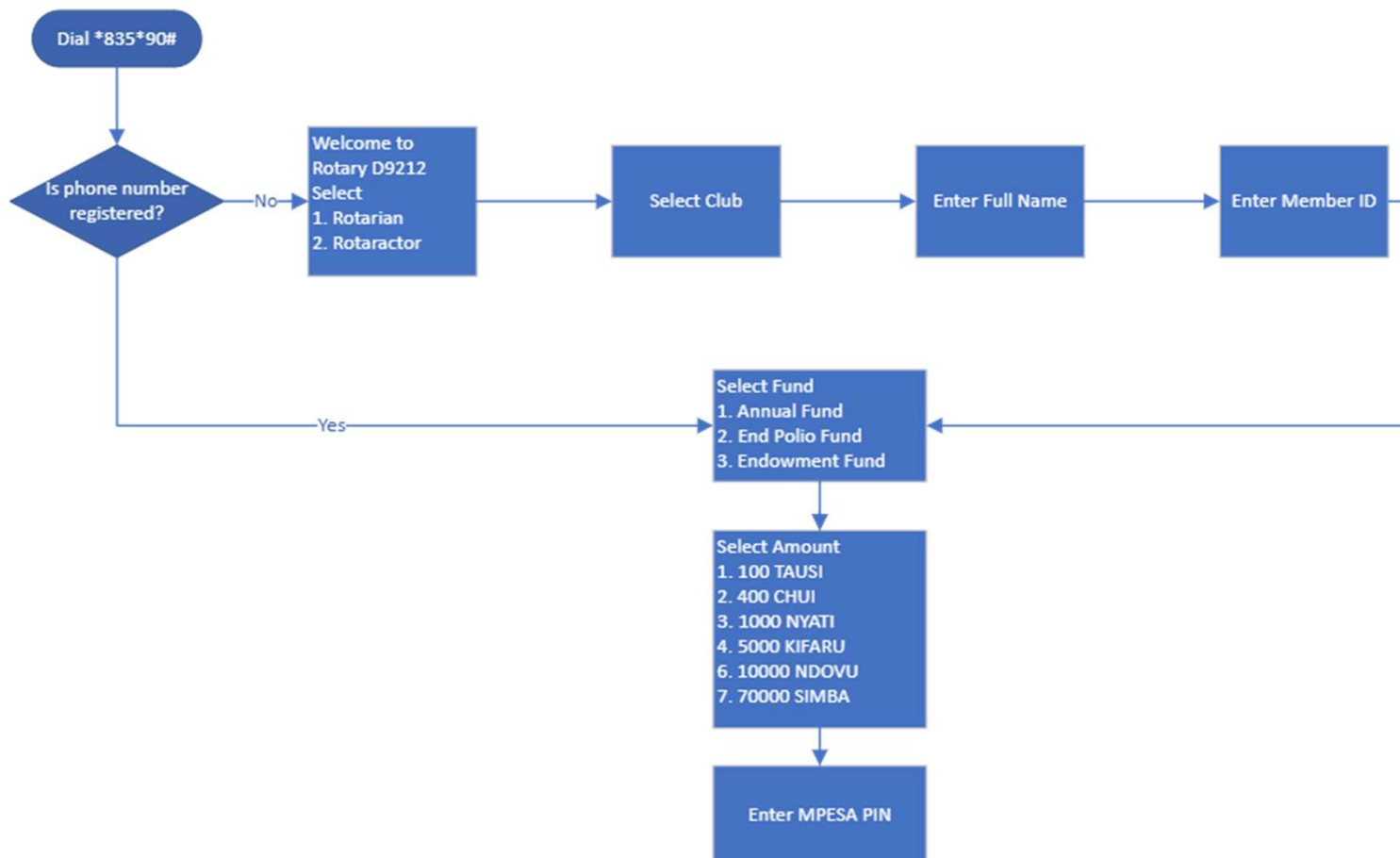
\$500 will be matched by DG Leonard Ithau towards Paul Harris Fellowship (PHF)
(T&C Apply)

For enquiries contact: dfoundation@rotary9212.org
  Rotary District 9212  www.rotarydistrict9212.org

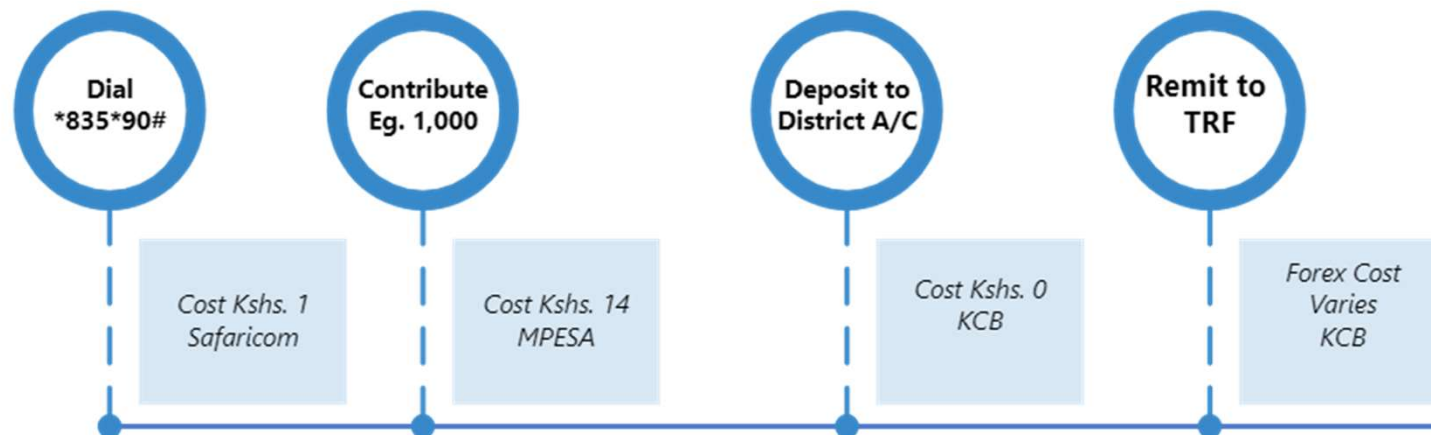
 WE ARE ONE!

- Mobile platform that provides a channel to contribute to the Rotary Foundation
- Based on local mobile money payment integration
- A convenient way to contribute on a regular basis in small amounts
- Open to both Rotarians and Rotaractors

HOW IT WORKS



HOW MUCH IT COSTS



COMPARISON

BEFORE

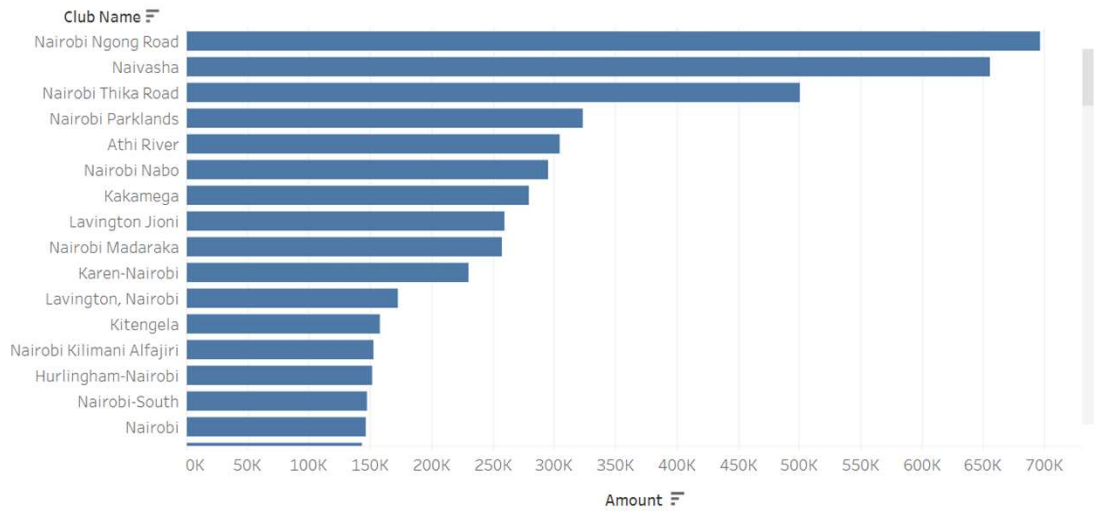
- Contributions made via cash to club treasurer
- Some funds collected in cash were not deposited to club accounts
- Contributions made via MPESA to club account
- Reconciliation issues of contributions at the club level
- Funds collected in club accounts sent to District account at the end of the year thus delaying submission to TRF
- Errors while remitting funds to TRF
- Lack of participation by Rotaractors in giving to TRF
- Low per capita giving, no giving for more than 50% of members in the District

NOW

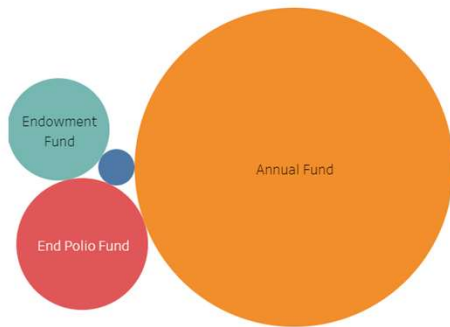
- Contributions made directly to the District account in real-time
- No funds are submitted to club account thus avoiding reconciliation issues
- Tracking of contributions via a dashboard
- Scalability to reach all Rotarians and increase per capital giving
- Over 105 Clubs, 1,609 Rotarians and 52 Rotaractors have participated
- Reduced operations costs to clubs on transaction fees and exchange rates

DATA ANALYTICS

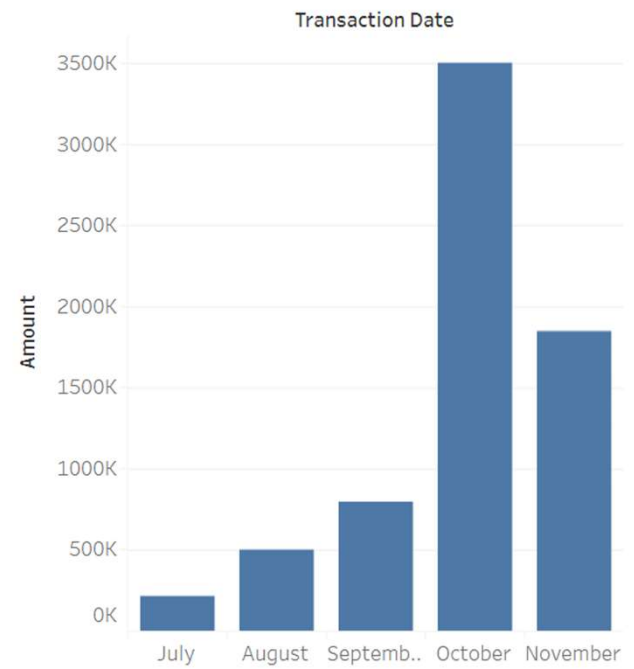
Leader Board



Fund Allocation



Monthly Totals



QNA