

District Dispatch

VOLUME 28, ISSUE 6

DECEMBER, 2017

INSIDE THIS ISSUE:

Foundation Gala	2-4
DR Trip	5-7
Membership Minute	7
New Global Grant	8
Polio Plus Update	9
Annual Fund and Polio Updates	10
Spotlight on	11-12
Youth Exchange News	13
ChiZone	14-15
Keeping Track	16-17
Interact News	18
Rotaract News	19
Peace on Earth	20

Keeping Track With Pat

It's that time of year when we count our blessings and give thanks for what we have and look forward to the new year. We are either at the malls shopping or sitting at our computers ordering gifts (free shipping) for family and friends and particularly those in need. Many Rotarians are also sitting at their desks and checking their lists to see if they have made all their donations to support their religious organizations, schools and universities, and special charities that are close to their hearts and of course making their year-end contribution to The Rotary Foundation and Polio funds.

That is what Rotarians do – support and serve our communities and those in need in third-world countries. We also give of ourselves by ringing the bell at malls, buying coats and mittens for children and families, having a toy drive and distributing both toys and food to the needy, working at the food kitchens, etc., etc. The list is never-ending for our dedicated Rotarians.

This month's theme is Disease Prevention and Treatment Month, and it is so applicable for this time of year. Disease prevention and treatment takes on many forms, from supporting studies and providing immunizations to improving drinking water and sanitation infrastructure.

Our health is everything, but I have read that 400 million people in the world can't afford or do not have access to basic health care. Worldwide, Rotary has led efforts to eliminate and prevent disease by setting up clinics, blood donation centers, and combat not only Polio, but malaria, HIV/AIDS, Alzheimer's, multiple sclerosis, and diabetes.

Worldwide Rotary has given \$65 million to fight the above diseases and since 1985, there has been a reduction of 99.9% in polio cases.



District Governor Patricia Post

(Continued on Page 2)

Keeping Track With Pat (Continued from Page 1)

Our own district has been a recipient of some of this grant money from Rotary International. We have a vibrant water and sanitation committee, which is focused on providing water filters, handwashing training, wells and latrines in the Dominican Republic. Even Interact students are being introduced to these projects in the DR and learning to serve others. These are a just a few of the projects undertaken by District 6310 clubs. I truly believe we are doing our part.

As we approach Christmas, let's take time to reflect on the true meaning of this holiday and be thankful for what we have, spiritually. We are rich. Let's get together with our families and friends, and yes, fellow Rotarians, and celebrate the spirit of Christmas.

My wish is for all of you to have a great holiday season.

From one Rotarian to another,

Pat

Pat Post, DG 2017-2018

Foundation Gala 2017

By Eileen Jennings

One hundred and ninety-one Rotarians and guests enjoyed the Eleventh Annual Foundation Gala at Zehnder's on November 17th.

The food was delicious, the socializing was great, as always, and our speaker, Ed Futa, had a wonderfully inspiring message. Ed reminded us all that we are, as Rotarians, really missionaries for good and peace in the world. We attend meetings to restore our energy and commitments and then go forth to make the world a better place for everyone. Our donations to The Rotary Foundation are not just donations to a good cause; they are a way for every one of us to reach out into the world and assist in addressing the problems of hunger, lack of health care and education, and many other issues.

The other highlight of the evening – in addition to hearing Ed – was the presentation by Immediate Past District Governor Cheryl Peterson of awards to clubs and individuals. These awards were all for our giving in the past Rotary year – 2016-17. We had a record number of clubs receiving recognition from The Rotary Foundation (TRF):

100% TRF Giving (\$100 per capita average & 100% participation of at least \$25 to any or all Foundation funds):

Birch Run, Caro, Saginaw Sunrise, Shepherd

Largest Giving Clubs per capita:

Saginaw Sunrise - \$448.65 per member;

Midland Morning - \$319.09 per member;

Cass City - \$283.57 per member

(continued on Page 3)

Foundation Gala 2017 (Continued from Page 2)

EREY (\$100 per capita & 100% participation of at least \$25 to Annual Fund):

Birch Run; Saginaw Sunrise

Polio Plus Giving (\$1,500 or more):

Alpena, Bad Axe, Bay City, Corunna, Frankenmuth, Frankenmuth Morning, Midland, Mt. Pleasant, Oscoda, Owosso, Pigeon, Saginaw Valley

This year, the District also provided special recognition to all clubs that had 100% giving to the Annual Fund (even if it was below \$25 per member and \$100 per capita average). The following clubs received this award:

Bad Axe, Caro, Cass City, Durand, Gladwin, Frankenmuth Morning, Ithaca, Millington, Mt. Pleasant, Saginaw Valley, Shepherd

This accomplishment is remarkable. Thirteen clubs out of 32 had every member give some amount to the Annual Fund. This is by far the highest number of clubs ever achieving this goal. In the past, we were lucky to have one or two clubs with 100% giving to the Annual Fund. Congratulations for all of this outstanding generosity.

District Governor Pat Post presented two special awards. The **Bad Axe High School Interact Club** received the Presidential Citation. Our District was presented at the Zone Institute an award for **3**rd **place in per capita giving** in all of our Zone. Another remarkable accomplishment.

Individual donors were also recognized. We introduced seven new members of the Paul Harris Society: Tim Shaw, Durand; Michael Young, Frankenmuth; Thomas Lane, Midland; Charles Kinzel, Mt. Pleasant; Thomas Braley, Saginaw; Michael Elliott, Saginaw Valley; and Delores Brock, Shepherd.

Nine members reached, or increased their level of recognition as Major Donors: Patricia Post, Durand; Dana MacVay, Frankenmuth; Michael Nuechterlein, Frankenmuth; Russell Welchli, Frankenmuth Morning; Jude Patenaude, Midland Morning; John Jensen, Mt. Pleasant; Melanie McCoy, Sebewaing, Al & Ruth Knoll, Frankenmuth; and Jim Park & Georgene Hildebrand, Alpena.

Six Rotarians became members of the Bequest Society or increased their level of giving in their estate gift: Patricia Post, Durand; Al & Ruth Knoll, Frankenmuth; Jim Park & Georgene Hildebrand, Alpena; Tom Miles, Mt. Pleasant; Andreas & Tracy Teich, Bay City; and Chuck & Nancy Cusick, Bay City.

We hope that everyone who attended enjoyed the evening. We have already set the date for next year – **November 9.**Please note that this is before the start of deer hunting season, so some of you hunters should be able to attend. Save the date.



Current District Governor Patricia Post with Speaker Ed Futa and a dozen Past District Governors at the Foundation Gala!









District Trip to the Dominican Republic

By Randy Ettema, International Service Chair

Three District 6310 Rotarians traveled to the Dominican Republic (DR) from November 8 to 14, 2017 as guests of Rotarians from the Rotary Club of Moca. We enjoyed their hospitality, experienced their culture, and administered our current and future Global Grants. Accompanying me on this trip were Tom Miles, Mt Pleasant Rotary and District Governor Nominee; and Abbey Zahn, Central Michigan University Rotaract.

The success of this trip is possible because of the gracious hospitality shown by the Rotary Club of Moca. Members and good friends hosted us in their homes and transported us throughout the country, all at their personal expense and time. Rotary business was mixed with pleasure. We enjoyed the Gasper Hernandez beach on the north coast one afternoon. We attended an evening party at a Rotarian's mountain-top home in Villa Trina. We also traversed the country and had lunch with two Moca Rotarians on the south coast in Santo Domingo. There were a few pot holes in the roads which we did not pass through!



Standing in front of well drilling equipment

Watching a grant "happen" It is always exciting to see a project come to fruition. This fall, we followed up on a project in Cayetona Germosen. The project, hosted by the local Moca, Cayetona Germosen, and Juan Lopez Rotary Clubs, includes 292 water filters, 52 latrines, handwashing training for 692 families, and a new well and water tank for 122 families. The International Clubs supporting the projects are Birch Run, Frankenmuth Morning, and Midland Morning. The only component left to complete was the well and piping. Before our trip, I asked the local host Rotarian Harold Ball when the grant would be done since we were ready to close it out. The well driller had been procrastinating, so Harold immediately called him to get started. Harold explained that it was important for us to be there as he told the well drillers we were coming and wanted to see progress. The day we were there, the equipment had drilled down about 60 feet and was hitting water. Harold thought it would be an 80 foot deep well. This was a big event with lots of excitement for the community and the Cayetona Germosen Rotarians.

Grant follow-up We did a follow-up visit to Paso de Moca, a completed Matching Grant location, to see the water tanks, household water filters, and ask about handwashing. The neighboring community, Los Rieles, is the site for a similar new grant – now in draft form. This community needs new wells because residents have to go to Paso de Moca for water in the dry summer season. The Rotary Club of Midland is the International Club supporting this grant.



Moca Rotary members Felix, Martin, Ramiro, and Pedro; Tom, Abbey, and Randy after discussing a new Global Grant

(Continued on Page 6)

at

District Trip to the DR (Continued from Page 5)

A new handwashing grant We also talked to the Rotary Club of Santiago Gurabito, who will be partnering with the Rotary Club of Bay City Morning. The Santiago Gurabito Club has a good deal of experience with grants. The grant with the Bay City Morning Club will focus on water filters and handwashing in schools in the Santiago area. Club member Angelo Vargas has been the handwashing trainer on several grants and is very excited to lead this this effort. Tom and I had a very good meeting with Angelo and their Club President Miguel Rosa. As their English and our Spanish was very limited, it was great to have Martin Correa, Moca Rotary, with us to translate and contribute to the discussion.



We are discussing a new Global Grant with members of the Rotary Club of Santiago Gurabito.



The Villa Trina water tank that was damaged

Hurricane Maria Impacts prior grants and local village Following up on grants is important. I found out that Hurricane Maria damaged a water tank that was part of a completed Matching Grant between the Rotary Club of Saginaw and Villa Trina. Because the tank was located in the side of a hill, landslides filled it with mud and destroyed the pump. Many of the water lines from the tank needed replacing. Through the generosity of the Saginaw Club, I was able to deliver funds that will pay for almost all the needed tank and water line repairs.

Solidifying existing relationships and building new ones We continue to focus on and foster our vital relationship with Dominican Republic District Foundation Chair, Limel Mena. On each of our trips, we have met and talked about our mutual interests and how both districts can benefit. Limel led us to the Las Amapolas Club, less than a year old, and their interest in hosting a new grant.



Las Amapolas Rotary, Moca Rotary, Villa Trina Rotary, Abbey, Tom, Randy after discussing a possible new grant.

The Las Amapolas Rotary Club is located along the north coast of the Dominican Republic in the town of Gasper Hernandez. The Club President is Claudia Lombert. We traveled with our Moca friends Lourdes Hernandez, Moca Club President, and Orfelina Reyes Bencosme, Villa Trina Club President. At our formal meeting, it was exciting to be in a conversation with three women club presidents! The most exciting part was when we started talking about the importance of handwashing. Proper handwashing in schools has shown better student attendance. Teachers said students don't have arm rashes and have far less stomach and intestinal illnesses. A Las Amapolas club member, who is a doctor in town, immediately joined the conversation. She stood up and stated that their office talked about a handwashing program only two weeks prior. She was very enthusiastic about this potential grant.

(Continued on Page 7)

District Trip to the DR (Continued from Page 6)

All of you make it happen. Thanks to all Rotary clubs who have supported Global Grants in the past and who will continue to support them in the future. Whether it is in the Dominican Republic or other parts of the world, it is truly heartwarming to see the difference and the impact Rotary has on a community. Many lives are being improved. And, the generous hospitality shown to us by the local Rotarians makes the trip especially worthwhile. If you are interested in learning more about our work in the Dominican Republic or if you might like to travel there with me to learn about our work there, please contact me at randy.rotary6310@gmail.com.

Membership Minute

By Troy Leipprandt, Membership Chair

We just wrapped up the Thanksgiving season and are a few short weeks away from the Christmas season. This time of year reminds us how much we have to be thankful for! As you ponder that sentiment, I encourage each of you to think about what you are thankful for within Rotary. What are some of the benefits you enjoy most through your membership in Rotary? Helping to eradicate Polio, providing clean water and sanitation, cleaning up our cities and towns, building goodwill and friendships all would likely make your list.

This holiday season, as you are visiting with family and friends, consider discussing the good work Rotary is doing within your own town and abroad. Perhaps extend an invitation to attend a club meeting or event and share the gift of Rotary with someone.

As we look to build our district membership, here are some items your club can consider:

- ⇒ Club Open House
 - Consider developing an open house, inviting prospective members to an informal setting where guests can learn more about Rotary and your club.
- ⇒ Family memberships
 - Some of the best Rotarians are the significant others of existing Rotarians. Consider developing a family membership plan that will give your spouse some of the benefits you currently receive.
- ⇒ Corporate membership
 - Update your bylaws to include new membership categories. Then reach out to businesses not currently represented at your club and provide them with information and benefits of a corporate membership.

Let's make 2018 the year when District 6310 exceeds its membership goals. Together, we can do it!

Editor's Note: In the Chinese Zodiac, 2018 will be the Year of the Dog.

Attributes of this sign: Loyal, sociable, courageous, diligent, steady, lively, adaptable, smart.

Sounds like a Rotarian to me!



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Global Grants —

A New Adventure for District 6310

At its September 29 meeting, your Foundation Committee decided that our district would become involved with a water project that is very different from any we have funded before.

We were invited to take part in a Multi-District Global Scholar program where six scholarships will be awarded, one each to persons from countries surrounding the Aral Sea – Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan, plus Afghanistan.

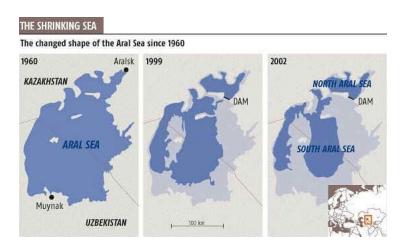
The Aral Sea has suffered one of the "worst environmental degradations on our planet," due in part to lack of regional planning. The sea has shrunk to a tiny part of its former self. There has been a lack of cooperation between the upstream countries and downstream countries, resulting in a loss of opportunities for water management, misallocation of resources for agricultural management, lost opportunities for hydro-electric development, and the likelihood of severe water shortages affecting the populations of the region.

Rotary has sponsored two workshops in conjunction with UNESCO-IHE and other agencies to bring together representative professionals from the countries in the Aral Sea Basin to consider a framework for addressing transboundary water conflict management.

Now, Rotary will sponsor scholarships to a graduate level academic program where students from the countries surrounding the Aral Sea can develop a diplomatic framework to address the transboundary issues. It is called the Water Cooperation and Diplomacy Master's Program. It will be delivered by and at three institutions with key expertise in water and peace and conflict studies: the University for Peace in Costa Rica, IHE Delft Institute for Water Education, and Oregon State University. The idea is that, if a cohort of students from all the countries surrounding the Aral Sea go through this program together, they may be able to promote regional cooperation to solve some of the water issues facing all of them.

Our district has committed \$22,500 of District Designated Funds which, with 100% match from the World Fund, will provide one scholarship for a student from Kazakhstan. The academic program will begin in August 2018 and last 17 months.

If you or anyone you know works with or has contacts in Kazakhstan, Rotary needs your help in recruiting candidates for this scholarship. If you would like more information, contact Eileen Jennings – eileen.jennings811@gmail.com – for a copy of the application form and more detail about the study program. We will keep you informed as this project progresses.



Polio Plus Update



By Chair Chuck Cusick

The December issue of *The Rotarian* magazine has an article about the Polio Eradication Advisory Task Force. These Rotarian advocates work with governments of the world to generate funds for ending the disease. Since 1995, it has raised over \$8 billion toward eradicating polio.



Last week, Afghanistan reported their eleventh case of polio this year. A summary of our efforts in Afghanistan during the month of October shows that 1,177,616 were vaccinated with an additional 125,326 children being vaccinated at 16 border crossing points. Over 39,000 frontline workers were involved.

Pakistan is holding at five wild poliovirus cases this year. This total of 16 cases this year compares favorably with 34 cases year-to-date in 2016.

Are you interested in attending a World Project Fair in Uganda? In March 2018 you will meet with East African Rotarians to partner with on Rotary Foundation projects. If interested, contact www.HowardTours.net.

During November, we talked about polio eradication with four Rotary clubs and one Lions club. If your club is interested in a presentation, contact Chuck Cusick at cvcusick@aol.com.

"...we have scheduled a series of six presidential peacebuilding conferences between Februray and June in Canada, Lebanon, the UK, Australia, Italy, and the United States. These conferences will focus not on peace but on *peacebuilding...* The goals are simple: to help Rotarians find new ways to advance peace through their service, to learn from experts, and to strengthen our abilities to build peace. It is my hope and belief that these conferences will help us move closer to a more peaceful world, through *Rotary Making a Difference.*"

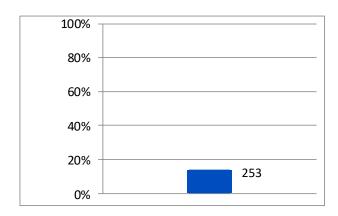
President Ian H. S. Riseley

Annual Fund Progress Report

\$200,000 goal for 2017-2018



1400 District Members



Annual Contributions as of December 1, 2017

Contributing Members as of December 1, 2017

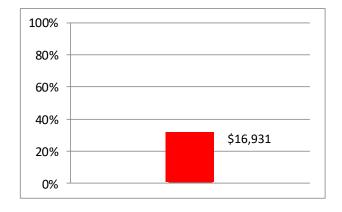
There has been a great increase in the number of members donating from

The Rotary Club of Frankenmuth

and

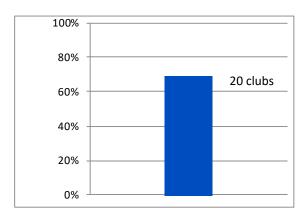
The Rotary Club of Mt. Pleasant

\$55,000 Goal for 2017-2018



PolioPlus Contributions as of December 1, 2017

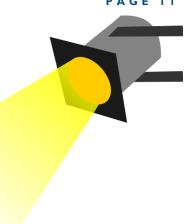
32 District Clubs



Number of contributing clubs as of December 1, 2017

Paul Hornak Friendship Exchange





Winning a trip to England is just one of the benefits of belonging to the Rotary Club of Ithaca—but it's certainly a fun-filled, enlightening, and heartwarming benefit.



Once a year, at the annual Ithaca Rotary Christmas party, an Ithaca Rotarian wins a trip for two to England, to renew an Ormskirk, England/Ithaca, Michigan exchange that began in 1971—46 years ago. Maybe the Rotarian has to win a round of "Minute to Win It" challenge (like the one shown in the photo on the left); maybe he or she has to win a game of musical chairs; maybe the winner has to answer the most "Jeopardy-like" questions or 20 questions about the Beatles. The quest to win the England trip always provides a lot of laughs. Once a Rotarian wins the trip, he or she contacts the Ormskirk Rotary Club to arrange a date for the exchange. The last Ormskirk club visitor to Ithaca hosts the next Ithaca club winner.

Visits to Ormskirk must last a minimum of seven days but during those days, there is so much activity, the week feels a lot longer. Each morning a different Ormskirk Rotarian picks up the Ithaca guests and whisks them off for a day of sightseeing in the Lake District, basking on the northwestern coast of Wales, visiting cities with Roman walls, going to Liverpool to visit the Beatles museum, and so much more.

A day of sightseeing is often followed by a dinner at a local restaurant or one of the Rotarian's homes, lasting until 10 or 11 p.m. Then the Ithaca guests are taken back to their hosts' home, only to repeat the previous day's agenda, but with different destinations.



While sightseeing is most enjoyable, it's the lasting friendships built during the exchanges that overwhelm the Ithaca Rotarians who make the England trip. Throughout the years, numerous Rotarians have journeyed back to Ormskirk to visit their English friends, apart from the exchange program. One of the week's events is a formal dinner meeting with the Ormskirk Rotary Club members.

Larry Trexler, an Ithaca Rotarian, and his wife Coleen, the first Ithaca Rotarians to participate in the exchange, visited the Ormskirk Rotarians four times, two of those visits being personal trips. During the 25th anniversary of the Ithaca-Ormskirk exchange, a group from Ithaca, including the Trexlers, joined a group from Ormskirk, and they toured Italy. "The exchange program is one of the best things that has happened to the Ithaca Rotary Club," said Trexler. "We've formed life-long friendships. We still correspond with our hosts. It's a great bond between our club and those individuals."

(Continued on Page 12)

In the Spotlight...

Shelley Norris Public Image Chair





Shelley Norris joined the Saginaw Sunrise Rotary Club in 2007. She was the President of the Club for 2011-2012 and has been very involved in numerous club projects and chaired several committees.

She has held a District position as the Public Image Chair for five years. She also in involved with Rotary Youth Exchange, and hosted a Student, Pedro Baccarin from Brazil, in her year as President. He is a current Saginaw Valley State University student and is again living with her as he attends college.

She is currently serving on the Central Michigan Rotary Scholarship Committee formed by the three Saginaw Rotary Clubs to award scholarships to CMU Medical School students from the Great Lakes Bay Region who decide to do their residency and continue to set up a practice here.

Shelley has been in the Financial Services industry for over 15 years and currently is a Financial Advisor at Merrill Lynch in Saginaw. She also serves on other boards within the community including SVRC and has been involved with the SVRC Market-place, set to open in Downtown Saginaw in 2018.

Shelley was born and raised in Saginaw, attending Eisenhower High School, and then Ferris State University. She lives in Freeland, and has two grown children Jeremy and Alec.

Ormskirk Friendship Exchange (Continued from Page 10)



Ormskirk Going Away Party

After the trip is over, the winning Rotarians host the Ormskirk Rotarian who wins the trip from their club. Ithaca Rotarians take the Ormskirk guests to daily activities and meals. Some activities include weekend trips to cottages, visits to the Sleeping Bear Dunes, Greenfield Village, Mackinaw Island, golf courses, and many more tourist destinations in Michigan, as well as numerous nightly dinners combine for a memorable trip for the Ormskirk Rotarians as well. One group of Ormskirk Rotarians made numerous trips to Michigan during the hunting season, and tales of times at deer camp ensued.

Making lifetime memories and friends are some of the results of this International exchange program. This exchange has brought 35 different Ormskirk Rotarians and wives to Ithaca and sent 43 different Ithaca Rotarians and wives to Ormskirk. One of the more recent practices is becoming Facebook friends with members of the Ormskirk Club to keep up with activities of their club and members.

Youth Exchange News

By Chair Michael Ardelean



In other District News (besides the letter from Marianna that follows), the current inbounds and future outbound students will all meet this month on December 8 - 10th for the annual Midland Rotary Clubs Christmas Party.

Thank you to Jan Lampman, Lynne Mischley, Karl Kamena, & Dave Smith and both the Midland Rotary Clubs for all of your hard work with the Youth Exchange Program.



Hello Rotarians!!

I am Marianna Rabaiolli an inbound exchange student with the Frankenmuth Club. Exchange is about first and last times. I also like to say an exchange is just like being born again.

When I came to America, it was my first time outside of Brazil without my family. As a newborn I, an 18 year old teenager, had to learn how to speak, how to eat in the cultured American way, how to make friends and besides that I also would have to build a family. At first, all of these thoughts were scary and for a few seconds I panicked. I was leaving a life that was planned and built for me. I was leaving the comfort of my mom's hugs and my grandpa's funny jokes, my overwhelming nights with my friends, my stressful but worthy days of high school and part of my heart, which belongs to those who built that life with me.

Now, I am 40 days away to be one step closer to home and at the same time one step further. I made Frankenmuth, Michigan's little Bavaria, my home. That's the town where I went to my first and last Prom and Homecoming dances, where I celebrated Christmas all year long, where I saw snow for the first time, where I've grown in one year what I took 18 years to do so. Here I even learned how to ride a bike for the first time. And here I've learned that good people have their hearts on their hands, ready to give them away with expecting nothing back, I made friends that changed their political beliefs and points of views just so I could stay a little longer and I built a family, that even though wasn't with me since I was a kid, still saw me growing up and taking my first steps as an independent woman.

Once more, I panic. I had to leave home one more time, but now, I don't know when I'll be back. I had to leave my mom's comforting words, my dad's punchlines, my siblings' fights, my car rides with my friends, my social days of high school and another part of my heart, which belongs to those who built this life with me.

My exchange was my first time in America, but it will not be my last. Now I know that the world is much bigger than I thought it was and it is waiting for me to go out there and explore it. I will do it so.

Thank you District 6310 and Thank you Frankenmuth Rotary Club!

Sincerely,

Marianna (Mari) Rabaiolli

ChiZone Training

Members of the District 6310 leadership team recently attended the ChiZone training meeting held in Chicago for Rotary Zones 28 and 29. Here are a few notes on what some felt they learned:

District Governor Elect Michael Elliott

- 1. There is an increasing need for strategic planning at the club and district levels, especially with RI rolling out the new strategic plan in January, 2018.
- 2. Like Rotary International's Strategic Plan, clubs should have 3-year time horizons and the principal planners should be the past, current and future presidents of the club.
- 3. Rotary's new Strategic Plan with its emphasis on membership growth and retention will require change makers.

District Governor Elect Nominee Tom Miles

- 1. Rotary International has 34 zones. We are one of 16 districts in Zone 29. The ChiZone event had about 500 participants people in leadership positions from Zones 28 and 29.
- 2. A new zone structure is being implemented. It will be fully in place in 2019-20. Our new zone will be much more geographically diverse than the current zone.
- 3. I continue to be impressed by Rotary leadership at the club, district, zone, and RI levels as well as the personnel at Rotary headquarters. What a fine organization we are art of, and it's there to help us serve others.

District Membership Chair Troy Leipprandt

- 1. Clubs within Zones 28 & 29 have seen some of their membership numbers decline or stagnate. But there have been clubs that have grown largely due to the flexibility Rotary International has given us. Many of the clubs that have increased membership have tried different meeting structures, i.e. replace a meeting with a service project or one meeting a month is moved to an alternate time (evening social hour). A few clubs have even established satellite clubs, enabling the club to cast a wider net and attract those who cannot make the traditional meeting time or would like a different Rotary atmosphere.
- 2. Also emphasized were the different types of membership. Family memberships were seen as a positive and untapped source for new members. Corporate memberships are a good proposition for area businesses as they can gain exposure through working with a Rotary Club and have employees benefit from engaging in regular club activities and service projects.
- 3. It was discussed that engagement is key to the success of each member, club, district, zone, and RI in general. Engagement of our members, especially new members, can foster growth and improve retention—increasing the overall health of our clubs. We need to keep our members engaged by getting them involved at the committee level or board level.

(Continued on Page 15)

ChiZone Training (Continued from Page 14)

District Public Image Chair Shelley Norris

- 1. Our District is doing o.k. in the realm of Public Image, but there is much room for improvement.
- 2. There are many things other districts in Zones 28 & 29 do that are innovative, that we can take and learn from, and work to implement. Many of the other districts have embraced technology at a greater capacity than we have in District 6310.
- 3. We can utilize the District Website as a valuable customizable source and a go-to place to find what Clubs need. One of the items to be added to this Public Image center will be a Speaker Center where Clubs can add and subtract a Speaker forum and for clubs to find speakers for their clubs.
- 4. Many of the Districts use a website called Canva.com. This is a free site to create and print logos, flyers, posters and invites, to be used in conjunction with the offerings on Rotary.org. Please check it out!
- 5. Many of the clubs have implemented a defined process for social media and have a dedicated coordinator who drives the content and frequency of their Facebook presence, which is the single most valuable way for us to get the word out about our own individual clubs.

Please call me if you should have any questions. Shelley Norris 989-274-1643

District Trainer Dee Brock

- 1. We aren't the only district that has a problem with low attendance at district training (ORS and District Assembly) so it was great to hear some ways in which other districts deal with this situation.
- 2. Because we were able to spend time discussing how and when training takes place in other districts, I was able to hear some ideas which I think we can use in our district.
- 3. It's okay to think "outside the box" and to get creative in the training we offer our members.



KEEPING TRACK - MEASUREMENTS 2017-2018

Membership	Goals	Month	YTD	Increase
#Clubs	32		32	
Membership	1489	1366	1362	-4
Area #1	100	88	89	1
Alpena, Oscoda				
Area #2	148	135	133	-2
Bad Axe, Harbor Beach,				
Pigeon, Sebewaing				
Area #3	134	115	113	-2
Chesaning, Corunna, Durand, Owosso				
,				
Area #4	112	97	96	-1
Alma/St Louis, Brecken-				
ridge, Ithaca, Shepherd				
Area #5	129	108	119	1
Caro, Cass City, Milling- ton, Vassar				
ton, vassai				
Area #6	142	142	143	1
Clare, Gladwin, Mt.	142	142	143	
Pleasant				
Area #7	396	387	386	1
Bay City, Bay City Morn-				
ing, Midland, Midland Morning, Pinconning/				
Standish				
Area #8	194	188	188	0
Birch Run, Frankenmuth, Frankenmuth Morning				
Transcillium Worlling				
Area #9				
Saginaw, Saginaw Sun-	118	101	105	-
rise, Saginaw Valley				

KEEPING TRACK - MEASUREMENTS 2017-2018

Foundation	Goals	Month	YTD	
TRF	\$159,550	\$12,548	\$55,062	
		,		
Polio Plus	\$43,130	\$5,030	\$15,846	
Paul Harris Fellowship		18	48	Overall 2,552
Paul Harris Society		-1	63	Overall 63
Major Donors		9	4	Overall 61
Bequest			3	Overall 17

Youth Service	July 1, 2017	Month	YTD	
Inbounds Student		-1	10	1 returned home
Outbound Students			7	
Rotaract Clubs	5		5	
Interact Clubs	11		11	
RYLA				

Tree Planting	Goal	Month	YTD	
	1489	1	1 club	

INTERACT NEWS



Nine members of the **Shepherd High School Interact Club** attended the Foundation Gala in Frankenmuth.



Members also worked with the Rotary Club of Shepherd to provide hot chocolate and cookies at the Shepherd Christmas Parade.

About 50 people attended Pigeon's **Laker High School Interact Club** induction ceremony where 15 new members were inducted.





Oscoda High School Interact Club students cleaned the highway from the Chamber of Commerce to 2 miles south of town. Many hands and feet made the project a success.

ROTARACT NEWS



Central Michigan University Rotaract Club member Julie Dukovich shared her experiences as a Rotaract member with the Frankenmuth Morning Rotary Club. In Rotaract, she volunteers through several outreach and service opportunities to help make a difference in Isabella County.

The Central Michigan University Rotaract Club recently held their Christmas party at the home of Rotaract Chair, Kathy Beebe.

Students were encouraged to share information about themselves by bringing one of their favorite things to the party.

New members were inducted at the celebration.





The Saginaw Valley State University Rotaract Club successfully packed and shipped 25 shoeboxes for Operation Christmas Child this year!

My Grownup Christmas List

No more lives torn apart,

The wars would never start,

And time would heal all hearts,

And everyone would have a friend,

And good would always win,

And love would never end.

PEACE ON EARTH

SCHOOLSCHOOLS SHOOLS SHOOL SHOOL

The District 6310 Newsletter is published monthly. Articles originate from various Rotary International publications as well as from events and activities within the District. Thank you to all contributors.