



**ROTARY  
SERVING  
HUMANITY**

# District Dispatch

VOLUME 27, ISSUE 3

SEPTEMBER, 2016

## INSIDE THIS ISSUE:

October is...	2
Shout Out!!! Club Success Stories	3-4
Progress on Foundation Goals	5
World Polio Day	6
International Convention	7
District Directory Corrections	7
Around the District	8-9
Upcoming Events	10-12
One Rotary Summit	13
Thank You Message	14
Club Anniversaries	14

## Calling All Rotarians to One Rotary Summit and World Polio Day!

In my early days as a Rotarian, I recall hearing presentations on The Rotary Foundation and/or Membership at my club meetings. Those presentations positively influenced me---over time, I became involved in our Membership Committee and became a donor to The Rotary Foundation. Later, I participated in district seminars on similar topics. With the passage of time, as Rotarians, we began to hear more about Public Image, creating community awareness about Rotary. and the good work that Rotary Clubs do, both locally and globally.

In more recent years, I have become acutely aware of the synergy between these 3 strategic initiatives---The Rotary Foundation, Rotary Membership, and Public Image. What on the surface may seem to be stand-alone endeavors, when linked together, become the foundation for vibrant, visible, effective Rotary Clubs. As such there is good reason to view these three as one rather than independent of each other.

Out of that concept has grown One Rotary Summit---an interactive morning of learning and sharing best practices; integrating these three strategic initiatives, and helping all Rotarians envision how they are inseparably linked together. For example, what your community sees and believes about your Rotary Club can impact your recruitment of new members. New members, in turn, can bolster giving to the Foundation and continue to fuel the funding stream for district and global grants. As we have more resources to fund district grants, particularly, our communities see the direct impact of the local Rotary Club which inspires others to join...and the synergy continues.  
(continued on Page 2)



**District Governor  
Cheryl Peterson**

## Calling All Rotarians... (continued)

It's one of those experiences where the inter-relatedness becomes apparent and the dots become connected!!

Rotary year 2015-16 was our inaugural year for One Rotary Summit. Under the leadership of Dee Brock, PDG and District Trainer, we experienced an outstanding session with great idea exchange and Rotarian engagement. Participants went away with tools for taking action. We will be "doing" One Rotary Summit this fall with an updated curriculum. Please see Dee's flyer in this issue of the Dispatch for more information. If your interest is any one of these three (The Rotary Foundation, Membership, or Public Image), choose now to attend. You'll be glad you did! The session is open to any Rotarian, so please join us!

On another note, it's not too early to begin planning your World Polio Day activities around October 24. Hats off to the Midland Clubs for great work in late August and early September focused on awareness and fund raising for Polio utilizing an Iron lung as a tool to engage their community. Start discussion in your club now about your initiative for World Polio Day.

## October is...

# Economic and Community Development Month

Rotary International shares the following information and research findings. Nearly 1.4 billion employed people live on less than \$1.25 a day. Rotary carries out service projects that enhance economic and community development and develops opportunities for decent and productive work for young and old. We also help strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

Research that has been done has demonstrated that economic and community development needs often fall into one of four categories:

- Youth unemployment
- Obstacles to entrepreneurship
- Barriers to agricultural opportunities/livelihood
- Lack of resources to address extreme poverty.

Rotary International has provided projects that address these issues in multiple countries: Cameroon, Guatemala, Cambodia, and Ecuador to name a few. These projects have addressed skills training, microcredit loans, basic financial literacy, changing priorities that eliminate outdated practices, and the introduction of best practices. Learn more about these four categories and resultant Rotary projects, as well as other great information on this area of focus, in the document entitled Economic and Community Development Project Strategies, available online.

Our own Alma/St. Louis Club is pursuing a project in Sierra Leone where orphans of the Ebola crisis will be taught marketable skills to enable them to help provide for their daily needs and position them for long-term success and financial sustainability.

Consider how you might share the work Rotary is doing around Economic and Community Development strategies in the month of October. Seek out Rotary Resources, like the one cited above, to help your club members better understand and be more aware of the work that is being done in this area of focus.



## *Shout Out!*

# *Shout Out! Shout Out! YEAH!!!*

### *The Rotary Club of Birch Run...Being a Social Club*

*By Past President Carmen Sawchuk*

When my year of leadership was in its planning stages, I read a Rotary article on being a vibrant club. Ideas and suggestions for meetings and projects were mentioned. Two of the ideas stuck out to me; make your meetings easy for people to attend and listen to your members' suggestions. Our meetings were fun and it was nice to talk to other like-minded people who were intent on making a positive change in their communities and the world. But there never seemed to be enough time to just talk.

I was interested in what our Club thought and what they were passionate about. Having a weekly business meeting kept us informed and on the same page. But the idea of having a time to just socialize every month intrigued me. I added the position of Social Director to my clubs' committees.

This second meeting opportunity (yes it counted as a make-up) gave us a place to bring our friends to meet the Club. We were able to thank our Friends of Rotary; the ones that help us build things and volunteer to help us man events, but can't join for one reason or another. The informal gatherings gave us time to have fun and get to know each other better. It was a great time to bounce ideas off each other.



Our excellent Social Directors, Kathy Konezny and Dennis Fent, organized our events. There were monthly Happy Hour Meetings at several of the local restaurants from August to November. It was important that the Rotary Club was visible in the community. In December, for our Christmas Party, we had an event that was a Fun-raiser. We held a night at the horse races...with real hobby horses. The gallant steeds were rounded up and raced at a local hotel. It was a blast! The beverages were cold and the food was outstanding (because everyone brought their favorites dishes to share).

There was plenty of cheering for your favorite horse. Every member of the club had a chance to ride a pony in a race. We had such a good time that night that Kathy's husband Matt, volunteered to run the Burtucky Derby (they live in the little town of Burt, hence the name) in May.

In June, with my last month as President, we had guests from the Dominican Republic stay with us. Four lovely people, from a lovely country, like minded, dreamers and doers. They joined us for a Club meeting in the morning and a dinner reception at the Bus Stop Bar and Grille. Our guests had a great time. Many of our members invited spouses and friends to the reception. It was a great opportunity for our Rotary Friends to meet the people they had been helping. There was good food and good conversation. Staying connected, communicating, and listening to each other is vital to the success of any organization. Having informal evening gatherings helped our club to do this. There isn't always time at a formal meeting to share an idea or challenge that you may be facing. Our social gatherings always left me refreshed and encouraged.

# Shout Out! Shout Out! Shout Out! YEAH!!! (continued)

## The Rotary Club of Cass City...Our Unique Project

By Carolyn Sorenson

Our unique project is to support the Financial Peace University Program held at Hills and Dales General Hospital in Cass City, MI. The objective of this program is to provide hope for the community by teaching them how to manage their finances. The Cass City High School has also adopted the Foundations program of Financial Peace University into their Senior Seminar class which has proven invaluable to graduating seniors. Funding has been provided for the leadership materials.

2016/2017 Cass City Rotary Club President Mark Karwowski coordinates the community classes with support from other club members speaking on their vocation at the appropriate sessions.

Financial Peace University is a well-established program helping millions get out of debt, get on a budget, and realize financial peace. The program has been offered in Cass City for the past three years with over 150 graduating and paying off approximately \$150,000 on average in debt just during the 9-week program.

Many local businesses have paid for or offered incentives for their employees to attend.

The Cass City community as well as surrounding areas have recognized the value of the program.



## The Rotary Club of Saginaw...Go to Camp for a Day

By Janet Martineau



It's time to make like a kid again and go to camp – if only for one day.

The Rotary Club of Saginaw is inviting all district club members and their families to a Camp Rotary Day Trip, running from 11 AM to 3 PM Saturday, October 1st. A light lunch will be provided for a small fee (\$7), and participants will take a hayride tour of the 1,063-acre camp with a spring-fed lake. There also be a dedication of the new walking bridge.

Located northeast of Clare, the property was purchased in 1925 by the Rotary Club of Saginaw. Since that time, it has been leased it to the Boy Scouts of America for a \$1 year. It is also the site of our District's annual Rotary Youth Leadership Award (RYLA) camp. The club has over the years also secured the funds to build a main lodge, chapel, dining hall, cabins, and an administration building.

See the flyer in this newsletter and RSVP by Thursday, September 27th. You may call 989-233-7761 or email [hurtigdesignbuild@gmail.com](mailto:hurtigdesignbuild@gmail.com)

# Progress on Foundation Goals

By Chair Eileen Jennings

Many clubs have selected their Paul Harris Fellow from non-Rotarians in their communities to receive the recognition at the Foundation Gala in Frankenmuth on November 18. Congratulations for acting quickly. We want every club to select one person to receive this award. A few clubs do not have enough Recognition Points to name a person, but the district will work with you so you may also select someone. We hope to present 32 PHFs that evening.

Our keynote speaker for the Gala has been confirmed as Larry Lunsford, a former RI Director from Kansas City Missouri. He is a wonderfully inspiring speaker, and we know you will enjoy him. More on the Gala in the October Dispatch.

Most clubs have accepted our challenge that every Rotarian give something this year to the Annual Fund of The Rotary Foundation. We want to make every club an EREY club.

Several clubs have agreed to work toward becoming 100% Sustaining Members. This means that every member of the club would give at least \$100 to the Annual Fund. We will be approaching a few more clubs in the near future to see if they will try for this status.

Clubs that achieve EREY status and those becoming 100% Sustaining Members will ensure that their club gives a 5-year high in combined Annual and Polio giving. We have had remarkable support from Rotarians in the past two years, increasing our giving very significantly. We are sure this support will continue. After all, we have the best Foundation doing the best humanitarian service in the world.

Chuck and Cheryl will be asking you to again be generous in your support of Polio Plus. We have a goal of \$55,000 for Polio giving this year. Now that school is back in session, we will be seeing lots of activity from our Rotaract and Interact clubs. We hope that each of them will hold at least one fundraiser for Polio.

Louis Schultz and his committee are making great progress in educating clubs about the Little Free Library project and giving books to libraries in the Philippines. That project is described more in other articles.

# World Polio Day

By Chair Chuck Cusick

**World Polio Day** is October 24th. What is your club planning to raise awareness about Rotary's efforts to eradicate polio? Have you considered a viewing party to watch the live streaming of events from Rotary International? Copies of the documentary DVD "The Shot Felt Around the World" are available from your Assistant Governor.

On September 1, the Midland Noon club hosted a program which could be a blueprint for other clubs to follow. A polio survivor began the program with his story. This was followed by a presentation on the polio epidemic that occurred in Midland in 1949. Comments were made by members who raised children during those times before polio was eradicated from our towns. The program concluded with an update on the current status of polio in the world.

Nigeria reported two cases of polio last month. These are the first cases in almost two years. Emergency regional outbreak response is continuing in Nigeria and neighboring countries. Afghanistan has reported 8 cases this year and Pakistan has reported 13 cases.

If you are interested in a program on the current status of polio, please contact Chuck Cusick [cvcusick@aol.com](mailto:cvcusick@aol.com). A good source of current information on polio can be found at [www.polioeradication.org](http://www.polioeradication.org).

# International Convention...

## Excerpt from RI President John Germ's Letter



In this Rotary year, we are marking the centennial of our Rotary Foundation in the city where it all began: Atlanta. Our 108th Rotary Convention promises to be one of the most exciting yet, with inspiring speakers, great entertainment, and a wide array of breakout sessions to help you move your Rotary service forward. And of course, we'll be celebrating the Foundation centennial in style.

Whether you're a regular convention goer, haven't been to one in a few years, or haven't yet attended your first, the 2017 convention will be the one you won't want to miss. Atlanta is a great destination in its own right, with great food, friendly people, and many local attractions to enjoy. But the real reason to come to the convention is always the convention itself, and the people, ideas, inspiration, and friendship you'll find there. To learn more, and save money on registration, visit [riconvention.org](http://riconvention.org)

## Additional District Directory Corrections

### Rotary Club of Midland

Secretary Dallas Rau  
dallasr@securecom.us

### Rotary Club of Saginaw

Secretary Janet Martineau  
Cell Phone Number Only: 989-751-3868  
The club meets at the Castle Museum in July

There were some who thought that Rotary should not hold a convention in 1917 just after the United States entered the war. However, the board of directors agreed with Paul Harris, and the eighth annual conference was held in Atlanta, Georgia.

Paul Harris penned the following as part of his 1917 convention greeting: *"Individual effort when well directed can accomplish much, but the greatest good must necessarily come from the combined effort of many men. Individual effort may be turned to individual needs, but combined effort should be dedicated to the service of mankind. The power of combined effort knows no limitation."*

**Rotary International President John Germ**

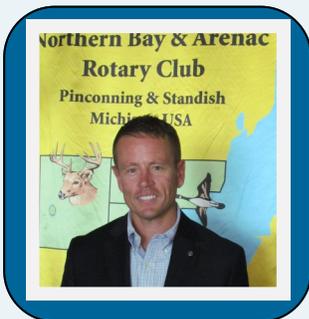
## AROUND THE DISTRICT



The **Rotary Club of Sebewaing** presented their “Little Free Library” during their August 2 meeting. President Melanie McCoy introduced District Governor, Cheryl Peterson and Assistant Governor, Don Rogers, at the meeting. The meeting and lunch was hosted by Past Club President, Brian Reinhardt, at Son’s Life Missionary Church.

The “Little Free Library” was built by Rotarian and PDG Dalton “Doc” Coe and decorated by Rotarian Joanne Rummel and is now located inside the entry of Luke’s Grocery Store and Scheurer Family Pharmacy. Locally, the Sebewaing Rotary Club purchases new children’s books through the Sebewaing Twp. Library, recommended by Librarian Margo Bonini, to recognize weekly program speakers.

Additionally, during the August 30<sup>th</sup> meeting, President Melanie McCoy welcomed newest member, Justin Kuhl, Outreach Pastor at Son’s Life Missionary Church in Sebewaing. Welcome, Justin!



The **Rotary Club of Pinconning & Standish** recently heard a presentation by Ryan Carley, President of the Bay Area Chamber of Commerce. Ryan stated that the purpose of a local chamber is to bring together public and political representatives, the private sector, and the public at large.

The Chamber sponsors the “Leadership Bay County” program, which has been in operation since 1987. About 600 individuals have graduated from the program during those 30 years, many of whom have remained community leaders. A new class of 25 begins its 9-month journey each fall, starting with a two day leadership retreat up north. Over the following months the participants are exposed to a different community issue one day each month comprised of the following topics: human needs and services, economic development, local history, agriculture, local government, public safety, education, arts and culture, and natural resources.

Each year a class project is selected to give to the community. Examples are the Infinity skate park sign in Bay City, the garden at the Good Shepherd rescue mission, the welcome sign at the entrance to Downtown Bay City at the end of Veterans Memorial Bridge, and this year’s project to design and install “street art” on city streets.

The **Rotary Club of Pigeon** will hold their Monday, September 12th meeting at Noon at the Scenic Golf and Country Club.

Sheriff Kelly Hanson will be the speaker for the program.

Immediately following the meeting several members are planning to play nine holes of golf!



The **Rotary Club of Oscoda** is proud to present our Literacy Committee success story. The third application for the District 6310 Community Grant has been applied for and the Literacy Team members are hoping it will be approved.

Working with the Oscoda Library, this grant has provided age appropriate books to the Oscoda Headstart and Great Start Readiness Program. In December 2015, Alcona County Headstart was added to the schedule. With this additional Headstart group, a total of 140 preschoolers are being served with this Rotary Preschool Literacy Grant. This Grant also provides two books twice a year to parents visiting Oscoda's Baby Pantry and the Alcona Baby Pantry.

Additionally, this committee and members of the Oscoda Rotary have participated in Family Fun Fair held every spring with a free book give-a-way. We are pleased to announce that over the past two funding cycles, a total of 1,500 books as well as numerous coloring books and crayons have been distributed throughout the two counties.

This Rotary Club through its Literacy Committee, has formed numerous partnerships, specifically with the local library, some non- profits, and, local schools to accomplish our goal of *"Putting books in the homes of young children at risk,"* while stressing the importance to parents of reading to their young children on a regular and preferably nightly basis. A child is never too young to have someone read to him or her.





The **Rotary Club of Mt. Pleasant** recent program featured Peace Corps volunteers Grace Duthie (daughter of President Robin Duthie) and Cooper Roberts who told of their experiences as volunteers in Burkina Faso in Western Africa. Cooper served as a Community Economic Development advisor and Grace served in another village as an English teacher.

Burkina Faso is a country of 17 million people consisting of several ethnic groups, the largest of which is the Mossi people who comprise 48% of the population. The national language is French, however many local dialects prevail.

Cooper informed the club that the country is approximately half Muslim and half Christian with no real problems within the country because of this. He lived in a compound with a matriarch, her two sons, who each had two wives and many children. Grace lived in a northern province and received a marriage proposal every week. Normally one Peace Corps volunteer is assigned to each village.

Some of the topics taught by Cooper were making soap, tofu, tomato sauce, and beekeeping.

Note: At the next meeting President Duthie announced that Grace had finally accepted a marriage proposal— from her fellow Peace Corps volunteer!

The following is an excerpt from *The Midland Daily News*:

The **Midland Rotary Club** and **Midland Morning Rotary Club** will have an iron lung on loan from the Cheboygan Rotary Club on display throughout the Labor Day weekend in order to raise awareness of the devastating effects of the polio virus.

Rotary has been a leader in bringing polio vaccination to children across the globe, along with partners such as the World Health Organization, U.S. Centers for Disease Control, UNICEF, and the Bill and Melinda Gates Foundation.



Although not seen in the U.S. since 1979 due to vaccination policy and efforts, there are still two countries where polio is active: Afghanistan and Pakistan. An iron lung was the only way (and still is used in some countries where polio is active) for a person with polio to expand their lungs in order to breathe. A person with polio experiences paralysis and the lung muscle is affected in addition to the other muscles of the body.

During the first half of the 20th century, Midland County was not spared during the nation's worse polio epidemic. In the late 1940s, many were stricken throughout the city of Midland. Homes were quarantined and there were even deaths, including two young children from the same family.

The public is invited to view the iron lung and learn more about polio vaccination, and what can be done to help eradicate this disease from the planet, at the events over the Labor Day weekend:

On Saturday, Sept. 3 the iron lung will be on display in the main concourse of the Dow Diamond stadium starting at 7:05 p.m. and throughout the Loons game. On Monday, Sept. 5, the iron lung will be on display at the Rotary-sponsored Annual Tridge Walk in Downtown Midland, which starts at 9 a.m.

## Upcoming Events



 **Clare Rotary Club**

*Live*

# Rockin' in the Fall

**SEPTEMBER 25, 2016 1PM - 6PM**  
**Doherty Hotel, Tickets: \$10**

Tickets Or Information Available at : Cops and Donuts,  
Doherty Hotel, Clare Hometown Chiropractic  
or any Rotary Member

**Music By:** **Exit 95, The Relics, Southbound**  
**Kevin Chamberlain And The Greez Monkeez,**  
**Night Shift**

All Proceeds Benefit the United Way,  
Big Brothers - Big Sisters and Joshua House

# CAMP ROTARY DAY TRIP

Come join your fellow Rotarians for a fun, fresh air tour of Camp Rotary in Clare, MI!

DATE: October 1<sup>st</sup>, 2016

TIME: 11am-3pm

Rain or Shine!

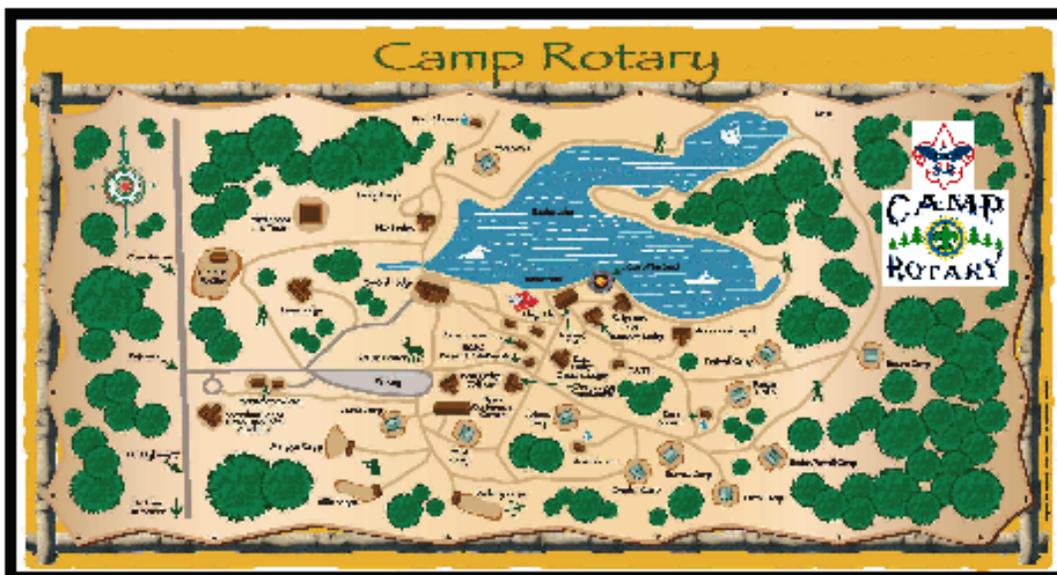
A light lunch will be provided, for a small fee of \$7 per person. Please bring cash and pay at lunch. We will take a hay wagon tour of the camp! There will also be a dedication of the new walking bridge – Thank you Rotarians!

Camp Rotary was founded and is supported by the Rotary Club of Saginaw – Downtown.

RSVP: By Thursday, September 27<sup>th</sup>. Family and Friends Welcome!

email – [hurtigdesignbuild@gmail.com](mailto:hurtigdesignbuild@gmail.com)

OR call – 989-233-7761



**Camp Rotary**  
3201 Clare Avenue  
Clare, MI 48617-9756  
Camp Office: 989-386-7943  
Fax: 989-386-3193  
<http://www.michiganscouts.org/>





presented by



SUPPORTING Saginaw basin  
land conservancy and  
the rotary club of bay city



5K RUN/WALK

FAMILY FUN RUN

MEDALS FOR ALL PARTICIPANTS

\$30 UNTIL SEPTEMBER 30

\$35 DAY OF RACE

\$10 CHILDREN

\$70 FAMILY (2 Adults, 2 Kids)

PRE-REGISTRATION ONLY

8AM, RACE REGISTRATION

9AM, 5K WALK/RUN

10AM, FAMILY FUN RUN

10:30AM, AWARDS

Register online: [www.rotarybaycity.org](http://www.rotarybaycity.org)  
[www.active.com](http://www.active.com)

## What is the "Running Dead" Zombie Run?"

The Running Dead is the most unique running and walking event in the Tri-Cities. Taking place on the new "Sugar Trails" located south of the Lafayette Bridge on the Middlegrounds Park, the event is a great family activity that introduces you to a new and natural area open to the public.

The exciting October happening will provide all with a screaming good time while raising funds to support conservation and recreation projects of the Saginaw Basin Land Conservancy. These projects will improve recreational and natural lands for all members of our community.

## Won't you help us to support this cause?

As Bay City's newest unique zombie themed event, "The Running Dead" will feature a 5K run/walk, family events, and a "Freaky Fun 1 Mile Run/Walk." This will be the only race in the area to be held on the Michigan Sugar Trails.

Zombie makeup will be available from the "Face the FX" Make-up Club before they retire to the Historic Masonic Temple for opening night of the Haunted Temple.

There will be Zombie costume awards and Kreepy Kids activities.

## More Spooky information:

- Costumes are highly encouraged so the zombies think that you are one of them!
- Yes! There will be makeup artists on site to help Byou get your creepy-scary-fleshy look!
- All pre-registered entrants in the running races will receive a Running Dead t-shirt.
- Cool medals for all finishers!
- Finish Line Feast Treats will leave you dying for more!

Join us after the races for our Costume Contest Awards Ceremony. There will be prizes and awards for the dead and the un-dead.

- Best Zombie couple
- Funniest Zombie costume
- Most original Zombie costume
- Best little Zombie costume
- Drop Dead Zombie beauty!

# ONE ROTARY SUMMIT

Attention enthusiastic Rotarians! ONE ROTARY SUMMIT joins together Rotary leaders to exchange ideas on energizing and boosting your club for growth, service and public interaction. Rotarians are Leaders! Engage fresh new thinking and take home hands-on tools to strengthen membership, public image and involvement in Foundation programs.



**Join Leaders**  
**October 22, 2016**  
**9:00 am - 12:00 noon**  
**First United Methodist Church**  
**4790 Gratiot Road**  
**Saginaw, MI 48638**  
**Coffee, Juice, Snacks**  
**RSVP to email [connie.rotary6310@gmail.com](mailto:connie.rotary6310@gmail.com)**  
**Please reply by October 14th**

*Thank you to the many individual Rotarians and Rotary Clubs who expressed sympathy and concern at the time of the loss of my husband, Jim, in August.*

*As a family, we treasure the outpouring of support you shared in so many ways. The flowers and plants were beautiful, your words and cards were encouraging, your hugs and presence with us during those days gave strength and comfort, and your prayers helped to sustain us.*

*We appreciate the many memorials and know that good will come from your generosity. Thank you for being there for us.*

*Cheryl and family*

**Congratulations to the following clubs celebrating an anniversary this month:**



**Owosso** - 95 years - Chartered September 1, 1921

**Birch Run** - 17 years - Chartered September 2, 1999

**Saginaw Sunrise** - 15 years - Chartered September 7, 2001



The District 6310 Newsletter is published monthly. Articles originate from various Rotary International publications as well as from events and activities within the District. Thank you to all contributors.

We encourage the submission of articles. Please provide information and pictures for a future District Dispatch to:

Connie M. Deford, Administrative Assistant  
connie.rotary6310@gmail.com