



# District Dispatch

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## October is Vocational Service Month

With the slogan, "Connecting profession and community," many Rotarians and Rotaractors take pride in applying their professional expertise to community service. Rotary offers opportunities to:

- **Serve** others by lending your unique skills to a project — perhaps by [joining a Rotarian Action Group](#) or by becoming a member of [The Rotary Foundation Cadre of Technical Advisers](#)
- **Empower** others by participating in a [Vocational Training Team](#)
- **Inspire** others to act with integrity and promote [Rotary's guiding principles](#)

Throughout October, Rotarians will be sharing their vocational service experiences on [Rotary Voices](#). Check back periodically for new stories. In response to the question, what does Vocational Service mean to you, Rotarians answered as follows:

- "Using expertise, either professional or personal, to help others discover new opportunities and interests." - *Rotarian Root*
- "[Service] that benefits Rotarians, other businessmen and professionals, and at the same time promotes integrity and other Rotary values in their business and professions." - *Rotarian Sangalang*
- "Using training and expertise to provide services at reduced costs for communities without access to these opportunities." - *Rotarian Desai*
- "Exemplifying high moral and ethical values in all aspects of professional and private life." - *Rotarian Ganesh*

**Join the conversation! Share what vocational service means to you by contributing to a discussion on [Rotary's Official LinkedIn group](#).**

*Reprinted from Rotary's Vocational Service Update*

# Foundation Recognition Gala

PDG Eileen Jennings

Make your reservations now for the Seventh Annual Foundation Recognition Gala. This has become a “must attend” event in our district. We will have delicious food, a terrific speaker, and a great chance to visit with Rotary friends.

The Gala will be at **Zehnder's of Frankenmuth** again this year. The date is Friday, **November 1**, the first day of Rotary Foundation Month.

The keynote speaker will be **Jennifer Jones** (pictured at right). Many of you have heard Jennifer speak and know she is a story teller extraordinaire. Jennifer is a member of the Windsor-Roseland (Ontario) Rotary. She has been a frequent speaker and trainer at PETS, Zone and International seminars. She is currently the chair of the Strengthening Rotary Advisory Group and vice chair of the Rotary Communication Committee, and was heavily involved with the Future Vision rollout, Rotary's new website, and Polio Plus strategy, as well as efforts to strengthen Rotary's brand.



Plan to arrive at the Gala early so that you can catch up with old and new friends from throughout the district.

Register as soon as possible. We have only 200 seats available, and in the past couple of years we have come close to selling out. The cost is \$35 per person or \$250 for a table of eight.

The invitation and reservation form are attached to this newsletter.



## 2012 Gala Pictures



# Customer Service Program

## Durand Rotary Club



The Rotary Clubs of Owosso, Durand, and Corunna join forces again to bring you International Speaker Michael Angelo Caruso, who will present a seminar entitled, **“Remarkable Customer Service—It's not Everything—It's the Only Thing: Learn how make Remarkable Customer Service the life blood of your business.”** The presentation will be on November 13, 2013 at Baker College Visitors Center, 1020 S. Washington (M-52), Owosso with registration and fellowship beginning at 8:30 a.m.

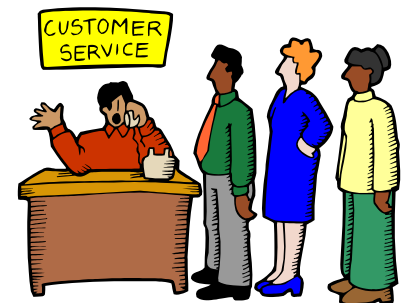
Mr. Caruso is the founder and president of the Royal Oak-based, Edison House, LLC, consulting company specializing in corporate and personal improvement. *“Michael Angelo Caruso is one of the best speakers in the country on this topic,”* says Bart Harris, Past President of the Durand Rotary Club. *“We are lucky he lives in the area and are proud to sponsor him at this great event.”*

Specifically designed for supervisors, managers, team leaders, trainers, and salespeople, this seminar offers practical tips on how to improve your business by improving customer service within and external to all of your business customers. Michael uses stories to illustrate how to have satisfied customers and how to improve team performance. During the three-hour program, you will learn the meaning of effective customer service and how it can improve your company's bottom line..

Mr. Caruso believes that the effective use of good internal and external customer service tools will make your business grow. He believes that the ability to give and provide good service is a learned activity—and certain methods are extremely useful when trading goods and services. Caruso says. “Teaching people how to engage with their customers and coworkers goes a long way to providing remarkable customer services and building your business”

Registration and networking begin at 8:30 a.m., with the program scheduled from 9 a.m. until Noon. This seminar normally costs \$125 per person, but the Owosso, Durand, and Corunna Rotary Clubs have negotiated a cost of only \$30 per person. You're encouraged to bring your entire leadership and/or sales team. Seating is limited, so register early. More information and an online registration form are available at [www.Owossorotary.org](http://www.Owossorotary.org)

Michael Angelo Caruso has delivered over 2,000 presentations and keynote speeches. He has spoken in Africa, the Middle East, the Caribbean, and 49 states. Mr. Caruso's clients include Bank of America, Citgo, Rayovac, Hallmark, The National Institutes of Health, Verizon Wireless, and the United States Navy. He is author of the *5 Cool Ideas* books, the *FastLearner* audio series, and a DVD titled, *Present Like a Pro*. For more information, visit his web site at [www.michaelangelocaruso.com](http://www.michaelangelocaruso.com)



# Around the District

The Bay City Morning Rotary Club's Driathlon was a great success. Over 200 teams participated in the run/bike/canoe event. The major beneficiary of funds this year is Big Brothers/Big Sisters. Over 2000 pictures can be viewed at <http://my.signaturesps.com/bcdriathlon2013>



The Midland Daily News reports that the Midland Noon Club will be the organizer for the Annual Labor Day Tridge Walk in 2014. The club has served coffee and doughnuts in years past on the holiday observance. Look for more information next year!

The Mt. Pleasant Rotary Club's recent guest speaker was President George Ross, 14th President of Central Michigan University. Prior to his appointment to CMU in March 2010, he was President of Alcorn State. CMU has been busy working for the past two years on a strategic plan. The university sits on over 300 acres and has over 100 buildings, and they have also been involved in a Master Facility Plan. Unfortunately, enrollment is down this year, so they are working on an enrollment management plan. He spoke of increasing the retention rate and graduation rate. They have hired new academic advisors to address these issues.



The Board of Trustees recently approved a \$95 million Bio Science Building. They will be breaking ground next year. This building will replace Brooks Hall which was built in 1964.

CMU became the 134th medical school in the nation. On August 4, CMU held their white coat ceremony for their first Med School class. Over 2700 applicants applied for the 64 positions. Next year, CMU will accept 104 students. In the spring CMU will break ground for their Medical School Campus. The first two years of med school will be spent at CMU and the second two years will be in Saginaw. CMU hired 151 new faculty members this past year.

President Ross said CMU needs to brag more about their accomplishments. The SAP group competed with 156 other colleges and won this international competition. SAP is the world's foremost Enterprise Resource Planning software.





# Reading Lofts

The Rotary Club of Saginaw Sunrise built two reading lofts at Carrolton Elementary School. The club recently held their meeting at the school, and a check was presented to the teachers to buy books for the children to read in the lofts. The club received help building the lofts this summer from Spence Brothers of Saginaw.



# Polio Plus News

Rotary has approved a \$500,000 Rapid Response grant to the World Health Organization (WHO) to address a recent polio outbreak in Somalia. The outbreak occurred in the Banadir region of Somalia, where a large number of children had not been vaccinated against polio due to inaccessibility.

As of 14 August, 110 cases of wild poliovirus have been reported in the Horn of Africa—100 cases in Somalia and 10 in Kenya. This is the first outbreak in Somalia since 2007 and in Kenya since 2011.

The Rotary grant will cover operational costs, including human resources, training, and transportation of health workers, aimed at immunizing children under ten in all accessible areas of Somalia in August. To date, five vaccination campaigns have been held in Somalia, three in Kenya, two each in Ethiopia and Yemen, and one in Djibouti. Additional campaigns are planned through the end of the year.

Rotary's emergency funding for responses to polio outbreaks in Somalia and other countries has been critical to ensuring that immunization activities proceed without interruption, thereby minimizing the risk of the disease's further international spread.

The United Nations has warned that without further intervention, polio could quickly develop into an epidemic across East Africa and put countless lives at risk. With the assistance of the United Kingdom, Japan and Rotary the World Health Organization will be able to immunize 6.1 million people most at risk from the disease in Somalia, northern Kenya, and other countries in the region.



Rotary International  
**WORLD POLIO DAY:  
 MAKING HISTORY**  
*Join Rotary's Livestream Event*

**THURSDAY, 24 OCTOBER, 5:30 P.M., CST**

Rotary  #endpolio | endpolionow.org

Where are we in the fight to end polio?

What have we accomplished?

How can we make history together?

Find out on World Polio Day.

To mark World Polio Day on October 24, Rotary and Northwestern University's Center for Global Health will host a live-streamed global status update on the fight to end polio, featuring invited guests including Global Polio Eradication Initiative partners, celebrity ambassadors, polio survivors, and Rotary members.

Thursday, October 24, 2013 6:30—8:00 pm EDT

# What can we do to help?

The Rotary motto, Service Above Self, has become a foundation stone for me. There is a great benefit to pooling contributions (even small ones) to pay for vaccines for children world-wide. Thousands of lives are saved by our “measly” contributions. Every dollar counts.

Rotary International’s annual membership gains approximately 120K new members each year. Unfortunately, we also lose the same number every year. What can we do to help?

- Talk about Rotary
- Wear your pin
- If people inquire, give a simple reply and pray that they come across that wheel again.
- Invite people to meetings.
- Think of ourselves as the spokes of the wheel; once the wheel starts going, the cause has greater force. Engage in the momentum.



**2013-2014 District 6310  
Governor Duane Reyhl**

## Water and Sanitation Rotarian Action Group (wasrag)

*The following article was published in the October newsletter for the Water and Sanitation Rotarian Action Group:*

### **Handwashing Education in the Dominican Republic**

Phase 1 of the Rotary Handwashing Campaign began in Nov 2012. It is sponsored by the Rotary Club of Santiago Apóstol. It was funded by a grant from The Rotary Foundation and 22 clubs in District 6310 (northeast Michigan).

The Campaign has focused upon training teachers to teach students. We have trained and certified almost 300 teachers who are now teaching handwashing classes in about 100 schools representing approximately 45,000 students.

The strategy has been to use schools to penetrate communities to teach handwashing. In support of this, we must use the media to educate the public. So an important part of our grant is that we launch a public education media campaign about handwashing using radio, TV, and newspapers. We began the public education campaign this past week. There have been approximately 200 thirty-second radio commercials, numerous newspaper articles, and several presentations of the Handwashing Campaign in TV interviews. Additional radio, TV, and newspaper appointments are scheduled.

The District 6310 Newsletter is published monthly. Articles originate from various Rotary International publications as well as from events and activities within the District. Thank you to all contributors.

We encourage the submission of articles. Please provide information and pictures for a future District Dispatch to:

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