

# **District Dispatch**

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# Notes from DG Dee

Let me first take a moment to thank Duane Reyhl for his service as our 2013-2014 District Governor. He has worked tirelessly on behalf of all of us and for the betterment of District 6310. He spent many hours representing us around the District, at seminars and conferences, and at special celebrations held this past Rotary year.

There were many highlights from Duane's year as District Governor, but our members especially benefited from his great technical skills as he made many improvements and updates to our district website including an online District Directory, the creation and listing of Charter Dates for all District 6310 Clubs, and the addition of the e-District Dispatch Newsletter.



2014-2015 District Governor Delores "Dee" Brock

Past District Governors will tell you that the amount of hours that a Governor spends in Rotary work during his/her year in office is daunting. However, they will also refer to their year in office as being one of their best years and one filled with experiences and fond memories they will never forget. That is what I wish for you, Duane. I hope that when you look back on the 2013-2014 Rotary year, you will take pride in the accomplishments and great strides the District made under your direction.

Now all that being said, let me also add that Duane will still be very active in the District leadership. Aside from being the Immediate Past District Governor, which means he will continue to attend executive committee meetings, he will also serve as the District Web-master (Electronic Communications), the assistant treasurer, and the chair of the Nominating Committee. And in his spare time, he will represent District 6310 as a facilitator for Rotary Leadership Institute. I think it is safe to say that Duane Reyhl will continue to Engage Rotary and Change Lives!

And that is how we will transition into the next year of Rotary! We have spent the past year engaging Rotary and changing lives, and now we will continue that task as we **Light Up Rotary**! Rotary International President Gary C. K. Huang based this year's theme on the Chinese proverb, "It is better to light one candle than to sit and curse the darkness." In choosing this theme, President Huang hopes to challenge and encourage Rotarians to bring light where there is darkness. He adds, "Light Up Rotary is more than our theme. It is how we make a difference – every day, in every club, and in every country we serve."

So how will we make a difference in the 2014-2015 Rotary Year? How will we actually Light Up Rotary?

(continued on Page 2)

### Wash Your Hands! By Cheryl Behmlander, Midland Morning Rotary Club

"WASH YOUR HANDS!" I can't tell you how many times I heard this as a child or said it to my own children or their friends and classmates. It seems like a simple, obviously important act that everyone should do without a second thought. But I can't help but wonder if this Dominican Republic mother has heard this or said it to her children.

I observed this mother and several others as we visited three villages near Santiago, Dominican Republic. She could not speak English, and I could not speak her language, but I recognized things in her that she clearly wanted for her children. She wanted them to be well fed, even though her only means of cooking was an open fire in the decaying shack in the background of the picture and water from a local polluted river. She wanted them to feel her love as evidenced in her attentiveness and sharing her baby with us for this picture. She also wants her children healthy as all mothers want this for their children.



As a mother, I want this for her too. However, today she does not have her basic needs met such as clean running water, a place to clean herself and her children, or even a bathroom for her family to use. She should have these basic life-preserving facilities.

Thanks to the foresight and efforts of Rotarians in District 6310, this mother and hundreds of others in the Dominican Republic will be afforded these basic needs. A Global Grant is in the approval process to implement clean running water, clean functional latrines, and hand washing training to hundreds of families in the Dominican villages of La Guama Abajo, La Penda, Juan Lopez, and Moca.

It is incredibly exciting to me that very soon this mother will be able to give her children clean, fresh water to drink and bath in and she will be able to also call out to her children, "¡Lávate las manos!" ("WASH YOUR HANDS!").

#### (continued from Page 1:

The answers to those questions will have to come from each individual member of our District. How each person decides to make a difference in Rotary is a personal preference. However, when we work together, as well as individually, to make a difference in the lives of people in our own communities and around the world...well, then we will undoubtedly Light Up Rotary!

When we provide books or backpacks full of school supplies or backpacks full of food to the needy children in our communities, we Light Up Rotary. When we send students to RYLA to improve their leadership skills or provide an opportunity for a Youth Exchange student to experience a new culture, we Light Up Rotary! When we contribute to The Rotary Foundation to help provide clean water and sanitation, medical treatment for mothers and children around the world, we Light Up Rotary! And when we donate to Polio Plus to save a child from this horrible disease, we Light Up Rotary!

Please join me this year to do all we can as individuals and as a District "to bring light where there is darkness" and to make a difference **every day**.

If we work together, we will Light Up Rotary!

# **District Grant Report for 2013-14**

### By Eileen Jennings, TRF Chairman

Our District policies require that a report on the use of District Designated Funds (DDF) will be made in the District Dispatch at the end of each District Governor's term. This is the interim report for 2013-14. All District Grant funds have not yet been expended, so a final report will come later.

The District received its first **Global Grant for a Global Scholar**, Peter Ekadu. The budget total for the grant was \$55,100.00. Half of this amount (\$27,550) came from our District DDF and half from RI's World Fund. This grant is to support Peter's studies for two academic years.

The District received its first **District Grant** under the new grant processes. The Grant totaled \$34,753. Each grant to a club is matched by an equal contribution from that club. The District Grant was expended in the following way:

Alma-St. Louis	Gratiot County Free Clinic Breckenridge & Ithaca also supported this grant.	\$5,000	Project complete. Final Report pending
Birch Run	Digital community sign in downtown	\$5,000	Project Complete Final Report done
Cass City	Fencing & arbor on Rotary Park	\$5,000	All funding sent Final Report pending
Clare	Playground equipment	\$2,000	All funding sent
Frankenmuth	Fish Passage project	\$3,575	½ funding sent
Millington	Refurbish HVAC in Community Center	\$635	All funding sent
Mt. Pleasant	Accessible covered bridge in park system	\$5,000	All funding sent
Owosso	Community Players workshop for youth	\$1,250	Project Complete Final Report pending
Owosso	Accessible lifts for Pere Marquette #1225 steam locomotive	\$1,250	Project Complete Final Report Pending
Saginaw Valley	Rowing club for 8 <sup>th</sup> graders	\$5,000	All funding sent
District 6310	Administrative expenses	\$1,043	

Clubs are required to submit either a Progress report or a final report by May 1, 2014. We have received 8 progress reports.

The District approved two **Global Grants** for water and sanitation projects in the Dominican Republic. Because of unforeseen delays, neither project was approved by RI before July 1, 2014. We expect that the two projects will be approved in July or August of 2014.

### **8** Tips for Getting Young People Interested in Your Club

Nathaniel Smith and Kristin Post met on a walking tour of Dupont Circle, a lively neighborhood in Washington, D.C. That's where things got a little creepy -- in a ghoulish sort of way. The Halloween-inspired walk featured ghost stories and neighborhood history. It also replaced a regular meeting of the Rotary Club of Dupont Circle Washington. It's just the kind of activity that can attract young people — or the young at heart — to Rotary!

"This type of club meeting not only shakes up the traditional-bound notions of Rotary, but it also creates an event to show off our club to younger prospects," said Post, a founding member of the Dupont Circle club.

Although Smith has since moved out of the country, while he was a member of the Rotary Club of Bondi Junction in Sydney, he and Post, a former Rotary Peace Fellow, discovered they used similar strategies for attracting and keeping younger members. Here are some of their tips to help your club do the same.

#### 1. ORGANIZE INTERESTING MEETINGS

Post said her club has found that organizing at least two special meetings a year creates a unique experience for attracting new members and cements friendships among club members. Explore your community for activities that work out to create a different kind of club experience.

#### 2. LOOK AT TRADITIONS

Smith says newer generations aren't impressed by pomp and circumstance. He points to the Rotary Club of Crawley in Western Australia, whose membership is one of the fastest growing and most diverse. They no longer sing the national anthem or fine their members. "Some tradition is important, but too much time spent on these rituals may prevent a younger member from feeling at home in your club," he adds.

#### 3. UPDATE HOW AND WHERE YOU TALK ABOUT ROTARY

When the Rotary Club of Bonji Junction started referring to itself as a "social enterprise that delivers social change," it saw an immediate uptick in interest from younger members. Choosing the right communication channels for your club is equally important, whether its Facebook, LinkedIn, or your own website. "The trickiest part is keeping it updated, but this is also critical. If your presence on these sites becomes stagnant, you'll lose the opportunity to hook a younger audience, says Smith.

#### 4. EXAMINE THE CLUB DUES

The Dupont Circle Club decided to offer appetizers and a cash bar rather than a full meal at its meetings to keep dues affordable for younger professionals. You might also consider offering reduced dues to younger members for the first year.

#### 5. PROVIDE ALTERNATIVES TO WEEKLY MEETINGS

"Attendance is another challenge," says Post. "Members in our club often travel for work, plus they have family or other personal commitments that vie for their time." The Dupont Circle Club makes make-ups easier by counting participation in service days, committee meetings, district trainings, and club social events.

#### 6. PLAN EVENTS THAT MEMBERS CAN ATTEND

In many urban areas, young people rely on public transportation to get around. Choose meeting locations with that in mind. And hold some events on the weekend so members with full-time jobs and young families can attend.

#### 7. INVOLVE YOUNGER MEMBERS EARLY TO BUILD LOYALTY

Involve new members in group projects right from the start. Seek their input. Give them responsibilities so they fel a sense of accomplishment and worth. And assign them mentors in the club to ensure that they feel valued.

#### 8. PLAN FAMILY-FRIENDLY PROJECTS AND ACTIVITIES

Plan club meetings, service projects, and events that appeal to young families. For instance, the Dupont Circle Club threw a baby shower to celebrate three upcoming births. The shower was held in a space that offered plenty of room for the children of other cub members to play together.

### **Around the District**



The **Rotary Day at the Loons Game will be August 17** (instead of August 3), which is Family and Fellowship Day at Dow Diamond. Now that sounds appropriate for a Rotary outing!

The Loons will be playing the West Michigan Whitecaps at 3:05 p.m. Ticket cost is \$9.50 for reserved box seats and \$6.50 for lawn seats.

In order for us to all be seated in one area, Ruby is asking that each club treasurer send a check to her for their club members who would like tickets by **August 1**. We are hoping that each club will purchase ten (or more!) tickets. It would be great if each club would be represented at the game!

Send checks to: Ruby Iwamasa, 5201 Campau Drive, Midland, MI 48640.

Matt Hufnagel, President of the **Owosso Rotary Club**, recently completed the Lumberman Sprint Triathlon, held June 28 in Cadillac.

Mr. Iron Man finished 9th in his age group, out of 22 and 32nd overall out of 127 with a total time of 1:15:07. In the 500 M swim, he posted a time of 12:07. In the 20 K bike segment, he finished in 37:55. And, in the 5 K run he made it in 23:26 (the fifth best time in his age group).





District Director Dee Brock, Stanley Wong, JT Campbell, and Tia Fedor

At a recent Mt. Pleasant Rotary Club meeting, Dee Brock led the program on RYLA (Rotary Youth Leadership Academy) held at Camp Rotary earlier in June. Six students there from the High School.

JT Campbell, Stanley Wong and Tia Fedor made a brief presentation. The three unable to attend were Megan Kramer, Jean Han, and Kenna Boyd.

# Sebewaing Rotary Club Celebrates 75th Anniversary By Kristine Jahr

#### "Remembering the Past, Celebrating the Present & Looking Forward to the Future"

The Sebewaing Rotary Club welcomed guests on Friday, June 27, 2014, for their 75<sup>th</sup> Anniversary Celebration at The American Legion Post in Sebewaing, Michigan. Social hour was 6:00 PM with a dinner following at 7:00 PM of roast pig and roast turkey.

Display tables featured the Sebewaing Youth and Friendship Exchange Programs, the Sebewaing Centennial Celebration -Victorian Clock installation, Sebewaing Rotary Historical Society Marker dedication, Sebewaing Rotary – Sebewaing Chamber of Commerce – Mural project and the Sebewaing Rotary Community Garden.

Dinner was followed by comments from outgoing President Tom Kreh, PDG "Doc" Coe, and PDG Allan Nietzke. District Governor Duane Reyhl presented Tom Kreh with a certificate honoring the Sebewaing Rotary Club 75 years of membership, our dedication to the object of Rotary and commitment to the ideal of service above self. District Governor Elect, Delores Brock, Rotary Club of Shepherd, was introduced and shared her vision for her upcoming term in office.



Paul Harris Fellowships were awarded Honorary Member Willet Oeschger, member since 1978, President 1985 and his continued involvement; to "Doc" Coe, member since 1968, President 1976, 1988, 2002 and District Governor 2005, for his continued leadership; to Melanie McCoy for her contribution (+7) to Rotary International.

Installation of officers, President Phil Dast, Vice-President Brian Reinhardt, Treasurer Denise Boucher and Secretary Kristine Jahr took place. President Phil Dast presented past President Tom Kreh with a Past President's Gavel Plaque to acknowledge his service during his term and praised his commitment to Rotary.



Eileen Jennings and Dee Brock

Entertainment was a (humorous) power point presentation, documenting events over the past 75 years since the Sebewaing Rotary Club Charter Night on June 27, 1939. A few of the events revealed this evening involved the Pigeon Rotary Club and details of how the Sebewaing Rotary Club "pranked" them at the Softball Games and Adopt-A-Highway activities, with never a questioned raised.

The Sebewaing Rotary Club would like to thank everyone who attended our 75<sup>th</sup> Anniversary Celebration and additionally, the Rotary Club of Bay City for their initial sponsorship and the Pigeon Rotary Club for the years of shared Installation Ceremonies, fellowship, and friendly rivalry.

# **Setting Goals for Foundation Giving**

### **By PDG Eileen Jennings**

Each Rotary year, we ask clubs to set goals for Foundation Giving. There is always confusion about how to do this. We really ask clubs to set two goals.

The first is for the **Annual Fund**. This is the fund that supports our District Grants, Global Grants, our Global Scholar, etc. One half of the amount given to the Annual Fund will be put under District control for spending 3 years from now. Most of the rest will go into the World Fund, which matches our club and district funds for Global Grants and supports other international humanitarian programs.

We ask that every Rotarian give to the Annual Fund every year (EREY – Every Rotarian Every Year). We ask that clubs set goals equal to at least \$100 per member. We know that every member cannot afford to give \$100, but everyone can give something and some members give more than \$100.

The second goal is for **Polio Plus**. These gifts go directly to the Polio fund and are spent in the same year they are given. We ask that every club give to Polio Plus. Many Rotarians and clubs have successful programs for generating contributions from members as well as the community to help eradicate polio. We suggest that clubs hold fundraisers involving students and community members, rather than expecting every member to give directly to this fund.

Clubs often ask *"Which fund is more important? How should we divide our contributions between these two funds?"* The answer is that BOTH are essential. Each club must decide for itself how to divide its contributions. But if the club has a special fundraiser for Polio Plus, then it can focus its efforts on member giving for the Annual Fund.

If your club has not yet set goals for these two foundation giving programs, please do so now. You cannot get there if you do not know where you are going. Please go on My Rotary at <u>www.rotary.org</u> and set your club's goals for the 2014-15 Rotary year. If you have problems doing this, contact Connie Deford at connie.rotary6310@gmail.com

# **Rotary Leadership Institute**

It's time to register for the Rotary Leadership Institute! This program consists of three full-day parts presented over time. The programs are presented using the facilitated discussion method, rather than lecture. The fee includes breakfast, lunch and training materials. The cost will vary based on location.

Any club member of any RLI district is invited to attend any event regardless of the location. Parts are to be taken sequentially. All sessions are facilitated by certified Discussion Leaders, who are all Rotary governors, or past presidents who have attended all three parts and been certified.

Part I covers Leadership Characteristics, Rotary Beyond the Club, Teambuilding, Rotary Foundation I, Membership Retention, and Service Projects.

Part II covers Leadership Goal Setting, The Rotary Foundation II, Communication Skills, Ethics-Vocational Service, Membership Recruitment, and Analyzing Your Rotary Club.

Part III include International Service, Effective Leadership Strategies (double session), Rotary Opportunities, Leadership-Public Relations, and Making a Difference.

Choose from : July 26 in Ann Arbor, MI, August 23 in Big Rapids, MI, October 18 in Chatham, Ontario Canada

For details and to register, go to www.rligreatlakes.org

### RECORD DONATIONS TO ANNUAL FUND!!

### Hurray!! Congratulations! Great Job!! Over the Top!!

Give yourselves a pat on the back!

Whatever words of excitement and praise you can come up with, you deserve it!! Our District contributed a total of **\$150,376.42** to the Annual Fund of The Rotary Foundation during 2013-2014. We contributed a total of **\$183, 691.38** to all funds of The Rotary Foundation. This amount includes donations to Polio Plus, direct contributions of support for our Global Grants, and earnings on Endowment funds.

We believe this is a record for our District. District Governor Duane set an ambitious goal of \$150,000 for the Annual Fund during his year. Not since Bill Parlberg's year as DG have we come anywhere close to raising this amount. In recent years, we have clonated between \$123,622 and \$138,902 to the Annual Fund, so this was a real "stretch" goal. Right up to the last way, we thought we would miss the goal by a couple of thousands of dollars. But you came through big time.

Ten clubs gave more than \$100 ser member, and three clubs gave more than \$200 per member. Frankenmuth gave \$289.18 per member, Saginaw unrise gave \$204.02 per member, and Cass City gave \$201.79 per member. Clubs giving over \$100 per member include Alma-St. Louis, Bay City, Bir Run, rankenmuth Morning, Mt. Pleasant, Pigeon, Pinconning & Standish, and Sebewaing.

Thanks to all of you who gave. Every little bit helped. This means we have more money to spend on District Grants for local and international projects, and more funds for Global Grants for international projects. Stay tuned for projects using your donations.





### **Polio News**

Halfway into 2014, Pakistan is just six wild poliovirus cases short of exceeding their 2013 total. North Waziristan, which is responsible for 63% of the country's cases this year, remains inaccessible, although more than 400,000 former residents have fled recent conflict in the area. Efforts are underway to vaccinate as many children of internally displaced families as possible, including through routine immunization services and fixed vaccination posts at major transit sites.

Equatorial Guinea has been added to the list of "virus-exporting countries" which should implement a set of Temporary Recommendations recently issued by the Director-General of the World Health Organization under the International Health Regulations (2005). Among other things, these recommendations call for the vaccination of all residents and long-term visitors prior to international travel. The addition of Equatorial Guinea to the list follows the detection of wild poliovirus genetically linked to the current outbreak in Central Africa in a sewage sample collected near Sao Paulo, Brazil.

*Afghanistan:* One new case of wild poliovirus type1 (WPV1) was reported in the past week. This is the country's most recent case onset of paralysis occurred on June 3, 2014 in Farah, a province west of Hilmand province. Afghanistan has reported seven cases so far in 2014 compared to three at this time in 2013.

*Nigeria:* No new cases of WPV1 were reported in the past week. Nigeria's total case count for 2014 remains four—the most recent of which had onset of paralysis on May 17 in Sumaila local government area, Kano state.

**Pakistan:** Five new WPV1 cases were reported in the past week, bringing the country's total case count to 88 (compared to 18 at this time last year. Two of this week's cases were reported in previously uninfected districts/areas: Mardan in Khyber Pakhtunhwa province, and Landhi town in Karachi city. The most recent WPV1 case had onset of paralysis on June 16 in Bannu district, Khyber Pakhtunkhwa.



Caro - 89 years - Chartered July 29, 1925



The District 6310 Newsletter is published monthly. Articles originate from various Rotary International publications as well as from events and activities within the District. Thank you to all contributors.

We encourage the submission of articles. Please provide information and pictures for a future District Dispatch to: Connie M. Deford, Administrative Assistant connie.district6310@gmail.com