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District Dispatch

VOLUME 25, ISSUE 5

NOVEMBER, 2014

Notes from DG Dee

November is Foundation Month ... the month when we Rotarians think about our commitment to The Rotary Foundation, when we gather in Frankenmuth for the annual Foundation Gala, and when PDG Eileen and other District Foundation Chairs hit the road to make presentations at your club meetings. Perhaps your club shares a foundation minute at every club meeting, or once a month or only in November ... whatever, it's just nice to keep the importance of The Rotary Foundation in the forefront because so much good comes from TRF.



2014-2015 District Governor
Delores "Dee" Brock

Foundation Gala

The Eighth Annual Foundation Gala will be held on Friday, November 21, at Zehnder's in Frankenmuth. Please join us to celebrate our district's achievements and commitment to The Rotary Foundation. Drinks and visiting begin at 5:45 p.m., and dinner will be served at 7:00 p.m. The speaker this year will be Past District Governor and Past Foundation Chair Bill Parlberg.

All Rotarians have received an invitation and reservation form. Early reservations are encouraged for this popular event, but they are due no later than November 14. The invitation and reservation form is included in this issue of the District Dispatch on Page 3.

2015 Peace Fellow

I am so pleased to announce that Jeanne Lound Schaller of Midland has been selected to receive a 2015 Rotary Peace Fellowship. She will study in Thailand in June, July, and August of 2015. This is a great honor for Jeanne and for District 6310! You will have a chance to meet Jeanne at the Foundation Gala later this month and at the District Conference in April.

(continued on Page 2)

Notes from DG Dee (continued)

Foundation Seminar and Membership Summit

Our District hosted two important meeting in the past several weeks. The Foundation Seminar was held on October 25th and the Membership Summit was held on November 8th. People who attended the meetings left with a lot of valuable information and some great ideas to take back to their clubs. Thank you to all the presenters and to those members who attended the meetings.

Youth Services

The **Youth Exchange** students in our District continue to meet each month and are enjoying their time with their host clubs, host families, and host schools. By now they have a little better grasp of the language (although some of them spoke English quite well when they arrived!) and are getting used to some of our “American ways.” I think they are having a great time because whenever I see pictures of them on Facebook, they are smiling and appear to be having fun!

We have several **Interact** groups in the District this year, too. I hope to visit a couple more of them in the next few weeks.

Please remember that the dates for the Rotary Youth Leadership Awards (**RYLA**) have been scheduled for a week later than usual just in case schools need to take extra snow days this winter. RYLA will take place June 14-18, 2015 at Camp Rotary.

YOUTH EXCHANGE STUDENTS





ROTARY DISTRICT 6310 EIGHTH ANNUAL
FOUNDATION GALA

ROTARIANS AND FRIENDS WILL GATHER

Friday, November 21, 2014

5:45 – 6:45PM Cocktails (cash bar) and visiting **7:00 – 9:30 Dinner & Program**

Zehnder's of Frankenmuth

FOR AN EVENING OF FELLOWSHIP AND FUN
 TO CELEBRATE OUR DISTRICT'S COMMITMENT TO THE ROTARY INTERNATIONAL FOUNDATION

\$37 per person * \$275 per table (8)

Business attire is suggested

Mail check made out to Rotary District 6310 with reservation to:

Zehnder's of Frankenmuth, 730 S. Main St., Frankenmuth, MI 48734, Attn: Danielle Wood

For credit card payment, call or email:

danielle.wood@zehnders.com **989-652-0419**

Reservations must be received by November 14, 2014

ROTARY FOUNDATION GALA RESERVATION RETURN FORM

Name: [please print] _____ Rotary Club: _____

Address: _____ City: _____ Zip: _____

Phone: Day: _____ Evening: _____ Email: _____

_____ Reservations @ \$37 each* = \$ _____; _____ tables of (8) @ \$275 per table* = \$ _____

_____ Rotaract/Interact @ \$15 each = \$ _____

**Please list the names of each guest/Rotarian below (attach additional list if necessary)*

_____	_____
_____	_____
_____	_____
_____	_____

Please make checks payable to: **Rotary District 6310**

District-Funded Project Sponsors National TV Show on Handwashing

By Charles Adams

Although the Rotary Handwashing Campaign in the Dominican Republic is designed to work through the nation's schools, an essential component of the campaign is public education by which parents and communities can also learn about how hygiene and handwashing reduce disease and save lives – particularly the lives of children.

To reach the public broadly requires the cooperation of the media so a concentrated media campaign on handwashing was conducted in October. The campaign included a series of more than 40 interviews on talk shows and news casts for television, radio, and print media in three different parts of the country. It was backed up with approximately 600 radio commercials and climaxed with a live, one-hour, nationwide TV program.

An international event, called Global Handwashing Day, was used to tell the story of the Handwashing Campaign in the Dominican Republic. Celebrated in over 100 countries (but hardly noticed in the Dominican Republic), Global Handwashing Day got the public's attention and provided the context for featuring Rotary's Campaign.

On 15 October 2014, originating outdoors in Duarte Park in Santiago and broadcast live by Telemedia Dominicana (Ch. 25), a national network, the program featured segments of celebrations in other countries then aired segments telling the story of Rotary's handwashing projects in the Dominican Republic. These projects are training about 750 teachers in 300 schools with 100,000 students. The segments illustrate the scope of the projects, how handwashing is taught, the teaching curriculum, and the classroom teaching materials provided by Rotary.

The program is anchored by two prominent hosts of daily prime-time shows in Santiago: Atahualpa Ramírez of Ch. 25 and Luisa Vargas of Ch. 29. It also features Alexandra Martínez Adams, PDG and co-director of the Campaign, and Rossy Altamonte, the Campaign's senior trainer.

The TV show is now accessible on You Tube. The program is in Spanish; however, to facilitate searching in two languages, it appears in two locations on You Tube – one with a Spanish headline, one with English. The program is available here:

English Headline: <https://www.youtube.com/watch?v=QzwfRf4qFkg>

and

Spanish Headline: <https://www.youtube.com/watch?v=SD2HQycTVYY>

There is a description of the program in the "More" or "Description" panel under the video screen.

John Hewko, the General Secretary of Rotary International, has welcoming remarks right after the three-minute mark. Dr. Layla McCay, the Secretariat Coordinator of Global Handwashing Day in Washington, D.C., makes remarks at about the six-minute mark.

District 6310 (through the Owosso Club) pioneered and continues to sponsor the Rotary Handwashing Campaign in the Dominican Republic. Other international sponsors are The Rotary Foundation, District 7810 (Maine), and District 5810 (Texas). Host sponsors include the Rotary Clubs of Santiago Apóstol, San Francisco Quita Espuela, and La Romana Rio Dulce.

For additional information, email WashYourHands.DomRep@gmail.com

**Campaña Rotaria de Lavado de Manos.
Día Mundial de Lavado de Manos, 15 de octubre.
Media Tours 2014.**

**Clubes Rotarios Santiago Gurabito, San Francisco Quita Espuela y La Romana Rio Dulce
Muestra de los Posters del Día Mundial del Lavado de Manos.**



Exposiciones a los medios:

Santiago: 12 más una rueda de prensa

La Romana: 11

San Francisco de Macorís: 15

Tenares: 1

Tele Universo Canal 29: El Cafecito, entrevistada por Tony Rodríguez.



Además promoción del juego pro-recaudación del Fondos del Club Rotario Santiago Gurabito

Future Matters...

Foundation

By Chairman Eileen Jennings

Our District Strategic Plan includes goals for increasing humanitarian service through Rotary. Since November is Foundation Month, this column will share the district goals for raising money for The Rotary Foundation (TRF).

We have two giving goals for the District in 2014-15. The Annual Fund goal is \$151,410. Our goal for Polio Plus contributions is \$20,000. Both of these goals are reachable because we nearly raised this much money last year.

DG Dee Brock and District Polio Chair Chuck Cusick have urged all clubs to raise money for polio through "Change in Your Pocket." Clubs are asked to decorate a canister with the words, "The change in your pocket can change a life." Club members are then encouraged to contribute the change in their pockets each week at the Rotary meeting.

Clubs were also encouraged to have "Pizza for Polio" on October 24, World Polio Day. Results of those fundraisers will be reported elsewhere. We know that this fundraiser did not take place, for various good reasons, in many clubs. Think about having Pizza for Polio during Rotary Awareness Month in January or World Understanding Month in February. To be successful in recruiting pizza restaurants to take part, we have to plan ahead and offer the restaurants publicity for their participation. This project may work especially well in smaller communities where clubs have leverage to persuade many locally owned pizzerias to join the effort. Please send in your success stories to share with other clubs.

The more clubs have special fundraisers for polio eradication, the more we educate the public about the importance of our efforts. Also, special projects for polio allow individual members to focus most of their individual contributions to The Rotary Foundation to the Annual Fund.

The Annual Fund is the vehicle for supporting Rotary's grants and humanitarian programs other than polio eradication. Annual Fund gifts go into the SHARE system. In the third year after donations are received, the Rotary Foundation divides the contributions into two parts. One half of the amount given by Rotarians is put into the District Designated Fund. We use this money largely for grant programs – both District and Global Grants. We also support the Rotary Peace Scholars with some of this money. The remaining funds are put into the World Fund. This money matches our Global Grant funds and is used by Rotarians worldwide.

The Annual Fund is the backbone of our worldwide humanitarian activities. It is vital that every Rotarian gives to the Annual Fund every year. Every Rotarian Every Year (EREY) is the goal. Ideally, every member would give at least \$100 to the Annual Fund every year, but we know this is not possible for many Rotarians. However, everyone can give something, and within the club the average giving can total at least \$100 per member.

November – **Foundation Month** – is the ideal time for every Rotarian in our district to make a contribution to The Rotary Foundation. Let's see how close we can get to 100% participation before the end of this calendar year!

"Light Up Rotary is our theme this year, but it is more than just a theme. It is how we in Rotary see the world and our role in it. We believe no one should sit alone in the darkness."
RI President Gary C.K. Huang

Peace Fellowship

By Chairman Tom Miles

Jeanne Lound Schaller of Midland received word in early November that she has been awarded a Rotary Peace Fellowship. Jeanne was recommended by the Midland Noon Rotary Club and supported by District 6310 for this fellowship. She will spend three months this coming summer at Chulalongkorn University in Bangkok, Thailand studying in a program in peace and conflict resolution.

Jeanne has decades of experience in peace and nonviolence efforts. In 2003 she was a co-founder of the Helen M. Casey Center for Nonviolence in Midland and has been a leader in it ever since. In 2013 she co-initiated "Choosing a Culture of Understanding," a Midland based collaboration of Jews, Christians, Muslims and others. She continues to participate in this program. She has studied in the Masters Certificate program in Conflict Resolution in the Workplace at Saginaw Valley State University. She co-initiated the Nonviolent Peaceforce Midland Chapter in 2011 has co-taught classes in nonviolent conflict resolution to elementary and high school students in Midland and Sanford Meridian. Jeanne is also a mediator with the Community Resolution Center that is based in Flint and includes Midland County.

District 6310 has had only one other person selected as a Peace Fellow. The District Foundation Committee was pleased to have a well qualified applicant for the fellowship and even more pleased that she was selected by Rotary International. Here is Jeanne's reaction.

My gratitude overflows to District Governor Delores Brock and to all those on the Rotary District 6310 selection committee for supporting my application for this 2015 Peace Fellowship. A special thank you to Ruby Iwamasa, Midland Noon Rotary member, for inviting me to apply. Thanks, also to the Rotary Foundation who chose me along with the other 2015 fellows.

As a teenager, one of my dreams was to be an interpreter for the UN. Even though that never happened, my world view has continued to be based on the belief that as an international community, currently of 7,000,000,000 members, we must work together for the betterment of all. This opportunity offers a global experience that will no doubt enrich and inform my beliefs and future activities.

Learning from, studying with, and meeting people from many different homelands who represent various cultures will deepen my appreciation for the value of diversity of experience and of perspective. Then, when I return to Midland and resume my work with our Helen M. Casey Center for Nonviolence, our Nonviolent Peaceforce Midland Chapter, with the students and as a mediator, this life-changing experience will add much to what I bring to these efforts that are dear to my heart.

Having the honor of becoming a Rotary Peace Fellow is a precious gift. In gratitude I will give back all that I can to local and global work to build a more peaceful world. One of the ways will be by speaking to Rotary groups and to others about my experiences.

Jeanne Lound Schaller

Polio Update

By Chairman Chuck Cusick

World Polio Day was held October 24, 2014. You can still access the **live stream** broadcast through the Rotary website, www.Rotary.org.

Clubs in our district held "Pizza for Polio" event. How did your club do?

Change jars, "The **Change** in your pocket can **Change** a life" are most effective when passed around the tables. Make some noise as you fill the jars with your pocket change.

The Rotary Club of Traverse City contributed \$250,000 to the End Polio Now campaign. Thank you, Traverse City!

As of October 29, there were 257 cases of polio reported – 55 less than last year. 220 of those cases were in Pakistan.

Thank you for your continued support of Rotary's #1 priority – the eradication of polio from the earth.



Foundation Seminar Attracts 15 Clubs

By Chairman Eileen Jennings

The district held its Foundation Seminar on Saturday, October 25, at the First United Methodist Church in Saginaw. Fifteen clubs sent persons to the seminar. Feedback from participants was positive. The Seminar focused on the basics of Foundation Giving and an update on Polio.

DG Dee Brock opened the program with a welcome and introductions. Foundation Chair Eileen Jennings provided a review of Foundation Basics. She reminded us of the three funds within the Rotary Foundation – Annual Fund, Permanent Fund (endowment), and Designated Fund (mostly for polio). She stressed the importance of EREY, Every Rotarian Every Year – every Rotarian is asked to donate something to the Annual Fund every year.

Chuck Cusick, the district's chair for Polio Plus provided an update on the status of polio eradication. The news is good for every country except Pakistan, where there has been a significant increase in the number of cases of polio in 2014. Chuck predicts that Nigeria will soon be declared polio free. Chuck encouraged clubs to have a Change jar for polio at all club meetings; he collected \$30 at this meeting.

PDG Bob Chadwick, District Chair for Fundraising and Annual Fund, and Assistant Governor Peggy Pickler provided useful information on collecting and donating funds to The Rotary Foundation. Bob led a discussion on ways to collect money for the Annual Fund and Polio Plus, both from members and from the larger community. Peggy talked about how members can check their history of giving to the Foundation, and how to submit club members' contributions to The Rotary Foundation using the Foundation's multiple donor form and electronic submission. She gave valuable tips on how to work around the eccentricities of the RI electronic system. Bob talked about the difference between contributions and recognition points and how clubs and members can (and should) use their recognition points to make others Paul Harris Fellows.

The Seminar concluded with a short presentation from Global Grant Chair (and DG Nominee) Cheryl Peterson about the grant programs available because we give to the Annual Fund. She pointed out that the SHARE system transforms contributions into grants, and WE are transforming grants into changed lives and changed communities.

Some of the Power Point slides used in the presentation are available in the Downloads section of the District Web page. Clubs may find them useful for presentations to members.

Around the District



The **Frankenmuth Noon Rotary Club** raises over \$30,000 during Frankenmuth AutoFest Weekend

Each September, the Frankenmuth Noon Rotary Club partners with the Country Street Machines to plan and organize the Frankenmuth Autofest. Over 2000 classic cars, street rods, and muscle cars are on display in Heritage Park.

Visitors from across the country come and enjoy a week-end of fun and entertainment for all ages. Friday night there is a Big Block Party on Main Street 5-10 pm. Saturday and Sunday spectators can view the classic cars in Heritage Park. There is an Oldies Fest dance in Harvey Kern Pavilion on Saturday 7-midnight.

All weekend long, Rotarians and their families volunteered in a variety of ways. Rotarians plan and organize several food booths, help with registration, set up and clean up, and also host the Oldies Fest Dance in the Harvey Kern Pavilion.

While the AutoFest raises over \$100,000 from the event, \$30,000 is raised by the Frankenmuth Rotary Club, which is then donated back to the community or through other humanitarian projects.



On October 11, the **Central Michigan University Rotaract Club** picked 511 lbs. of Autumn berries for Rotarian Paul Siers, and made \$553.00 They certainly are all hard workers!

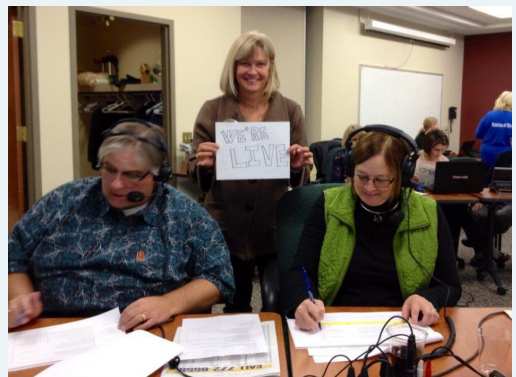


The D'Mar crew, presented their vision for a new banquet and catering center just north of Owosso at a recent meeting of the **Owosso Rotary Club**.

Owner, Dianne Rodgers (pictured at center), was joined by singing chef/bagel master Mike Reath and Mary Phillips, who has worked with Rodgers for 25 years. D'Mar is scheduled to open in January, with seating for nearly 500 guests. Along with the banquet facility, The Bagel Tent, which gained notoriety at the farmers market, will also be opening within the same location.

Rotarians, David Nicholas, Paula Arndt. and Carol Santini work at this year's **Mt. Pleasant Rotary Club** Auction.

According to the Web site, this year's auction brought in more than \$20,000 for the programs of Rotary.



The **Pigeon Rotary Club** received a kind note regarding the e-club, which stated, in part:

Thanks to you for all your work trying to get an e-club started. I, like many others, was very surprised it did not gain popularity. You sure tried to make it work. I guess I have learned that those people who say they can't join a Rotary Club because of the time of the meetings really do not want to join very badly.

As you know, I referred about a dozen people to the e-club, and our club made regular announcements about its availability. Sometimes we learn what won't work only by trying. And you folks did a great job trying to get this club off the ground. Thanks for all your commitment.

PDG Eileen Jennings



Congressman Dave Camp

Congressman Dave Camp spoke at the Midland Rotary Club on October 30 and gave an update on Washington DC. His focus as the Chairman of the House Ways and Means committee has been and will be until the end of his term on tax reform. The US has slipped over the past 30 years from having one of the best tax structures in the developed world to one of the worst. The Congressman highlighted that just getting the dynamic scoring of tax legislation in place is a significant accomplishment.

Dave spoke a little about foreign policy as well, highlighting that while we haven't perhaps been as strong on foreign policy as many would like, it's also difficult to be when our economy here at home has been stagnated. "A Strong economy is the basis of a successful foreign policy," Dave said. He pointed out that you can see Russia backing off from some of the Crimea and Ukraine front mostly due to what the low cost of certain hydrocarbons are doing to the Russian economy.

While Dave is stepping down at the end of this term, he hasn't decided fully what activities he will take on next. We as club recognized Dave for his 24 years of service, and living the 4 way test. Thank you Congressman Camp for your service!

Pinconning City Manager Dick Byrne and Barb Cadwell, member of the Pinconning City Council, were recent guests of the **Northern Bay & Arenac County Rotary Club**. The City had been invited to meet with club members to discuss ideas for future community service projects. Gena Gates began by summarizing the recent survey of club members on the types of projects that might be pursued. At the top of the list were recreational projects geared towards youth and young adults. Strong community assets identified included the waterfront location, natural amenities, and proximity to I-75.

Manager Byrne stated that beautification projects would be useful. There are about thirty areas in the city that need ongoing attention which city employees are not able to keep up with. These include streetscapes along M-13 and Kaiser Street, Hartwick Park, and Doc Letchfield Park. There used to be a garden club in Pinconning that helped with such projects, but the club no longer exists.

Barb Cadwell also pointed to Hartwick Park and Doc Letchfield Park as priorities. The gazebo in Hartwick Park needs some sprucing up, as does the park itself. Doc Letchfield Park is heavily used, with a great variety of activities taking place there, spring through autumn. Because it is so large, just keeping the grass mowed is the major activity of the summer.

A discussion followed on the community's need to set up a website to keep everyone informed of ongoing activities. The DDA is looking into hiring a firm to set up and maintain such a site. The cost of maintaining a website may be prohibitive. The alternative of setting up a Facebook page and/or other social media pages was then discussed in detail. This is how many businesses and organizations interact with the public these days.

Club members told the officials that their suggestions would be considered when the club settles on its first service project in the next few months.

SAGINAW SPIRIT HOCKEY CLUB HOST
Rotary District 6310 Fundraiser Game
Saturday, January 10, 2015



Tickets
ONLY
\$13.00



Per Upper Level Ticket

\$5.00 from each ticket sold
will go toward the 2015
Water & Sanitation Project

Game time 7:11P.M.



VS



Jake Paterson
Detroit Red Wings
'12 NHL Entry Draft

To get your tickets contact Louie Schultz
at 989-284-5894 or Lwschultz@charter.net

Foundation Gala

By Chairman Eileen Jennings

Invitations have gone out for the Eighth Annual Foundation Gala. This special event will be held at Zehnder's of Frankenmuth again this year. Social hour will begin at 5:45 and dinner will be served at 7:00.

Faithful to our tradition, there will be no requests for donations to the Rotary Foundation at this event. It is purely a celebration of our district's past and current commitment to the Foundation and an opportunity for fellowship and fun. Last year's Gala joined 200 Rotarians and spouses in a great meal, a wonderful speaker, and recognitions of significant giving to the Foundation from members of our district.

The speaker this year will be our own Past District Governor, Bill Parlberg. As many of you know, Bill has been passionate about the Foundation for many years and, in his year as District Governor, we contributed record amounts to the Foundation.

We are again offering reservations to members of Rotaract and Interact for only \$15 per ticket. We hope that Rotary clubs sponsoring the Interact and Rotaract clubs will purchase these tickets for our youngest associates.

Please make your reservations early. This has been a sell-out event in the past few years, and we do not want to have to turn anyone away. The reservation form may be found on Page 3 of this District Dispatch.

Are you ready for the new club invoice?

Beginning this January, your club will receive an easy to read one-page invoice that clearly states the amount it owes for subscriptions, membership dues, and outstanding balances.

Find out if your club is ready, and learn the top five things club officers need to know about the new invoice. Just click on one of the following links to go directly to the Rotary International site.

[Read more](#)

[Consult our Frequently Asked Questions](#)

[Contact your Club and District Support representative](#)

Congratulations to the following club celebrating an anniversary this month

Alma/St. Louis - 84 years - Chartered November 13, 1930



The District 6310 Newsletter is published monthly. Articles originate from various Rotary International publications as well as from events and activities within the District. Thank you to all contributors.

We encourage the submission of articles. Please provide information and pictures for a future District Dispatch to:

Connie M. Deford, Administrative Assistant
connie.district6310@gmail.com