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District Dispatch

VOLUME 25, ISSUE 3

SEPTEMBER, 2014

Notes from DG Dee

In case anyone is wondering ... District 6310 is a very active, vibrant district! Our clubs sponsor so many great projects; and as a result, many people are being helped from the work we do as Rotarians.

The Foundation Committee, the Strategic Planning Committee, the Water and Sanitation Committee, and the Youth Exchange Committee have all begun their work for the year. As I attend these committee meetings, I am reminded what a privilege it is to be a Rotarian ...it is, after all, always a great day to be a Rotarian!

Youth Exchange – Inbounds Arrive

They're here! On September 6th, I had the pleasure of meeting the fourteen inbound students who will spend this Rotary year in our district. What a wonderful group of students! I hope the students, their host parents, and their sponsoring clubs will have a great year. Thank you to the Youth Exchange District Committee Chairs and to the club youth exchange officers for your work and dedication to this fine Rotary program.

Polio Projects

In the August Dispatch, I mentioned that there are two polio projects that I am asking each club to participate in this year. One is the **"Change in your Pocket"** project in which a canister is provided for members to put their change in each week. Please decorate the canister with the words, "The change in your pocket can change a life." and "Polio Plus Fund" or "End Polio Now" ... something that indicates that the change will go toward the club's polio fund.

The other project is the **Pizza for Polio** project that is set to take place on **World Polio Day, October 24th**. Presidents have already received the information for this project. Thank you to Public Image Chair Shelley Norris for putting together the flyers and information sheets for the presidents!

Save the Date

Please remember that the **Foundation Gala** will take place in Frankenmuth on **November 21**. Watch for more details later.



2014-2015 District Governor
Delores "Dee" Brock

(continued on Page 2)

Notes from DG Dee (continued)

Change the Date

The President Elect Training Seminar, better known as **P.E.T.S.**, will be **March 19 – 21, 2015 in Kalamazoo**. Presidents-Elect will begin receiving information from Governor-Elect Mike in early January.

The **Rotary International Convention** scheduled to take place in Sao Paulo, Brazil in 2015 has changed the convention dates to **June 6-9**.

The District Website

Remember that if you want to announce or share information about your upcoming club events on the District website, please email that information to Duane Reyhl at duane.reyhl@gmail.com.

Club Newsletters and the Dispatch

If your club writes a weekly or monthly newsletter, please add Connie Deford, our District Administrative Assistant, to your circulation email list. She will then be able to include some of your club news in the Dispatch. Her email is connie.rotary6310@gmail.com. Or, if you want to send pictures or articles for the Dispatch, please email those to Connie by the 3rd or 4th of each month.

Travel Opportunity

By Dave Morgan

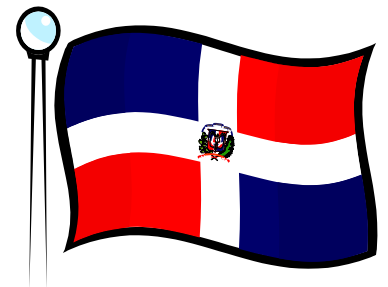
I am often asked how to become more involved in International Service. There are many good answers to this question; however, I feel the best is to travel to a developing country and see it first hand. It really doesn't matter which country you visit as long as you are able to go.



This fall we have arranged another trip to the Dominican Republic for anyone wishing to take that first step. Our primary purpose is to visit ongoing District 6310 Water and Sanitation Grant projects, which are either recently completed or currently in progress. We will work on a current project as well as visit other villages where we are considering future projects.

This is a terrific opportunity for anyone interested in getting this kind of exposure. We have room for others wishing to join us. Your primary cost will be your airline ticket to get to and from Santiago, DR. Arrival is November 6th where we are met by local Rotarians. We will stay with Rotarians throughout our stay until departing on November 13th. You will probably have some nominal expenses estimated to be less than \$100.

If you are interested please contact me, Dave Morgan, at 989.724.5963 or via internet at dmorgan-pcs@tm.net. I look forward to hearing from you!



Changing the Face of a Nation

By Charles Adams

Question: What's the most-effective, least-expensive way to reduce disease and save lives in developing nations?
In other words, what health intervention can give us the "biggest bang" for Rotary's "humanitarian buck?"

Answer: Almost everyone is surprised to learn that hand washing:

- Can save 5% more lives than point-of-use water treatment, like water filters, chlorination, and solar pasteurization.
- Can save 12% more lives than latrines.
- Can save 33% more lives than treated public water.

In fact, some researchers say that "hand washing with soap could be thought of as a 'do-it-yourself' vaccine." Others have concluded that hand washing is "the single-most, cost-effective, health intervention" known – bar none.

Pneumonia, a respiratory disease, is the world's greatest child-killer. Diarrheal diseases follow right behind. In fact, these two account for 64% of all childhood deaths, globally. (And there's still malnutrition.)

But international studies show that a well implemented hand washing campaign can:

- Reduce diarrheal diseases by over 40%.
- Reduce respiratory infections (including pneumonia) by 30%.
- Reduce substantially the deaths from malnutrition caused by diarrhea and nematode infections.

That's three strikes against three killer diseases.

But wait. There are some bonuses. Hand washing can also:

- Reduce death from infections at birth.
- Reduce skin infections.
- Reduce eye infections.
- Reduce co-infections and disease progression of HIV/AIDS victims.
- Increase school attendance by reducing episodes of illness.

It's just a fact. What is on your hands can make you sick!

So what do we do? We call it "The Big Three." Wash your hands:

After the toilet and after changing the baby.

Before you prepare food.

Before you eat.

Simple! No rocket science required!

Well.....perhaps not quite so simple. Personal and cultural habits die hard. Changing public behavior is treacherous and takes time – time and money that Rotary will probably never have. So how are we going about it in Rotary District 4060 -- the Dominican Republic?

Our strategy is to leverage up Rotary's efforts by using schools to teach students and penetrate communities. **The work and funding that Rotary puts into a hand washing project through the schools starts a process of training and behavioral support that can last for years.** That's real leverage!

There are 13 nations that have national hand washing campaigns. Mega-millions of dollars are going into those campaigns from The World Bank, UNICEF, national governments, and the like. These campaigns tend to work *from the top down*. Rotary does not have mega-millions to spend, but Rotary is very, very good at what it does—working *from the bottom up*—person-by-person, family-by-family, school-by-school, village-by-village.

So, **starting with a little, we can leverage up** to get a lot of bang for the buck.

(continued on Page 4)

Changing the Face of a Nation (continued)

How does it work? We start with the principals of individual schools. We convince principals that reducing diarrhea is good for the students, good for the school, and good for families. That's not hard to sell. Then we sign a contract with the principals: "here's what we will do" and "here's what you will do."

Then the principals assign at least two teachers from their schools to be trained and certified to teach hygiene and hand washing to the classes in those schools. We conduct workshops to train and certify these teachers. We provide classroom teaching materials. And we provide hand washing stations because few schools have lavatories (and the lavatories that exist rarely work).

The teachers return to their schools and set up a schedule with their principals to teach all the students in a school. We have one school with only 16 students, but one has 3,000 students. The teachers file certified reports showing us what classes they have taught and how many students were in each class. This gives us documentation for project evaluation.

But, human nature being what it is, we also find it wise to have a monitor to visit the schools. First, we want to be sure we provide support and solve any problems they have. Second, we want to make sure they are in compliance with our contract with their school—that is, that they are, in fact, teaching students as they were trained to do in the workshops. Third, we want to see if there are qualitative improvements in student health.

Next steps? Mount a sustained public information campaign and penetrate communities! Teach hygiene and hand washing to the families of the students. Most schools are eager to involve student families, and most families like to be involved with their schools.

Our campaign started in November, 2012. Already we are getting good reports that the campaign is working. So where are we headed with this program?

Our goal is to make this a national campaign. **Rotary literally has the opportunity to change the face of the Dominican Republic by improving the health of its children – children who deserve to live, today, and who will be the nation's adults, tomorrow.**

The early phases of this campaign are for building a successful model to launch it nationally. When we have a tested operational model and a stable campaign of broad scope in the Dominican Republic, then we plan to launch a similar campaign for our neighbor, Haiti.

The Rotary Foundation and District 6310 (N.E. Michigan, USA) have been pioneers with us in starting Phase 1 of this campaign. Now, District 7810 (S.E. Maine, USA) has joined to help fund Phases 2 and 3. This will put us in over 300 schools representing about 100,000 students. Our goal is to be training 500,000 students within another two years. **But it will take many more clubs and districts to launch a national Campaign and take it to other countries.**

If this approach to reducing disease and saving lives gets you excited, please call or send us an email. We will send you a Power Point presentation (in English or Spanish). Then we can (a) design a program that fits your goals and budget and (b) work with you to prepare a Global Grant application.



Rossy Pina trains hand washing
to the trainers



New certified hand washing trainers
with District 6310 Rotarians



DG Alex Martinez teaches
hand washing

Foundation Update

By Chairman Eileen Jennings

Congratulations to the 21 clubs that have set their **Annual Fund** giving goal for this 2014-15 Rotary year. These clubs have pledged a total of \$98,602. Eighteen clubs have set goals for **Polio Plus** giving. The total pledged is \$16,525. We know that some other clubs have set their goals but they are not yet recorded on the Rotary International records.

If you are having trouble recording your goals on My Rotary, contact your Assistant District Governor or Connie Deford (connie.rotary6310@gmail.com) for help. We hope to have all clubs record their goals by the end of September.



MY ROTARY

Our **District Grant** application for 2014-15 is waiting to be submitted to Rotary International. We cannot submit it until we have disbursed last year's grants in full and have reports from all projects that are up to date. We are waiting for further information from two clubs so that we can disburse their final checks. As soon as that is completed, we will submit our application for the new money. Remember that timely completion of projects and reports is essential so that the new projects can be funded.

We have received applications from 13 clubs for local service projects. Several of the projects are especially innovative and will be featured in later issues of the Dispatch. However, the total money requested was about \$10,000 less than what we had available. The balance will be rolled over into our Global Grant fund so it will not be lost or wasted. All clubs are encouraged to start thinking now about local and international service projects that would be eligible for up to \$4,000 match for the 2015-16 Rotary grant cycle.

Our **Global Grant** people are extremely busy. Two Global Grants in the Dominican Republic that we are anxious to start did not receive final approval in the last Rotary year, as we had hoped. One of them has been approved now, in this fiscal year, and we expect final approval of our new hand washing grant within the next month. Two other Global Grant applications are being drafted, one led by the Mt Pleasant club and one by Saginaw Sunrise. The Water and Sanitation Resource group has begun drafting the next hand washing grant application, which will take our hand washing model nationwide in the Dominican Republic.

Dave Morgan (dmorgan-pcs@tm.net) has organized another **trip to the Dominican Republic** for Rotarians and family members who want to become more involved with our water and sanitation projects there. The trip will take place in November. If you are interested in going, contact Dave right away.



Chuck Cusick has become chair of the **Polio Plus** committee (again), and he is hard at work promoting fundraisers by clubs. **World Polio Day** is October 24, so clubs should begin planning now for a Purple Pinkie Project, Pizza for Polio, or both. We encourage clubs to raise money for the eradication of Polio through fund raising projects that also educate the community about polio and how close we are to its eradication.

Mark your calendars for the Rotary **Foundation Gala**. It will be held again at Zehnders in Frankenmuth on Friday, November 21. We are planning another celebration of our generous gifts to the Rotary Foundation, and we promise (as always) that no solicitations for donations will be made at this event.

Around the District



ROTARACT PARTICIPATES IN CMU MAINSTAGE

Mt. Pleasant Rotary Club member and District 6310 Youth Chairman Kathy Beebe writes: "So happy that the CMU students are back! Yesterday was MainStage. Our faithful **Central Michigan Rotaract** members were there with me manning the booth. So good to see them.

Lots of others signed up for us to contact. Great time, great event.

I love these kids. I am their *other mother*."

Saturday, September 6th, the new band shell in Doc Letchfield Park in Pinconning was dedicated. The **Rotary Club of Pinconning & Standish** made a \$2,000 contribution toward the cost of constructing the facility. It was the first large community service project financed by the club's using its Donor Advised Fund at the Bay Area Community Foundation.

Prior to the initial concert, the Rotary Club and other major donors were honored during the dedication ceremonies.

The photo shows members of the club standing in front of the band shell. Also included in the photo is Dr. Steven Packer, Assistant Governor for Rotary District 6290 [northwest Lower Michigan and eastern Upper Peninsula] who began his Rotary career as a charter member of the Pinconning-Standish club. He is third from the left, behind the woman in the striped top.





Photo by David Vaughn

The **Owosso Rotary Club** held a recent meeting at Harmon Partridge Park. Over the last 30 years, the club has provided notable involvement and support for the development and continued upkeep of the park.

Mt. Pleasant Rotary Club member Tom Miles has quite a sense of humor — here's how he described an upcoming program for the club:

Eggs. That's the program topic...The speaker will be Jeff Armstrong, a speaker for the Good Egg Project. Jeff's visit is sponsored by the American Egg Board and the Center for Food Integrity. Here is a description from those organizations.

The Good Egg Project educates Americans about where eggs come from straight from the farmer. Just 2 percent of the U.S. population lives on farms today, producing food enjoyed by the other 98 percent. Learn how fewer farmers are able to feed more Americans.

From the hen house to the processing plant, to the delivery truck and to your grocery store—learn all about the egg production process first-hand. Jeff will educate the group on the technology used on today's farm, the nutritional benefits of eggs and the different types of egg production systems. This is a great opportunity to get to know your local egg farmer and learn more about the fascinating egg production process. You will be surprised at what goes into getting a carton of eggs to the grocery store.

Here's an egg yolk. I was at the grocery store looking at meat items. I said to the person next to me, "I think I'll buy some beef tongue." That person said, "Yuck, I wouldn't eat something that comes out of a cow's mouth. I think I'll just get some eggs."

In order not to tread on egg shells, I'll pass along some comments from Rick Mills, who will introduce Jeff. He responded:

"Well, while I generally consider most of our speakers to be good eggs, I would hope this factory farmer doesn't instead turn out to be a bad egg, leaving the combined minds of the Rotary Club scrambled. On the other hand - or arm, as in Armstrong - we certainly eat enough Mountain Town chicken - poached and fried - that it may be beneficial to finally hear which came first, the chicken or... well, you know. Anyway, yes. I'd be very eggcited to introduce the strong-armed farmer."

Upcoming Events

BAY CITY
MORNING
ROTARY
CLUB
Presents:

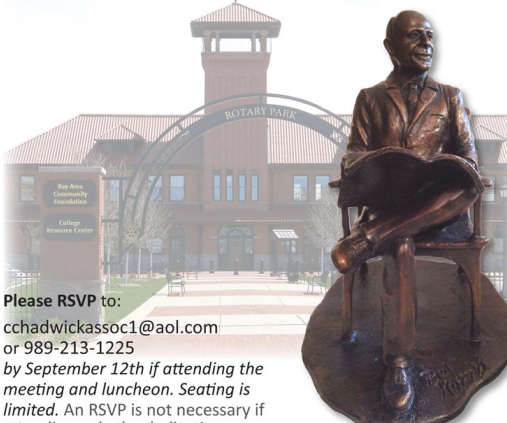
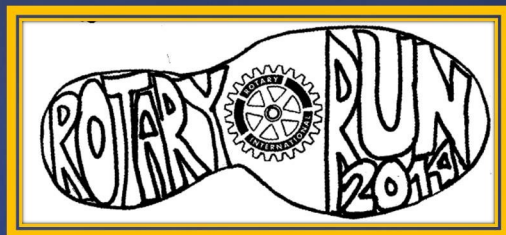
Sponsored By:
McDONALD
AUTO GROUP
GMC 

TRIATHLON 5K 20K 5K
SEPTEMBER 14, 2014
REGISTER AT www.BAYCITYMORNINGROTARY.COM



Please Join Us!
PAUL HARRIS STATUE DEDICATION
Tuesday, September 16, 2014
Rotary Park at the Pere Marquette Depot
1000 Adams Street, Bay City Michigan 48708
Rotary Meeting and Luncheon at 12 noon
Dedication 12:45 - 1:15 pm

Please RSVP to:
cchadwickassoc1@aol.com
or 989-213-1225
by September 12th if attending the
meeting and luncheon. Seating is
limited. An RSVP is not necessary if
attending only the dedication.

Mt. Pleasant Rotary is pleased to host its first 5K Run/Walk Wednesday, September 17th. The route will start and end near Mountain Town as it winds through the city park system.

Registration can be found online at:

<http://bit.ly/mtprotary5k> Late Registration will be open at 6 p.m. on race day. A kids Fun Run (approx. 0.6 miles) begins at 6:30 with the 5K Run/Walk beginning at 7 p.m. Refreshments will be provided at the end. Medals will be handed out to all Fun Run Participants. Awards will be handed out to the top three finishers in each age group. Any questions email mtpleasantrotary5k@gmail.com.





ROTARY CLUB OF SAGINAW- SUNRISE FOUNDATION
Presents:
The 5th Annual

A Jazzy Wine Affair

Thursday October 9, 2014 6:00 – 9:00 pm

Wine Tasting . Live Music . Chef's Creations . Silent Auction

Four Points by Sheraton
4960 Towne Centre Road
Saginaw, MI 48604

Tickets \$40 per person

*Proceeds To Benefit
Saginaw Sunrise Rotary Foundation
Reading Loft Project*

To Purchase Tickets Contact:

Shelley Norris 989.791.7673
Jeff Dupuis: 989.233.7378



Scholars are keeping busy...

By Tom Miles

Peter Ekadu, our global scholar from Uganda, has completed the majority of his coursework toward his Master of Science in Administration (MSA) degree with an emphasis in health services administration. He plans to complete it in May 2015. He is hoping to have an internship in health services administration in the spring semester (January-May) 2015. If you have a lead on a possibility, please let Peter know (ekadu.peter@gmail.com).

Peter has visited 19 different clubs in our district, including Alpena twice and the Mt. Pleasant club on a weekly basis. He is also a member of the CMU Rotaract Club.

Mutinta Anina Sondashi, our inbound Ambassadorial Scholar for 2011-12 from Zambia, has returned to Zambia. In August, she gave birth to a baby girl Niketile.

Tyler Matthews, our outbound Ambassadorial Scholar for 2010-11, used his scholar year to complete a master's degree at Oxford University after his graduation from the United States Military Academy in West Point. He then got married, completed Ranger training, and he and his wife Jordan moved to Colorado Springs in 2012. Tyler completed his tenure as a rifle platoon leader with two short tours to Afghanistan. Jordan completed a second degree and became a licensed RN. In their off-time, they did their best to "go native" – skiing some 400,000 feet and hiking twenty 14ers.

Tyler says "It was a dream assignment in a gem of a state, and we feel blessed to have enjoyed it all with our family and wonderful friends, old and new. We're not sure when, or in what capacity; but we do know we would love to return to Colorado."

They have just moved to Columbus, Georgia where Jordan will begin her healthcare career this fall and Tyler will complete the Maneuver Captain's Career Course at Fort Benning.

Polio Update

By Chuck Cusick

Polio cases are down YTD this year. Although they are up in Pakistan and Afghanistan, they are down in Nigeria and the non-endemic countries. Progress is being made, but we are not done yet. All money raised by Rotarians will be matched 2 for 1 by the Bill and Melinda Gates Foundation.

The Change in your pocket can Change a life.

District Governor Dee has asked to have a jar at each meeting with this slogan. If our members drop some change each week, it will surely grow to a significant amount by the end of the year.

World Polio Day, October 24, 2014

Each Rotary Club in our district has been challenged to partner with a local pizzeria asking them to donate a portion of the proceeds from each pizza sold to Polio Plus on this day. Club presidents have been forwarded information on this project.

Polio Presentations

Are you interested in learning more about Polio Plus? Chuck Cusick, 989-667-7990, is available to speak to your club and help you to raise awareness about this cause.

Future Matters

By DGN Cheryl Peterson

In 2013, Rotary International updated the RI Strategic Plan to focus on three major goals:

- Support and Strengthen Clubs,
- Focus and Increase Humanitarian Service, and
- Enhance Public Image and Awareness.

Under the leadership of Mike Kelly, DGN in 2013-14, our district's strategic plan was updated to embrace these goals and identify specific areas for our district to dedicate time and resources to support our clubs, our district and RI.

Our focus this year will be on implementation of the updated plan. In this column each month, you will find information about a key element of our plan: membership, foundation, humanitarian service, youth services, leadership, public image, and more. You will find information and tips that will assist your club in:

- membership engagement and retention,
- leveraging foundation funding for humanitarian projects in your local community,
- spreading the word about the great work your club is doing in your community, and
- other club focused initiatives that strengthen your club and its service locally and internationally.

Later this Rotary year, we are planning meetings around the district to better inform our clubs about the opportunities in this plan and how each club can assure our "Future Matters..".

Each year the International Day of Peace, also known as **World Peace Day**, is observed around the world on September 21st. This is an occasion to recognize the efforts of those who have worked hard to end conflict and promote peace.

The theme of this year's International Day of Peace is the "Right of Peoples to Peace." Peace is a fundamental right of all citizens and essential for co-existence, well-being, and happiness.

A major project of Rotary Global History Fellowship is the list of articles about Rotary's effort for world peace. Please visit <http://www.peacehistory.org/>

How do you plan to celebrate **Peace Day**?

Congratulations to the following club celebrating a birthday this month

Owosso - 94years - Chartered September 1, 1921

Birch Run - 15 years - Chartered September 2, 1999

Saginaw Sunrise - 13 years - Chartered September 7, 2001



The District 6310 Newsletter is published monthly. Articles originate from various Rotary International publications as well as from events and activities within the District. Thank you to all contributors.

We encourage the submission of articles. Please provide information and pictures for a future District Dispatch to:

Connie M. Deford, Administrative Assistant
connie.district6310@gmail.com