



SNEAK PEAK

Into District Leadership

February 25, 2026

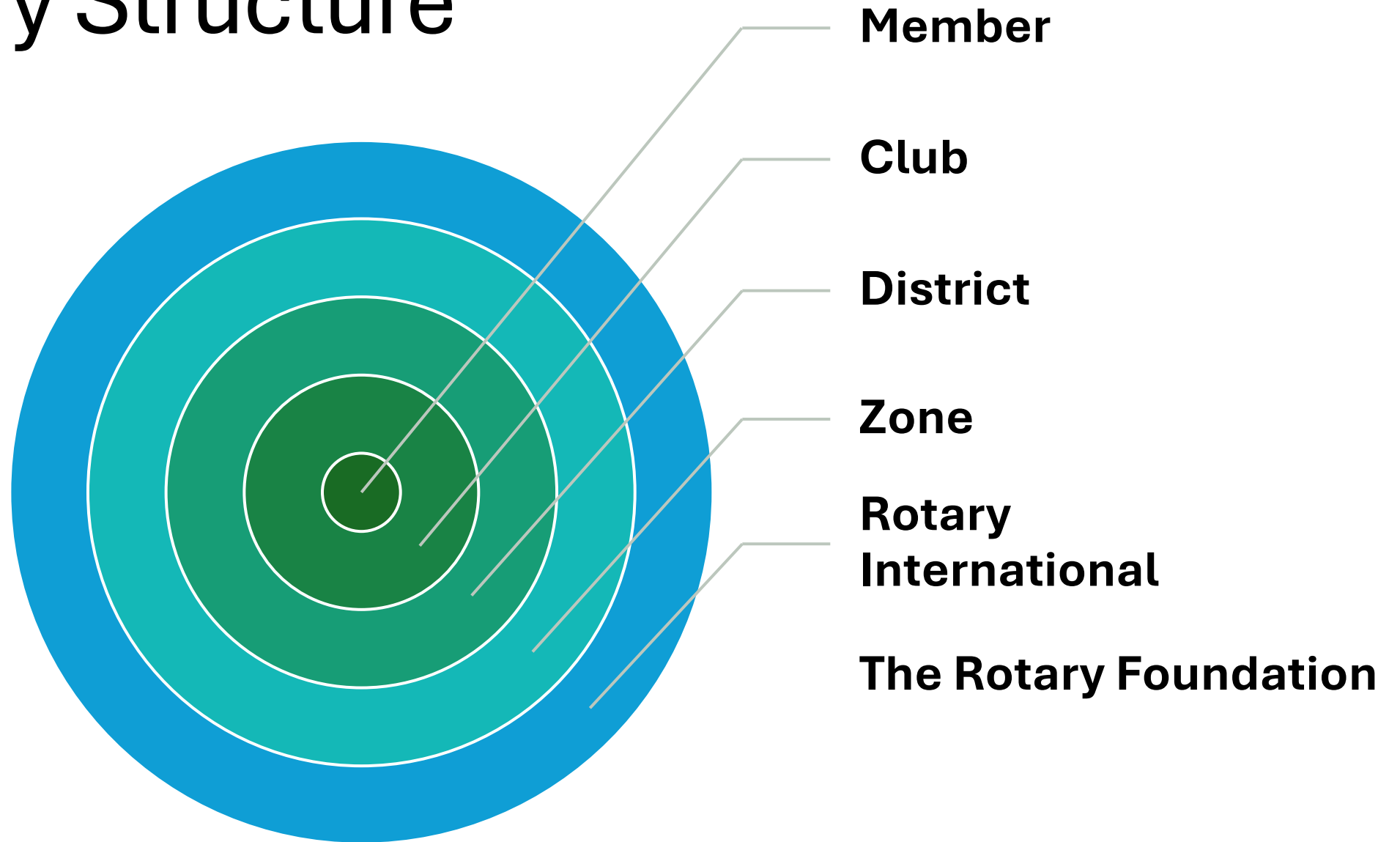
North Atlantic
Rotary
Atlantique Nord



Today's Agenda

- Rotary's Structure
- Role of the District
- Current District Opportunities
- Roles & Responsibilities
- Terms, Time and Money
- What's In It for Me
- Next Steps
- Discussion

Rotary Structure





Rotary International Vision Statement

TOGETHER, WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE,
IN OUR COMMUNITIES, AND IN OURSELVES.

District 7815

Vision Statement

To inspire inclusion, diversity, collaboration, friendship and service.

Mission

Engaging and empowering clubs to thrive.

Core Values

Innovation and Change

Energy and Engagement

Friendship and Service

Diversity, Equity and Inclusion

Guiding Principles – Four-Way Test

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to all concerned?

What the District Provides



**Support and
Training**



**Administration
and Strategy**



**Foundation and
Grants**



**Membership and
Public Image**



**Events and
Communication**

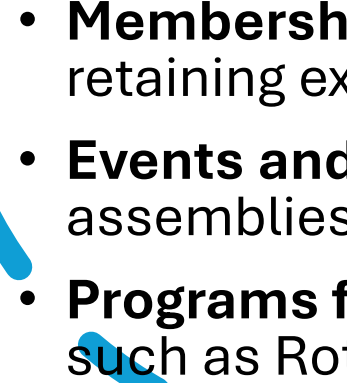


**Programs for
Young Leaders**





What the District Provides

- **Support and Training:** Districts train club leaders, assistant governors, and members to enhance club operations and leadership development.
 - **Administration and Strategy:** The District Governor, as an officer of Rotary International, oversees clubs within their area, ensuring alignment with RI's strategic goals.
 - **Foundation and Grants:** Districts manage and guide clubs through Rotary Foundation and District grants and international service projects.
 - **Membership and Public Image:** Districts assist with recruiting new members, retaining existing ones, and amplifying Rotary's image in the local community.
 - **Events and Communication:** We organize district-wide events like conferences and assemblies to foster collaboration and networking.
 - **Programs for Young Leaders:** We centralize the administration of youth initiatives such as Rotary Youth Leadership Awards (RYLA), Youth Exchange and Interact.
- 

Current District Opportunities



Board members / Committee
Chairs

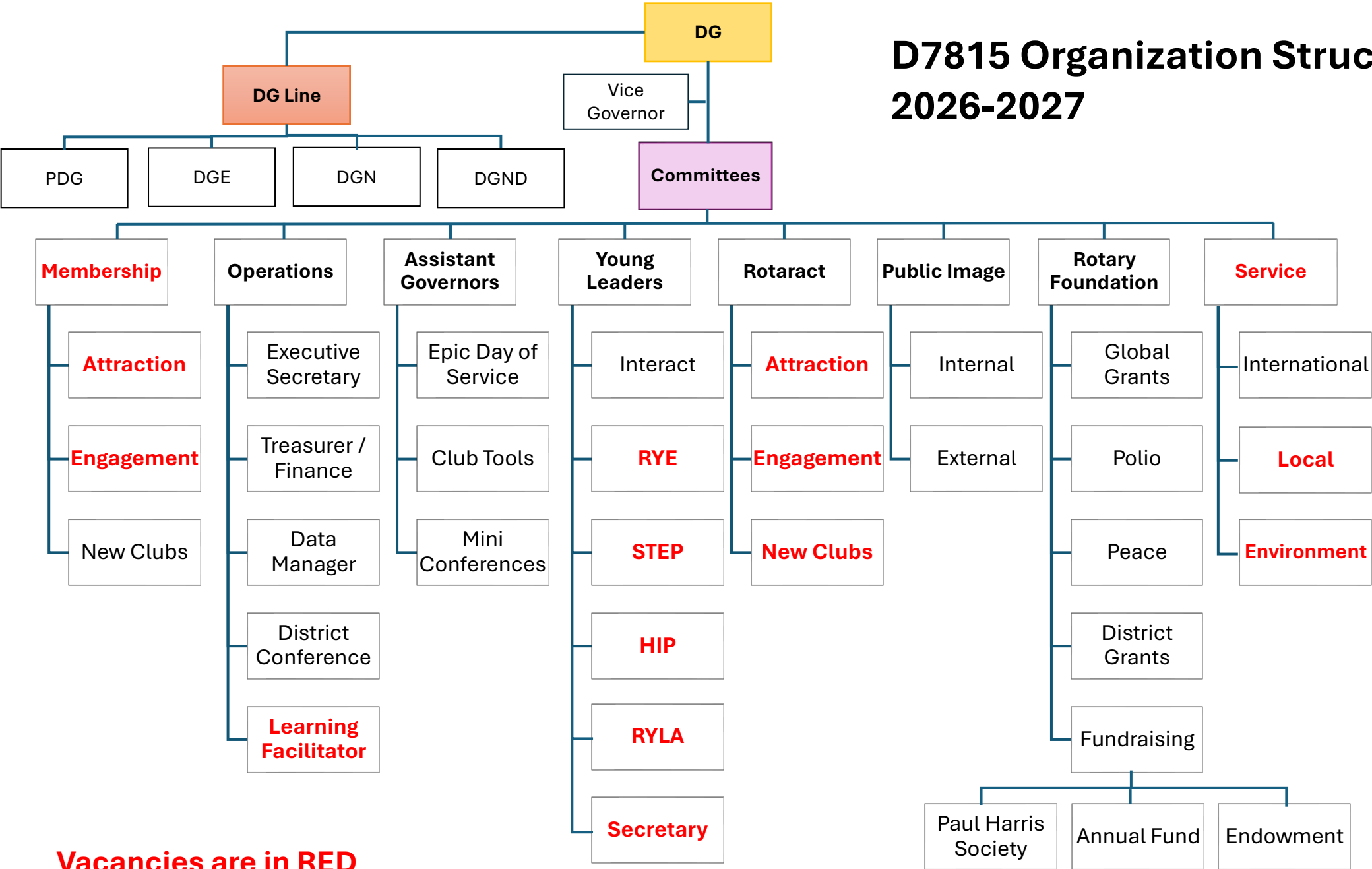


Committee Members



Area Governors

D7815 Organization Structure 2026-2027



Vacancies are in RED

Role of a Board Member



Strategic Support



Club Support & Training



Communication



Governance & Compliance



Resource Development

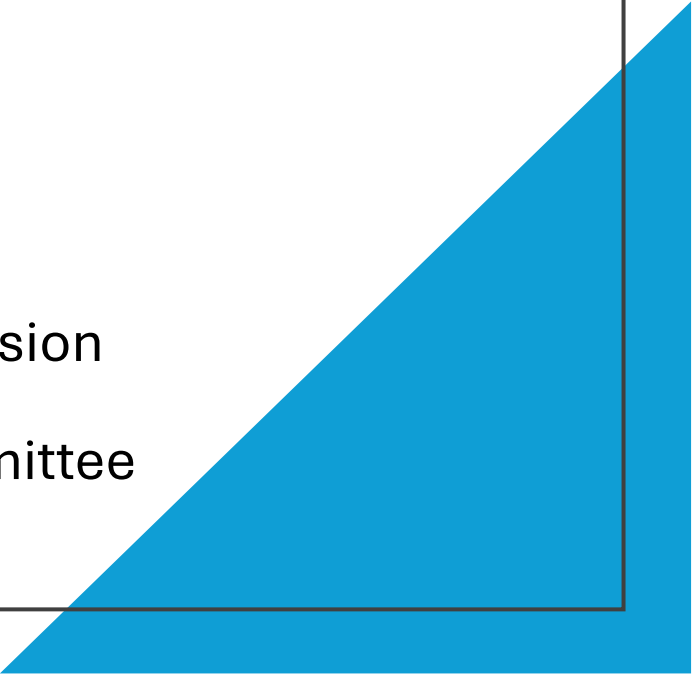


Committee Leadership

Role of Board Member

- **Strategic Support:** Assist the District Governor in executing the district's strategic plan, focusing on membership retention, recruitment, and growth.
- **Club Support & Training:** Provide resources, mentorship, and training to club leaders to strengthen club operations, including conducting district conferences and area mini-conferences.
- **Communication:** Act as a liaison between the District and clubs, ensuring key information from Rotary International is communicated effectively.
- **Governance & Compliance:** Oversee club compliance with Rotary policies, including youth protection, risk management, and club administration.
- **Resource Development:** Promote and support the Rotary Foundation, including fundraising efforts and assisting clubs with grant qualifications.
- **Committee Leadership:** Lead a committee (e.g., membership, public image, Programs for Young Leaders) to implement specific district projects and initiative

Role of a Committee Member

- Contribute expertise and actively participate in discussions and decision-making
 - Read and understand meeting agendas and materials
 - Follow through on action items and commitments
 - Support the committee's overall purpose and Rotary's mission
 - Lead or serve on specific projects undertaken by the committee
- 

Advisory Bodies

DEI Advisor

Foundation
Audit

Youth
Council

Nominating
Committee

PDG
Council

Council on
Legislation

Roles of Advisory Bodies

- Each advisory body has its own terms of reference
- DEI Advisor requires subject-matter expertise
- Youth Council has not been established and is an aspiration for 2026-2027

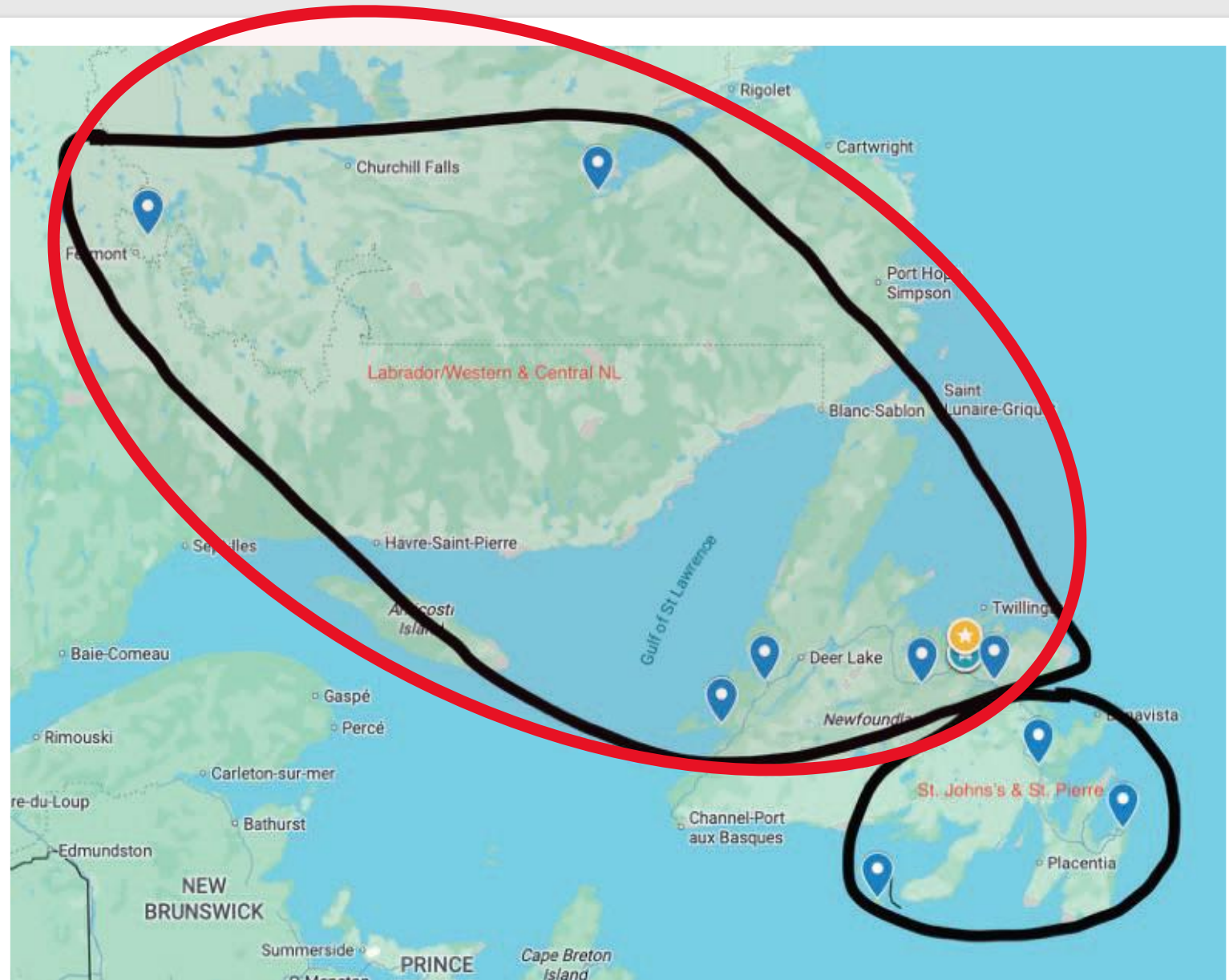
Area Governor Opportunities

Maritimes



Area Governor Opportunities

Newfoundland & Labrador





Role of the Area Governor – The 3 C's

- **Cultivate**
 - Cultivate relationships with your clubs.
 - Attend their meetings and understand their strengths, activities, challenges and ethos.
- **Conduit**
 - Circulate information and priorities from District.
 - Pass on priority issues and requests from District to the clubs in your area
 - Link clubs to District expertise as needed
- **Connect**
 - Connect the dots between clubs in your area
 - Creates opportunities to exchange lessons learned as well as participate or collaborate in each other's activities.



Terms, Time and Money

- Term
 - Board Members and AG's – 1 year with renewal up to 3 years
 - Committee Members – 1 year with no finite term
 - Time
 - 5 – 10 hours / month depending on undertakings
 - Money
 - Out-of-pocket expenses are covered (e.g., travel, meals, accommodation)
-

What's in it for me?

- Being part of a dedicated team
- A better understanding of Rotary opportunities, programs and projects
- Another way to help your own Club grow in terms of its people and resources
- Using your own talents and experience to grow our Rotary organization at home and beyond.
- Being part of District, Zone and RI Events and shared learning opportunities
- An opportunity to experience Rotary across Atlantic Canada and beyond.



Next Steps



Questions?

Contact Brian Smith

- smithrsx@gmail.com
- 902-717-3281



Interested in applying?

Send CV & expression of interest to

- people7815@outlook.com

Discussion