

Outcome Measures

Report Date: July 1, 2017

Measure (Source)		2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Membership								
District membership (RI)	Goal	1600	1600	1630	1600	1625	1650	1675
	Actual	1591	1571	1573	1572	1521		
# of Clubs (RI)	Goal	47	47	47	48	49	49	49
	Actual	46	46	47	47	47		
Male/Female Ratio (RI)	Goal	70:30	70:30	70:30	70:30	68:32	65:35	65:35
	Actual	68:39	71:29	70:30	68:32	69:31		
Communication and Engagement								
District Conference Attendance (Dist)	Goal	300	300	300	300	300	300	300
	Actual	300	325	274	253	271		
RLI Attendance (RLI)	Goal	100	100	100	100	100	100	100
	Actual	63	75	77	97	30		
Facebook Likes (FB)	Goal	150	350	400	600	900	1000	1100
	Actual	223	294	393	861	895		
Twitter Followers (Twitter)	Goal	400	400	860	1100	1200	1300	1400
	Actual	660	856	1032	1257	1412		
# Clubs with FB/Twitter Presence (Dist)	Goal	17	17	30	38	44	44	44
	Actual	20	27	38	44	45		
# views/mins watched on District YouTube (Di)	Goal			1200/3k	1800/4k	2000/5k	2000/5k	2000/5k
	Actual	398/1381	881/2060	3431/7.4k	4032/8.5k	3670/10.6K		
Youth								
# of Interact Club Active (RI)	Goal	18	18	18	18	18	20	20
	Actual	18	18	20	23	20		
# of Rotaract Clubs Active (RI)	Goal	5	5	6	6	6	6	6
	Actual	5	5	5	5	5		
# Clubs with Exchange Students (RI)	Goal		9	5	10	10	14	14
	Actual			12	10	8		
# RLYA participants (RI)	Goal	20	20	35	40	40	50	50
	Actual	20	30	25	41	38		
Foundation								
Annual Fund Donations \$ (RI)	Goal	133,000	187,420	151,681	145,000	120,000	125,000	130,000

	Actual	116,894	123,323	115,893	90,861	127,586		
Polio Plus Donations \$ (RI)	Goal		81,200	30,000	65,750	35,000	40,000	40,000
	Actual	103,753	127,401	177,817	61,840	100,748		
# Clubs Qualified (Dist/Global)	Goal		8	10	40	40	40	40
	Actual		6	36	36/19	30		
# District Grants (Dist)	Goal		11	13	19	13	13	14
	Actual		13	13	19	14		
# Global Grants (Dist)	Goal		3	3	3	3	3	3
	Actual		1	4	3	3		
District Management and Governance								
# of Club with Presidential Citation (RI)	Goal					15	15	15
	Actual				13			