

District 7230 Newsletter

FEBRUARY 25, 2018

Upcoming...

District Conference:

April 27-28, 2018 DoubleTree Hotel, Tarrytown, NY

Hudson Valley Fermented:

RC Pleasantville, March 10, 2018

Pancake Breakfast:

Yonkers-East Yonkers, April 15, 2018

End Polio Dinner:

April 21, 2018 DoubleTree Hotel, Tarrytown, NY



Rotary7230.org



From District-Governor, Janet DiBenedetto:



It is that time of the year when many clubs are getting ready for their spring fundraisers. I am always amazed to hear the creative ideas that members have and to see how they work together as a team bringing their talents to a program, at times using their professional expertise in the planning. Rotarians working together putting any differences of opinions aside as they work toward the benefit of the club and those who will reap the benefit of their hard work.

I would encourage each member to try and support these fundraisers as we never know how it may spark a new program for your club.

The Rotary Club of the Bronx is celebrating their 100th Anniversary - a Century of Service. The celebration will be held on April 16, 2016 at the Greentree Country Club in New Rochelle. Let's support their accomplishments by sending a member or two from your club to be a part of this very special evening. If you want to register or have any questions please contact Mary Springman at maryteresa320@gmail.com.

The district leadership team and the conference committee are busy planning the district conference. You can register on the district website district7230.org.

In this newsletter there is an article on the Outreach Feeding Program that will be held on the Saturday of the district conference April 28, 2018 written by Brad Nelson from the Cortlandt Manor Rotary Club who is chairing this project. Please register your volunteers for your day of service.

On February 28, Rick Sherman and I will leave for India to be a part of National Immunization Day (NID). We will be giving Polio vaccines a long with other Rotarians from Canada, Connecticut, New Jersey and New York.

If you are on Facebook, we will be posting, so you can follow us. Next month we will report back to you on our experience.

Last call for DG 2020-21 applications. If you are interested in being a candidate, contact George McKinnis at mckinnis@mlawtek.com for details.

-Janet







District Conference Update

Registration is now open for our District Conference on April 27-28 at Tarrytown's Doubletree Hotel. Detailed information and Registration links are on the District website: http://bit.ly/2BBnS7A.

The good news is registration for the Conference itself is FREE. Kicking off the conference Friday morning will be the District business meeting – the District Assembly where there will also be a memorial for departed district Rotarians. A highlight of the day will be the Paul Harris Lunch during which there will be the presentation of PH Fellows and flags, and the District Foundation Annual Meeting. The afternoon session will feature a presentation by Purple Heart Homes – which improves homes of veterans. The optional Friday night Dinner – still to be finalized - will be fun, fellowship and games. The Conference concludes with a dinner Saturday evening at the Stone Manor 101.

Saturday Outreach Food Program:

In October of 2013, our District held a very successful packaging food event. We are once again proud to announce our partnering with the Outreach Food Program. Rotarians and fellow volunteers will once again be assembling meals for the hungry in our district. The goal of this event is to package at least 35,000 meals for distribution to those in need. It can be distributed through the local food banks, pantries, backpack programs or any other programs addressing the hungry.

The event will take place at the Church Street School, 295 Church Street, White Plains, NY 10603 on <u>Saturday</u>, <u>April 28</u>, <u>2018</u> in conjunction with the District Conference. You can volunteer for either session 1 or session 2 (11-12:30 packaging, and 12:30-2 packaging and clean up). You can register by logging into the District 7230 web site and clicking on the 2018 District Conference Volunteers icon at the bottom of the page left side. Please note in the comments which session you will attend and tee shirt size. http://rotary7230.org/event/2018-district-conference-volunteers/

We ask all the clubs in our district to send volunteers (no monetary contribution required), and serve our community as only we can do. A great family fun event, easy, hands on experience, while giving back to the community. Each club participating, will have the opportunity of rewarding their communities by taking a portion of the cases of the food packaged at the event. Your club can then determine where these food packages can best feed the hungry in your community.

Join this opportunity to do what Rotarian's do best, meet the needs of our communities. See you there and at the District Conference, this year free of charge. Register now.

Bradley Nelson







President-Elect Training Seminar (PETS)

Club Presidents-Elect, have you registered for PETS? You'll learn skills to make your year as club president run more smoothly. You'll network with your peers from around District 7230 and some other Districts in Pennsylvania, New Jersey, and New York. You'll be inspired by Rotary Senior Leaders. You'll have fun!

PETS attendance is a requirement for your service as a club president, even if you've previously held that office. Your club has already paid your registration fee for the Mid-Northeast PETS to be held on Friday, March 23, and Saturday, March 24, 2018, at the Hanover Marriott in Whippany, NJ. For further details and registration information, please point your browser to http://petsmidnortheast.org/. Note that many clubs also reimburse their Presidents-Elect for their lodging and transportation costs.

If you have a conflict with the Mid-Northeast PETS, there are other options available. Visit https://petsalliance.org/calendar to see the entire PETS Alliance calendar. District 7230 will pay the registration fee for the "alternate" PETS. Lodging and transportation costs are your responsibility.

District Governor-Elect Kris looks forward to spending time with you at PETS and getting to know you/your club's needs a little better. Please make every effort to join him. You'll be glad you did!

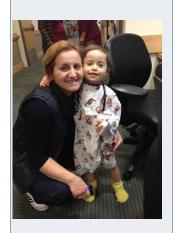
-Mary Shackleton

The Evolution of Gift of Life Rotary District 7230

The Rotarian-based Gift of Life (GOL) program is alive and well in Rotary District 7230. As one of the 81 affiliated programs in the Global Network of GOL, GOL 7230 has evolved into one of the leading programs in the world. Over the past Rotary Year, GOL 7230 has sponsored 2 children for life-saving surgery at Westchester Medical Center – Tristen from Belize and Danna from Ecuador – and over 260 children for surgery in their countries of birth.

Thanks to the investment of funds in Rotary Global Grants, GOL 7230 has helped to save the lives of 25 Lebanese, 24 Syrian, 89 Ugandan, 98 Dominican and 26 Romanian children – 262 in total! Additionally, thanks to the support of Rotary District 7230 and District Dedicated Funds another 125 children have been provided heart surgery – 33 Egyptian, 30 Nigerian 36 Haitian and 26 Romanian. With the inclusion of Tristen and Danna, 389 children in need who otherwise would not have been treated received their lifesaving surgeries, thanks to the Rotarians of Rotary District 7230.

As we mentioned, GOL 7230 is part of the Global Network of GOL which is now providing care to over 2,000 children per year. GOL programs are evolving from individual organizations which transport





children to other countries for care to coordinated programs which provide care to children in their countries of birth. We proudly can state that 95% of the over 2,000 children treated by GOL every year are treated by doctors and nurses in their own country.

GOL 7230 and Rotary District 7230 support surgical missions to countries which are not able to treat their own children on a reliable, sustainable basis – The Dominican Republic, Nigeria, and Haiti; training visits to countries in the process of developing sustainable pediatric cardiac programs - Ugandan and Romania; countries which need additional resources to reach children in need who do not have the funding to obtain surgeries on their own – Lebanon and Egypt. The strategic approach to the need in each country helps maximize the impact that Rotarian investments can make in bringing hope to children with heart disease in the emerging world.

The Global Network of GOL now reaches into 79 countries on 5 continents and has helped 30,000+ children with heart disease since 1975. With the development of sustainable pediatric cardiac programs in Uganda, El Salvador, Romania and Jamaica, the expectation is care will be provided to over 3,000 children in 2018 – the most ever for GOL programs in a year.

Our ability to reach more children each year is based upon the support of The Rotary Foundation and Global Grants. We have raised more than \$7 million in the past 7 years through Global Grants, helping over 10,000 children worldwide. Rotarians around the world are making a difference in the lives of more children with heart disease every year! Please join in healing the hearts of precious children throughout the world! For more information on how to support GOL 7230 or arrange a presentation to your club, please contact Chairman Bill Currie: Cell – 914-871-6564/email: billpcurrie@optonline.net.

-Bill Currie

Rotary Membership Corner

To be Inspired, you must be Inspired. Be inspired, you're sure to Inspire others.

Hope all of you have, by now, gotten used to the idea that it's 2018, when writing dates on checks and documents. I made that mistake as late as this week.



It's fair to repeat our goals on membership. As mentioned earlier, our focus, this year is on two numbers, 3 and 129. We started our 2017-2018 Rotary year with 43 clubs. If each club focused on adding 3 net new members, then we will achieve our goal of additional 129 members this year. This is quite doable.







To begin with, many of our clubs are not on ClubRunner yet. So the actual membership for some clubs may not be reflected correctly at the RI level. I encourage our clubs' leadership to synchronize their data on ClubRunner. This will actually reduce maintenance efforts. Many in the district, especially our District Director of Technology, Mahbub Ahmad, are happy to assist with that process. What gets tracked has a significantly higher chance of getting improved. And, we need accurate tracking and recording to help all of us.

Even though, we only show a net of 18 new members in our district, which might sound discouraging, our clubs have collectively added 114 new members. That is a great accomplishment. Congratulations to all new members and their sponsors. At this pace, we will easily meet and exceed our goals. Another side of this positive news is that we have also experienced 96 terminations due to all the natural reasons. This should not and must not in any way or form take away from the positive news of the 114 additions.



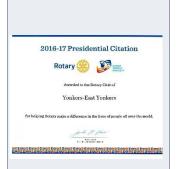
As most of you recognize, adding members is a labor of love and persistence. It requires patience - a quality that almost all Rotarians possess. This is VERY INSPIRATIONAL. Think about it: 114 new members joined our clubs. They are now engaged with us and help us continue making the impact we want to make in our communities. I am very encouraged. We can all work on reducing our member terminations. However, that's a natural thing that will continue to happen. Don't be discouraged by that. Be encouraged by our member additions. I am excited. I hope you are too.

A long time ago, I adopted the philosophy of "Be Wise, Recognize" and it's helped me in all aspects of my life. Imagine if the names of all new members and their sponsors were lit up in bright neon signs. I bet everyone's name will be lit up there because Rotary is a BIO - By Invitation Only organization. For every new member, there is an existing member who sponsored that member.

I like to share with you an exercise we all can participate in. Next time you're attending your club's lunch, dinner or breakfast meeting, think about a friend, family member or a favorite person in your community you'd like have with you. Call them, invite them to join you as your guest in the next meeting. Chances are, they will enjoy your company and the company of your Rotary Friends. And learn how they can get engaged too. As John Lennon said "IMAGINE." Imagine if everyone invited one guest. That would be over 1,230 guests. And if only 3 of 10 guests decided to join us. That will be over three hundred and sixty new proud members. IMAGINE!

I am INSPIRED, I hope you are too. Rotary is good for the Soul.

-Amir Asadi









DG Janet presents Presidential Citation to Yonkers-East Yonkers

The Presidential Citation is one of the highest honors a Club can achieve. In 2016-17 only three of the 43 Clubs in the District claimed this honor.

DG Janet, along with AGs Bob Stern and JT McFadden and District Secretary Doris Benson were at hand to present the Presidential Citation to the Yonkers-East Yonkers Club. 2016-17 President Mahbub Ahmad received the Citation for the Club.

A club can achieve the Presidential Citation by fulfilling the RI requirements and recording them on MyRotary. For more information, go to MyRotary and look for Presidential Citation to see where your Club stands. There is still time to meet the remaining requirements. Go for it!

Rotary Club of New York, to be first Rotary Club to accept Cryptocurrency Donation

The Rotary Club of New York (RCNY), is leading the way into the new era of charitable giving with support of digital cryptocurrency fundraising. This puts the RCNY on the forefront of the collective Rotary family to accept cryptocurrency donations for the funding of socially responsible projects locally and globally.

Andre De Castro, Founder and CEO of Blockchain of Things, Inc. has generously donated his expertise and services to create a RCNY virtual wallet, along with a cryptocurrency administration protocol, and has donated Bitcoin and BCOT tokens to the RCNY virtual wallet as part of its Corporate Social Responsibility program. BCOT tokens powers their enterprise integration platform and are part of a token sale that Blockchain of Things is conducting.

Their product Catenis Enterprise provides a web services layer for Bitcoin blockchain integration to simplify secure global peer-to-peer digital asset control, messaging, and recording of immutable data.

Blockchain technology provides a shared public ledger technology making cryptocurrencies possible by recording transactions with an immutable means for validating who owns what at any given time. Digital currencies are a new form of assets, and provide donors with a new way of giving and charities with a new fundraising channel.

Mr. De Castro is a cryptocurrency expert and industry thought-leader. As a software engineer, and consultant for blockchain, security, and Internet of Things (IoT), he advises global enterprises about blockchain technology and cryptocurrency concepts. He is a founding member of The Open Source Financial Developers Association (OSFDA), and he runs the New York City CryptoCircle monthly MeetUp.

Thank you to Blockchain of Things, from the RCNY family!

-Jasmin Cowin

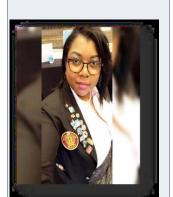


Mount Kisco sends winter coats for the needy

The Rotary Club of Mount Kisco collected 900 pounds of winter coats & delivered them to Community Center of Northern Westchester.

The Center helps more than 2,000 households in 38 communities throughout Northern Westchester. All their services are free of charge. Thanks to the generous community, they receive a large amount of donated clothing and shoes. The majority of these items are displayed in their Clothing Boutique for their clients to select. Due to lack of space and seasonal needs, they pass along some items to other nonprofit service organizations. From time to time, they send selected high-end items to consignment shops and use the proceeds to purchase food for the families in need.

-Mace Rattet



7.₩.₩ - Foundation.Unity.Nurture

Rotaract for the past **49 years** has created opportunities for young professionals like you and I to make a difference in our communities. It also provided opportunities for us to enhance the knowledge and skills that will aid our professional and personal development. With its rich diversity we can improve the quality of lives for the young and the old. Rotaract knows no boundaries, as we reach out locally and internationally. So let's take full advantage of these opportunities and continue to aspire, inspire and challenge yourself to make the transformation and make a difference.

For the new "Rotaract Year" it would be my hope as the "District Rotaract Representative (DRR)" engaging us in the theme abbreviated "F.U.N." which stands for "Foundation Unity Nurture". This theme is something very close to me from my grounded experience joining this organization. It planted the Foundation I needed to start my young professional life at 17, by providing the basic tools to be prepared for the world of work. Secondly, it made me form a Unity with other young passionate and self-driven individuals like myself. Despite our economic and social situations, we all came together and made a difference big and small. Lastly, it provided Nurture through my growth as a young woman, it made me conscious and appreciative to things that we ever so take for granted.



So I urge you my fellow Rotaractors and my Rotary family to have "F.U.N.", as we lay the Foundation through creative training and mentorship for the leaders of today. To form **Unity** as we come together and provide educational tools for the less fortunate, plant trees to support RI vision and build bridges to aid in community's livelihood. Rotarians **Nurture** the comradery between your Rotaract Club and Rotaractors build bonds by forming sister clubs locally and internationally. Let the "F.U.N." Begin!



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ClubRunner 101

Our District and many of our Clubs have active websites. The District website is a treasure trove of information. Quite a bit of it is protected and you have to sign in to view these. It is interesting to note that nearly 900 of our 1240+ members have never actually logged in to the District website. You own your part of it – so use it!

What did you say? OK, so you've never been given your userID and password. That's a valid reason. But we are not going to let that deter you, are we? Even if your Club isn't on ClubRunner, every member of every Club already has an account on the District website. All you need to do is login. If you already have the login information for your ClubRunner-based Club site, you're already ahead. If your Club isn't using ClubRunner – no problem - here's a quick guide:

First things first. Go to the District website: rotary7230.org. On the upper right corner, click on the "Member Login" link. You are then faced with the dreaded UserID and password challenge. This is where most people stop. Don't give up!

Just below the blue "Login" button, is your passport. It says, "New and existing users retrieve login and/or password". Go right ahead and click on this. The rest is 1-2-3. You need 3 pieces of information which are already indelibly engraved in your memory – (1) in the dropdown item, select your Club. (2) In the next box, enter your last name and (3) in the last box, enter the email address where you get your emails from the District. Hit "Submit". That's it! Wait a minute or two and check your email. You will have your UserName and Password.

Nothing will stop you now. Jump right in, login and explore the many things you can do behind the scenes. The only snag you may hit - you do not have an email address entered in your District profile. Even that will not stop you! Contact your Club President or Secretary and have them enter your email address in your profile. If that does not work, take the plunge – email me: mahbub@yonkersrotary.org.

Coming next month: All you can do on the District site.

-Mahbub Ahmad