

Rotary International  
District 7230



# District 7230 Newsletter

NOVEMBER 9, 2017

## Upcoming...

### **District Conference:**

April 27-28, 2018  
DoubleTree,  
Tarrytown

### **Giving Tuesday:**

November 28

### **Rotary Area 3**

#### **Council Dinner:**

November 14 (Rye)

### **Metro NYC:**

#### **Harlem:**

#### **Wall Street:**

#### **UN:**

Holiday Party & Toy  
Drive  
December 6

### **Bronx Rotary:**

Holiday Party &  
Caroling  
December 12

[Rotary7230.org](http://Rotary7230.org)



## From Vice-Governor, Janet DiBenedetto:



Now that we are in the fall season, our clubs are busy with fundraisers planning holiday celebrations and enjoying fellowship. They are also working on increasing their membership. This is also time to start selection of your club's leadership of officers and board of directors for next year. Remember Rotary would like this information by the end of December. DGE Kris also needs this so he gets the information to the President- Elects for next year's PETS.

The Assistant Governors have been busy meeting the clubs in their areas. They have been reporting that clubs are discussing joint projects to make a larger impact on their communities. Rotarians are coming up with some very creative ideas.

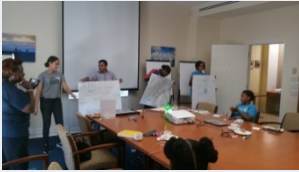
The District Conference is now scheduled for April 27 & 28 at the DoubleTree in Tarrytown NY. The Paul Harris Luncheon is planned for Friday April 27 so mark your calendar. More details on the program will appear in next month's newsletter.

**National Immunization Day:** PDG David Forward (New Jersey) is planning a trip to India Feb 28 – March 14 to help immunize children with two precious drops of the polio vaccine. Space is limited. Interested in joining? Contact him at [rotary@davidforward.com](mailto:rotary@davidforward.com). This should be an experience of a lifetime.

Barbara Edwards would like to thank each one of you for your emails, cards and prayers for her speedy recovery. She is recuperating from her surgery in her beautiful home in Bermuda. We all wish Barbara well.

I wish you and your families a Happy Thanksgiving and safe travels.

*-Janet*



## Interact and Rotaract Workshop - Bermuda

On Saturday, 28 October, a workshop was held at BUIE for members of the local Interact and Rotaract Clubs of Bermuda. Interact is a Rotary Youth Program for students between 12-18 years, which is sponsored by Hamilton Rotary Club. Rotaract is a service club for young adults, 18-30yrs, which is sponsored by Sandys Rotary Club. Other workshop attendees were visiting Rotarians from New York, Vice-Governor, Janet DiBenedetto, District Governor-Elect, Krishnan Chittur and Rotaract International Chair of East Coast, North America, Ronny Davila. Local Rotarians from the Hamilton and Pembroke Rotary Clubs were also in attendance, including Gwen Creary, President of Hamilton Rotary Club.

The workshop addressed the importance of Rotary International as a global organization with more than 1.2 million members, which provides humanitarian services and advances goodwill and peace around the world. Presently there are over 20,000 Interact Clubs in 159 countries, with a membership of almost a ½ million students, while Rotaract has over 9,000 clubs and over 290,000 members.

The young people were encouraged to view themselves as part of a global movement, which provides opportunities for them to develop leadership skills, work together on projects to help the local and international community, while at the same time making friends and having fun.

The Interactors and Rotaractors proudly shared, with the attendees, the local and international projects in which they had participated, including feeding the homeless, Relay for Life and Shoes for Haiti. Several Interactors shared their experiences as attendees at The Rotary International Convention in Atlanta in June 2017. They were encouraged to attend the 2018 Convention in Toronto.

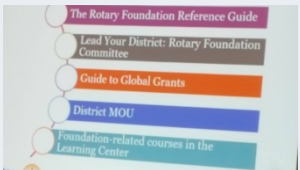
The Interact and Rotaract Club of Bermuda were congratulated on their commitment to the Rotary ideals of Service Above Self, and for their work both locally and internationally.

The local Interact Club, which comprises of students from middle and high schools in Bermuda, meets every other Thursday at Youth and Sport offices. The Rotaract Club, which also meets Thursdays, is based at the Bermuda College.

## Zone Institute: Future Leaders Program

“A Leader is one who knows the way, goes the way and shows the way”

I wasn't sure what to expect at Zone Institute. What transpired at Hartford was indeed an eye-opener. It is perhaps one of the many under-rated facets of Rotary. The most exceptional feature was participants getting a broad understanding of the structure and hierarchy of Rotary – how clubs and districts fit in with and work with



RI. That is the missing piece that Clubs often don't have a good grip of. The support services provided by Zone and RI are often relatively unknown to the Clubs.

The Future Leaders component provided an opportunity for participants to get to know and interact with the RI Vice-President, Zone Directors, PDGs, DGs, DGEs, DGNs, Presidents and Rotarians from Clubs and Districts from British Columbia, Canada to Maine to New Jersey. One revelation was looking at a map of Zone 32 and realizing how small in relative size our District 7230 is, compared to the other Districts in our Zone 32.

Facilitator PDG Drew Kessler kept the proceedings lively but focused. The distinguished panelists shared their experiences responding to incisive questions from the 20 or so participants. The Lunch and Dinner speakers provided a look at the wide-ranging work of Rotary Clubs engaged in Service Above Self.

The most important takeaway from the day-long immersive experience was a profound understanding of the shared culture of Rotary and the fellowship of Rotarians engaged in the pursuit of bettering the lives of the less-fortunate around the world, with the collective goal of leaving our planet a better place than we found it.

*-Mahbub Ahmad*

## November is Rotary Foundation Month

### What Floats Your Boat?

For some people it's when your team wins, for others it's a perfect meal. For me . . . giving away money. And it's money that is not mine. OK, it's Rotary money, but I do get to help give it away. Rotary Clubs in District 7230 are doing wonderful projects from providing backpacks with school supplies for economically disadvantaged kids to buying new animals for the petting zoo. Last year Staten Island helped challenged teens participate in a soapbox derby that is part of a STEM curriculum. Port Chester-Rye "Cooking from the Heart" taught teens to cook and the value of nutrition, home-cooked meals and community. There were 12 other wonderful projects.

This year Chinatown is painting and sprucing up an early childhood center – doing good while having fun. Northeast Westchester is providing a drumming program at the Westchester Exceptional Children's School to help nonverbal children communicate and improve eye/hand coordination. Harlem has already completed a Food Outreach program involving 135 volunteers from the community and 17,000 meals to the community. Go Rotary!!

Where does all this money come from? From Rotarians of District 7230, of course. You give it to Annual Fund, better known as EREY, and 3 years later that money comes back to the District. Half of it goes to Global Grant Projects – think footbridges in rural Panama,



Gift of Life teams in Egypt, Nigeria, and Haiti, and dialysis machines in India – and half goes to clubs in the district for their projects.

Has your club used these District Designated Funds (DDF)? Would they like to? Start planning now for your project next year.

Want to join in the fun of giving money away? Let Taylor Eskew know. The District only works as well as its committees and DRFC committees are what make all the district programs work.

**November 28th** is Giving Tuesday as this is Rotary Foundation Month please consider making a contribution to the Rotary Foundation. It can be made on-line at [rotary.org](http://rotary.org)

Think of all your contribution will do to those in need both locally and internationally.

*-Taylor Eskew*

## **Does your Club's Public Image Shine?**

Does your Club have an active Public Image Program? The work of Rotary is one of the most under-told stories. So much good work benefitting so many people, yet the Rotary name is not so well known. With that in mind, Rotary has embarked on a comprehensive "Tell our Story" program. Zone 32 Rotary Public Image Coordinator PDG Dan Ceglia led an evening discussion on October 23 at the DoubleTree in Tarrytown.

Dan provided an overview of the opportunities and options available to develop and execute effective public imaging in both Rotary and business applications. This is an asset which can be used to improve your club's image in the community and, when effectively applied, create greater interest and visibility for your business or profession as well as build and sustain the Public Image of your Club and Rotary. Glen Page, Assistant Rotary Public Image Coordinator shared stories from his own NJ Club via an engaging Powerpoint presentation.

Rotary Brand Central is a very useful and free resource available to all Clubs. Another resource is already available at your fingertips – the District Facebook page. You can post your events, activities and photos for all to see. Share your upcoming events. Get ideas from other Clubs activities and partner with them on projects. Any Club Member can post to the page.

