ROGETY NEW

District 7230 Governor: Pat Anderson Editor: Andy Morzello

Summer 1998



THE DISTRICT
INSTALLATION

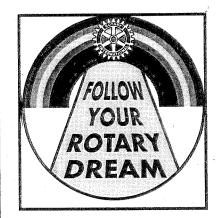
ANDERSON: New D. G.

e are again rewriting the history of Rotary. Every year our leadership changes, but the vision remains our hope," said White Plains Rotarian and PDG Andrew L. Morzello, the Master of Ceremonies at the colorful June 30th installation of Patricia Anderson as the 76th Governor of our District.



Held at the Davenport Club, the meeting place of Pat's New Rochelle Rotary Club, an overflow crowd welcomed her, the first New Rochelle Rotarian to assume the D.G. post since the Club was founded in 1919. There also was a warm farewell for Chuck Katze as he completed a two-year stint as our 75th District Governor.





In his remarks, Chuck noted that we are raising \$300,000 to provide Vitamin A to protect 400,000 children in the Philippines from childhood blindness. "I enjoyed the job. To serve is an honor," he said. He, then, presented the District Governor's pin to Pat as she was officially installed in her new post.

"TO MAKE THINGS BETTER.."-D.G. PAT ANDERSON

In her acceptance, Pat introduced her leadership team, and laid out her agenda for the coming year. Highlighting literacy is Pat's primary goal. She also plans on promoting Rotary International's programs including 3H efforts through clean water projects and the Vitamin A effort. She also called for a full scale publicity campaign to help Rotary "get the recognition we deserve." Overall, our new District Governor simply wants "to make things better."



The importance of Rotary to the community was also voiced by New Rochelle's Mayor Tim Idoni, himself an honorary member of New Rochelle Rotary.



"A FIRST CLASS LADY".....FRED ZEEHANDELAAR OF NEW ROCHELLE ROTARY.

Commenting for the New Rochelle Rotary Club was Fred Zeehandelaar, a 27-year member and its' Past Secretary of 19 years. He recalled that she was the first female member of New Rochelle Rotary. When it was announced that she was to become a Rotarian, one member suggested "a moment of silence." He reminded Pat that when she visited France in connection with New Rochelle's Tricentennial, the French Rotarians did not greet her with much enthusiasm. and implied that they would never have a female member. On her becoming the new District Governor, he said, "well deserved, congratulations and good luck- You are a first class lady."

The invocation was given by Assistant District Governor Fr. Neil O'Connell of the Upper Manhattan Rotary Club. Two New Rochelle Past Presidents rounded out the program with Norman Brooks leading the singing of our National Anthem and Joseph Curtis presenting The Pledge of Allegiance.

by Bob Streger

ASK THE TRAINER.....



PDG Audrew L. Morzello
District Trainer

NEW ATTENDANCE RULES

What are the new attendance provisions passed by The 1998 Council on Legislation?

As a result of actions taken by the 1998 Council on Legislation, the following attendance procedures are in effect as of July 1, 1998:

- A club's monthly attendance report must be sent to the governor within 15 days rather than 10.
- Credit can be given to those Rotarians involved in a service project authorized by the club's board of directors.
- Current RI officers are exempt from the requirement to attend 30 percent of their club's regular meetings.
- Whenever senior member's age plus total years of Rotary membership equals or exceeds 85, the member may apply in writing to the club's board to be excused from the attendance rules. Those members who have been granted this waiver of the attendance rules (as well as any members who are granted leaves protracted to health/impairment or a stay greater than 2 weeks in a country without Rotary clubs) are not counted in calculating the club's attendance for the weeks concerned.

ROTARY REFLECTIONS

"The lure of Rotary has ever been the friendships that have been found there."

- Rotary Founder Paul Harris

THE 1998 DISTRICT CONFERENCE

and

ON - TO - BERMUDA '98

Mark your calendar for our great 43rd annual On-To-Bermuda. This year will include D.G.Pat's District Conference along with our regular fun-time events: Golf, Complimentary Tennis, Cocktail Party, Banquet, Boat Trips, Home Hospitality plus many other surprises planned for your five or eight days in sunny Bermuda.



The Bermuda Package

Luxurious Sonesta Beach Hotel

Two Plans:

October 25 to November 1

(8 days, 7 nights, Double Occupancy) \$1,050.00 per person*

October 28 to November 1

(5 days, 4 nights, Double Occupancy) \$850.00 per person*

Single Supplement Available

* Price includes airfare, hotel, tax, gratuities, breakfasts, cocktail party, Governor's banquet and transfers

Make reservations NOW with:

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Rotary On-To-Bermuda



On Tuesday, June 23, the Briarcliff Rotary Club held it's 18th Annual Installation Dinner at Crabtree's Kittle House Restaurant in Chappaqua, New York.

A cocktail hour preceded the festivities as everyone enjoyed the ambiance and goodwill. DG Pat Anderson and PDG Chuck Katze were on hand to help us celebrate the turnover of officers.

Entertainment was supplied by the great Ray Allen group. They really kept the affair on a joyous note with wonderful music by which we could dance.

The occasion was MC'd by our own Paul Rosen, who kept us laughing with all kinds of fun stuff. Barry Singer also kept the evening rolling along as he recounted the many projects that we accomplished and thanked the Club for a fine year. Barry was honored by the Club with a Paul Harris Fellowship for his wonderful job during the past year. Paul passed out pins for perfect attendance as he and Leonard Young topped the list with 17 years straight. Barry, then, announced our new slate of Officers for the coming year: Etrusca Cosentino, President; Laura Ahlberg, President-Elect and Secretary. Our new Directors will be Zachary Cosentino, Yasu Yanagasawa, Barry Singer and Sy Yuter. Chuck swore them in as our new officers

The festivities continued with Etrusca, who is opera-trained, singing a beautiful "Summertime" (where was Nelson Eddy ?) with Ray Allen's accompaniment. Everyone had a very enjoyable evening.

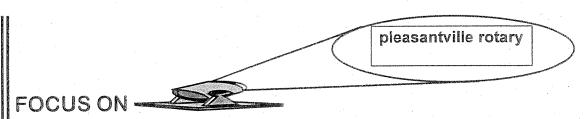
by Bob Bentivenga



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YOUR PERSONAL REGISTRATION JORM JOR BERMUDA

		Registration for "C	n-to-Bermuda '98 and	District Conference — So	nesta Beach Hotel
		8- Day Trip, October 25 to \$1050 per person, double o		5- Day Trip, Octo \$850 per person,	ber 28 to November 1, 1998 double occupancy
Full Nan	ne (Please Prin	(1)			
4 ddress			City	State	Zip
Telepho	ne (Business)			(Home)	
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would	like to charge t	ne Airfare to my credit card! Ca	rd Name:		Exp. Date
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			☐ Tennis Do you want trip i		lease send insurance information
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Signed			DateRotary	Club _ i	
1998 Fi	inal halance is r	navable by check on September	1st. Be sure to indicate whether you wan	re only may be charged to your credit card. I ht the 8-day trip or the 5-day trip. c/o U Name it Travel, 14 Elm Place, Rye, N	Deposit must be received no later than August 1,
	lanni	ng Ahead	<u> </u>	For Preside	ents & Secretaries
€	rate is \$	17.50 for each club	member, except honor	ary members.	ast month to all clubs. The eceived the forms, notify your
e	YOUR C	LASSIFICATION SU	JRVEY should be done	by August 31, 1998.	
@ 	AUGUST developi	IS MEMBERSHIP A	AND EXTENSION MONTI . Remember: <u>enterpris</u>	H. Plan a Rotary Club prog ing Rotarians spur membe	gram on membership ership growth year round.
	Club pro such as training, meet wit	gram encouraging drug and alcohol a mentoring and int	Rotarians to undertake buse prevention, AIDS a tergenerational program	activities that address the awareness, hunger allevia as. Before starting youth	engnize youth. Plan a Rotary eneeds of young people, ation, literacy and vocational projects, clubs are urged to volve them in developing and



by Barbara Hallberg

While traversing mid-Westchester County, a sign welcomes visitors and residents alike to the village of Pleasantville, settled in 1695. A few feet beyond, a symbol, like so many others across our country, announces Thursday Rotary meetings at the Riviera Restaurant. What is not defined is the community of Rotary that exists in the village of Pleasantville. In April of 1924, a group numbering twenty or so came together to begin the Rotary Club of Pleasantville under the sponsorship of the Rotary Club of White Plains. As membership in the organization grew, so evolved the unmistakable spirit of fellowship that binds the club together today and fosters the urgency to give back to the community in order to assist those less fortunate, educate young citizens and preserve the richness of the past while looking toward improvement for the future.

A project to provide furniture for the homeless involved the pick up and delivery of donated furniture for those in need but soon became so successful that project coordinator, John Carey, was honored as the 1994-1995 Rotarian of the Year. The club became part of a satellite conference with then R.I. President Bill Huntley. Every year, Rotarians visit the classrooms of Pleasantville Kindergarten students during Fire Prevention Week to distribute smoke alarms. Some of the youngest members of the community then re-educate their parents, reminding them to "stop, drop and roll." Homes all across the village proudly and safely display Dalmatian smoke detectors equipped with fresh batteries. Since 1973, Pleasantville Rotarians have participated in the Youth Exchange Program and prior to that installed and funded an American Field Service foreign student hospitality committee that was sustained in part through assistance from Reader's Digest.

The Pleasantville Club proudly claims two Past District Governors. Both Harold Davey and Hugo Van Perlstein rose to lead our District. Many Pleasantville Rotarians have continued their commitment at the District level as area representatives, assistant district coordinator and assistant district governor. The Pleasantville Club has contributed to the growth of Rotary through sponsorship of clubs in Chappaqua, Hawthorne-Thornwood, Mount Kisco, Katonah, Briarcliff and Armonk. Pleasantville Rotarians have made an on-going commitment to international service. Participation in international matched districts has taken the club to Brazil and Japan and presently partners us with Coventry-Jubilee, England.

Whether one attends the annual spring auction of goods and services or the autumn homecoming pancake breakfast, Pleasantville Rotarians will be visibly serving the community. Whether preserving the old village library for us as a community center for both young and seniors or placing a scoreboard in Farrow Field to honor a past member, Rotary unites to renew the community. From the bowling leagues of the 1920's, to the ball teams of today, an inclusive fellowship has come. Members completing fifty years of service like Stu Brock and Harold Davey welcome those just arrived to a new home or job. On April 16, 1999, the Rotary Club of Pleasantville will celebrate. As fellow Rotarians dine and dance on that evening, they will be celebrating each other - those yet to come and the tradition of community that brought twenty or so together in service above self seventy-five years before them.

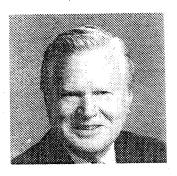
ODE TO MR. RINO

He wasn't much for helping out That wasn't his desire. While others sought to help the club He sat home by the fire.

Same old story, day by day, He never seemed to tire. No care had he for Rotary He stayed home by the fire. At last he died, as all must do. He thought he'd go much higher. But he's doing what he use to do; He's sitting by the fire.

Who is Mr. Rino? ROTARIAN IN NAME ONLY

Rotarians In Action:



ROBERT F. RUGER

Honorary Past President, Rotary Club of White Plains

"Life takes on new meaning when we have faith that in this little adventure of living our efforts do count and it does matter what we do and what we are."

These are the words of an energetic and enthusiastic 85 year old Rotarian , Robert F. Ruger, affectionately known as 'Mr. White Plains'.

In Rotary, Bob is usually referred to as the brother of the late distinguished and renowned Past District Governor Jack Ruger. But, Bob is as well known and respected in White Plains as Jack was in Rotary.

He lives in the same house in White Plains where he was born in 1912. He attributes his wonderful skill of making people feel comfortable in his presence from his mother. "By her example she taught me always to be considerate to others, regardless of their station in life," he says. "She had a lot to do with the way I have lived my life."

A graduate of White Plains High School and Rutgers University, Bob's first job was with Dun & Bradstreet. He served as a reserve lieutenant in the U.S. Army for six years and received an honorable discharge during the early years of World War II. He, then, volunteered for the War Department's Bond Drives. He

became an emcee on the band wagon shows that were staged all over Manhattan. He was awarded the Silver Medal by the U.S. Treasury for raising over \$25 million in bonds. During these years, he gave freely of his time visiting canteens, hospitals and camps.

"Everyone became my family."

In 1968, Bob was inspired and impacted by a trip for the Presbyterian Church to 13 Far Eastern countries. "That trip erased whatever kind of lingering sense of separateness I may have felt from people who did not look or speak like me. After that trip, everyone became for me a brother and a sister. Everyone became my family."

1968 also marked the beginning of his public life in White Plains. He was appointed to the White Plains Zoning Board of Appeals where he remained until 1975 when he was elected to his first term on the White Plains Common Council.

Bob was a very active and creative Council person during his 12 years of Council service. He wrote many pieces of legislation among which are ordinances creating accessibility for the disabled to City Hall, parking lots and curb cut-aways on downtown streets. Other pieces of legislation include ordinances regulating fast food establishments, fines for garbage violators, rubbish establishing a city board of ethics, Fair Housing and Farmer's Market.

After serving three terms on the Common Council, Bob continued his public service as chairman of the Zoning Board of Appeals, the White Plains Beautification Foundation, **WESTCO** Productions, the White Plains Family YMCA, the Thomas H. Slater Center, Organization of People Undaunted by Stroke, White Plains Hospital Center Auxiliary, the United Way of White Plains, the Salvation Advisory Council, the Rotary Club of White Plains, the White Plains Historical Society and elder of the Presbyterian Church.

What advice does he offer the rest of us who sometimes feel we are not up to the civic tasks before us? "You can't sit and feel sorry for yourself. That is a disaster. There is so much that needs to be done. Trying to get it done is the universal antidote for pessimism."

BOB'S ROTARY FRIENDS SPEAK OUT

CHARLES BOOTH, Director of the Thomas A. Slater Center.

"Where financial support was stubborn, Bob would advocate for us. If there are any angels in the City of White Plains, Bob Ruger is leading the chorus."

ROBERT GREER, Councilman The City of White Plains

"You could always count on Bob to have an outlook that considered first and foremost the best interests of the City of White Plains and put well behind it any partisan considerations. That has been a model for lot of us who serve on the council."

MICHAEL GRAESSLE, White Plains Commissioner of Planning

".He is a gentleman from the old school. When he listens to you he really listens, and when he speaks he is saying very meaningful things. Both has made his public life his personal life, and the whole city has been the beneficiary."

ANDREW MORZELLO, Director of Adult & Continuing Education, White Plains Public Schools

"Bob is a man of outstanding character - reliable, loyal, trustworthy, sensitive, compassionate and understanding. There is nothing he won't do, there is nothing beneath him when it comes to helping and working with people. He is a friend to everyone in White Plains."

Adapted by Courtesy of WHITE PLAINS WATCH

We Remember

Harold E. Davey

Past District Governor

Past President, Pleasantville Rotary Club

Harold Davey died at age 93 on July 24, 1998. He was Superintendent of the Pleasantville Public Schools for 21 years. A Paul Harris Fellow, he served Rotary International with distinction as our District Governor in 1967-1968 when he emphasized educational service to our youth. We extend our sympathies to his four daughters, Ann, Dee, Sharon and Margaret and his son, John.

Richard E. Townsend

Editor of our District Newsletter

Past President, Mt. Kisco Rotary

Richard Townsend at age 68 died on May 22, 1998. He was Vice President for Schieffelin & Company until he retired in 1985. He distinguished himself as the editor of our District Newsletter for five years. This Paul Harris Fellow published very timely, and comprehensive reliable newsletters providing us with informative Rotary news. Our condolences go to his wife, Ruth and two sons, Gavin and Bryan.

Henry O. Mertens

Chair, Committee for The Council on Legislation

Past President, Rotary Club of White Plains

Henry Mertens died on June 25, 1998 at the age of 75. He was Vice President of the International Division of Bristol-Myers Squibb Corporation until 1986 when he retired. This Paul Harris Fellow's work on Committee for The 1998 Council on Legislation led him to brilliantly draft a proposed enactment to Constitution of Rotary International pledging Rotary and Rotarians to the enhancement of human rights and the protection of the environment. Our consolation is extended to his wife, llse and daughter, Evelyn.

MORE ROTARIANS

IN '97-'98

DISTRICT **MEMBERSHIP** SHOWS NET GAIN OF 17.....

YONKERS AND WHITE PLAINS ROTARY **CLUBS** LEAD THE WAY WITH DOUBLE-DIGIT INCREASES.

Past District Governor Chuck Katze can be justifiably proud of the net gain in our Rotary membership for 1997-1998. We increased the number Rotarians in the clubs of our District from 1853 to 1870 - a net gain of 17.

The Rotary Clubs of YONKERS and WHITE PLAINS led the increase with net gains of 12 and 11 new members respectively. Other clubs showing net gains are: Scarsdale (9): New York (8): Tarrytown (6); Quad Village (5); Pleasantville (5); Pembroke (4); Eastchester (4); Briarcliff (3); Mt. Vernon (3); New Rochelle (3); Armonk (2), Bronx (2), Bronxville (2), Valhalla (2), Gateway (1); Hamilton (1) and Riverdale (1).

DISTRICT RECEIVES

VITAMIN A GRANT

Our District has been awarded a \$275,000 grant from The Rotary Foundation for the Vitamin A Action project in the Philippines.

Ken Miller, grants coordinator for the Rotary Foundation, said in a letter to PDG Chuck Katze. "Please share the good news with your fellow Rotarians....All of your hard work toward developing this 3-H Project is recognized by the Trustees (of the Rotary Foundation) . I thank you on behalf of The Rotary Foundation."

Jollow Your Rotary Dream

Were YOU There?

June '98 Club Attendance

The following club(s) achieved June attendance rates within these ranges:

100% to 90%

1 Club - 2%

TARRYTOWN

89% to 80%

9 Clubs - 20%

Armonk, Gateway, Katonah, Mid-Island, New Rochelle, Pelhams, Pleasantville, Quad Village, Port Chester/Rye Brook

79% to 70 %

16 Clubs - 36%

Croton-on-Hudson, East Yonkers, Hartsdale, Hawthorne, Larchmont, Mamaroneck, Mt. Kisco, North Shore, Ossining, Peekskill, Rve. Staten Island, Valhalia, White Plains, Yonkers.

69% to 60%

9 Clubs - 20%

Bronx, Bronxville, Chappaqua, Eastchester, Elmsford, Harrison, Scarsdale, South Shore, St. Georges

BELOW 60%

7 Clubs - 16%

Briarcliff, Chinatown, Hamilton, Mt. Vernon, New York, Riverdale, Sandys

NO REPORT

3 Clubs - 7%

Purchase. Yorktown.

Upper

Manhattan

AN OLD-FASHION

WHITE PLAINS ROTARY

SOAP BOX DERRY

Karl Milde of the White Plains Rotary Club is planning a grand, old-fashion Soap Box Derby to benefit the American Red Cross of Westchester County. To get more information on this great event scheduled for May 30, 1999 call Karl at 914-949-3100.