



"Spotlight On..."  
DISTRICT 7230  
NEWSLETTER



Volume 1 - No. 2

DG George R. Camp

Asst. DG John R. 'Jack' Jolly

September, 2010

**Camp's Corner...**

**NEW GENERATIONS**



*New Generations joins Club Service, Vocational Service, Community Service, and International Service as the newest Area of Service and adds to the foundation of club service activity. Before starting a project, you should*

*think about how your club can work with our youth to better provide services in conjunction with our clubs.*

*The Avenue of New Generations recognizes the positive change implemented by youth and young adults involved in leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.*

*Each year thousands of people age 30 and younger participate in Rotary programs to learn skills that will help them become future leaders.*

*Youth programs allow participants to discover more about themselves and the world by participating in community projects, leadership training, or cultural exchanges. Young people also learn about the principles of ethics, service, and fellowship that Rotarians exemplify.*

*Does your Rotary club sponsor an Interact or Rotaract club? Do you participate in the Youth Exchange Program, have a 4 Way Test contestant, send a student to RYLA or recommend a student for a scholarship?*

**Camp's Corner** cont' on pg. 3

**YOUTH EXCHANGE PROGRAM: Rotarians Seek Youth**

If only we could find the fountain of youth! At times we are painfully aware that we are no longer young. Rotary has three programs that provide one elixir with many opportunities to help us maintain our connections to youthfulness; the High School Rotary Youth Exchange Program, the Youth Summer Exchange and Cultural Experience (STEP), and the New Generations (post-graduate age 18-25) Exchange.

To be young at heart is to have connections to young people;

your grandchildren, nieces, nephews or co-workers and their children.

1) Make a list of all your connections to youth and young people. Then make a list of all your connections to Rotarians all over the place; in town, in the district, around the world.

Think about all the projects Rotarians accomplish around the

world and the cultural cooperation that ensues. To work in multi-national settings also promotes multi-generational experiences and is mutually enriching.



**Rotarians Seek** cont' on pg. 4

**INTERACT: ROTARY SERVICE CLUB FOR YOUTH**

Interact is Rotary International's service club for young people ages 12 to 18. Interact clubs are sponsored by individual Rotary clubs, which provide support and guidance, but they are self-governing and self-supporting.

Club membership varies greatly. Clubs can be single gender or mixed, large or small. They can draw from the student body of a single school or from two or more schools in the same community.

Each year, Interact clubs complete

at least two community service projects, one of which furthers international understanding and goodwill.

Through these efforts, Interactors develop a network of friendships with local and overseas clubs and learn the importance of:

- Developing leadership skills and personal integrity
- Demonstrating helpfulness and respect for others



**INTERACT** cont' on pg. 2

## THE IMPORTANCE OF CONTINUALLY CREATING NEW GENERATIONS



In families and businesses alike, knowledge, traditions, and experiences are typically passed down from one generation to the next. It is an important aspect of transition and progress. These principles also apply to Rotary.

Rotaract's unique position to find future leaders provides a crucial source to create new generations of Rotarians. Clubs that have both younger and older members tend to be more successful than clubs that have "generational gaps." Therefore, Rotaract and local Rotary clubs have to make a continued effort to encourage university graduates to join clubs and take on leadership positions.

A club with experienced members that can provide guidance, while at the same time giving new members certain responsibilities, is most appealing to young professionals. As a result, they can learn, feel fully integrated, and actively shape a club by participating. You will find that new generations bring fresh perspectives and unique ideas. Challenging standards and constantly reinventing itself is one of Rotary's core strengths. At the same time, the continuity of change needs to be ensured to create lasting substance. Each new generation of Rotarians already needs to have the next generation in mind.

Rotary International as an entity will outlive all of us, making the cause to do good things in the world the overarching goal. If we don't encourage new generations to come in and continue the work in their own individual way, we will not live up to Rotary's mission. Let's make sure to engage everyone that wants to do good in the Rotary spirit.

By Thomas Rudy,  
District Rotaract Chair



## ASSISTANT DG JACK JOLLY: Reporting



I am the ADG for Area 3 which comprises Quad Village, The Tarrytowns, Elmsford, Hartsdale and Scarsdale. Since I started on July 1st, I have visited 2 clubs other than my own (*The Tarrytowns*).

I have found that club members are dedicated, concerned and responsible. They are committed to our mission of fund-raising and giving back. I knew this about my club, having been a member for ten years,

but I have found it in the other clubs as well. This fact is true regardless of the number of members in a club.

Attracting new members in today's world with its corporate pressures is a problem. However if we get the message out about what great work we do worldwide as well as in our communities, we will attract new members. The fellowship alone is worth becoming a Rotarian. Do your part, bring a potential new member to a meeting.

### INTERACT *cont' from pg. 1*

- Understanding the value of individual responsibility and hard work
- Advancing international understanding and goodwill

As one of the most significant and fastest-growing programs of Rotary service, with more than 10,700 clubs in 109 countries and geographical areas, Interact has become a worldwide phenomenon. Almost 200,000 young people are involved in Interact.

*For more information about Interact in your area, contact your local Rotary Club, or ask RI staff.*

*Read the Interact Handbook and the Interact Brochure*

## ROTARACT: Starting A Club

To start an official Rotaract club, contact your local Rotary club, and discuss your ideas with the club's president or its service projects or youth committees. Because Rotaract clubs rely on the continued sponsorship and support of Rotary clubs, it's important for everyone to have a firm understanding of the commitment involved. Review Rotaract publications with the sponsor Rotary club.

You also may consider contacting other Rotaract clubs and their sponsor Rotary clubs to learn what makes them successful. Rotarians should consider inviting Rotaractors to attend or make a presentation during a Rotary club meeting.



**Starting A Club** *cont' on pg. 4*

Rotary International  
 Spotlight On...  
**DISTRICT 7230**  
 NEWSLETTER

ROTARY DISTRICT 7230 NEWSLETTER  
 AREA 3 – SEPTEMBER 2010

DISTRICT GOVERNOR      DISTRICT SECRETARY  
 GEORGE R. CAMP      JOSEPH F. CLARK

**Hmm**  
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# Scarsdale Rotary Helps With Cancer Patients & Their Families

On Wednesday, July 28th, the Scarsdale Rotary at the invitation of the local firefighters co-hosted "A Day in the Country" for children being treated for cancer and their families visiting Scarsdale. The 14 families traveled by transportation provided by the firefighters from Manhattan's Upper East Side Ronald McDonald House.



The firefighters,

together with their union, organized a

spectacular carnival to include rides, and a myriad of games, there were gifts for all — winners or not. It appeared that the most popular game was "break the plate" which allowed the individual to throw a soft ball at a wall of plates....now who wouldn't have fun doing that? Thanks to Tom Cain,

Scarsdale's Fire Chief and newly installed President of Scarsdale Rotary, the day began at the Crossways Firehouse, where food was freshly prepared and the grounds were set up as a carnival for all the guests to enjoy as they were surrounded by bubbles provided by a well hidden bubble machine. After games, rides, a barbecue and ice cream sundaes everyone went to the Scarsdale pool for a few hours returning to the firehouse at the end of the day to receive gift baskets provided by The Scarsdale Rotary and tee shirts from the firemen.

To see the joy in the eyes of the children and watch their parents, at least for this day, appear to not be thinking about the horrible challenges they face was a gift for everyone who volunteered their time. All of our Rotarians were proud and thankful that the fire-

fighters chose Scarsdale as the venue for their event giving us an opportunity to share our bounty with those that are in a battle for their lives.

Two of the children told Tom that this was the "best day ever," and a father who has been at the Ronald McDonald House for 18 months said that coming to Scarsdale for this event was a better day than going to a Six Flags or other commercial theme park. He was happy to be where the children could roam around without fear that they would be at risk amongst large crowds.

We eagerly agreed to have the Scarsdale Rotary work with the local firefighters and their union next year and plans are on for staging a larger annual event.

By Kathleen Piaggese,  
Scarsdale Rotarian

## SECOND ANNUAL INTERACT VIDEO CONTEST



Rotary International is on Facebook, so Grab a camera and create a short video about this year's theme, "How do you Interact?", for a chance to have your entry featured at

[www.rotary.org](http://www.rotary.org) and to receive a certificate signed by RI President Ray Klinginsmith.

Enter Rotary International's 2010 Interact Video Contest. The contest gives participants the opportunity to tell the world about the impact Interact has made on their lives, while bringing Interactors and Rotarians closer together.

"They are still celebrating," says Virginia Barr, liaison to the Interact Club of Communities-in-Schools at the South Carolina Department of Juvenile Justice, USA, which was the 2009 Interact video

contest grand-prize winner.

"Giving Back Through Interact" was directed and produced by Interactors enrolled in the Communities in Schools curriculum at the juvenile corrections facility in Columbia, with help from adviser Andy Broughton, an employee of the Juvenile Justice Department.

"It really became an avenue for them to share what the Interact club has meant to them," says Barr, a member of the sponsor Rotary Club of Lake Murray-Irmo. "It changed their perspective on where they fit in the community and reinforced to them that they are indeed a part of the community."

"We didn't think we could make a video, but we did," says Jalen, 17, a member of the Interact club. "I discovered it feels good to do things for others and not get anything back."

### How to Enter

To enter the 2010 video contest, create an account on YouTube and upload your video. Then submit the contest entry form by e-mail, fax, or post by 11:59 p.m. Central Standard Time on 1 December.

All Interact club and sponsor Rotary club members are eligible to enter. Interactors must be 12 years of age or older to enter. (Entrants under 18 years of age will need to indicate parental consent on the entry form.)

The grand-prize winner's video will be featured on the RI website. First-prize winners will have their videos featured on the Interact video contest channel on YouTube. All winners will receive a personalized certificate signed by RI President Ray Klinginsmith.

To ensure that your video is not disqualified, check out the short list of do's and don'ts below, and read the complete contest rules.

### Do

Be creative and have fun. Incorporate the theme "How do you Interact?"

Keep your video between 30 seconds and three minutes.

Submit your video in English or with English subtitles.

Use royalty-free music

### Don't

Include copyrighted music, images, footage, artwork, or videos.

Include any trademarks, logos, or brand names other than the official Interact logo or name.

Submit a video that has been previously published, submitted, distributed, or aired.

Submit a video that you did not create.

Enter multiple submissions.

### Camp's Corner *cont' from pg. 1*

*These young people are our future. The youth of today will be the leaders of tomorrow. We need to help develop them and instill "Service Above Self."*

*Let's get your clubs involved now!*

*Yours in Rotary Service,  
George R Camp*

## MULTI-DISTRICT FOUNDATION SEMINAR

Our District in conjunction with Districts 7210, 7250, 7260, 7470, 7490 and 7890 are hosting a Rotary Foundation Seminar to educate our Club officers and members as to what the Rotary Foundation is all about and what it has to offer to the Clubs. Save the date October 16, 2010 to attend this event at the Tarrytown Doubletree Hotel. The program will run from 8:30-3:00.

It will offer sessions for the novice as well as those more versed on the Rotary Foundation. Rotary International Officers and experts will be available to answer your questions.

You will exchange ideas and experiences with Clubs from all over the northeast.

Everyone will come away learning something new about the Rotary Foundation. You will find out how your Club and participate in programs, get grants, sponsor scholars and take part in international opportunities. You will see how your contributions are used and how we can better support our Foundation.

Registration forms are available

## Rotarians Seek *cont' from pg. 1*



2) When Rotarians provide wisdom, expertise, and perspective, youth benefit. In fact, none of the three programs designed to benefit young people would be possible if it weren't for the generous effort of the adults who volunteer their time to these programs. YOU can be a part of this global experience.

3) Encourage young people you know to apply for the opportunity to travel abroad and experience another culture. Students – both Rotary and non Rotary related – as young as 15 to 18 1/2, can begin the application process. Go to RI's or our ESSEX website ([www.exchangestudent.org](http://www.exchangestudent.org)) for details regarding these programs. YOU are vital to the success of a young person's life!

4) Interact in the lives of the students within our district. Share your favorite cultural food; invite the student to dinner. Show the student your workplace; this broadens a young person's concepts of job possibilities. Invite a young person to volunteer

with you at your favorite event. Do you like theater, concerts, or sports? Are you a movie buff or have a particular hobby? Host a student. Sharing your life's experiences with young people can be surprisingly easy. Often you are surprised by what you gain from them!

There is a Fountain of Youth to be found in these three Rotary programs.

5) Begin today by contacting Roger Swanson regarding the high-school Youth Exchange Program.



Roger is always grateful for your help; you will be surprised at the fun you can have with your youth!

*Roger Swanson, DVM, District Chairman, Youth Exchange Program*

*Roger.swanson@verizon.net H 914 739-1975; C 914 826-4845*

*Tommy Smith H (914)736-2088 C (914) 879-2643 teshvac@optonline.net*

*Frank OUDHEUSDEN (914) 761-5753 SandyOud@aol.com*

## Starting A Club *cont' from pg. 2*

Once the Rotary club's board has agreed to sponsor a Rotaract club, you can forge ahead with membership recruitment, meetings, and projects. Remember, the structure of a Rotaract club mirrors that of a Rotary club, so use your sponsor Rotary club's expertise as a resource for answering your questions.

Once a Rotaract club has achieved a strong membership base, it must apply for a charter from Rotary International. Fill out the Rotaract Club Organization List (PDF) and send it, along with the US\$50 chartering fee (*or its international equivalent*), to RI World Headquarters or international office serving your area.

After the information has been received by Rotary International, an official charter certificate will be mailed to the president of the sponsor Rotary club.

Rotarians should consider planning a special ceremony or celebration to present the charter certificate to the Rotaract club.



## Club's Corner..

**Elmsford Rotary Club** – Need help in securing 4 Wheel vehicle to help Project Hopes Village Health Program in Honduras. The program seeks to shape and strengthen the future of Healthcare in the area. *Contact President Joe Arlotta - 914-941-3189 (B)*

**Cortlandt Manor Rotary Club** – Cortlandt Manor Rotary Club, along with Putnam Valley Rotary Club challenge you to help us raise money for End Polio Now in a Battle of the District Ducks. *For more information please contact President Sharon Irving at 914-293-0710.(R)*

**Wall Street New York Rotary Club** – Invites all Rotary Clubs in the District to march in the annual Steuben Day Parade with them in Upper Manhattan on September 25th. *Contact President Susanne Gellert at 917-498-9773 (R)*

**Cortlandt Manor Rotary Club** – Looking for potential members for a Rotary Community Corp dealing with people with special needs. *Contact President Sharon Irving at 914-293-0710.(R)*