



"Spotlight On..."

DISTRICT 7230

NEWSLETTER



Volume 1 - No. 4

DG George R. Camp

Asst. DG George Weeks

October 2010

Camp's Corner...

VOCATIONAL SERVICE



Rotary membership is based on its members vocation in order for the clubs to be representative of its community's businesses and professions.

The second of Rotary's five Avenues of Service expects Rotarians to adhere to and promote high ethical standards in all their business dealings, recognize the worthiness of all useful occupations, and contribute their professional expertise and skills to addressing our society's problems and needs.

Our clubs and its members share the responsibility for promoting vocational service. Each club should develop projects that allow members to use their business and professional skills. Members are expected to contribute to these projects and to conduct their own business dealings in accordance with Rotary principles.

The Rotary Four Way Test and Declaration of Rotarians in Business are our guidelines. If we follow and encourage others to follow these simple tenets our businesses will grow and the world will be a better place.

There are several easy projects that your Clubs can do such as: sponsoring a student in the "4Way Speech Contest", mentoring a student, sending a student to RYLA, recognizing someone in your community for their vocation or have your members speak about their profession.

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UPDATE ON ROTARY CLUB OF CORILANDT MANOR

Since our Charter Night in April we have been a very busy club!

Mohegan Volunteer Ambulance Corp, in addition to other worthy local causes.

We had our first fundraiser using the Kelly Miller Circus which was a total success for their two performances. Community members



Left to right: Sec. Jack Mullen, VP Gladys Muller, DG George Camp, PE Michelle Hanks and Pres. Sharon Irving. (Photo courtesy of Tommy Smith, Peekskill Rotary)

really enjoyed this fabulous Circus and we look forward to their return next spring for hopefully even more fun. This event allowed us to make donations to our local Mohegan Volunteer Fire Department and

"Peekskill in the American Revolution" which explains in detail the part our community played in that historic time. We are able to print enough copies to supply the five local high schools, four local

Update cont' on pg. 2

ROTARY CLUB OF OSSINING: Featuring Fall

The Rotary of Ossining's event, the Fall Family Fun Day which was held at Cedar Lane Park on October 3rd, was a great day that featured food and fun for the whole family.

On election eve, the club held their Byington-Huntz Scholarship Fund Raiser. This provides four \$1000.00 scholarships to local High school students. This is a wine & cheese party and always has a good turnout. At this fund raiser, we included our vocational service project as part of the overall event. It is the "Employee of the Year" awards. We send letters out to local business, schools and municipalities requesting that they

submit a candidate for the award. We review these candidates and select several winners and present them with a plaque at the event. They are invited to come with family and of course the employer who selected them. This is our vocational service project of the year and has been very successful. We also are in the process in providing dictionaries to all local third graders with the help of Mahopac Bank and others.

President Catherine Borgia has

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libraries, two local museums and four local government libraries with multiple copies.

We have had 200 copies of the Hope for Youth Calendar, with stunning local photos by Joe Deutsch printed for sale at our upcoming fundraisers.

We have donated \$2500 towards a recovery garden at the VA Montrose Hospital to aid in the recovery of our veterans returning that suffer from PTS in a joint project with the Peekskill Rotary Club. A number of our members worked very hard on site doing the patios and plantings there as well.

We are forming the first RCC (*Rotary Community Corp*) in District

7230 at the Keon Center in Peekskill that should be having a charter event in October bringing a whole new aspect to Rotary in our district.

We have donated funds supporting one of our local high schools to allow the Lakeland Concert Band to bring back the Copland House program for the students. This is one of the programs that had to deal with educational budget cuts.

We held our first annual Fun & Fellowship Picnic at Sprout Brook Park on August 15th with about 100 friends and families enjoying the day with us.

The Battle of the Rubber Duckies fundraiser, against the Rotary Club of Putnam

Valley, in neighboring District 7210, was held on Sunday, October 3 at Sprout Brook Park. In addition to the traditional duck race we had a "design a duck" race for children and a district duck race with all revenue going to the END POLIO NOW campaign, half of the money raised will go to the credit of the club or donor and the other half went to the Grand Prize that was donated to the campaign in the winning duck owners name.

The event was complete with food and fun from 1pm to 4pm ... *hope you joined us for a duckie day in the park, it was GREAT!*



Rotary Coffee from Green Mountain was sold at this event – a contribution to RI, Rotary's Foundation for Clean Water for Coffee Growers Fund and our club built in!

SUCCESS IN A VOCATION MEANS GIVING – OF TIME, EXPERTISE & MONEY



People join Rotary clubs as proud representatives of their businesses or professions.

Hence, all club members have an obligation to represent their vocations to fellow Rotarians and exemplify the spirit of Rotary in the workplace.

People who are successful in their vocations are often well organized, not only in their professions but also in their private lives. Therefore, they are also well organized in their giving. They understand that if The Rotary

Foundation runs a special fundraising challenge to match the generous donations from the Bill & Melinda Gates Foundation, giving to the Annual Programs Fund remains as important as ever, as this is the core part of The Rotary Foundation's financial operations. Equally important are donations to the Permanent Fund and Rotary Centers Major Gifts Initiative.

The giving to the challenge must be over and above the normal and regular annual giving, and fortunately many Rotarians understand this. Donations, however, are not necessarily money only. Many, many Rotarians give of their free time and

of their expertise, which so often is a result of success in their vocation. Numerous are the doctors and nurses who help sick children, numerous are the engineers who help drill wells, numerous are the teachers who help in schools – just to mention a few. And the practice goes back to the various vocations where it all began in 1905 – a handful of gentlemen of different vocations who came together to help others. That was the beginning of what is now *Building Communities – Bridging Continents* through *Service Above Self*.

Carl-Wilhelm Stenhammar
Foundation Trustee Chair

Rotary International
Spotlight On...
DISTRICT 7230
NEWSLETTER

ROTARY DISTRICT 7230 NEWSLETTER
OCTOBER 2010
AREA 1 – AG GEORGE WEEKS

DISTRICT GOVERNOR
GEORGE R. CAMP

DISTRICT SECRETARY
JOSEPH F. CLARK

Hmmm
Trophies
PUBLISHER - ROTARIAN
HEDY M. MARIN-MANZKE
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PROMOTING VOCATIONAL SERVICE

Individual Rotarians and Rotary clubs can show their vocational service commitment by undertaking any of the following recommended project ideas.

- Display The Four-Way Test and/or the Declaration of Rotarians in Businesses and Professions in your office or workspace.
- "Walk the talk" by ensuring that your actions in the workplace, community, and family demonstrate a personal commitment to high ethical standards.

- Sponsor an essay contestant in District The Four-Way Test contest.
- Sponsor a RYLA student.
- Make classification talks and tours of members' businesses a standard component of your club's program.
- Sponsor a career day for Rotarians to bring young people to their places of business to educate them about career opportunities.
- Hold informal professional networking events where members can meet other local professionals and introduce them to Rotary.
- Mentor a young person.
- Register as a Rotary Volunteer.

ROTARY CLUB OF SOUTH SHORE, SI: *Running New York Marathon*

Rev. Timothy J. Mercaldo of South Shore Rotary shares his journey running the New York Marathon:

"Running the New York City Marathon was not even a thought crossing my mind until the summer of 2008. It was during a summer message series I was sharing with my Dad in our church that running really caught my attention. I was speaking on "endurance" and decided to use myself as an illustration by training to run a 400 meter race. Eric Liddell, of "Chariots Of Fire", was my inspiration. I ran against myself by shaving 15 seconds off my initial run, one month later. In the back of my mind, I had always wondered what it would be like to run a marathon. After having a good success with the 400 meter run, I decided to give the long distance run a try. Being a life-time New Yorker, it was obvious that the marathon of

choice would be the New York City Marathon. With the help of my coach, I was able to run the New York City Marathon, November 1st, 2009 in 4:15:47. More importantly, I was able to raise \$6000.00 for the "End Polio Now" cause, through the help of fellow South Shore Rotarians, friends and two children's groups!

This cause has been important to me because my father was diagnosed with POLIO in the summer of 1951 before a vaccine was available. His atheist doctor said to my grandfather on Sept 4, 1951. *'If God does not intervene, your son will be dead or crippled by morning.'* Later that evening, my grandfather's congregation gathered together to pray through the night on my dad's behalf. The next morning, September 5, 1951, as his mother and father came to visit the hospital, they were met by their

son running down the steps shouting, *'The Polio is gone, I am healed!'*

Last year, \$6000.00 was raised toward the "End Polio Now" effort. Now, my goal is....\$15,000! I'm looking for 300 gifts of \$50.00. This equates to saving 20,000 children".

Of course, any size monetary gift is welcomed!

Make checks payable to "ROTARY INTERNATIONAL" Please put "The Running Rev End Polio Now" in the memo.

Send donations to:

THE RUNNING REV.
200 BOSCOMBE AVENUE
STATEN ISLAND, NY 10309



CROTON-ON-HUDSON RC: *Few Words...Many Accomplishments*

On Saturday, October 2, 2010, the Croton Rotary held its 26th Annual Classic and Collectible Car Show, at the Croton Harmon Station on Croton Point Avenue. There were activi-

ties for children, raffles, and a chili contest, the chili was provided by local restaurants. This will benefit our outreach at Thanksgiving to those in need.

MULTI-DISTRICT FOUNDATION SEMINAR



Districts 7210, 7230, 7250, 7260, 7470 and 7490 have joined together to sponsor this years' Multi-District Foundation Seminar. Clubs in each of these areas are encouraging every Club to send at least four members to learn more about the Rotary Foundation and programs that are available to the Clubs.

If your Club is interested in receiving Grants, sponsoring an Ambassadorial Scholar, promoting the Group Study Exchange, sponsoring Peace Scholar or want to know where your contributions are going, you need to attend this important meeting.

RIVP Tom Thorfinssen, RID Ken Grabeau, PRIVP Monty Audenart and PDG John Server will be among the many speakers and facilitators that will be leading the various informational sessions.

The some of the seminar session will be; The Rotary Foundation Basics, Raising Funds, National Immunization Days, Promoting Educational Programs in your community, Public Relations, Group Study Exchange, Future Vision and Peace Scholars. There is something for everyone.

Club Officers, Foundation Committee members and new members should all attend this great program. It will take place at the Doubletree Hotel in Tarrytown on October 16th from 9 am to 3 pm. Everyone come out and learn something new about the Rotary Foundation.

DECLARATION OF ROTARIANS IN BUSINESSES AND PROFESSIONS



As a Rotarian engaged in a business or profession, I am expected to:

- 1) CONSIDER my vocation to be another opportunity to serve;
- 2) BE FAITHFUL to the letter and to the spirit of the ethical codes of my vocation, to the laws of my country, and to the moral standards of my community;
- 3) DO ALL in my power to dignify my vocation and to promote the highest ethical standards in my chosen vocation;
- 4) BE FAIR to my employer, employees, associates, competitors, customers, the public, and all those with whom I have a business or professional relationship;
- 5) RECOGNIZE the honor and respect due to all occupations which are useful to society;
- 6) OFFER my vocational talents: to provide opportunities for young people, to work for the relief of the special needs of others, and to improve the quality of life in my community;
- 7) ADHERE to honesty in my advertising and in all representations to the public concerning my business or profession;
- 8) NEITHER SEEK from nor grant to a fellow Rotarian a privilege or advantage not normally accorded others in a business or professional relationship.

WHAT DO OUR ROTARIANS WANT OUT OF ROTARY?

An excerpt from a speech given by RI Director-Elect John Smarge at the March Rotary Coordinator seminar:

“Over the last few years there have been numerous surveys conducted regarding member satisfaction. There have been country wide surveys, Zone surveys in all parts of the world, as well as district and club surveys. Though in most cases the questions were posed in different manners, for the most part, overall, the responses have garnered the same results. I would like to reference, as an example, a survey conducted for the Rotary Club of Buffalo, NY USA, which fairly represents many of the other worldwide surveys.

“The Rotary Club of Buffalo contracted a company to do a survey of its members. They did so to try to understand the feeling of the members on a multi-million dollar, multi-year community service project that they were about to undertake. As part of the survey, they asked other questions, many of them relating to how the members felt about the club and their motivation for being part of the club.

“The survey revealed some interesting conclusions. When reviewing the results from the assorted questions on “why you are a member of

the Rotary club” the survey takers found that the answers were very conclusive, yet varied depending on how many years you were a member of the club, which also can correspond the relative age of the member.

“For those members who had been in the club less than five years, what they wanted most out of the club was personal growth, business and professional development skills and networking opportunities. Networking!! In many parts of the world, the idea of being a member of a Rotary club for self-interest is unacceptable. Yet that, for the most part, is what our new members are looking for. Now understand that this group wants to be involved, yet are very often not finding the outlet in our clubs to do so. Think of the opportunities that experienced members have to mentor the newer members. Not necessarily in offering Rotary knowledge, but in providing professional development skills. I will tell you, from personal experience, that I joined Rotary at 22 years old for those exact reasons. 28 years later, I am the business person; I am the person that I am today, by following the examples and listening to the wisdom of those experienced Rotarians in my club.

“Looking back at the survey, we find that those members who were in the club 5 to 20 years, they were looking, most importantly, for opportunities to connect with their communities through hands on projects and secondarily, to make a difference in the world. This is the aspect of our organization that we are best identified with and which we have traditionally done quite well at delivering. Those worldwide studies will tell you, if you can get a member to the 5-20 year period,

you’ll keep them

“More than 20 years? They wanted the social aspect, fellowship, staying in touch and connected with their Rotary friends, having a place to come each week where they feel comfortable.”



John Smarge

This information is important not only in serving the members of our own clubs, but to remember when we’re talking to prospective members. Are they being given the opportunity to talk about what they need to make Rotary a good value for their invested time money? Have you surveyed your current membership to see if their needs are being met?

Thank you for making Rotary a priority!

Camp’s Corner *cont’ from pg. 1*

Make sure your club has a project that shows the power of Rotary and your dedication to the 4Way Test and the Declaration of Rotarians in Business.

*Yours in Rotary Service,
George R Camp*

Ossining RC *cont’ from pg. 1*

several other projects in mind including a water project with another club or as a matching grant, Pakistan relief project, probably through Rotary international. We run a “Bike Give Away”, where we collect old bikes, refurbish them and then give them to area children. Our annual Polio Plus spaghetti dinner which raises a little money, but gets out the Rotary message and involves the membership in a hands on project putting the dinners together and serving them. It’s a fun night.



Club’s Corner..

Staten Island 5 Club Luncheon – October 15th, Contact AG Jamey Rimshnick at 718-816-4111.

Multi-District Foundation Seminar – October 16th at the Tarrytown DoubleTree Hotel 9am – 3pm. Contact Michelle Hanks 914-941-3808.

On-To-Bermuda – October 24th – 31st join other Rotarians in this great trip and celebration in Bermuda. See article

North Shore Charter Night Celebration – November 5th. Contact Paul Scamardella, Pres. 718-494-2300.

New Generations Foundation Celebration – November 5th NYC. More to come!

United Nations Day – November 6th at the United Nations in New York City. Registration link on District Website

Hands Across Bermuda

Charity
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The Rotary Clubs of Bermuda

The Hamilton Rotary Club - RC
The Pembroke Rotary Club - RC 383
The Sandys Rotary Club - RC
The St. George's Rotary Club - RC

People: George Camp – District Governor 7230, Keith Clifton – Assistant District Governor, Tahwo Ogunyemi – President of The Hamilton Rotary Club, Sasha Castle – President of The Pembroke Rotary Club, J.P. (Jean-Paul) Horst – President of The Sandys Rotary Club D. A. (Rex) Brontmsyer – President of The St. George's Rotary Club

Contact information: e-mail: pembrokerotaryclub@gmail.com or endpoliobermuda@gmail.com web: www.rotary.bm

Projects in Progress: Polio: The Global Polio Eradication Initiative is Rotary International's highest project priority. The Rotary Clubs of Bermuda & District 7230 are joining the US\$200m challenge toward a US\$355m grant from the Bill & Melinda Gates Foundation to support immunization and eradication activities in polio-endemic and high-risk countries.

New Generations Programs: The Rotary Clubs of Bermuda have programs for young people including the Rotary Youth Exchange Program, Rotary Leadership Youth Awards (RYLA), Interact and our Annual Four Way Test Speech Competition. Contact your local Rotary Club for further information.

The individual Rotary Clubs of Bermuda also have a number of projects ongoing throughout the year, which are primarily based upon Community, Club, Vocational, and International Services.

How to Volunteer: To volunteer for The End Polio Tag Day or Purple Pinkie Day Project fundraisers: Call 332-6811 or email endpoliobermuda@gmail.com

How to Donate: HSBC Account # 010-026383-001 - Pembroke Rotary Club



PUSHING POLIO TO THE BRINK OF ERADICATION

The Rotary Clubs of Bermuda & District 7230 take on the US\$200 Million Challenge from the Bill & Melinda Gates Foundation

The Rotary Clubs of Bermuda are committed to helping Rotary International in the final push to eradicate polio worldwide under the leadership of District Governor George Camp. A number of Rotarians from District 7230 will visit Bermuda for our 55th Annual "Onto Bermuda" Week starting on World Polio Day October 24th 2010.



To celebrate, The Rotary Clubs of Bermuda have organized polio awareness and fundraising activities culminating in a celebration dinner in recognition of Bermudian Past District Governor and former Executive Director of PolioPlus, Walter Maddocks. PDG Walter Maddocks led the PolioPlus Initiative, established in 1985 until the first million was raised and in recognition of his efforts he was awarded the 1989 Volunteer Action Award from President George Bush. PolioPlus is one of the most ambitious humanitarian programs ever undertaken by a private-sector organization.

Since then Rotary International has partnered with WHO, the CDC, UNICEF and other government and private groups, including the Bill & Melinda Gates Foundation to achieve a 99 percent reduction of polio worldwide. As of 1 August 2010, Rotarians worldwide raised \$141.2 million for Rotary's US\$200 Million Challenge and are currently working to raise additional sums towards the US\$355m challenge grant from the Bill & Melinda Gates Foundation. The resulting US\$555 million will help address the critical funding gap for polio immunization activities and support polio eradication activities in the remaining polio-endemic and high-risk countries. The wild poliovirus Type 1 needs to be eradicated from Nigeria, India, Pakistan and Afghanistan not only to help their tens of millions of children, but also to prevent its spread back to the rest of the world. These countries are just an air flight away from polio-free ones.



According to Dr. Margaret Chan, World Health Organization director-general "As an international community, we have few opportunities to do something that is unquestionably good for every country and every child, in perpetuity. Polio eradication is one of these opportunities."

For the latest on the number of polio cases, progress reports on polio-endemic countries, and other information, go to www.polioeradication.org.

PURPLE PINKIE DAY

Rotarians will be visiting local schools to raise awareness and funds for PolioPlus thus helping Bermuda's youth to be part of the solution in polio eradication by an island wide Purple Pinkie Day.

Since \$1.00 is the estimated cost to immunize one child from polio, local students are encouraged to bring \$1.00 or more to their school to help with this cause...hold a Grub Day, have a Purple Day!... Each time a student puts \$1.00 in the Purple Pinkie Bucket, we will paint his/her pinkie with purple marker, representative of Gentian Violet, as a symbol of one child immunized against the polio virus. Gentian Violet is a topical dye used to mark children's finger after they have been immunized from polio thus preventing double dosage. By participating, their purple pinkie will be their own personal reminder of one more child they helped to save from the polio virus. Bermuda's own Purple Pinkie Heroes!



Mission:

Rotary is a service club of business and professional leaders united worldwide to provide humanitarian service and help to build goodwill and peace in the world. It is comprised of 1.2 million members working in more than 33,000 clubs in 200 countries and geographic regions.

Bermuda has four Rotary Clubs, which are a part of District 7230 including New York City, Bronx, Staten Island and Westchester County.

Rotary club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, alleviate poverty, provide education, literacy and job training, promote peace, and eradicate polio under the motto Service Above Self.