



District 7230 PeaceLetter

Volume 1 Number 9

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District Governor

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Rotary International

PETS Was Packed!

Mid-Northeast Multi-District President Elect Training Seminar



PETS Waving: (l-r) David Del Monte, DGN, RCNY; Tjerk Neijmeijer, AG Area 9, RC of St. Georges; PDG Dong Lee, District Trainer, RC Staten Island; George McKinnis, Incoming District Secretary, RC Bronxville; DGE Matts Ingemanson, RC of Yonkers; Lora Hugelmeyer, Incoming District Treasurer, RC of Rye.

The Mid-Northeast Multi-District President Elect Training Seminar (PETS) was held March 22 and 23 at the Hanover Marriott, in Whippany, NJ. It was a great success and attended by over 400 Rotarians.



Flag Ceremony: DGE's of 7 Multi-Pets District. DGE Matts (facing camera)

RI President Elect Ron Burton was one of the great speakers. With him was RI Director Ken Boyd, a membership Development Expert who presented his Ignite membership Program – Implementation of which is a guaranteed way to increase your club's membership. Everyone who attended was charged up by the entire event. It was inspirational, interesting and very helpful to everyone who is involved in the Rotary mission. Also, introduced was RI President Elect Ron Burton's "First Class 2013-14" program. President Ron ask every one of his DGE's to donate something to the Annual Giving program. After 100% of the 532 DGE, gave, each DGE received a 'First Class' Button to proudly wear signifying 100%



First Class: Button this is given to District Presidents Elects IF 100% of their 2013-14 President's Class contributes any amount to the Annual Giving program.

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PETS

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participate by the entire DG Team. At PETS, he asked the all of the PEs from each district to earn a button, too. When every PE contributes \$1 to whatever (the amount is not important.) to the annual Giving program (EREY), all of our Presidents Elect will receive a "First Class" button to wear. It's 100% participation by the PEs or NO button.

Our Rotary District is both unique and international! How in the heck did a New York District get connected to Bermuda? Thanks to a Rotarian member of the New Rochelle Club who moved to Bermuda in 1923, we have four clubs in Bermuda. On March 15, 1924, the Rotary Club of Hamilton, Bermuda was formed. A past member of that club was Walter Maddocks who was one of the leaders of a team that is responsible for PolioPlus. Thanks to Walter, thanks Rotary Club of Hamilton and thanks to the Rotary Club of New Rochelle whose current president is Ray Beninato. Please make note: The District will be joining the Rotary Club of Hamilton to Celebrate the 90th Anniversary of the Rotary club of Hamilton... members of the District and their families are invited to attend this celebration. Next year, New Rochelle president will be Dave Biskup, CPA who attended this PETS with our Bermuda Rotarians and 42 other District President Elects.

This photo (at right) was taken following the Singing of 'God Save the Queen', the National Anthem of England and Bermuda. Pictured here are the Rotary leaders of Bermuda. Rotary District 7230 is both unique and International in that Bermuda is a part of our district – a sunny part. There are 4 Strong Rotary clubs in Bermuda and their leaders attended PETS (President Elect Training Seminar) with the seven District PETS in Whippany, NJ. Pictured from (l-r) Madeline Hayward, St. Georges; Maurice Darlington, Pembroke; Greg Smith, Hamilton; Stephen Todd, Sandys (pronounced Sands) and AG Tjerk Neijmeijer, (first name pronounced: Chair-K).



Ron Burton, RI President Elect with RI Director Ken Boyd setting in front looking up. RI PE Ron is from the RC of Norman, OK and has selected as our them this year, "Engage Rotary, Change Lives"



District Peaceletter Article Submission Schedule

Attention all Assistant Governors and Club Presidents:

Content for the District 7230 PeaceLetter will be invited monthly from all Clubs Please submit your article and/or photos with captions at least 2 weeks before the first of the month.

Please submit your article as a Word document or as text in the body of an email. Please also be sure that the article/captions have been carefully proofread. Please do not write in the first person ("we, our" - use "the Club" instead). Please do not submit scans of published articles if you can avoid it. Hi res jpegs of your photos will give the best representation of your event.

Contact Newsletter Chair Marguerite Chadwick-Juner at: m.juner@verizon.net, (718) 885-0993 or (646) 201-3625.



INFORMATION & REMINDERS



Upcoming Dates:

- April 12-14** - Rotary Youth Leadership Award (RYLA), Alpine, New Jersey
- April 15** - Deadline for Summer Youth Exchange applications
- April 20** - Speech Contest (semi-finals)
- April 27** - Rotary Leadership Institute (White Plains High School)
- April 30** - Deadline for submitting articles for May Newsletter
- May 17** - District Conference: Paul Harris Luncheon, District Foundation Annual Meeting, District Peace Forum - Westchester Marriott Hotel
- May 18** - District Conference : Club Service Projects, Club Awards, Speech Contest - Westchester Marriott Hotel
- May 19** - District Conference: Hurricane Sandy Service Project in Staten Island, Family Barbecue - Staten Island
- May 30** - Deadline for submitting articles for June Newsletter
- June 1** - Deadline for submitting Rotary Peace Fellowship application to District 7230
- June 23-26** - Rotary International Conference - Lisbon, Portugal
- July 13** - DG Matts Ingemanson Installation

New Members

Rotary Clubs...when you club inducts a new member, please send information (and photo) of your new member for publication in the District newsletter.



Friendship Exchange Committee Seeks Rotarian Volunteers



The Friendship Exchange Committee seeks Rotarian-volunteers for making the necessary arrangements and for extending New York hospitality to Rotarians from Bangalore, India, who will be visiting our District for eight days, May 31, 2013 to June 8, 2013. Essentially, volunteers are invited for hosting, for accompanying, and for arranging visits to places of interest.

This is a unique opportunity to build personal relationships with prominent Rotarians from Bangalore, India, while also developing an understanding of Indian culture and lifestyle.

Rotarians desirous of hosting the visiting Rotarians should be familiar with the Hosting Guidelines. Hosting Rotarians should be willing to host one visiting Rotarian for at least 4 days. Hosts would also be responsible to drop off their respective guests in the morning at designated assembly points, and pick them up in the evening. Rotarians with scheduling conflicts may arrange with others to drop off or pickup their guests, and the Friendship Exchange Committee will be available to assist with such arrangements if need be.

Accompanying Rotarians would escort and guide the visiting team to specific places that the team will visit and/or reception(s). Rotarians may choose to accompany for one session (half a day) or more. The Committee intends to have at least two accompanying Rotarians for every session.

Lastly, Rotarians are also invited to arrange team visits to specific places of interest, businesses or manufacturing facilities, and/or for hosting a reception for the team. If you are interested in having good friends halfway across the globe, and/or in exploring possible business relationships there, this is a golden opportunity.

Please contact the Friendship Exchange Committee Chair, Rotarian President Kris Chittur of Briarcliff Manor Rotary, at kchittur@post.harvard.edu.



INVITATION

Rotary District 7230 Conference Celebrating Friendship & Service



Friday, May 17: Westchester Marriott, 670 White Plains Road, Tarrytown

11:30am Registration

Noon Lunch

Recognition of Paul Harris Fellows

Comments from PDG Wade Drinkard

RI President's Representative

Annual Meeting of Rotary District 7230 Foundation

3pm Peace Forum

6:30pm Reception, Music

**REGISTRATION WILL BE
AVAILABLE THROUGH THE
DISTRICT WEBSITE...
SOON!**

Saturday, May 18: Westchester Marriott, 670 White Plains Road, Tarrytown

9:30 am Registration

10am Opening Session, including comments from
PDG Wade Drinkard, RI President's Representative

10:30am Club Panel: International Service - Friendship Exchange,
Group Study Exchange, Ambassadorial Scholar

Noon Lunch; Remembering Past Rotarians; Club Awards;
District Annual meeting

2pm Club Panel: Community Service Projects,
Community Service Grants

3pm Break

3:15pm Club Panel: New Generation Service – Interact, Rotaract,
RYLA, Youth Exchange

4:15pm Rotary Speech Contest

6:30pm Dinner for Polio Eradication

Sunday, May 19: Staten Island: Service Project for Hurricane Sandy Relief

9am Bus departs from Westchester Marriott to Staten Island

9am – 1pm Hurricane Sandy Community Service Project, Staten Island

1pm “Family and Friends” Picnic/BBQ

Closing, comments from PDG Wade Drinkard,

RI President's Representative

4pm Bus departs for Westchester Marriott

Cortlandt Manor Rotary Club Serves Up Efforts for Positive Change



Rotary Community Corp of Keon volunteers dished up mounds of pasta to 140 hungry guests.

Peekskill Fundraiser Held to Support Programs for Developmentally Disabled

Rotary Community Corp of Keon held a spaghetti dinner at the Keon Center in Peekskill Friday. Proceeds from the event will go to the Nor-West Regional Special Services, which provides services for the developmentally disabled in northern Westchester.

More than 140 people came out to the Keon Center Friday night for a tasty spaghetti dinner and a good cause.

The Rotary Community Corps of Keon hosted the dinner as a fundraiser for Nor-West Regional Special Services, is a program that provides community-based therapeutic recreation programs, respite and transportation services for people with developmental disabilities.

Keon is a non-profit agency that has served the developmentally disabled since our incorporation in 1954. The Community Corps, which is in its third year, is an offshoot of the Rotary Club of Cortlandt Manor that is composed of Keon Center members.

"They cherish the ability to do this," Bill Melville, executive director of the Keon Center, said of the Rotary Community Corps. "They participate in the activities offered by the Keon Center, but they all have a voice and they all have desires. Through the Rotary Community Corps, they chose the nonprofit that they wanted to get these funds. They chose Nor-West to be the recipient of their efforts. They're doing the same things that we would. Years ago, it wasn't expected for them to have this type of voice or have this type of involvement in the community."

This is the third year that the spaghetti dinner has been held. The dinner benefits a different organization each year.

The Rotary Club serves in mentorship role for the Community Corps, but the Corps makes its own decision and holds separate meetings.

Keon's Rotary Community Corps is the first one in the word that's made up of special needs adults, according to Sharon Irving, president of the Rotary Club of Cortlandt Manor.

Major donors for the event included: Villa D'Oro in Croton, the Peekskill Coffee House, Amici's Pizzeria and ShopRite.

The fundraiser took place at a time when Gov. Andrew Cuomo is proposing cutting \$240 million in funding to the Office of People with Developmental Disabilities.

"Every little bit helps," Greenfield said. "We're a small organization and our budget is small, so any kind of cut in the budget means less services and these guys rely on it."

Melville said Keon could lose \$150,000 to \$180,000, or close to 90 percent of its budget, under Cuomo's proposal.

"No one will be immune to it," Melville said.

Cortlandt Manor Continues Efforts to Aid in Sandy Relief

Cortlandt Manor Rotary presented the Metro North Rotary Club with a check to help in their continuing efforts on behalf of Hurricane Sandy's victims.



Back row: members of Metro North Club and front row: Cortlandt Manor Rotarians with DRFCC Janet DiBenedetto at recent Future Vision Seminar held at the Doubletree on March 16.



Rotary Club of Briarcliff Manor Continues Literacy Efforts

The Rotary Club of Briarcliff Manor, in conjunction with the Mahopac Bank Literacy Grant Committee, arranged for the Briarcliff Manor Public Library to acquire 51 new Science books primarily for high school age students.

Rotarian Rachel Leihbacher, a director of the Briarcliff Rotary, applied for the Grant last year with PDG George Camp's guidance, and was awarded \$800 for the library.

Leihbacher said that the grant was "to update and expand the non-fiction selection of science books for children, from the youngest to elementary readers. The focus is to inspire and feed children's curiosity about the natural world and how things work."

Briarcliff Manor Children and Teens Librarian Amy Kaplan said the books would supplement the children's room collection with material not covered in the library budget.

Charlie Hellmich of Mahopac National Bank, who is also a Pleasantville Rotarian, was on-hand at the library Thursday to officially present the \$800 check to Kaplan and library Director Melinda Greenblatt. Leihbacher was also joined by Rotarian President Elect Anne Cargill.



Charlie Hellmich of Mahopac National Bank (center) was on-hand to present the Briarcliff Manor donation to Briarcliff Manor Public Library Director Melinda Greenblatt.



Rotary Club of New York Celebrates Police Recognition Day

The Rotary Club of New York honored Lieutenant Paul McMahon of the New York City Police Department during its celebration of Police Recognition Day on March 18, 2013. Lieutenant McMahon was presented with a plaque recognizing his "Unselfish Dedication And Service To The Community" in the Rotary spirit of "Service Above Self".

An excerpt from the records of the New York City Police Department records describes his heroic actions while on duty in the Bronx:

"On January 1st, 2008, Lieutenant Paul McMahon was supervising the 46 precinct special projects team. Approximately midnight, lieutenant McMahon and two police officers were in uniform, while on team patrol in an unmarked auto when they observed a man walking out of a building holding a 9mm handgun. When the suspect saw the officers, he fled back in to the building. Lt McMahon and one of the officers followed the suspect, while the other officer detained another individual who was with the suspect in front of the building. As lieutenant McMahon entered the vestibule, the suspect turned and fired his gun. Lt McMahon returned fire, shooting the suspect once in the buttocks. The suspect then fled to the roof, leaving a trail of blood. Crossing over to an adjacent building, he attempted to hide in an apartment after discarding his handgun out of a nearby window. Additional responding officers converged on the suspect's location, at which time he was apprehended. A high point 9mm semiautomatic handgun was recovered from outside the location. The suspect was treated for his non-life threatening wounds.



Lieutenant Paul McMahon (at left) accepted his award as NYC Police Commissioner Raymond Kelly (middle) looks on.



White Plains to Give the Coveted Jim Gardner Business Ethics Award

Even though "Business Ethics" can be thought of as the essence of a Rotarian approach and credo to this universe of ours, it never became one of the more visible committees in many clubs. Perhaps that's because it is difficult to first of all describe and define business ethics as well as to discern how ethical the person is.

In our White Plains Club, awarding an individual's business ethics brings back memories of Jim Gardner who ran the annual search for an ethical individual to receive this prestigious award. Now Mike Baker has taken over the role of Business Ethics Chairman and is pleased to have a committee from the club to help him do so.

"I see Business Ethics as striking at the core of what Rotary does," said Baker, although it's a bit of a struggle to define what exactly are "ethics," he said. It's not always as easy as when a person is faced with an outright decision to return money when he/she is overpaid. That of course is a clear example of ethics."

Any member of the White Plains Rotary Club may nominate a candidate, excluding a member of our club itself. Business ethics or ethics can be described as follows:

1. A standard of conduct and moral judgment
2. Someone who behaves as a moral individual
3. Someone who does the right thing, even though no one is watching.

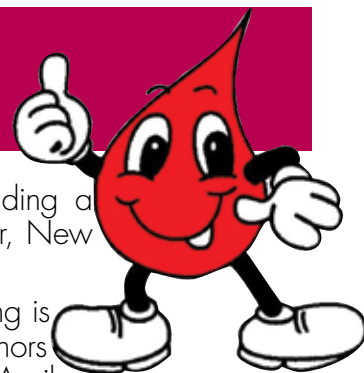
The Business Ethics Committee will review all nominations that are submitted and the Award will be presented at our lunch meeting on June 18. The winner will be publicized and photographed, since we think there is a real reason to celebrate!



Rotary Clubs Announce Joint Blood Drive

The Rotary Clubs of New Rochelle, Larchmont, Mt. Vernon and Pelham are holding a Joint Blood Drive on Wednesday, April 24, 2013 at the Sound Shore Medical Center, New Rochelle, NY from 5:00-8:00 p.m.

All participating clubs and any donors declined will receive credit to their club. Parking is in the Doctor's Lot adjacent to main entrance. Gate opens at 5:00 p.m. Cocktails and hors d'oeuvres will be served from 5:00-6:00 p.m. with dinner to follow. Please R.S.V.P. by April 17, 2013 to Kathleen V. Fanese at: (914) 672-9823 or k.fanese1@gmail.com.



Student Summer Exchange Available!

Can you imagine spending 3 - 6 weeks this summer with a family and host sibling in one of 30 countries in the world?! In return, your family will host an Exchange Student for an equal amount of time during the summer. If you know anyone 15 to 18.5 years old (whether in a Rotarian family or not!), who might be interested contact: Dr. Roger Swanson at roger.swanson@verizon.net or 914-826-4845. See also www.exchangestudent.org for information on STEP rules and cost.

Applications are due - through a Rotary Club - by April 15th.





Celebrating New Members in D7230

Two Proud New Members for Briarcliff Manor Rotary Club

The Rotary Club of Briarcliff Manor is pleased to announce the addition of two new members, Richard Zuckerman and Jeffrey Taylor.

Jeffrey Taylor has worked for Wells Fargo Bank in various district and branch management roles and most currently is Branch Manager in Briarcliff Manor NY. He has lived in Ridgefield Connecticut for 10 years but grew up in Briarcliff Manor. Jeff is thrilled to once again be part of the town in which he grew up and is extremely excited to become an active member of the community through Rotary.



Briarcliff Rotarian Jeffrey Taylor, Treasurer Ernest Pacchiana, and President Kris Chittur.

Cortlandt Manor Rotary Club Inducts Two New Members



Pictured l. to r.: President Gladys Muller, new member Rita Sharples and Sharon Irving.



Pictured l. to r.: President Gladys Muller, newest member Bradley Nelson and Sponsor Sharon Irving.



Northeast Westchester Rotary Club Announces Latest Publication of "On My Mind"

The Northeast Westchester Rotary Club is well along on its annual publication project "On My Mind," praised by *The New York Times*. This book combines the writings of suburban high school students and inner city high school students. This latest edition will be the largest yet, with submissions from seven schools encompassing Somers, Danbury, Philadelphia, New Jersey, rural New York State and New York City. In early May the young authors will be brought together for a Gala Book Launch at Somers High School.



Rotary International Convention in Lisbon, Portugal



Rotary Gets Ready to Explore Lisbon

The 2013 RI Convention will take place in Lisbon, Portugal, 23-26 June. Portugal's capital offers Rotarians breathtaking views, rich history and culture, and some of the country's finest shopping and dining. At its peak, the city served as capital to an empire spanning several continents, from South America to Asia. That traditional of exploration is now captured in world-class museums and monuments, including the stunning Monument to the Discoveries. *As a possible add-on to the conference, a trip on the Douro River (river of gold), which goes out of Porto. There are many things to see, as well, in the Lisbon and Porto areas.*

From the bustling House of Friendship to breakout sessions to preconvention meetings, the RI Convention is your way to connect with the family of Rotary. See the full schedule of events at: <http://www.riconvention.org/en/2013/Program/Schedule/Pages/ridefault.aspx>.

Coby Ellingwood would be happy to assist Conference travelers with airline information (costs change hourly), and tours of this beautiful country, and surrounds. He has many agents that know Lisbon and Portugal well. Please contact Coby for any information, at coburn.ellingwood@altour.com. Coby is in touch with TAP Airline to get a contract for possibly lower group fares, for the trip, and will keep Rotarians informed.

Coby says: "I have, and would be glad to forward to you, a sample "travel package" which includes the Conference dates plus additional tour features after the Rotary event. This could be used as a guide to help you in putting together an itinerary customized to your wishes".



Bronx Rotarian Donating Book Profits to Gift of Life District 7230

The Promise is a biography of Bronx Rotarian Bea Castiglia-Catullo's remarkable life and achievements written by Nan Clark. It chronicles Bea's life from her childhood in Brooklyn where she was raised mainly by her grandmother because her parents worked long hard hours at the family hardware store, to her marriage, nursing career, hard times and the development of R.A.I.N. (Regional Aid for Interim Needs) which has grown into a multi-million dollar service organization for seniors in the Bronx.

Throughout her life Bea has maintained a deep relationship with God and became a third order Franciscan when she was just 30 years old. She says that "nothing is dearer in God's eyes than an innocent child" and for that reason she was drawn to service through Rotary as a Board Member of the Gift of Life District 7230, Inc.

Since the publication of her book in late 2012, Bea has dedicated all profits from the sales of the book to Gift of Life District 7230, Inc. She is happy to announce that she will be on hand at the District Conference in May with copies of her book to sell and autograph. *The Promise* is a journey from hardship to ultimate triumph, as well as a story of a life well lived and a woman well loved. For a mere \$20 you can read about this remarkable woman and support the Gift of Life program as well.



Paul Harris Fellow Awarded to Briarcliff Manor President

President Krishnan Chittur leads by example. He regularly promotes EREY and donation to the the Rotary Foundation and while doing so, feels it is important to "walk the talk."

Past President Paul Rosen awarding the Paul Harris recognition to Rotarian Pres. Krishnan Chittur.





Rotary Youth Exchange Photo Showcase



Students at the VIF (Valhalla International Fund) weekend at Valhalla High School with 35 Rotary Exchange Students from District 7230, 7250, 7260, 7490, 7500 and 7470 and 20 YFU Exchange Students.

The 5 Rotary Youth Exchange Students Marilia Gabriela Ribeiro - Brazil D4560 hosted by Sandys, Jonas Buelow from Germany D1870 hosted by Pembroke at MSA, Desai "Vibhuti" Snehal from Silvassa, India D3060 hosted by Mount Pleasant Rotary and attending Valhalla High School, Matheus Brito Teixeira from Brazil D4590 hosted Sandys, and Helene Hitier, North-Western France D1640 hosted by Pembroke attending BHS with all at Valhalla High School.



The Rotary Youth Exchange Students Desai Silvassa. from India hosted by Mount Pleasant Rotary Jonas Buelow from Germany D1870 hosted by Pembroke, Helene Hitier, North-Western France hosted by Pembroke attending BHS, Roger C. Swanson D.V.M., Marilia Gabriela Ribeiro -- Brazil D4560 hosted by Sandys, at MSA, and Matheus Brito Teixeira from Brazil D4590 hosted Sandys and visiting PDG Hugo Van Perlstein, 1978-79 in New Jersey.



Outbound YES sponsored by the Mount Pleasant Rotary Club Sofia Kovoor to Italy, STEP, Marisa Lindholm year-long YES to Spain and Dylan Werl to Germany.