

ENGAGE
ROTARY



CHANGE
LIVES

District 7230 ENGAGELETTER

Volume 1 Number 2

Augusts 2013

Matts Ingemanson
District Governor

Newsletter Editor-in-Chief:
Marguerite Chadwick-Juner

Rotary International



District Governor Matts' "Train" of Thought

Fellow Rotarians,

A lot of things are happening in our great Rotary District 7230. The Rotarian Magazine has a major feature article in its August issue about five great Rotarians in our district and their Rotary Service during Hurricane Sandy. Congratulations Janet DiBenedetto, Helen Reisler, Jim Kushner, Todd Horwath and Thom Rudy for your achievements! You can also read about them in this Engage Letter. It makes me very proud to be your Governor!

You can read the Report from our District Foundation Committee. These are Rotarian dollars at work with the help of matching grants from The Rotary Foundation, congratulations again to our DRFCC Janet DiBenedetto and to all other Rotarians, who participated!

The Yorktown Rotary Club is getting ready for its annual Best of the Wurst! I was very happy to meet Rotarian Bea Castiglia-Catulo at the Bronx Club last week. She will be 97 in the fall. You can read about her book in this Engage Letter. You can also read about the Rotary Clubs of Elmsford, New Rochelle, Northeast Westchester and The Bronx. It is very interesting.

There is a very important announcement about Jenna Archuletta and Mac Leask from The Rotary Foundation and their visit to our Rotary District during 6 days to talk about our upcoming Million Dollar Dinner. Many thanks, to our District Governor Elect David Del Monte and all other Rotarians for arranging this.

I have started with my Rotary Club visits. It is very exciting to meet Rotarians in their Rotary Clubs. I look forward to see you soon in your Rotary Club! So far, every Rotary Club visit has been great!

Please keep sending your Rotary stories. We will publish a new Engageletter every month!



District Governor Matts Ingemanson (l.) and R.I. President Ron Burton having fun in the New York Subway, while engaging Rotary.



Scholarships Awarded by Northeast Westchester Rotary Club

Northeast Westchester Rotary Club: Scholarship Awards were presented in early June to students at three high schools. Students, parents, and educators, joined Rotarians for the occasion. Congratulations to Megan Hickey and Ruina Zhang of Somers High School, Kelsey Sklar of John Jay High School, and Adam Howe of Somers High School/BOCES. Good job!





The Rotarian Magazine Recognizes Movers and Shakers in D7230

A STATEN ISLAND COMMUNITY REBUILDS IN THE WAKE OF THE STORM

The August issue of *The Rotarian* featured a large article starting on page 32 with the above title. Shown here are 4 excerpts from the article which feature 2 of the District's Past Governors, a New York Rotary Club Board Member and the 2012-13 President of the Wall Street Rotary Club.

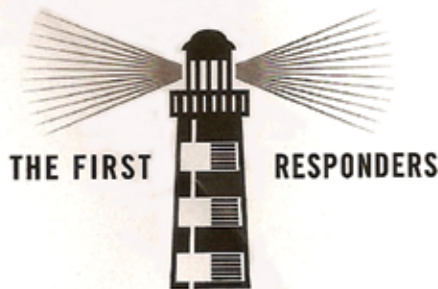


HELEN REISLER

2001-02 president, Rotary Club of New York When Sandy hit, I was trapped in my house in Westchester County. There was no electricity anywhere around me; the winds were so intense, they toppled trees, which knocked out all the power lines. But Rotary-UN Day was scheduled for that week. I'm a member of the New York team. It couldn't be canceled – people were flying in from all over the world. So I threw a few things in my suitcase and got a ride. When we came into the city and I saw the lights of Upper Manhattan, I can't tell you what a feeling that was. I felt like Columbus discovering America. The lights were like a miracle after I'd been in the dark for close to a week.

New York Rotary has a foundation fund that raised enough money during 9/11 to buy an ambulance for the New York Downtown Hospital, which serves Lower Manhattan. They treated hundreds of people there. But 11 years later, the ambulance was worn out. We surprised them with a new one at their Christmas party. We have a policy in our club to never touch our principal, and we've made an exception only three times: for leading the PolioPlus drive, for 9/11, and for Hurricane Sandy. We took out \$200,000, contributed half to the forgotten survivors of Staten Island, and used the other half to purchase a new ambulance, making up the additional cost with a fundraiser.

By nature I'm a coordinator; I put people and projects together. After Sandy, I was eager to address immediate needs, and that's what we New York Rotary trustees decided to do once again. You always run into naysayers, but I have confidence in my vision, club members, and the wonderful Rotary contacts I've made over 25 years. I feel I have to take action when disasters strike. I feel it's my job. Getting that hospital a new ambulance gave me such pride. As for rebuilding after the hurricane, what we are most concerned with doing now is helping the people who aren't getting attention from FEMA or large organizations.



JANET DIBENEDETTO

District 7230 Rotary Foundation chair, Rotary Club of Pleasantville, N.Y. When this happened, our first response was, "What can we do?" When I got to Staten Island, the devastation was so much more than you saw on television, there's just no comparison. I was overwhelmed. One member of our club had family members who lost a total of six homes at Breezy Point. The men are all good with their hands, but they lost all their tools. The family is now scattered, living with parents or others all over Long Island. The woman from my club has taken in her sister-in-law, who's in her 80s. Neighbors there can't help neighbors because the whole neighborhood is gone.

When I got to Staten Island from Westchester County with supplies our club had collected – blankets, cleaning products, anything we thought people would need – I went to the rescue centers and spoke to members of the five island clubs that had come together. It was clear that FEMA and the insurance companies were not getting people what they needed, so we helped by buying appliances such as new refrigerators. Our long-term focus is on rebuilding communities – rec centers, Little League parks, big projects that have advantages for many people. This is going to take years.

Continued on page 3



The Rotarian Magazine

Continued from page 2



TODD HORWATH

Rotary Club of New York Board of Directors member and global ambassador for the LN-4 prosthetic hand project
I got back from a trip and immediately conferred with fellow board members. We created an emergency response team to focus on Sandy survivors. (We use the word *survivors* rather than *victims*.) We concentrated on fundraising for crucial items. Our foundation pledged \$100,000 toward a new ambulance at the downtown hospital. We are still in the process of reaching our goal of \$500,000. I saw absolute devastation unlike anything I have ever seen before — people's lives ripped away.

I found that the most effective way for me to help is to connect clubs and people. Almost every weekend since being back in New York, I have gone to Staten Island or the Rockaways to do demolition work with our team or fill leadership roles at the support centers. I've also been communicating with survivors and other responders via Facebook, email, and word of mouth to help find solutions to the deluge of ongoing problems.



THOMAS RUDY

2012-13 president, Rotary Club of Wall Street New York

When the hurricane reached land, I was stranded in Cancun; all the flights to New York were canceled. I ran up \$500 in roaming charges, calling all of our club members, and by phone we created a disaster relief team. We knew the focus had to be on people who were homeless.

Social media played a big role. Our emphasis was on getting supplies to the Bowery Mission homeless shelter and to Nazareth Housing, both of which were taking in desperate people. We used Twitter and Facebook to arrange to transport the food and coats that were donated. Our service projects chair tweeted that we needed a car to get goods from Brooklyn to Manhattan. A stranger saw the request and offered to help. He biked 25 minutes in the rain to his car, picked up the Rotarian with supplies, and drove to the Bowery.

Almost immediately, I started receiving up to 400 emails a day from Rotarians around the world who wanted to help. With our club, these Rotarians funded 5,000 Thanksgiving dinners last year in the shelters, which had blown through their budgets due to the disaster. From a psychological perspective, having Thanksgiving dinner was extremely important. We raised almost three times what we needed to buy 200 turkeys, and gave the shelters the additional money to fund their operations for ongoing disaster relief. I've never been prouder of our club.

WHEN DISASTER STRIKES, JIM KUSHNER SHOWS UP FIRST

The July issue of *The Rotarian* had a 4 page article, starting on page 42, about Inwood Rotarian Jim Kushner. Its title, seen above, really says it all about Jim who has been at ground zero after Katrina, earthquakes in Pakistan, Haiti and Japan and most recently in Rockaway Peninsula and Staten Island after Hurricane Sandy. This is not the first time that Jim's energetic and maverick Rotarian style has been recognized by the magazine. He graced its cover a few years back after his response to the devastating earthquake in Haiti.



Bronx Rotary Returning to Waterfront Venue

The Rotary Club of the Bronx is pleased to announce that the Club will be returning to the waterfront venue for its meetings. Starting in August, there will be 2 changes to the Club's meeting schedule. The Club will meet at The Lighthouse Restaurant (formerly known as The Harbor) at 565 City Island Avenue. Members and guests have missed the beautiful views of the water afforded by this location and are eager to return.

The second change to the schedule is that the Club will be having a "Sunset Meeting" on the third Tuesday of each month in order to make it easier for business members to attend. The sunset meetings will start at 6:00 p.m.

The Club wishes to thank manager Eddie David and the Gjonaj family for accomodating us so graciously.



District Rotary Foundation Committee Report

The 2012-13 Rotary year was very busy for our district. Hurricane Sandy brought us together to help people in need in our communities. Rotary clubs, individuals and International partners came together to do Rotary work.

The chart at left shows how the district spent its Rotary Foundation dollars. Below are descriptions of the projects.

1. Bronxville Rotary Club provided beehives to people in Zambia to teach people how to raise bees for honey to sell instead of poaching wildlife.
2. Mid Island Rotary Club is providing kitchen appliances for families in the Midland Beach section of Staten Island as well as assisting with refurbishing St. Margaret Mary's community center.
3. Cortlandt Manor Rotary Club is providing vocational training for students in the Philippines
4. Mt. Kisco Rotary Club worked with the Rotary Club of Corleone in Italy to refurbish a community center.
5. North Shore Rotary Club will be providing counseling to children with post traumatic stress as a result of Hurricane Sandy.
6. Pleasantville Rotary Club has constructed an edible garden at Pleasantville High School. Students are working the garden as well as learning the benefits of fresh vegetables.
7. Wall Street Rotary Club will provide a van for the Bowery mission and new computers to the Nazareth Housing Center. Both organizations provided relief to the residents of lower Manhattan during hurricane Sandy and were themselves significantly impacted by the storm.
8. Rotary District 7040 in Canada will provide 324 individual latrines in a rural district of West Bengal in India.



The Hurricane Sandy grants would not have been possible without substantial financial support from Rotary District 7040, located in Northern NY and Canada, and District 1880 in Germany. We would not have been able to accomplish half of our grants if it were not for them as our International partner. We are extremely grateful for their hard work and generosity.

Our District also gave out \$8,936 in District Simplified Grants. Please see the chart for those clubs who received the funds.

And there are other accomplishments: donated funds to both Polio Plus and Peace Scholar Centers; a very successful Group Study Exchange with Japan; an Ambassadorial Scholarship; and submission of a candidate for a Peace Scholarship.

It was truly my pleasure working with all my committee chairs who worked diligently to make the programs a success.

A very special thank you to Doris Benson, who took over as Grants Chair in January as I took over as District Rotary Foundation Committee Chair.

We would like to say it has been our pleasure helping the clubs with their grants for their communities and around the world. I believe this was a record year for District 7230. I don't think we have ever completed this amount of grants. To each of you I say congratulations. We look forward to working with you in the future.

Your Friend in Rotary,
Janet DiBenedetto, PDG
DRFCC 2013-16

REPORT OF ROTARY DISTRICT 7230's FOUNDATION COMMITTEE							
For the year 7/1/12 to 6/30/13, District 7230 used funds it received from The Rotary Foundation (TRF) to support community and international projects:							
SUMMARY							
BEGINNING TOTAL: \$45,088 (50% of District 7230 contributions to "EREY" during 2009-10) + \$49,716 (unused from previous years)							\$94,804
FUND ACTIVITY:							
Donation to Rotary Peace Centers							\$1,500
Donation to Polio Plus							\$2,000
Group Study Exchange with District 2750 in Tokyo, Japan (see below for details)							\$7,000
Community Service Grants to Clubs in the District (see below for details)							\$8,936
Ambassadorial Scholar							\$27,000
Matching Grants for projects outside District 7230 and Hurricane Sandy Relief Projects in District 7230 (see below for details)							\$30,415
TOTAL DISBURSED							\$76,851
BALANCE AVAILABLE FOR 2013-14 (reflects \$2,203 credit for returned Community Service Grant)							\$20,156
DETAILS							
COMMUNITY SERVICE GRANTS				GROUP STUDY EXCHANGE			
Club	Project	Amount		Activity		Amount	
Bronxville	After School Tutoring	\$1,100		Travel Cost for Team Leader and 4 Team Members		\$5,000	
Mt Vernon	Senior Project	\$500		Travel Cost for 5th Team Member		\$2,000	
New Rochelle	Scholarships for Adult Ed	\$750		TOTAL		\$7,000	
New Rochelle	The Hope Soup Kitchen	\$936		GSE Notes: 1. Team Leader is a Rotarian; team members are non-Rotarian, businesspersons and professionals in District 7230 2. This was the last year of the GSE Program			
Peekskill	Teacher in the Library	\$1,739					
Pembroke	Work /Special Needs	\$725					
Port Chester	Food 2 Grow On	\$1,686					
Somers	"On My Mind" - Literacy	\$1,500					
TOTAL		\$8,936					
MATCHING GRANTS							
Require a partnership with a District outside the U.S./Bermuda							
The Rotary Foundation (TRF) matches a District's contribution and matches one-half of a Club's contribution)							
Organization	\$ Amount	TRF \$ Match	Total	Organization	\$ Amount	TRF \$ Match	Total
SUMMARY							
District 7230					\$30,415	\$30,415	\$60,830
Clubs in our District					\$125,930	\$62,965	\$188,895
Districts: Outside U.S./Bermuda					\$20,693	\$20,693	\$41,386
Clubs: In other Districts					\$39,889	\$19,945	\$59,834
Total					\$216,927	\$134,018	\$350,945
Bronxville Rotary Club				Canada & India			
District 7230	\$10,000	\$10,000	\$20,000	District 7230	\$3,000	\$3,000	\$6,000
Club: Bronxville	\$20,500	\$10,250	\$30,750	District 7040 (Canada)		\$-	\$-
Club: Larchmont	\$1,000	\$500	\$1,500	Clubs	\$10,000	\$5,000	\$15,000
District: (Zambia)		\$-		District 3291 (India)	\$-	\$-	\$-
Club: Lusaka	\$100	\$50	\$150	Club: Central Calutta	\$4,000	\$2,000	\$6,000
Total	\$31,600	\$20,800	\$52,400	Total	\$17,000	\$10,000	\$27,000
Cortlandt Manor Rotary Club				Mid-Island Rotary Club (Staten Island) (Hurricane Sandy)			
District 7230	\$5,000	\$5,000	\$10,000	District 7230	\$1,708	\$1,708	\$3,416
Club: Cortlandt Manor	\$2,000	\$1,000	\$3,000	Club: Port Chester/Rye Brook	\$10,000	\$5,000	\$15,000
				Club: Mid Island	\$19,382	\$9,691	\$29,073
District: 3790 (Philippines)	\$4,000	\$4,000	\$8,000	District: 7040 (Canada)	\$4,450	\$4,450	\$8,900
Club: Mabalacat	\$2,000	\$1,000	\$3,000	Club: Cornwall Sunrise	\$8,300	\$4,150	\$12,450
Total	\$13,000	\$11,000	\$24,000	Total	\$43,840	\$24,999	\$68,839
Mount Kisco Rotary Club				North Shore Rotary Club (Staten Island) (Hurricane Sandy)			
District 7230	\$2,807	\$2,807	\$5,614	District 7230	\$3,075	\$3,075	\$6,150
Club: Mt Kisco	\$2,000	\$1,000	\$3,000	Club: North Shore	\$50,000	\$25,000	\$75,000
Club:				Club: East Yonkers	\$5,000	\$2,500	\$7,500
District: 2110 (Italy)	\$1,193	\$1,193	\$2,386	District: 7040 (Canada)	\$2,225	\$2,225	\$4,450
Club: Corleone	\$3,614	\$1,807	\$5,421	Club: Cornwall Sunrise	\$4,600	\$2,300	\$6,900
Total	\$9,614	\$6,807	\$16,421	Total	\$64,900	\$35,100	\$100,000
Pleasantville Rotary Club				Wall Street Rotary Club (Hurricane Sandy)			
District 7230	\$1,000	\$1,000	\$2,000	District 7230	\$3,825	\$3,825	\$7,650
Club: Pleasantville	\$2,248	\$1,124	\$3,372	Club: Wall Street	\$13,800	\$6,900	\$20,700
Club:				District: 7040 (Canada)	\$2,225	\$2,225	\$4,450
District: 7040 (Canada)	\$1,600	\$1,600	\$3,200	Club: Cornell Sunrise	\$4,600	\$2,300	\$6,900
Club: Cornwall Sunrise	\$2,675	\$1,338	\$4,013	District 1880 (Germany)	\$5,000	\$5,000	\$10,000
Total	\$7,523	\$5,062	\$12,585	Total	\$29,450	\$20,250	\$49,700



Celebrations and Fundrasing Plans for Yorktown Rotary

The Yorktown Rotary Club started the new Rotary year by having as luncheon guests the 2013 "Service above Self" scholarship recipients sponsored by the club. Brooke Liebensohn, a graduate of Lakeland High School and Jeff Naft, who graduated from Yorktown High School were very active in school and community activities, while maintaining high academic standards. Brooke plans to attend Muhlenberg College to study psychology and music and Jeff is enrolled at Georgetown University and plans to major in government. The club members are proud to help these young people reach their goals.\



BEST OF THE WURST

On September 29, The Yorktown Rotary Club will hold its third annual *Best of the Wurst* beer tasting in Yorktown Heights. Not only will there be local micro breweries with their wares to be sampled, but delicious food, as well. There will be a raffle and it is hoped a demonstration as to what goes into how beer is made.

This has been a successful fund raiser for the club and the members are looking forward to another good turnout and good time.

In addition there are plans to participate in local Yorktown activities, such as the Chamber of Commerce Festival and Street Fair on October 13. In the discussion phase are a spring fund raiser to help fund a local project, also in the discussion phase.

The Yorktown Club anticipates another successful Rotary year and wishes the same for other clubs!



Biography Books Sale Profits Raise Funds for Gift of Life D7230

The Promise is a biography about Bea Castiglia-Catullo, Bronx Rotarian and Founder of R.A.I.N. (Regional Aid for Interim Needs, Inc., a multi-service community organization specializing in providing quality services and programs to meet the varied needs of New York City's older population.

The book moves quickly through her life as a child and really gets down to the start of what shaped her into the remarkable achiever that she is today when it gets to her first days of her nursing career. Bea's story is not one of a person who led an easy or charmed life, but through it all she held fast to her faith in God and that "through God all things are possible."

This would be a worthwhile read in and of itself, but the wonderful thing about this book is that for a mere \$20 the purchaser can get insights into personal endurance and perseverance and have the satisfying knowledge that the profits from that sale are all going to save the lives of children in the D7230 Gift of Life program.

Books are available at any Bronx Rotary meeting or event and Bea will be happy to autograph it for you. Alternatively, you can contact Bea herself at :914-761-1786 or Bronx Rotarian Miguel Santiago who is helping Bea with sales at: 917-553-3709.





Rotary Multi-District Seminar Featuring PRIP Rick King and RID Ken Boyd

PRIP RICK KING AND RID KEN BOYD ARE ROTARY'S LEADING EXPERTS ON INCREASING ROTARY MEMBERSHIP AND ROTARY FOUNDATION CONTRIBUTIONS

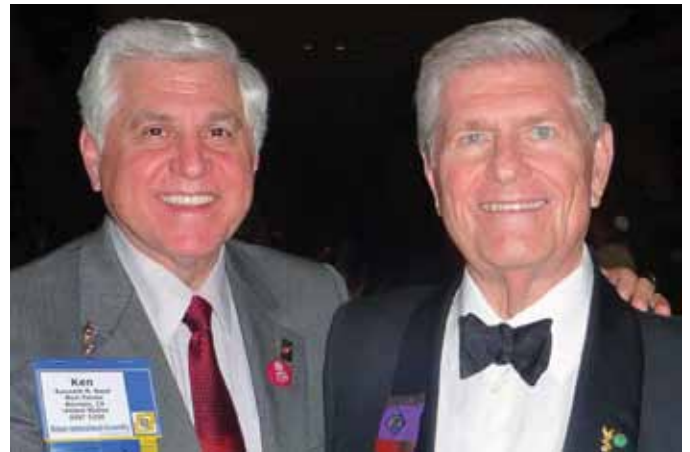
The Rotary Multi-District Seminar will be held on Saturday, October 12, 2013 from 10 a.m. - 4 p.m. The cost of tickets per person is \$65 in advance which includes a delicious lunch, or \$70 at the door. The venue is the Hilton Double Tree, 455 S. Broadway, Tarrytown, NY 10591.

When Past Rotary International President Rick King was District Governor, Annual Giving in his Rotary District increased five times from \$100,000 to \$500,000. Rick will teach us the secret of his success. Rick is famous for his brilliant speeches, but this time he will participate in a seminar and show us what he did as District Governor and will also be available for Q & A.

During Rick King's year as Rotary International President 2001-2002, Rotary membership increased more than it has done before and after in recent times. Past Rotary International Director Ken Boyd was Rotary International Membership Chair the year Rick was RI President. Ken mesmerized our Rotary Club Presidents during last PETS, when he gave a 90 minute seminar on increasing Rotary Club Membership. Ken is now coming back to teach us more.

The team of Rick King and Ken Boyd is the most successful when it comes to increases in Rotary Membership and Rotary Foundation Contributions.

This is a unique opportunity to learn from Rick and Ken. Leading Rotarians from many Rotary Districts will also attend this full day seminar.



Past Rotary International Director Ken Boyd (l.) and Past Rotary International President Rick King are having fun and doing good things.

Million Dollar Dinner Project

Don't Miss these Speakers



Jenna Archuletta



Mac Leask

August 15-20, 2013

At a Rotary Club near YOU

Attention District Rotarians &

Million Dollar Dinner Committee Members!

Please register in advance by contacting the hosting Club that you wish to attend (Contact info on schedule online)

To register for one of the 3 training sessions, email mdd@Rotary7230.org

MillionDollarDinner@rotary7230.org

(646) 492-1809 or (212) 532-2141



RYLA WEEKEND 2014

**Fri. Apr. 11 - Sun. Apr. 13
Alpine Boy Scout Camp, NJ**

**10th Grade Students from
Staten Island, Manhattan,
Bronx, Westchester, Bermuda**

**Leadership by past Rylans
and Rotarians**

Perfect for Interactors in 10th Grade

**\$225 per student from
the sponsor Club**

**RYLA@Rotary7230.org
(914) 949-3005**

**Fun, Integrity,
Leadership**

**Truly Memorable &
Life Changing**

Rotary District 7230

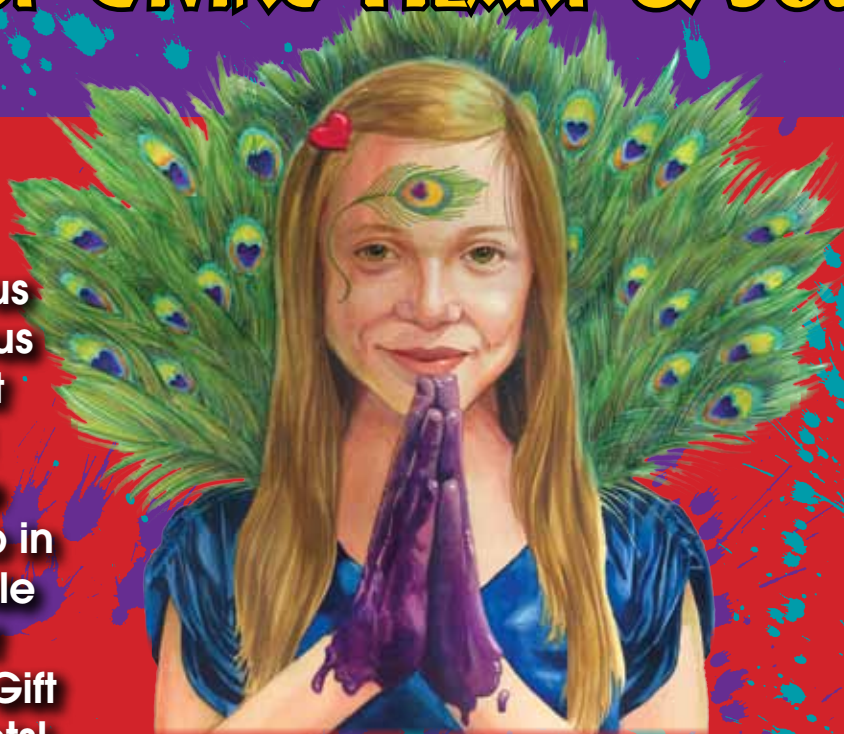


Gift of Life, Inc.

Save The Date!

CELEBRATING 20 YEARS OF GIVING HEART & SOUL

**Come join us
for a fabulous
evening at
beautiful
Greentree
Country Club in
New Rochelle
to support
our District's Gift
of Life projects!**



DISTRICT 7230 GIFT OF LIFE, INC.

FEBRUARY 1, 2014



Elmsford Rotary Club Swings with Tee and Beer



ELMSFORD ROTARY CLUB 17TH ANNUAL ROTARY GOLF CLASSIC

The Elmsford Rotary Club will be ending summer with a golf tournament at the Elmwood Country Club, 850 Dobbs Ferry Road, White Plains, NY 10607 on September 16, 2013. The event has a 10 a.m. start time with a shotgun kickoff.

The entry fee is \$250.00 per golfer. If you are interested in sponsoring a hole with a tee sign, the fee is \$150.00. You can also attend the dinner only for \$85.00.

For entry forms or more information, please contact Maureen Tostanowski at: moepace@aol.com or 914-450-5462.

ELMSFORD ROTARY CLUB OKTOBERFEST

On October 8, 2013, the Elmsford Rotary Club is brewing up a fundraiser at Captain Lawrence Brewing Company, Elmsford, New York. Come enjoy German-style food, beer and soft drinks from 6 - 9 p.m. Admission is \$25.00 per person in advance, \$30.00 at the door.

For more information, please contact Maureen Tostanowski at: moepace@aol.com or 914-450-5462.



Rotary Club of New Rochelle to Host Picnic for Kids



The Rotary Club of New Rochelle hosts a Picnic every summer for Disabled Kids with PACDD (Parents Advisory Council for the Developmentally Disabled) at Joe Curtis Five Islands Park. Rotary furnishes all food, drinks and needs for the BBQ/Picnic and sets up, cooks, serves and cleans up for the disabled kids and their families. Here are some Rotarians – Past Presidents Kathleen Fanese and Maria Jose and members Kathleen Cronin and Sharon Schaeffer - working hard to make a previous Annual event a success. This Year's event will be held on August 4, 2013 at Joe Curtis Five Islands Park in New Rochelle.