

DISTRICT 7230

LIGHT UP ROTARY NEWSLETTER

David Del Monte District Governor

Newsletter Editor-in-Chief: Marguerite Chadwick-Juner

Volume 1 Number 6

December 2014

Rotary International

Welcoming RI President Gary to District 7230



October 31st Rotary Day was a Success. We all left the Golden Unicorn in Chinatown, NY, with a smile on our faces. RI President Gary Huang with wife Corinna, was an interesting and delightful speaker. Ten of our 20 RI Officers & Directors attended. Pictured L-R, Taiwan Ambassador Rep; Corinna Huang; RI President Gary Huang; Club President Taylor Eskew, Event Chair; Dede & DG David; RI Director Julia Phelps. Great Job Taylor & Club President Cecily Smith, Metro NYC, Co-Chair! www.facebook.com/photo.php?fbid=10152404612602337&set=pcb.10152404617312337&type=1

Rotary Marks World Polio Day 2014

With the world very close to eliminating polio from the planet, the effort is receiving an additional \$44.7 million boost from Rotary International to support immunization activities, surveillance, and research spearheaded by



PDG Janet DiBenedetto

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Santa is Requesting a Helping Hand



On Thursday, December 18, Mr. Santa Claus, the well-known hero of children around the world, will be visiting the Soup Kitchen of Fraternities- Notre Dame on 1st Ave. and East 117th St. in East Harlem. Santa has made this one of his favorite stops for the last twenty years. Mr. Claus, a year-round resident

of the North Pole, is always thankful to the Manhattan and Bronx Rotary Clubs for their generosity with providing toys to the children over the years. But he is also inviting all clubs in the District 7230 to help if they can. Santa, who has a long and impressive history of helping children, needs more than 2,000 toys for this stop.

As is customary, he asks that Rotarians donate a gift-wrapped toy for children 8 to 12 years old and marked for boy or girl. "While it is always difficult to get toys for children, it is particularly difficult to get enough toys for older children", Santa has advised.

Rotarians can contact Andreas ny.rotary@verizon.com or Tom McConnon Thomasrefny@gmail.com and they will purchase and gift wrap a toy for every \$25 pledged.

Rotary Day at the United Nations November 1, 2014



More than 1,200 Rotarians, Rotaractors, and Interactors attended the Rotary Day at the United Nations. District Governor David Del Monte (second from left) also attend the sold-out annual meeting. This annual meetings was started more than 25 years ago by our own New York Rotarian Sylvan Barnet. The first few years there were only 50 to 100 attendees, but has now grown to be a major

Rotary event with attendees and RI Board members from around the world.



Alanna Walker, President of the Rotaract Club of the UN (center), outlined her club's essay project during Rotary UN Day. Rotary International President Gary C.K. Huang from Taiwan was also on the panel (left). The Rotaract Club of the United Nations is sponsored by The Rotary Club of New York.

Meet Our Presidents

A Recurring Column for the District Light Up Rotary Newsletter

Richard ("Rick") Sherman Rotary Club of the Bronx

Rick taught in the New York City School System for 35+ years, retiring in 2002. He worked with students who came from areas that were known for high unemployment, high asthma rates, poor housing conditions, and family dysfunction.

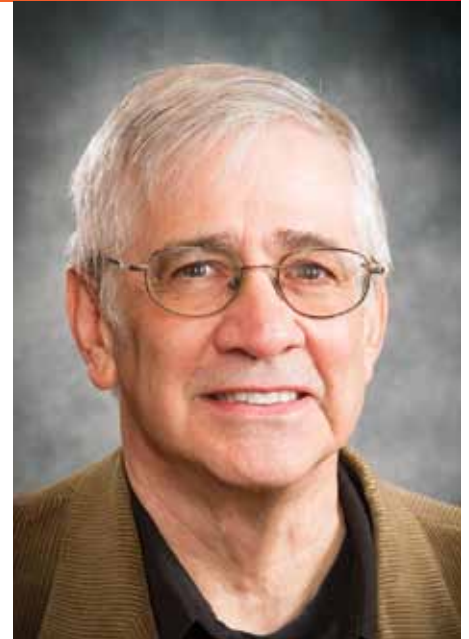
Getting to know his students outside



Rick Sherman as a young man working with two kids on a staircase outside an old temple on Fox Street

of the classroom setting was important to Rick. He walked the neighborhoods, joined community organizations as a volunteer tutor and educational advisor, and was able to work with students that other teachers had great difficulty with. Recently, Rick was one of the honorees at a function of a community organization, Unitas Therapeutic Community, in which he had risen up to the office of Chairman of the Board of Directors. He has been with "Unitas" for 46 years. He also serves as the Education Chairman of Community Board 2 in the Hunts Point area of the Bronx.

Rick enjoys traveling. He takes courses prior to visiting countries and enjoys conversing with people as he goes from place to place. He is an avid baseball fan-loves the New York Mets. He makes his home in the North part of Riverdale, near the Yonkers border. Rick enjoys being part of Bronx Rotary and the work that the members enthusiastically engage in. "Service Above Self" is definitely his motto.



Congrats & Thank You PHS Members!



Congratulations and thank you to all 31 Paul Harris Society members. On November 7th, PHS Members were honored at a luncheon at the Crowne Plaza Hotel. The keynote speaker was Regional Rotary Foundation Chair Toni McAndrews from District 7410 in Pennsylvania. Our district has 31 Paul Harris Society members willing and able to commit at least \$1,000 to EREY-Annual Giving each year. Their generosity provides a 'big push' for our District reaching its \$140,000 goals. Annual Giving funds grants for our clubs and projects.

RRFC Toni is pinning the PHS wings on the lapel of PHS Member Stephen Ucko, Rotary Club of Yorktown. Participating in the ceremony are DRFC Janet DiBenedetto, PDG and DG David Del Monte. www.rotary.org/en/take-action/give/recognition

Metro NYC New Members Inducted on Rotary Day 2014



For two members of the Rotary Club of Metro New York City, their answer to "Why Rotary?" is partially based on heredity. Both Rotarians strive to live up to long family legacies of "Service Above Self." One of RCMNYC's newest members, Genevieve Pritchard, and its current club secretary and Paul Harris Fellow, Mary Shackleton, are both fourth generation Rotarians.

Inducted by RI President Gary Huang on October 31st, Genevieve's great-grandfather, grandfather, and father were all Rotarians and preceded her in Seattle Rotary Club #4 (the largest

Rotary club in the world). Genevieve attended various meetings over the years, participated in the Rotary Youth Leadership Awards (RYLA) camp, and was inspired after hearing Bill Gates Jr. speak at the Seattle Rotary Centennial Celebration about Polio Plus.

Mary's family has been associated with the Attica-Williamsport (IN) Rotary Club (No. 3397 in District 6560) for over 75 years. Her great-grandfather, Evan Shackleton, was a member of the first class of new Rotarians in the club, which was chartered by Paul Harris and Silvester Schiele in January 1937. Her grandfather (Hubert B.) was a member of the club for over 25 years. Her mother Wilma currently serves as an Assistant District Governor. Her father Hubert J. has chaired the District Simplified Grant Committee. Even Mary's Aunt Suzann is a very active member and is a Major Donor and a Benefactor.

Rotary Networking Meetings



Bill Fishman



A Rotary Means Business D7230 networking meeting is scheduled for Wed., Dec. 17, 2014 at 8 a.m. Please RSVP by Dec. 15.

Our mission is "Promoting networking in Rotary, and promoting Rotary in the business community."

Begun in the Rotary Club of White Plains, we invite Rotarians from every Club and prospective members who a Rotarian thinks may be a good candidate for a Rotary Club. We begin and end promptly so people can get to work; cost is only \$5 and includes breakfast – great deal!

Meetings are normally scheduled for the third Thursday of each month at the law offices of Bill Fishman, 11 Martine Avenue, 12th Floor, White Plains, NY 10606, but please contact **Bill Fishman** at: lwf7471@gmail.com to confirm the time and place and for more information.



Charles DiBartolo



Al Lambert

Attention Staten Island Rotarians!

Drop into your own RMB charter meeting on the 2nd Tuesday each month at the Unicorn Diner, 2944 Victory Blvd from 8:30 to 9:30 am. Paul Harris began Rotary with a networking benefit idea. People do business with people they know and trust. RMB on Staten Island is for Rotary members only. Non Rotarians can join Rotary and participate in RMB plus all the Community Service work and social activities of Rotary.

For information call **Charles DiBartolo**, (973) 390-4719 or **Al Lambert** (718) 351-4200 or email Charlie.dibartolo@gmail.com.

Cortlandt Rotary Club in Action



Pictured above (l. to r.): Panas Librarian Gina Cerone, Vicky Winkelmann, Brad Nelson & Rotary President Rita Sharples.

On World Polio Day Friday, October 24 at Panas High School in Cortlandt Manor during lunchtime a collection was taken for the END POLIO NOW Campaign. About \$100 donated by students and staff over the four lunch periods that day. The effort was co-ordinated with the Cortlandt Manor Rotary Club and Librarian Gina Cerone. Daily announcements were made each morning that week about Polio. In addition



Pictured above (l. to r.) are RCC of Keon Members Kathy & Kristie!

a short film was shown by each Social Studies teacher in the High School to inform students about the disease.

On Tuesday, October 28 the Rotary Community Corps of Keon had another chance to eat at a local Mohegan Pizza Hut/TCBY while raising money for their charitable account. Cortlandt Manor Rotarians joined them for dinner, as did other friends and families. Everyone had a wonderful time as well as good pizza! Thank you to the Patels at Pizza Hut/TCBY Mohegan for your generous 20% contribution!

Rotary Marks World Polio Day 2014

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the Global Polio Eradication Initiative, which aims to end the disabling viral disease worldwide by 2018.

Rotary's new funding commitment, announced in advance of the Oct. 24, 2014 observance of World Polio Day 2014, targets countries where children remain at risk of contracting this incurable, but totally vaccine-preventable, disease. About \$18.5 million will go to the three remaining polio-endemic countries: Afghanistan, Nigeria and Pakistan. Another \$9.5 million is marked for previously polio-free countries currently reporting cases "imported" from the endemic countries. And \$10.4 million will go to polio-free countries that remain at risk of reinfection. The remaining \$6.3 million will go toward polio eradication research.

Rotary provides grant funding to polio eradication initiative partners UNICEF and the World Health Organization, which work with the governments and Rotary club members of polio-affected countries to plan and carry out immunization activities. Mass immunizations of children via the oral polio vaccine must continue until global eradication is achieved.

To date, Rotary has contributed more than \$1.3 billion to fight polio. Through 2018, the Bill & Melinda Gates Foundation will match two-to-one every dollar Rotary commits to polio eradication (up to \$35 million a year). As of 2013, there were only 416 confirmed polio cases in the world, down from about 350,000 a year when the initiative launched in 1988. (Source: Rotary International)

<http://www.infectioncontroltoday.com/News/2014/10/Rotary-Marks-World-Polio-Day-2014-With-447-Million-in-Grants-to-Fight-Polio.aspx>

White Plains Club Honors Veterans



On November 4, 2014 in a pre-Veterans Day celebration, the Rotary Club of White Plains honored its 18 Veterans (15 in attendance). Led by Past President Larry Severino, each veteran spoke about his service and accomplishment, as his picture flashed across a screen orchestrated by PDG Andy Morzello. Guest speaker State Assemblyman David Buchwald presented each veteran with Certificates of Commendation as each was pinned with Rotary Veteran Pins by RCWP members. A special guest of Brian Wallach and the Club was highly decorated 25 year-old Army Sergeant William Segal who is an army recruiter in White Plains. RCWP thanks all veterans for your service.



September 29th Rotary Days Pays Off!



Thanks to the Multi-Club participation and a full house at the off Broadway performance of "My Big Gay Italian Wedding", Annual giving received this \$500 check from the producers of the show. DG David had a minor but fun, stage role and a good PR department!

Good News for PolioPlus

Dear PolioPlus Committee members and End Polio Now Zone Coordinators,

It has been two years since the last case due to wild poliovirus type 3 (WVPV3) was reported. WVPV3 was last detected globally on 10 November 2012, in Yobe, Nigeria. In Asia, the last WVPV3 was detected in April 2012, in Khyber Agency, Federally Administered Tribal Areas (FATA), Pakistan. All cases due to wild poliovirus in the past two years have been caused by wild poliovirus type 1 (WVPV1). Wild poliovirus type 2 (WVPV2) has not been detected since 1999.

This is extremely encouraging, and an important milestone for global polio eradication efforts. And while more time and continued surveillance are necessary before eradication of WVPV3

can be conclusively determined, this is another step forward in the achievement of a polio-free world.



Larry Severino

Best regards,
Carol Pandak
Director I PolioPlus
Tel 1.847.866.3304
rotary.org

A Busy Season for Elmsford Rotary



Pictured (l. to r.): Barbara, Kim, Peg and Kim at the Captain Lawrence Brewery in their Halloween finery.

October was a vey busy month. We presented the third graders at both schools with dictionaries. We received a big thank you from the Alice E Grady School telling us what a wonderful tool the dictionaries are. Our semi-annual fundraiser was held at Captain Lawrence Brewery. We're looking forward to our spring event there! November has been as busy- preparing Thanksgiving food baskets, starting our Share the Love event at the Elmsford Subaru. In December we'll be doing our annual gift giving and planning holiday events. Thanksgiving is a special holiday and we're so grateful we can share our blessings! Visit our facebook page and at www.elmsfordrotary.org.

Seven District Clubs Honored!



The Rotary Foundation thanks 7 clubs for their financial support of the End Polio Now: Make History Today Campaign! Our honored Rotary Clubs are Northeast Westchester, Wall Street New York, Metro New York City, Ossining, Hartsdale, Peekskill and New York. From 350,000 new cases of polio each year in 1985 to 279 cases as of Nov 12, 2014. The "Last Inches" are the hardest, but we will make it thanks to Rotary's generosity.

Need RI Support?

Call Club & District Support Victoria Schiffman at
(847) 866-3354 or Victoria.schiffman@rotary.org.

Hartsdale Rotary Club in Action



The Hartsdale Rotary Club has had a busy summer. Once again we installed Diana Juettner as our President. Since we couldn't attend the District-wide installation, we had a gala event at our July 16th Club meeting. Our very special friend, Janet DiBenedetto presided over the installation (see photo above). The Club also presented Diana with a Paul Harris pin as a donation was made to the Rotary Foundation in memory of Diana's late husband and Club member, Paul.

In June, the Club invited the Lois Bronze Children's Center in Greenburgh to speak to the club about their needs. The Center supplies filled backpacks to the children before the beginning of the new school year. Shannon Prohaszka, Jillian Street & Julie Kolawole attended our meeting with a list of the articles that were needed. Since time was of the essence, we invited them back on July 23rd and presented



them with a check for \$500 to finish filling their backpacks (photo above).

Our annual summer project is collecting school supplies to be donated to the Greenburgh Schools. Once again the members of the Club collected bags and bags of school supplies. Bob Stern, who headed the project and Janet Kuney, took the supplies to the Greenburgh Central School District office and presented them to Dr. Chase, the acting superintendent (photo below).

Now we are all looking forward to a busy fall, helping members of the Hartsdale/Greenburgh Community. Stay tuned for more news!



Challenge The Leader Inside



By Don Nelson,
LCSW

Don Nelson

Since my last blog in September I have spoken at 2 Rotary Clubs and 2 colleges. Bronxville Rotary lunch club

was very receptive to a lively discussion of Genuine Leadership. And the Chinatown Rotary Club elicited my help in getting a Toastmaster Club established for bi-lingual members of the community to develop public speaking skills. Pace University Kappa Delta Sorority invited me recently to speak and I chose to focus on the challenges future women leaders could face. At Baruch College there was a great deal of interest from the Rotaracts in developing self-awareness within themselves as a key for leadership skills. And the Baruch students were also keenly interested in connecting better through public speaking. These last two issues: selfawareness and public speaking are two key themes of my book *Challenge The Leader Inside*.

A good way to begin increasing self-awareness is to first think about all the cameras we have in our society today. It seems like everywhere we go cameras are observing and recording people.

Now think of having an "internal camera" that observes our changing thoughts, feelings, moods, impulses and conflicts. And try suspending judgement. Quiet that "house critic". Just observe. What do we see? Try recording in a journal these changes over a period of time, in the same way we might record our eating habits.

Do we notice any patterns? What triggers changes in moods for instance? This is a good way to try and identify certain feelings that might have an effect on choices we make in our activities. Remember.....it's always about having more choices in our life. If you have any questions or feedback contact me at don@don-nelson.com.

I'd like to hear how you're doing.

Historical Stone Marker Discovered!



During October 2014 restoration work at Mt. Vernon's Memorial Field, a monument was found that was placed in 1926

by the Mount Vernon Rotary Club. The large boulder has a solid brass marker on it commemorating Glover's Brigade, who camped at the hill overlooking Memorial Field on October 17, 1776, prior to engaging the British in battle the next day. Congratulations to the members of the Rotary Club of Mount Vernon from 1926 to today. You continue to 'make the world a better place' by commemorating history. www.mvinqquirer.com

Staten Island Community Leaders Chop "TV Star Chefs" in Fundraiser



At an event that raised over \$5,000 for local charities, Rotarians Cory Schifter (Casale Jewelers, South Shore Rotary) and Frank Wilkinson (Rab's Country Lanes, North Shore Rotary) took home the titles of "Top Chef" during the North Shore Rotary's Celebrity Chef event held Monday evening, November 10, at LiGreci's Staaten.

Local Community leaders Marylou Bavaro (Gateway Arms Realty), Dominick Ciccarelli (Think Design Architects), Christine DeHart (Salmon Real Estate and Club President), Massimo DiDonna (Partners in Sound), Robin Lefkowitz (Northfield Bank), Diane Arneith (Community Health Action of S.I.) Cory Schifter (Casale Jewelers), and Frank Wilkinson (Rab's Country Lanes) came together to compete in the friendly competition for the elusive titles.

'Ringers' Frankie Bilotti (Hell's Kitchen)

and Warren Schierenbeck (Chopped) participated with Massimo DiDonna and Dominick Ciccarelli respectively.

Guest Host/Judge Greg Mocker (WPIX-11) selected Cory Schifter as the Judges pick for 'Top Chef' with his braised short ribs dish. Massimo DiDonna earned the Judges Runner-Up trophy with Frankie Bilotti's prepared Beef Bourguignon.

Frank Wilkinson wooed the attendees and earned their "bids" with his vegetable ravioli lasagna and bacon wrapped dates and earned the distinction of 'Fan Favorite Top Chef'. Marylou Bavaro was the Fan's Runner-Up with her famous chili. Marylou was also recognized with the Wooden Spoon award for the best decorated table.

All proceeds will benefit Staten Island charities designated by the North Shore Rotary Club. "This event is just one of the ways the North Shore Rotary along with community leaders come together to have some fun while raising money for our amazing community", says Christine DeHart, Club President.

Rotary Club of the Bronx Invites You!



The Rotary Club of the Bronx is hosting its immensely popular holiday musical luncheon on December 16, 2014 at 12 noon. The Bronx Opera Company will be entertaining with holiday favorites and opera arias. Tickets for the scrumptious luncheon at Sammy's Shrimp Box are \$35. Please RSVP by Dec. 12 to Mary Springman at: 914-954-4748 and bring an unwrapped toy for the Bronx YMCA's toy drive.

North Shore's Simple Tool Brings Membership Results



This simple chart lists speaks volumes about the club. It provides an impressive list of members and classification in one view. Even if a member is not present, their name and profession is. Displayed at every meeting, 100% of the members are represented. The true size of your club is shown even when attendance is 'light'. Newly induced members' names are added as the 'become a part of the Rotary family.' Each week, it reminds all members that we are encouraging them to bring guests...without speaking a "tired" word!

Rotary Club of Staten Island at Rotary UN Day



Pictured (l. to r.): Laura Volario, President Christine DeHart, President Elect Bernie Moretti, Frank Wilkinson, Club Membership Chair.

100% Sustaining Member Clubs



A VERY SPECIAL THANKS to every member of the Rotary Clubs of Metro NYC, Pembroke (Bermuda) & South Shore (Staten Island). Their generosity of \$100 or more per member to the Annual Fund bestow both the honor of 100% EREY Club and 100% Sustaining Member Club. You're the BEST!

White Plains Rotary Commemorates World Polio Day



The Rotary Club of White Plains commemorated World Polio Day to raise awareness of the efforts to eradicate polio worldwide on October 24, 2014 which is recognized as World Polio Day. Ceremonies were held at the office of The Westchester County Executive Robert Astorino and on the steps of White Plains City Hall. Proclamations

were received from Deputy County Executive Kevin Plunkett, Mayor Thomas Roach, Assemblyman David Buchwald and from the office of Congresswoman Nita Lowey. Also in attendance were members of the Rotary Club of White Plains and children from the Thomas H. Slater Center Haitian Resource Center and the White Plains Youth Bureau After School Program at Eastview. Dr. Larry Severino, chairperson of Rotary District 7230 Polio Plus was the guest speaker. Each attendee had his/her pinkie finger wrapped or dyed in purple as a symbol for the purple dye used to mark children's pinkie finger after receiving the polio vaccination in some countries.

The Rotary Club of White Plains has an ongoing initiative to raise funds for the campaign to End Polio Now. For further information, or to donate, please contact us at rotary5043@rotarywp.org.

Win a Vintage Corvette!



There's still time to purchase a ticket and win a 1966 Ermine White Corvette or \$30,000 in Cash from the Rotary Club of Staten Island. This 15th Annual Car Raffle is a limited ticket sale event. Tickets are \$100 each with the drawing to be held December 16, 2014. Winner need not be present. Please inquire at www.StatenIslandRotary.com or call 718-727-2429 All Requests must be postmarked by 12/9/14. Tickets will be mailed to you prior to drawing.

American Express, Visa & MasterCard accepted. Winner is responsible for all local, state and federal taxes, all applicable license fees, and delivery charges.

The proceeds will help the Rotary Club of Staten Island continue to assist members and organizations in its community.

Membership Tip 1



Andrea Blizzard
Dist. Membership
Chair

It is Official! "Bring a Guest Day' is declared. The 2nd meeting of each month is declared "Bring a Guest Day."

Make a point to have a special speaker or a good program.

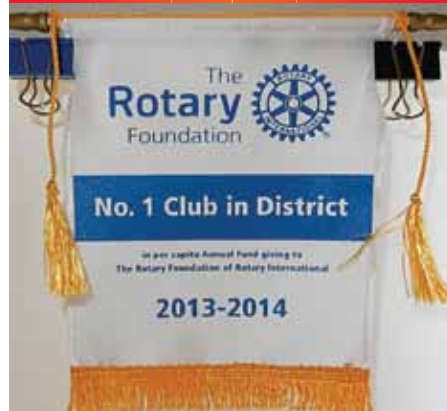
Let's make it a habit! Let's have fun!

Membership Tip 2

Members come late? Members leave early? Maybe your meetings are too long. Consider these points:

1. Combine gathering, your meal and fellowship by sitting down to lunch upon arrival.
2. Organize meetings to begin and continue non-stop to the end.
3. Adjourn 15 minutes early and by 1:15 for lunch clubs.
4. Accommodate those that wish to return to work, to do so.
5. Encourage those that wish to stay and visit, to do so.

Congratulations & Thank You to our Top 3 Clubs!



No. 1 in Per Capita Giving is our Rotary Club of Rye; Followed by the Rotary Club of Larchmont and the Rotary Club of Hartsdale.

ROTARY PEACE SYMPOSIUM: 4-5 JUNE 2015

Plan now to join Rotary Peace Fellows, alumni, and Rotary members next year in Sao Paulo, Brazil, for this special two-day event.

- Register online at www.riconvention.org/peace
- Join our Facebook page for updates



3 Clubs Combine Efforts in Christmas Tree Sale Fundraiser



The Northeast Westchester (N.E.W) Rotary Club, together with the Bedford Armonk Club and the Mt. Kisco Club are selling Christmas trees in the Bedford Hills Memorial Park. This is a major annual fundraiser. The N.E.W. Rotary Club started this over 40 years ago when members cut down trees themselves. We do this in conjunction with a coupon/advertising Journal given to purchasers, sponsors, and local businesses. If anyone would

2014 Rotary Christmas Tree Sale Coupon Book



Benefitting: Heart in Haiti, Community Center of North East Westchester, Mount Kisco Interfaith Food Pantry, Scholarships, and More!

like to advertise in the Journal, please contact one of the clubs above.

Helen Mirren in "The Audience"



On February 25, 2015, join this wonderful Rotary evening of theatre with Academy Award winner Helen Mirren preceded by dinner at Tony's Di Napoli, 147 West 43rd St.. "The Audience" takes us behind the walls of Buckingham Palace and into the private chambers of Queen Elizabeth II as she meets with Prime Ministers from Winston Churchill to Margaret Thatcher.

8:00 pm
The Schoenfeld Theatre
236 West 45th St.

Package for dinner & theatre is \$225
Reserve Now - Great Orchestra Seating
Use our regular Rotary online link or
PayPal: http://www.clubrunner.ca/Data/7230/3633/HTML/232745/theatre_evening_paypal.htm.

Briarcliff Manor Rotary Stands Tall!



Above: Group photo of club and Teams on Court, photo left.

The Harlem Magic Masters game was a tremendous success!! We had about 350 children and adults in the stands, and the Rotary PROFIT was approximately \$5000. Bobby Maher (short guy in photo) has been doing this game for 21 years, and he doesn't remember EVER having hit this mark. An AMAZING accomplishment by the Briarcliff Rotary Club!! Full Story <http://briarcliffrotaryclub.blogspot.com/>

*Remember,
the second meeting
of each month is a
"Bring a Guest
Meeting."*

100% EREY Clubs Recognized



It takes great leadership to encourage every members of a club to contribution to Annual Giving. This is a big deal and appreciated! This honors go to our Rotary Clubs of Pleasantville and Yorktown!